#### From models to plans: Getting to local forecasts in the metro region

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metrocouncil.org/data/





# This presentation will cover:

Forecasts: why and how
Highlights from regional forecast update
Met Council's forecasts in the new planning cycle



# Forecasts: why and how



# Why we forecast: regional context



# Long-range forecasts of population, households, jobs

- Provide a shared foundation for coordinated planning, systems and services
  - Regional systems and services are scaled to meet forecasted demand
  - Local plans, infrastructure, services respond to the same forecasts
- Maintained, updated to inform planning
- Authorized by MN Statutes 473.146 and 473.859

## Why we forecast: local context



# Any good plan includes expectations about the future

- Where and when are new developments expected?
- Those expectations inform service plans
  - And capital improvement plans
  - And city budget projections
  - And coordination with transportation agencies (counties, state, Met Council)
  - And coordination with water management agencies
- All of the above considerations relevant *for all cities metro or elsewhere*

### How we forecast: models



# Models are an attempt to represent real-world systems in a simplified way

- Economic and employment growth
- Real estate market dynamics
- Interactions of land and transportation

We're representing through a system of mathematical representations: formulas, parameter settings, time- and place-specific variables, etc.

### Forecast models toolkit

**Regional economic model** for macro-level employment and population

Land use model for location of future land use, local households and employment

**Travel demand model** accounting for connection of places; projects travel patterns and loads

# Highlights of the regional forecast



### Highlights of the regional forecast

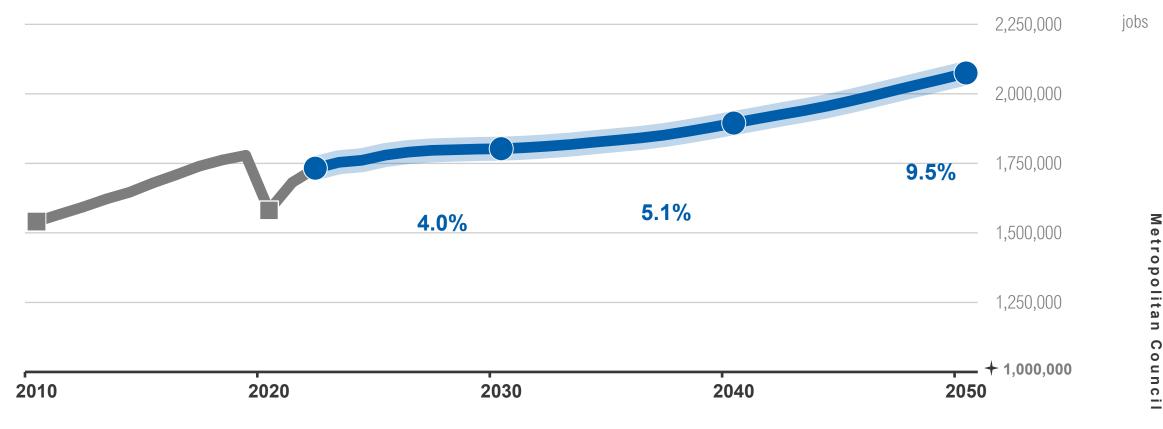


#### **Re-set of the region's situation**

- After the current recovery: a changed geo-economic situation, a 20-years workforce shortage, and an economic slowdown
- Population growth slowed by births decline and migration shifts
- Aging of the population

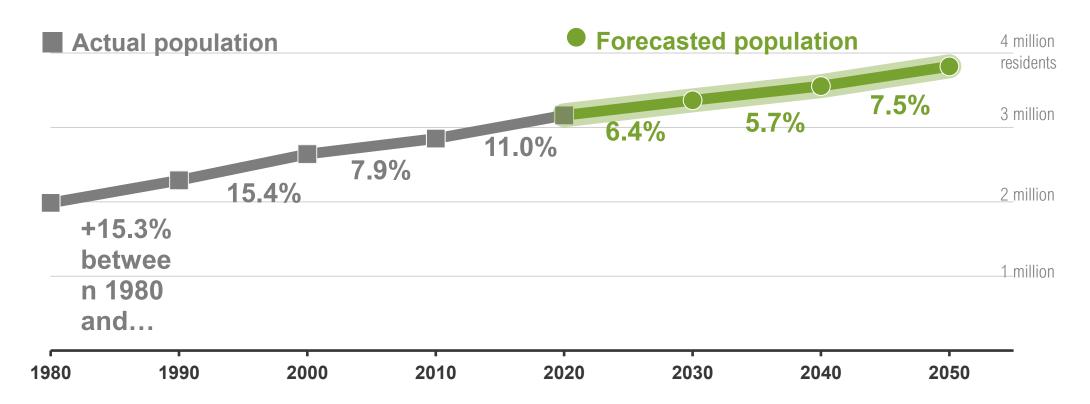
### **Employment: Slower growth ahead**

#### +342,000 jobs by 2050, with largest gains forecasted in 2040s



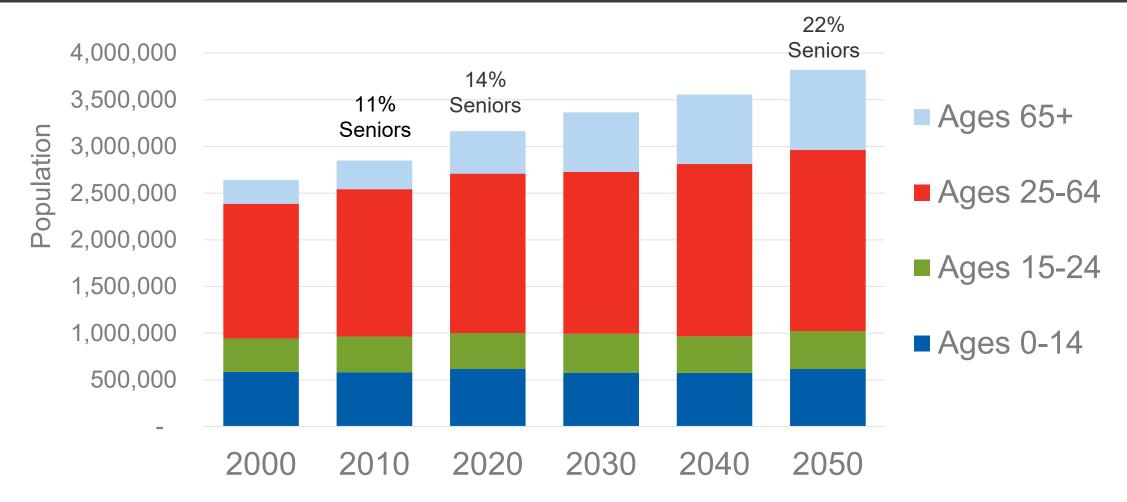
### Steady population growth

#### Population growth: 3,820,000 in 2050



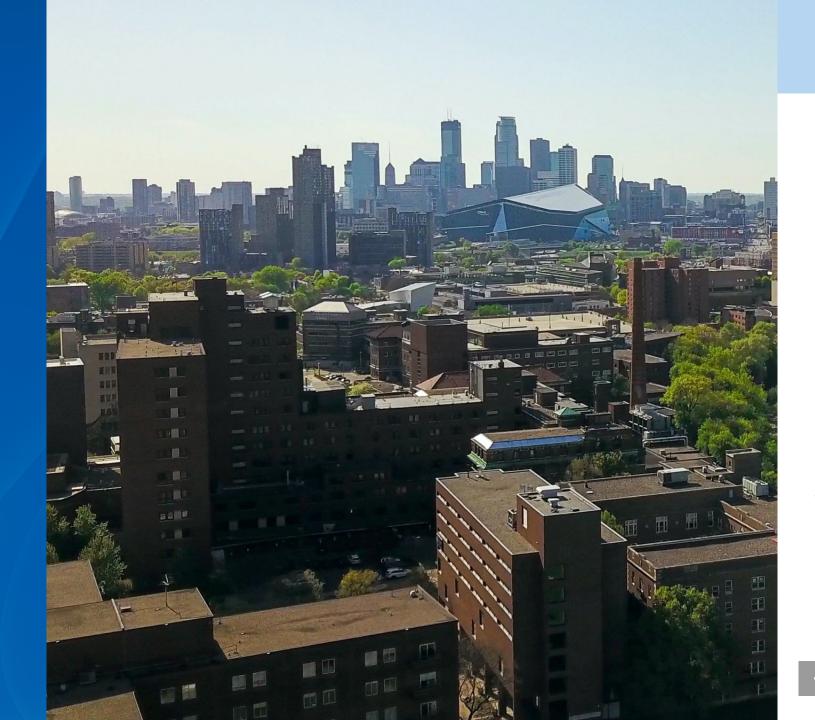
Source: 1980-2020 population from Census Bureau; 2021-2050 from Metropolitan Council regional forecast (2023).

# Population growth: +657,000 residents added, 2020–2050



Source: 2000-2010 population from Census Bureau; 2020-2050 from Metropolitan Council regional forecast (2023)

Metropolitan Council's forecasts in the new planning cycle



#### From macro-level to local

Population Households Jobs

### Regional totals from the macro model are allocated to local zones

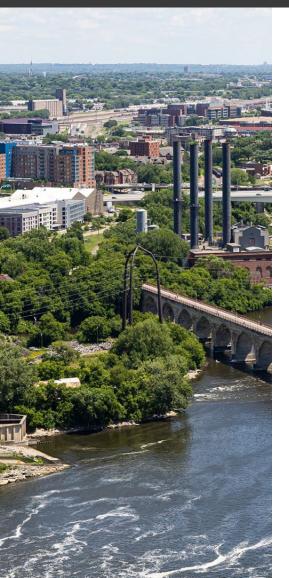
UrbanSim's allocation logic is simulated real estate dynamic, with submodels that handle the projection of:

- Location choice behavior
- Real estate prices (or rents)
- Real estate supply (new development)

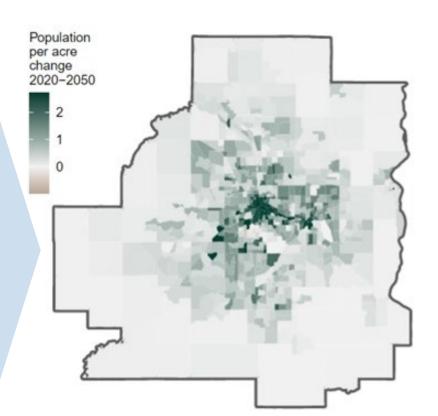
Travel demand model – a separate model – projects future network conditions, accessibility measures

- UrbanSim results are input to TDM for travel generation
- Modeled travel outputs are passed back to the UrbanSim model

#### Local data informs the model



Base year land supply Employment levels Neighborhood demographics Housing stock: numbers and type Land prices Average prices and rents Land consumption rates Planned land use and capacities Regional systems and services Accessibility, by car and by transit



# Where will the metro's next 657,000 residents choose to live?

Population Households Jobs

# Local forecast results determined by both predictive modeling *and* policies, plans

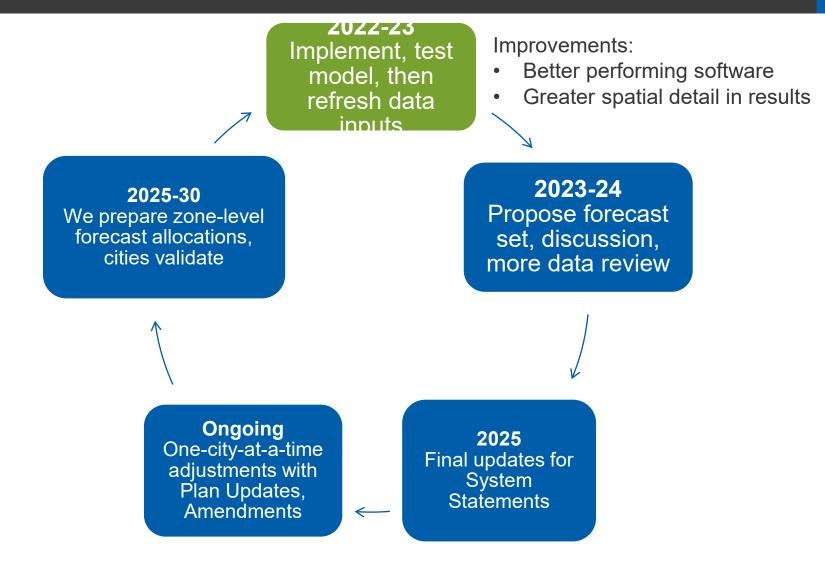
UrbanSim is allocating with an observed-behavior-based and utility-maximizing logic

But it does so bounded or limited by policies within the model Policies establish an envelope of what's possible.

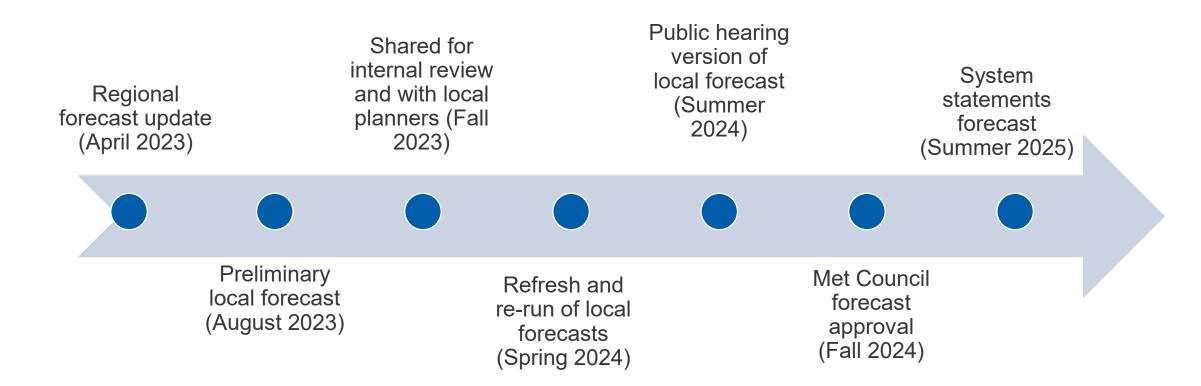
- From local governments: Allowed land uses, allowed densities
- From Met Council: 2050 high-frequency transit, wastewater service area (MUSA)

#### Forecasts follow planning cycle





#### **Forecast timeline**



# Forecast Model Team's expected work with partners and advisors



#### We enlist internal and external advice

We can adjust to fit planning needs and special circumstances Met Council will publish **preliminary forecast (v1)** set in Fall 2023

- Discuss with local governments
- Invite review of data inputs and results
- Improve spatial distribution and other details, improve fit with local controls and plans

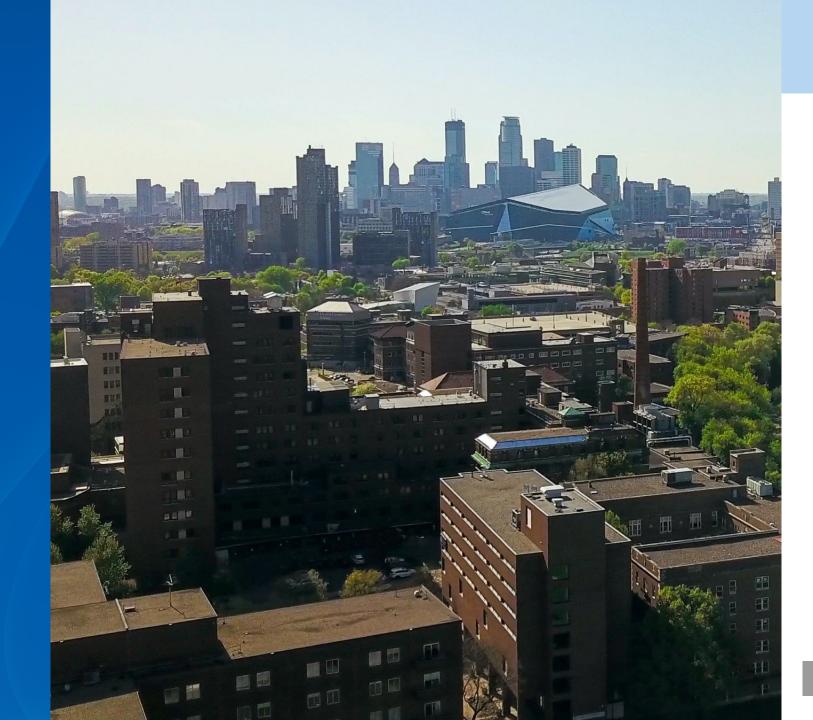
*Objective: State, local, and regional planners all working from the same numbers* 

### **Reference** material



- 2050 region-level forecast
- Short methodology paper
- 2040 forecasts for cities, townships metrocouncil.org/forecasts/

### Discussion



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Population Households Jobs

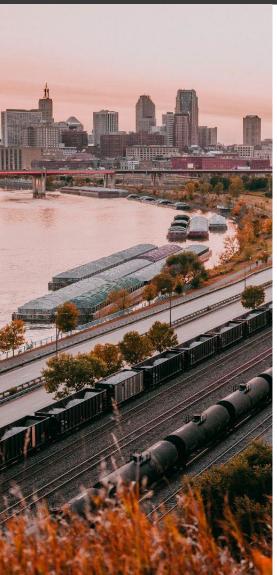
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#### **Discussion questions**



- What limits or policies should be explored with respect to future development?
  - New policies could be adopted and owned by any level of government
- Can these limits or policies be quantitative? Can they be geographically customized?
- Other thoughts on our approach to forecasts?

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