

## Transportation Committee

Meeting date: July 14, 2014

For the Metropolitan Council meeting of July 23, 2014

**Subject:** Authorization to execute a Campus Zone Pass Agreement with the University of Minnesota.  
**District(s), Member(s):** All  
**Policy/Legal Reference:** Income/Grants Policy 3-2-2  
**Staff Prepared/Presented:** Brian J. Lamb, General Manager, Metro Transit, 612-349-7510  
Edwin D. Petrie, Director Finance, Metro Transit, 612-349-7624  
**Division/Department:** Metro Transit Finance

### Proposed Action

That the Metropolitan Council authorizes the Regional Administrator to Execute a University of Minnesota Campus Zone Pass Agreement with the University of Minnesota for students and employee participants with the METRO Green Line Campus Zone Pass for the period of August 25, 2014 to August 30, 2015.

### Background

The University of Minnesota and the Metropolitan Council have been partners with the U-Pass Program since 1999. With the implementation of the METRO Green Line, the University of Minnesota and the Metropolitan Council have been working to design a fare product to offer to students, staff and faculty at and between the 3 University of Minnesota stations. This agreement is a revenue contract with the University of Minnesota to provide a semester METRO Green Line Campus Zone Pass to be used for rides on the METRO Green Line between West Bank Station, East Bank Station, and Stadium Village. This pass will be offered to actively enrolled University of Minnesota Twin Cities students and employees to complement the University of Minnesota's existing U-Pass and Metropass programs. This is a one year demonstration program and will be for the period of August 25, 2014 to August 30, 2015.

#### CAMPUS ZONE PASS TERMS:

- One year demonstration contract
- Projected Annual Pass Sales of 112,000 cards at a semester card price of \$8.00
- Offered to eligible students, staff and faculty not currently participating in the U-Pass or Metropass Programs
- Provides for an Annual Contract True-up based on the final number of passes sold
- Provides unlimited rides, 7 days per week, on the METRO Green Line between the three University of Minnesota Stations (West Bank, East Bank and Stadium Village).
- Will not be valid on any regional bus, commuter rail, or light rail outside of the zone encompassing the three University of Minnesota METRO Green Line Stations.

**Rationale**

Council approval of the METRO Green Line Campus Zone Pass will provide an affordable quality transit service to actively enrolled University of Minnesota Twin Cities students and employees during a time when congestion is growing, parking is limited, fuel price concerns remain strong and environmental sensitivity is high.

**Funding**

The funding for the METRO Green Line Campus Zone Pass will be paid by the University of Minnesota directly to Metro Transit on a semester basis.

**Known Support / Opposition**

No known opposition.



Front of Campus Zone Pass



Back of Campus Zone Pass