

PlanIt

COMPREHENSIVE PLANNING CONFERENCE



December 13, 2016

Earle Brown Heritage Center

6155 Earle Brown Dr, Brooklyn Center, MN 55430





CONFERENCE INFORMATION

Venue Address

Earle Brown Heritage Center: 6155 Earle Brown Dr, Brooklyn Center, MN 55430

Public Transportation

This site is most accessible through routes [22](#) or [722](#). Use MetroTransit's Trip Plan to plan your route.

Driving Directions to Earle Brown Heritage Center

From the East – Minneapolis, St. Paul

Take I-94 West and I-694 West to Shingle Creek Parkway Exit #34, follow cloverleaf around, turn right onto Shingle Creek, left at second stoplight (Summit Drive North), left again one block at Earle Brown Drive, follow around to the main entrance on your right.

From the West – Plymouth, Maple Grove

Take I-94 East and I-694 East. At the split of I-694 and I-94, follow I-94 to Shingle Creek Parkway Exit #34, follow cloverleaf around, turn left onto Shingle Creek Parkway, left at stoplight (Summit Drive North), left again one block at Earle Brown Drive (first turn), follow around to the main entrance on your right.

From the South – Bloomington, Richfield

Take I-494 West to Hwy. 100 North, exit at John Martin Drive. At top of exit, cross through intersection 57th Avenue North to John Martin Drive, turn left, continue to first stop sign, turn right onto Earle Brown Drive, continue through next stop sign, watch for main entrance on your left.

From the North – Forest Lake

Take I-35 South to I-694 West, then to Shingle Creek Parkway exit, follow cloverleaf around, turn right onto Shingle Creek, left at second stoplight (Summit Drive North), left again one block at Earle Brown Drive, follow around to the main entrance on your right.



Parking

Parking is free at the venue. However, we do encourage you to carpool with other attendees.

Registration Information

Registration is free for planning professionals in the Twin Cities metro area. Others will be put on a waitlist. If additional space is available by the beginning of December, the waitlist registrants will be contacted. Use this link to register for the conference: <https://form.jotform.com/62623893675165>

For questions, please contact Raya Esmaeili at (651) 602-1616 or raya.esmaeili@metc.state.mn.us

CM Credits

AICP CM credits are provided for each session of this conference. Make sure to sign in when you arrive. Please make sure that you complete an evaluation form before you leave. Remember to log in your CM credits at <https://www.planning.org/cm/>





CONFERENCE AT A GLANCE

7:30 – 8:00 AM: Registration and Breakfast

8:00 – 8:15 AM: Welcome by Adam Duininck, Metropolitan Council Chair

8:15 – 9:45 AM: Integration as Planning Practice (Plenary 1)

10:00 – 10:45 AM: Holistic Planning Approaches - Table Discussions (Plenary 2)

11 AM - 12 PM: Breakout Sessions

Collaborative Planning through Multi-Jurisdictional Partnerships	Sustainable Water Supply Management	Walkability/Active Living: Minnesota Walks
<i>Kari Collins, City of Roseville Michael Martin, City of Maplewood Jamie Radel, City of St. Paul</i>	<i>Ali Elhassan, Metropolitan Council Carmelita Nelson, MnDNR Lanya Ross, Metropolitan Council Mark Wettlaufer, MDH</i>	<i>Kelly Corbin, MDH Jasna Hadzic, MnDOT</i>

12:15 – 1:15 PM: Keynote Speaker, Julie Campoli

It Is Solved by Walking: Planning and Designing Walkable Cities

1:30-2:30 PM: Breakout Sessions

Value-Added Enhancements to Protect and Restore Water Resources	Integrating Sustainability and Resilience Planning in the City Comprehensive Plan	Partnerships in Planning for Parks and Trails
<i>Phil Belfiori, Rice Creek Watershed District Laura Jester, Bassett Creek WMC Paul Moline, Carver County WMO</i>	<i>Sue Bast, City of Burnsville Brett Emmons, EOR Mark Koegler, HKGi Eric Wojchik, Metropolitan Council</i>	<i>Ann Rexine, Three Rivers Park District Jan Youngquist, Metropolitan Council</i>

2:45-3:45 PM: Breakout Sessions

Make Brownfields Green Again: Strategies and Resources for Promoting Brownfield Redevelopment in Comprehensive Planning	Comprehensive Plans and the Food System: An Equity and Resilience Lens	A Planner's Perspective on Transit
<i>Martha Faust, Minnesota Brownfields Marcus Martin, Metropolitan Council</i>	<i>Nadja Berneche, Terra Soma Emily Shively, City of Oakdale</i>	<i>Steve Mahowald, Metro Transit Alicia Vap, METRO Blue Line Extension</i>

4:00-5:00 PM: Breakout Sessions

Strategic Housing Plan	Travel Demand Management (TDM)	Adapting the Urban Forest in the Twin Cities Metro Area to Climate Change
<i>Tara Beard, Metropolitan Council Paul Mandell, Capitol Area Architecture and Planning Board Scott Neal, City of Edina</i>	<i>Jen Desrude, City of Bloomington Melissa Madison, I-494 Corridor Commission Kelly Morrell, Metro Transit</i>	<i>Leslie Brandt, U.S. Forest Service Dustin Ellis, Hennepin County</i>





8:15 – 9:45 AM: PLENARY 1

Integration as Planning Practice Garden City Ballroom | 1.50 CM

Despite the diversity in community needs and visions, one unifying message is prevalent – holistic, integrative planning is key to policy and project success. A facilitated panel discussion focused on integration-in-practice shares project specific efforts to achieve outcomes that cultivate community benefits. Local planners share examples for all-inclusive planning approaches, best practices, challenges and successes. The panel includes planners from Ramsey, Dayton, and St. Paul. A facilitated discussion will follow brief presentations from each community.

Tim Gladhill, City of Ramsey
Tina Goodroad, City of Dayton
Lucy Thompson, City of St. Paul

10:00 – 10:45 AM: PLENARY 2

Holistic Planning Approaches - Table Discussions Garden City Ballroom | 0.75 CM

Continuing the discussion on integrated planning, participants are invited to engage in a table topic discussion of their choice. At each table, a practicing planner facilitates discussion on integration of that topic with other plan elements. Participants generate discussion at their table on holistic approaches applied to comprehensive planning and planning projects. This is a great chance to learn from other professionals, share planning highlights, and find potential solutions to challenges relative to integrated planning outcomes.

Each table will have a planner as discussion facilitator and Council staff as note-taker/observer.

11:00 AM – 12:00 PM: BREAKOUT SESSIONS

Collaborative Planning through Multi-Jurisdictional Partnerships Captain's | 1.0 CM

Cities of Roseville, Saint Paul, and Maplewood have been collaborating with Ramsey County on ways to revitalize the tri-city corridor located at Larpenteur Avenue and Rice Street. Leaders from each city, in partnership with the St. Paul Area Chamber of Commerce, are engaging the community in exploring ways to bring opportunities to an area identified with challenges. Successful collaborative

efforts in the corridor area have ranged from immigrant engagement, Larpenteur pathway connection, Rice St. Community Gardens, support for transit expansion, and joint planning. Learn from these cities how collaborative leadership has ignited cooperative planning efforts and strengthened relationships across borders.

Kari Collins, City of Roseville
Michael Martin, City of Maplewood
Jamie Radel, City of St. Paul

Sustainable Water Supply Management Harvest Room B/C | 1.0 CM

Understanding the regional vision for water supply sustainability can help planners better understand how local comprehensive plans help to achieve the vision. Sustainable water supply management maximizes the region's use of existing water supply infrastructure investments within sustainable limits. To stay within those sustainable limits, communities may implement a variety of approaches to improve water efficiency and diversify supplies. This session highlights local examples of sustainable water supply management, including those that achieve multiple benefits by embracing the concept of One Water – looking at groundwater, stormwater, surface water, and reclaimed wastewater as an integrated approach.

Ali Elhassan, Metropolitan Council
Carmelita Nelson, Minnesota Department of Natural Resources
Lanya Ross, Metropolitan Council
Mark Wettlaufer, Minnesota Department of Health

Walkability/Active Living: Minnesota Walks Harvest Room A | 1.0 CM

People of all ages and abilities depend on walking to access goods and services, participate in social activities, and enjoy a good quality of life. The Minnesota Departments of Health and Transportation partnered to create Minnesota Walks – a statewide tool for creating safe, desirable, and convenient places to walk. This will guide transportation, pedestrian planning, decision-making, and collaboration at all levels. Learn more about this innovative partnership and the proposed strategies for how communities can create a safer walking environment for everyone. This session describes how health equity directly influenced priorities for community engagement, and what's next for implementation.

Kelly Corbin, Minnesota Department of Health
Jasna Hadzic, Minnesota Department of Transportation





12:15 – 1:15 PM KEYNOTE SPEAKER: JULIE CAMPOLI

It is Solved by Walking: Planning and Designing Walkable Cities Garden City Ballroom | 1.0 CM

What makes a place walkable? The answer lies in older urban neighborhoods, where density, proximity, and a human-scaled built environment made walking the best way to get around. These places, with their connected streets, multi-story buildings, small urban blocks, diverse uses, and transit access provide a blueprint for sustainable transportation and urban infill. As Americans rediscover the appeal of city life, many have enjoyed a resurgence, attracting an influx of residents and wealth.

Through strategic public investments and place-making, planners have helped to create amenities and value in long-neglected neighborhoods. But along with many benefits, revitalization brings higher land values and the threat of cultural and economic displacement. Just as we're learning to make great cities, rising rents and stagnating wages have left many residents unable to live in them.



How can a transforming neighborhood remain home to its longtime residents? How can we address the growing need for affordable housing? What planning approaches make walkability and access to opportunity available to those who need it most? This session illustrates the desirable urban form through the growth, decline and rebirth of one urban neighborhood showing how planners brought it back. We'll delve into differences between gentrification and displacement, why housing has become so affordable to so many people, and different strategies for creating affordable housing and equitable communities.

Julie Campoli is an urban designer and author who writes about urban form and the changing landscape. She combines a planner's perspective with a designer's sensibility to illustrate the built environment and the processes that shape it. She is the author of *Made for Walking: Density and Neighborhood Form*, and co-author of *Visualizing Density*, and *Above and Beyond: Visualizing Change in Small Towns and Rural Areas*.

Julie has developed innovative [graphic techniques](#) to help people understand the relationship between design concepts and actual urban environments. Her most recent book, *Made for Walking*, uses hundreds of photographs, montages, maps and diagrams of North American neighborhoods to illustrate the types of urban form that make sustainable transportation possible. She writes, conducts [workshops](#), and [lectures](#) throughout the country on the topics of walkability, density, housing, sustainable transportation, and green infrastructure.

Her Burlington, VT, based practice, Terra Firma Urban Design, specializes in town design, land use analysis and site planning for affordable housing, emphasizing the infilling of existing neighborhoods. As a consultant to Vermont non-profits, state agencies, and municipalities, she helped steer development toward a more efficient and contextual pattern.

Her research on land settlement patterns has been supported by the National Endowment for the Arts, the Graham Foundation, and the Lincoln Institute of Land Policy, where she served on the faculty. Julie holds a B.A. in American Literature from Middlebury College, an MLA from Cornell University, and was a 2009-2010 Loeb Fellow at Harvard University's Graduate School of Design.





1:30 – 2:30 PM: BREAKOUT SESSIONS

Value-Added Enhancements to Protect and Restore Water Resources Harvest Room B/C | 1.0 CM

Minnesota has a unique water management structure for the metropolitan area, encouraging collaboration between watershed management organizations, communities, and the Metropolitan Council to protect and restore the region's surface waters. Communities are encouraged to expand local water plans beyond minimum requirements to address specific water resource issues. This session will feature a panel of water resource planning experts from rural, suburban, and urban watershed management organizations to share their suggested enhancements for local water management plans.

Phil Belfiori, Rice Creek Watershed District
Laura Jester, Bassett Creek WMC
Paul Moline, Carver County WMO

Integrating Sustainability and Resilience Planning in the City Comprehensive Plan Captain's | 1.0 CM

Sustainable communities manage resources so that the quality of life for the current generation is shared by future generations. Resilience planning (adaptation and mitigation) is a community's means to achieve a sustainable outcome. Comprehensive planning and sustainability are closely related because of their focus on the future. Embracing the important link between sustainability and long-range planning, the City of Burnsville, with the help of consultants, is integrating sustainability throughout its plan to ensure a sustainable future for its residents.

Sue Bast, City of Burnsville
Brett Emmons, EOR
Mark Koegler, HKGi
Eric Wojchik, Metropolitan Council

Partnerships in Planning for Parks and Trails Harvest Room A | 1.0 CM

Local and regional park and trail systems complement each other and are dependent upon strong partnerships between the Metropolitan Council, regional park implementing agencies, and local communities. Learn more about these partnerships and how your local parks and trails can tie into the regional parks system. Find out more about the facility and trail gap analysis that Three Rivers Park District conducted within Hennepin

County communities to help spark ideas for your local comprehensive planning process.

Ann Rexine, Three Rivers Park District
Jan Youngquist, Metropolitan Council

2:30 – 2:45 PM: BREAK

During this break time, the Metropolitan Council staff, with partner agencies, are available to respond to your questions and engage in one-on-one discussions on a variety of topics. Grab a snack and pay a visit to different topic stations to connect with staff in the Garden City Ballroom. You will have another chance at a later time during the day to continue your conversations.

2:45 – 3:45 PM: BREAKOUT SESSIONS

Make Brownfields Green Again: Strategies and Resources for Promoting Brownfield Redevelopment in Comprehensive Planning Captain's | 1.0 CM

The transition from brownfields to development-ready sites focuses on preparing for changes in land use, particularly areas switching from industrial to other land uses through transitional zoning, facilitation of interim uses, and environmental area-wide planning. Learn how to unlock due diligence information from environmental assessments that bring targeted redevelopment areas closer to shovel-ready status. Commonly available resources help identify where brownfields are commonly found, what brownfields look like, and how to prioritize land use types to meet redevelopment goals despite potential limits imposed by prior contamination.

Martha Faust, Minnesota Brownfields
Marcus Martin, Metropolitan Council

Comprehensive Plans and the Food System: An Equity and Resilience Lens Harvest Room B/C | 1.0 CM

Our food system plays a critical role in the health of our communities, yet we know that there are significant disparities in food access and health across the metro region. In this session, we'll take a closer look at our metro "food shed" and the equity and resilience challenges our communities face, along with the planner's role in facilitating sustainable food systems and healthy communities. We'll also share several community examples and introduce the "Minnesota Food Access Planning Guide." You'll leave with concrete





strategies, resources, and sample plan language for your comprehensive plan update.

*Nadja Berneche, Terra Soma
Emily Shively, City of Oakdale*

A Planner’s Perspective on Transit
Harvest Room A | 1.0 CM

A strong system of public transportation is an essential part of a prosperous, livable, sustainable, and equitable region, and most communities need to address some level of transit. It is important to note the factors that make transit more successful in some areas compared to others. This session will help you get better acquainted with transit service in your community in order to discuss it in your comprehensive plan. We will cover local bus service and the fundamentals of route design. Moreover, you will learn about everyday considerations in transitway planning that affect your community.

*Steve Mahowald, Metro Transit
Alicia Vap, METRO Blue Line Extension Project Office*

3:45 – 4:00 PM: BREAK

During this second break, the Council staff, with partner agencies, are available again to respond to your questions and engage in one-on-one discussions on a variety of topics. Grab a snack and pay a visit to different topic stations to connect with staff in the Garden City Ballroom.

4:00 – 5:00 PM: BREAKOUT SESSIONS

Strategic Housing Plans
Captain’s | 1.0 CM

The housing element of your comprehensive plan update is an incredible opportunity to elevate your community’s ability to create a full range of housing options. Why stop at the minimum requirements when there are so many additional opportunities to meet your community’s housing needs? Get up to speed on the latest innovative housing strategies and simple but effective ways to increase housing options in your city. Make your housing element more than a chapter in your comprehensive plan - make it a strategic housing plan designed to take your housing efforts to the next level.

*Tara Beard, Metropolitan Council
Paul Mandell, Capitol Area Architectural and Planning Board
Scott Neal, City of Edina*

Travel Demand Management (TDM)
Harvest Room B/C | 1.0 CM

The cost of one space in a parking garage can be as much as \$30,000. In many cases, commuters may not be aware of alternatives to driving alone. How can planners think about a future where job and activity centers start to rely more on carpools, transit, bicycling, and walking? Effective plans, policies, and regulations are informed by practical experience. Learn about the factors that contribute to effective programs and regulations to manage travel demand.

*Jen Desrude, City of Bloomington
Melissa Madison, I-494 Corridor Commission
Kelly Morrell, Metro Transit Commuter Programs*

Adapting the Urban Forest in the Twin Cities Metro Area to Climate Change
Harvest Room A | 1.0 CM

Climate change presents challenges and opportunities for planting and care of trees in the metropolitan area. Hennepin County is starting to plant trees that are normally planted in warmer climates using gravel bed nursery techniques to save money and provide solutions. The U.S. Forest Service works with partners in metropolitan areas across the Midwest and Northeast, including the Twin Cities, to integrate climate change considerations into urban forest management using tree species vulnerability assessments and a structured adaptation process. At a city scale, the comprehensive planning process can deliver objectives and policies that enhance a city’s canopy and provides co-benefits.

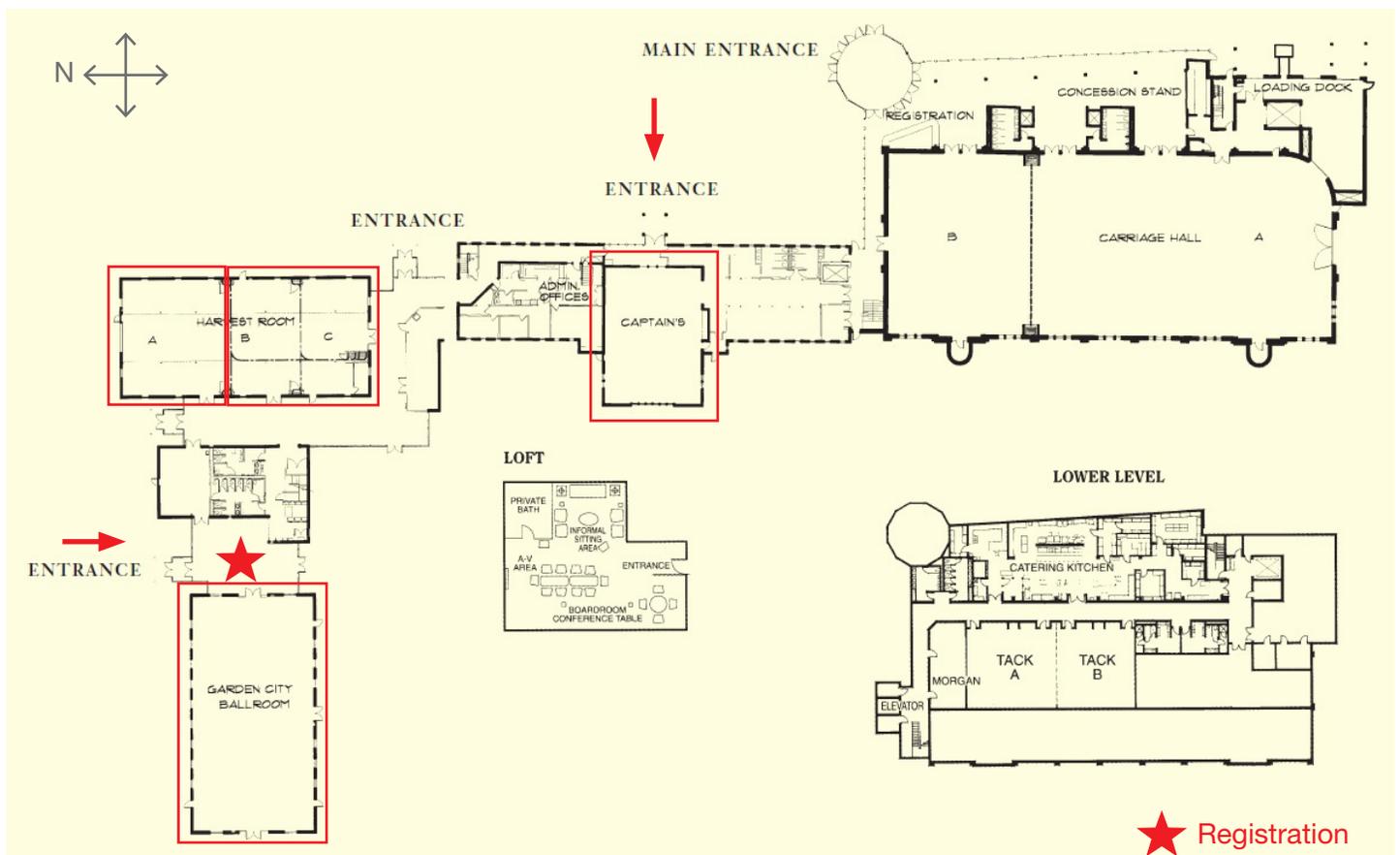
*Leslie Brandt, U.S. Forest Service
Dustin Ellis, Hennepin County*





EARLE BROWN HERITAGE CENTER

Below is the floor plan for the venue, showing the main entrances, registration, and the Conference rooms.



 Registration



October 2016

PlanIt

Metropolitan Council
390 Robert Street North
Saint Paul, MN 55101

metro council.org

Main: 651.602.1000
TTY: 651.291.0904
Public Information: 651.602.1500
public.info@metc.state.mn.us

