

METROPOLITAN COUNCIL

**Request for Proposals
for
Metro Transit Loyalty Program**

Procurement No. 8257

Metro Transit, a division of the Metropolitan Council, is requesting proposals from firms to design and implement a loyalty program for Metro Transit customers. The loyalty program will help to retain existing customers, provide an incentive for customers to use Metro Transit services more often, and help attract new customers.

Proposals are due by 2:00 PM on May 29, 2009.

[Click Here](#) to view or to download the Request for Proposal document. Input QuestCDN eBidDoc™ Number 891559 on the website's Project Search page. Contact QuestCDN.com at 952-233-1632 or info@questcdn.com for assistance in downloading and working with the digital documents.