METROPOLITAN COUNCIL UNDERUTILIZED BUSINESS (MCUB)
GOOD FAITH EFFORTS (GFE) SUBMISSION REFERENCE

(Must be submitted at time of bid when MCUB Commitment is less than the assigned goal)

The bidder must show that it took all necessary and reasonable steps to achieve the MCUB goal which by their scope, intensity and appropriateness to the objective, could reasonably be expected to obtain sufficient MCUB participation, even if not fully successful. For reference, a list of actions to be considered is provided; the list is not exclusive or exhaustive.

The bidder’s good faith efforts information submission should address the following:

1. **Narrative statement**
   
   - A statement of the bidder’s efforts and overall plan for obtaining MCUB participation noting barriers or challenges encountered in obtaining MCUB participation. Specifically, detailing how all necessary and reasonable steps to achieve the MCUB goal or other requirements which, by their scope, intensity, and appropriateness to the objective of achieving the MCUB goal, could reasonably be expected to obtain sufficient MCUB participation were taken— even if the bidder was not successful.

2. **Documented solicitation efforts**
   
   The solicitation requirement includes the *initial solicitation* and appropriate *follow up*.

   - Evidence of solicitation efforts to MCUBs such as copies of requests for quotes sent via email or fax to MCUB firms with identification of the firms clearly stated
   - List of all MCUB firms contacted to date, contact name and response; or, email distribution lists with date and time clearly indicated
   - Evidence the solicitations to MCUBs provided sufficient information about the type of work available on the project
   - Evidence the current MCUB Directory was used to identify MCUB firms
   - Evidence of efforts taken to break out and solicit for work in economically feasible units
   - Evidence solicitations included work that the bidder would otherwise self-perform
3. Timely notice
- Evidence that solicitation notices (email/fax) were sent timely to MCUB firms allowing sufficient time for response.
- Evidence that the solicitation notice included sufficient information about the project such as:
  - Name and location of project
  - Bid due date
  - Scope of work requested
  - Location where MCUB's can review plans and specifications
  - Date and time to submit quote
  - Contact name for technical assistance
  - Any special requirements

4. Assistance
- A detailed explanation of efforts to assist interested MCUBs in obtaining bonding, lines of credit, or insurance.
- A detailed explanation of the efforts to assist interested MCUBs in obtaining necessary equipment, supplies, materials or related assistance or services.

5. Follow up
- Evidence of sufficient efforts to follow up with MCUB firms. The bidder is encouraged to keep a communication log that documents follow up efforts. Information on the log shall include:
  - Type of contact (fax, telephone, e-mail)
  - Name of contact person
  - Name of MCUB firm
  - Date and time of MCUB contacted
  - Response received
  - Reason for MCUB not bidding project (if applicable)

6. Outreach and Advertisements
- Evidence of MCUB informational workshops and/or Metropolitan Council sponsored MCUB events, such as networking sessions, MCUB conferences, MCUB/Contractors meetings, etc., that the bidder hosted or attended
- A detailed explanation of the effective use of the services of available minority/women community organizations; minority/women contractor's groups; local, state, and Federal minority/women business assistance offices; and other organizations as allowed on a case-by-case basis to aid in the recruitment and placement of MCUBs
Copies provided of any advertisements placed on hardcopy or websites. Advertisements should include information about the project(s), type(s) of work for which quotes are being solicited, and specific contact information for the bidder.

7. Copies of quotes
   - Provide copies of quotes from all non-MCUBs
     - Indicate which quotes are being utilized
   - Provide copies of quotes from all MCUBs
     - Indicate which quotes are being utilized
     - For MCUBs quoted but not selected, provide explanation as to why quote was not accepted

8. Explanation of rejected MCUB quotes
   - A detailed explanation for not accepting any MCUB quotes submitted but not selected
   - Each non-accepted quote should be addressed individually
   - Provide an explanation of the efforts made to negotiate in good faith with interested MCUBs
   - Provide information about any cost comparisons that were considered in the decision to not accept MCUB quotes
     - The fact that there may be some additional costs involved in finding and using MCUBs is not in itself sufficient reason for failure to meet the contract MCUB goal, as long as such costs are reasonable
   - The bidder is not required to accept higher quotes from MCUBs if the price difference is excessive or unreasonable. Provide a written explanation for this conclusion if such a determination is made.

9. Self-Performance
   - Bidder shall provide a detailed list of scopes and dollar value of those scopes for which they intend to self-perform