Economic Information, Research, and Technical Assistance Program

Focus Sessions|Spring 2015
Multi-Agency Convening
Agenda

• Welcome, Introduction, and Charge (≤ 10 Minutes)

• Focus Sessions (40 minutes each, 80 Minutes total)
  – Key Industry Clusters Sessions
  – Occupations Sessions

• Report-Outs and Discussion/Questions (30 Minutes)

• Adjourn
Welcome/Introduction

• Our Team

• Project Background
  – Provide information, share resources, and generate ideas and approaches to voluntarily integrate economic information into comprehensive planning and explore the benefits of doing so
  – Past work/partnerships
  – Six core research elements

• Today’s Charge
  – “Key Industry Clusters”
  – “Occupations”

• Set the table for other program elements
2015 Research Agenda

• Key Industry Clusters

• Real Estate Requirements of Key Industry Clusters

• Sites for Economic Growth

• Freight and Logistics

• Occupations

• Access to Jobs
2015 Research Agenda

• Key Industry Clusters

• Real Estate Requirements of Key Industry Clusters

• Sites for Economic Growth

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• Occupations

• Access to Jobs
Industry Clusters

• **Industry clusters** are groups of unique but interrelated industries that share any combination of the following:
  
  – The product or service that the individual industries produce;
  – Substantial service relationships between the individual industries;
  – Substantial commodity-flow relationships between the individual industries; or,
  – Commonalities in the use of some needed resource.
Key Industry Clusters

- Advanced Manufacturing
- Food Manufacturing and Wholesaling
- Health, Science, and Water Technology
- Freight and Logistics
- Information Technology
- Finance and Insurance
- Headquarters and Advanced Business Services
Focus Sessions

• 2 x 40 Minute Sessions
• Assign one “spokesperson” per table
• Key Industry Clusters Session (Table 1):
  – Janna and Mark
  – Develop shared understanding of the region’s Key Industry Clusters, and how that impacts/can be impacted by local comprehensive planning

• Occupations Session (Table 2):
  – Ryan and Deb
  – Explore the geography of occupations that lead key industry clusters, as well as the geography of the workforce in the region, and discuss how that impacts/can be impacted by local comprehensive planning
Key Industry Clusters

- Advanced Manufacturing
- Food Manufacturing and Wholesaling
- Health, Science, and Water Technology
- Freight and Logistics
- Information Technology
- Finance and Insurance
- Headquarters and Advanced Business Services
Report-outs & Discussion

• Any initial reactions or takeaways?

• How could each piece of information shared today be applied to comprehensive planning in your jurisdiction(s)?

• How have you used information like this in the past?
Report-outs & Discussion

• How could we make this information more useful, or easier to understand?

• What do you find most revealing about this information?

• What further analysis do you feel would make this information more useful in comprehensive planning and/or other policy decisions for your jurisdiction(s)?
General – Handouts/Takehomes

- 2015 Research Agenda
- Key Industry Clusters definitions
- Leading Occupations Matrix
- PowerPoint
- 2015 MetroStats
- Freight/Logistics Fact Sheet
- Display Packet (Maps)
Next Steps

- Refine/report/share
- Site selector survey
- Collaboration with DEED – Access to Jobs
- Local Planning Handbook
- Fall Convening?