

We use the term BIPOC in the tables below. In this document, BIPOC refers to those identifying as Black, Indigenous, or People of Color

What: Proposed Project Outcomes				
The proposed project would meet one or more of the following LCA and/or Thrive goals:				
	Scoring Criteria	Points	Evaluation Considerations	Examples to Achieve Points
LCA and Thrive Goals	Increase choice in local housing options by adding new housing types and creating affordable housing opportunities. Priority for projects with deep affordability and/or serving a special population	8	<ul style="list-style-type: none"> • Will the future development project create or preserve affordable housing? • Will the project shift the mix of housing affordability in the area to more closely match the city and in the region? • Will the project bring different housing types to the area, such as number of bedrooms or rental/ownership opportunities? • Will the project meet the needs of a specific population who have a challenge finding safe, affordable housing? 	<ul style="list-style-type: none"> • Bring the project area or city closer to the regional housing affordability mix. • Help meet the city's need for future affordable housing at levels of affordability that reflect that need. • Create a housing type that is not well represented in the area. Examples include large family units, universally designed units, studio or micro-units, or units that serve a specific population (i.e. units for folks leaving incarceration, units for folks escaping domestic violence, units for people with developmental disabilities). • Preserve affordable housing in an area with a higher share of cost-burdened households than in the city or region. • Preserve affordable housing in an area or in the city where incomes are lower than the regional average and/or poverty status is higher than the regional average.
	Create or preserve permanent jobs opportunities with emphasis on accessible, living wage jobs		<ul style="list-style-type: none"> • Will the future development project create or preserve living wage jobs (jobs that earn wages higher than 185% of the federal poverty guideline - or \$49,025/year)? • Will the jobs be accessible and available to underrepresented or underemployed people? • Will the jobs add economic resilience and growth to the area? 	<ul style="list-style-type: none"> • Living wage jobs created/preserved relative to other applications, especially if existing project area jobs pay lower average wages than jobs in the city or in the region. • Jobs that come from small businesses and/or commercial space that will be targeted toward local small businesses. • Commercial space that provides support for incubation and/or entrepreneurship. • Jobs provided by worker owned cooperative businesses. • Jobs/employers that support upward mobility (i.e. training, mentorship programs, promotional tracks, career pathways). • Jobs are targeted toward special populations (under/un-employed, folks leaving incarceration, folks with developmental disabilities).

What: Proposed Project Outcomes

	Scoring Criteria	Points	Evaluation Considerations	Examples to Achieve Points
LCA and Thrive Goals	Intensify land uses on the site and take advantage of connections between housing, jobs, services and amenities across the region and in the project area, including accessibility and universal design	8	<ul style="list-style-type: none"> • How will the proposed project fit in the context of the project area's land uses, amenities, activities and environment? • Will the proposed project increase how often and what time of day there is activity in the area? • Will the proposed project enhance or improve local (pedestrian, bicycle, etc) or regional (transit, transportation) connections between complementary uses (for example, connecting housing and grocery stores)? • Will the proposed project increase density and activity on the project site? 	<ul style="list-style-type: none"> • Take advantage of existing transportation options in the project area (improved transit amenities, creation of shared mobility resources, new/ improved pedestrian/bicycle infrastructure), especially if there are more households than average nearby who rely on transit for commuting compared to the city or region. • Increase complementary amenities in the area (i.e. housing with more bedrooms and affordable day care options, housing units and grocery stores or pharmacies). • Increase potential transit ridership. • Improve access/awareness of nearby park and trail amenities.
	Minimize climate impact by reducing greenhouse gas emissions and conserving natural resources		<ul style="list-style-type: none"> • Does the project understand and mitigate its impact on greenhouse gas emissions? 	<ul style="list-style-type: none"> • Reduce the need to rely on a car (i.e. provide car sharing, reduced parking, enhanced bike/pedestrian infrastructure). • Maximize energy efficiency (i.e. implement SB2030, LEED, 2020 MN Overlay & Guide to the 2015 Green Communities Criteria, Xcel Energy Multifamily Energy Efficiency Program, or other widely recognized energy efficiency program principles). • Integrate renewable energy, reduce material waste and increase material reuse during construction and in building operations, relative to its location in the region and its potential impact on greenhouse gas emissions.

What: Proposed Project Outcomes				
	Scoring Criteria	Points	Evaluation Considerations	Examples to Achieve Points
LCA and Thrive Goals	Support and incentivize the region's economic competitiveness by furthering racial equity outcomes in access to affordable housing, access to living wage jobs, climate impacts, and regional connections	8	<ul style="list-style-type: none"> How will the project help to reduce racial disparities in the region given its context? 	<p>Jobs</p> <ul style="list-style-type: none"> Be in a city with DBE policies that apply to this project. Create jobs for an employer (if known) that is making efforts to hire and retain BIPOC employees Create jobs located in an area of concentrated poverty OR an area with more unemployment than the city or region. Create jobs located near high frequency transit, especially if they support a "reverse commute." <p>Housing</p> <ul style="list-style-type: none"> Set at least 20% of the units' rent at the small area market fair value AND accept Housing Choice Vouchers. Go beyond the Fair Housing Marking plan as defined by HUD. Be in a city with policies that protect tenants (i.e. right of first refusal, no crime free drug free lease addendum requirements, notice of sale policies). Have a property manager, if known, with equitable screening practices and eviction records. <p>Transit</p> <ul style="list-style-type: none"> Reverse commute trips, different kinds of trips at different times, and/or connecting areas of concentrated poverty or high unemployment with jobs.
What: Proposed Project Pre-Development Activities				
Pre-Development Activity Outcomes	The pre-development activities will further the project's ability to meet LCA and/or Thrive goals	15	<ul style="list-style-type: none"> Will the requested grant activities further LCA outcomes? We will look at how well each activity will support LCA outcomes, not how many outcomes are being met or how many activities are being requested. 	<ul style="list-style-type: none"> Explain how the requested grant activities can meet the LCA outcomes described in the previous section.

How: Proposed Project Process

	Scoring Criteria	Points	Evaluation Considerations	Examples to Achieve Points
Process	Project process will include analysis of who will benefit most from the project and in what ways, and use findings to influence equitable development strategies and outcomes	12	<ul style="list-style-type: none"> Where did the need for the project come from (i.e. private market, local policy, community, BIPOC community)? Who will benefit from the project, now and in the future? 	<ul style="list-style-type: none"> Project needs were identified to reduce racial disparities or by those most impacted by racial disparities. Short and long term project benefits help to reduce racial disparities in the project area, city, or region.
	Provide meaningful and appropriate engagement, including a variety of stakeholders that represent the demographics of the residential and/or workforce community, centering those under-represented and most impacted by the project		<ul style="list-style-type: none"> How will public engagement plans include those historically left out of community engagement (i.e. those identifying as BIPOC, first generation immigrants, non-English speaking residents, persons with disabilities) and give those participants power in the process? How is the plan responding to community demographics in the area? 	<ul style="list-style-type: none"> Engagement strategies are targeted to residents and employees in the area given demographics of the project area. A description of how engagement will include agency and power for those most impacted by racial inequities. Plans to pay underrepresented communities for their time and expertise.
	Project team will create deliverable summarizing the outcomes of the predevelopment activities with respect to LCA/Thrive goals		<ul style="list-style-type: none"> How specific is the description of the project deliverable? How clearly does the description connect grant activities to furthering LCA outcomes? 	<ul style="list-style-type: none"> An explanation of the final product, how the activities furthered LCA goals, and how the final deliverable will be shared.

How: Proposed Project Process

	Scoring Criteria	Points	Evaluation Considerations	Examples to Achieve Points
Who Is Involved	The strength of the partnership between the applicant (City/ County/HRA/EDA) and development partner(s), including the level of support and engagement the applicant has with the project	10	<ul style="list-style-type: none"> Is there a specific plan for partners to work together to complete grant activities? Has the city identified and shown initial support for any future approvals needed? Does the project align with local small area or redevelopment plans? 	<ul style="list-style-type: none"> The local government applicant will use a sub-recipient agreement with the development partner. Project roles are defined and described (i.e. who will be doing what?). The project aligns with local plans and anticipated approvals are identified, and considers likelihood of future local support for the project.
	The project team, including partners, is designed to reflect and be responsive to those under-represented and most impacted by the project; or the predevelopment activities will seek to build such partnerships in a meaningful way		<ul style="list-style-type: none"> Does the project team (meaning any person or organization with a decision-making role, i.e. advisory group member, consultant, developer) reflect or have experience working effectively with those historically impacted by racial or other inequities, or are traditionally under-represented in the community or the region? Do the grant activities seek to build the team in such a way? 	<ul style="list-style-type: none"> A direct connection between demographic make up of the project area and the lived experience of project team-members (in a meaningful and appropriate way) or their experience responding to the needs of that or similar communities. A direct connection between the population intended to be served (i.e. persons with disabilities, persons experiencing homelessness) and the lived experience of project team-members or their experience responding to the needs of that or similar communities. A request for grant activities that seek to further develop project teams to include members that provide meaningful perspective and expertise given area demographics or the population intended to be served.
	The project team is able to use the grant, if awarded, within the 24-month grant term		<ul style="list-style-type: none"> Can the scope of work for the grant activities be reasonably completed in two years? Do additional team-members need to be identified or consultants hired before grant activities can begin? Is any other work needed before pre-development activities can begin? 	<ul style="list-style-type: none"> Reasonable timelines given grant activities requested. Understanding of steps needed to begin and complete grant activities. Include complete, identified teams (unless the grant activities are intended to seek out needed project partners).