

A graphic element for the "Thrive MSP 2040" logo, consisting of a white outline of a city skyline with a blue wavy line representing water below it, and the year "2040" in blue to the right.

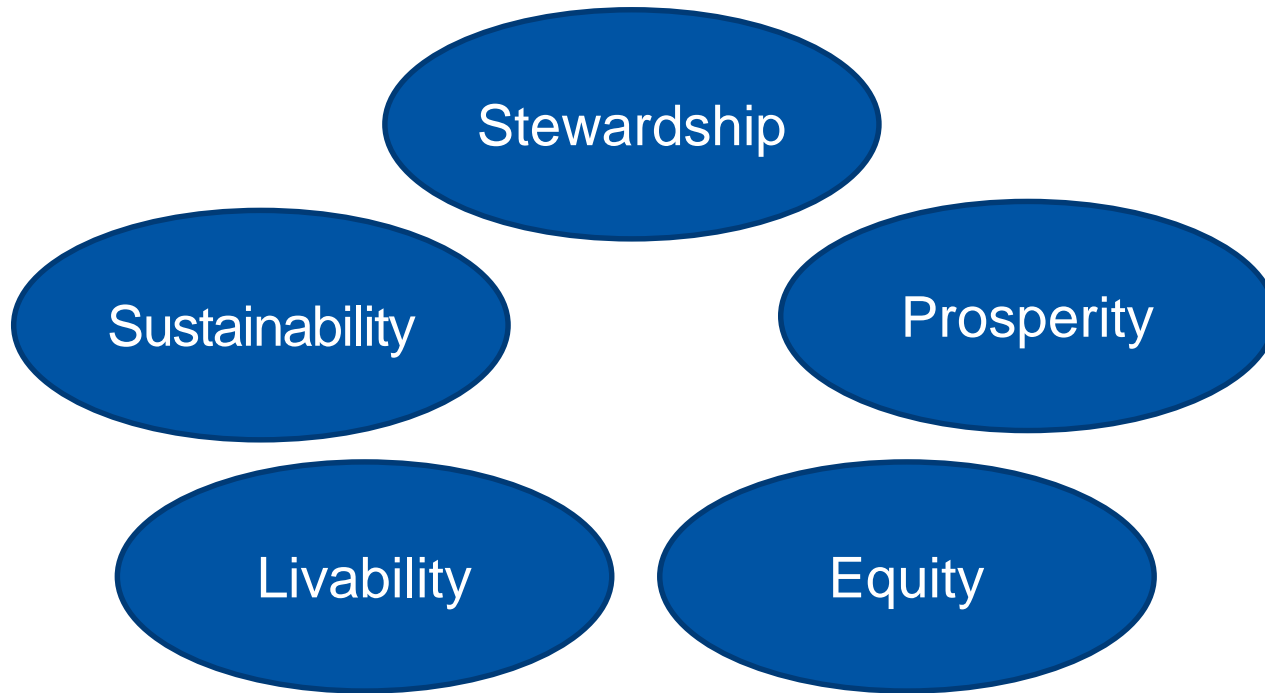
Thrive MSP
ONE VISION, ONE METROPOLITAN REGION

Thrive Indicators: What's next?

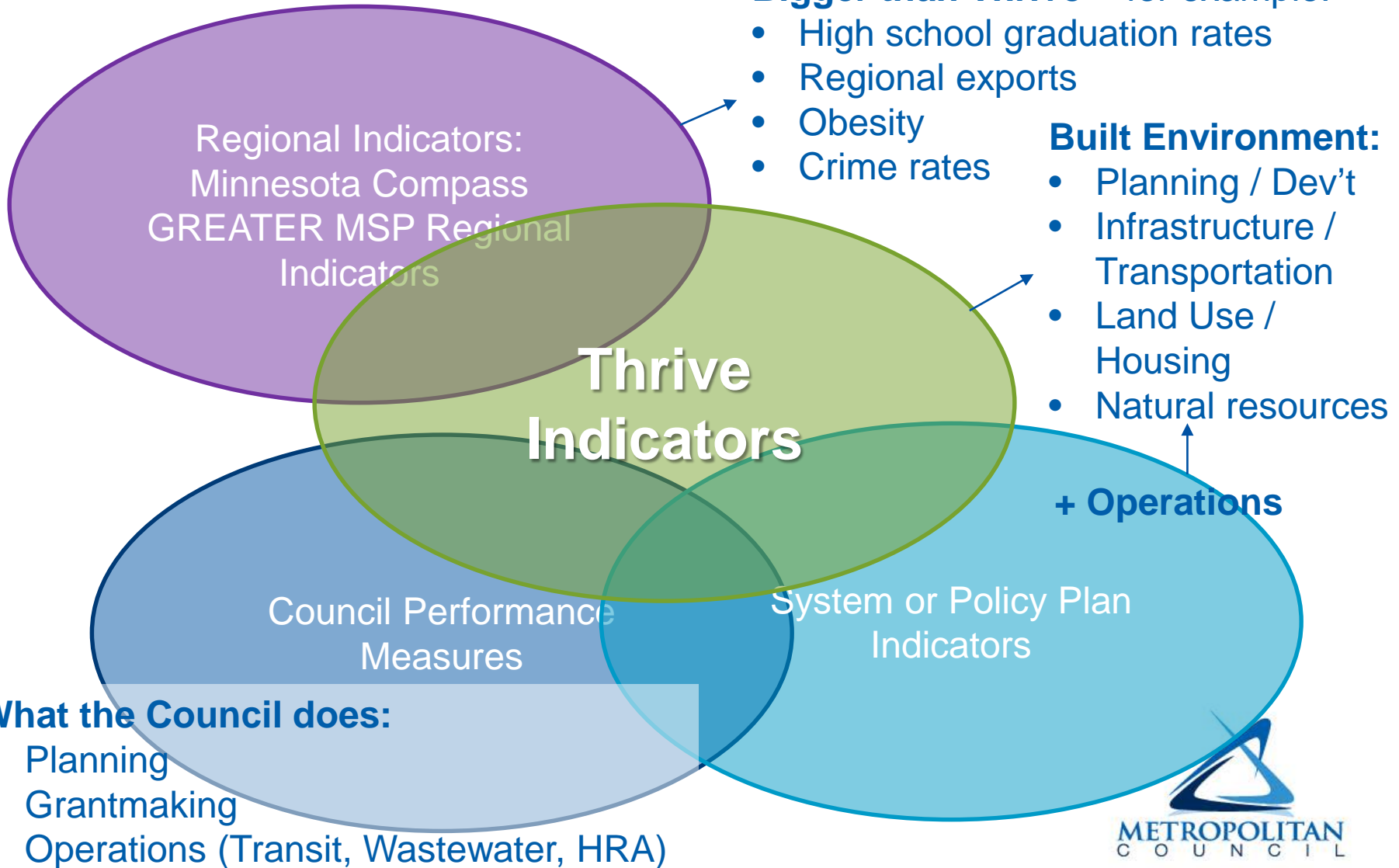
Commitments in Thrive

“The Council [...will] collaboratively develop a set of *Thrive* indicators to assess regional progress on the *Thrive* outcomes and strategies.” (*Thrive MSP 2040*, p. 77)

Thrive Indicators: How is the region advancing the Thrive outcomes?



Cascading Indicators



Characteristics

- **Intentionally limited in number**
- **Deliberately high-level** and supplemented by other indicators and the Council's own performance measures.
- Structured around the **Thrive outcomes** and meaningful in communicating the *Thrive* vision.
- **Quantifiable, maintainable, and meaningful over time.**
- **Easy to understand.**
- **Informed** by evidence-based practice and research.

Implementing Thrive principles in the Indicators

Integration

- Indicators that leverage multiple policy tools to address complex regional challenges

Collaboration

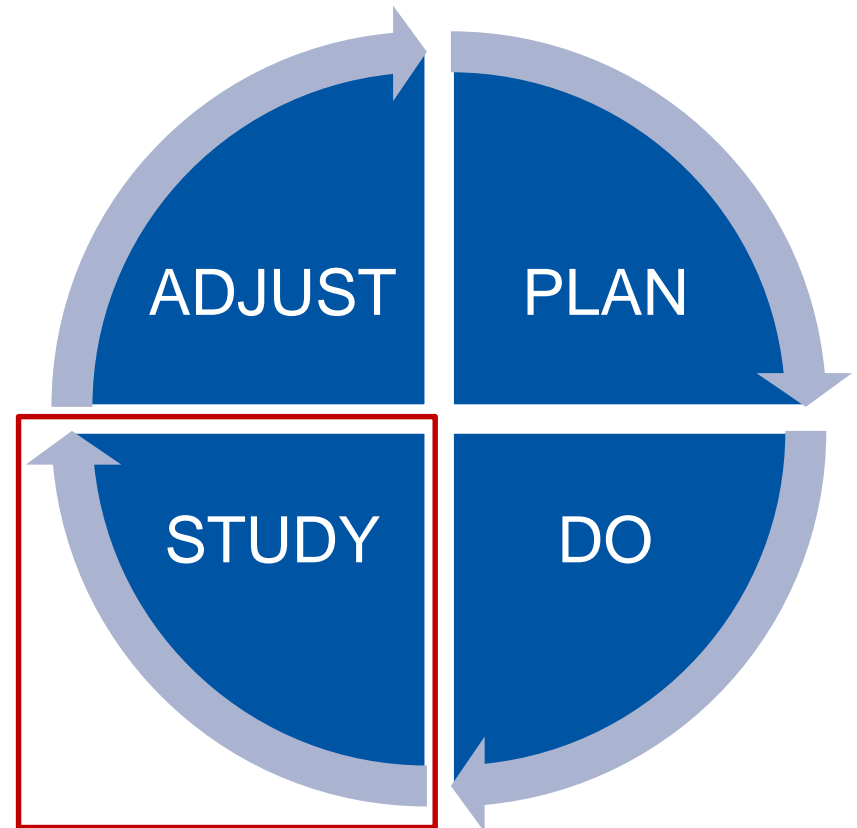
- Indicators that cross multiple entities; no single entity has the capacity to do the work alone

Accountability

- Monitoring the effectiveness of regional policies and practices toward shared outcomes

Thrive Indicators in context

1. Conduct outreach: What indicators to measure progress on Thrive?
2. Adopt the Thrive indicators
3. Collect data on the indicators and disseminate
4. Discuss the results of the indicators and adjust policies as necessary

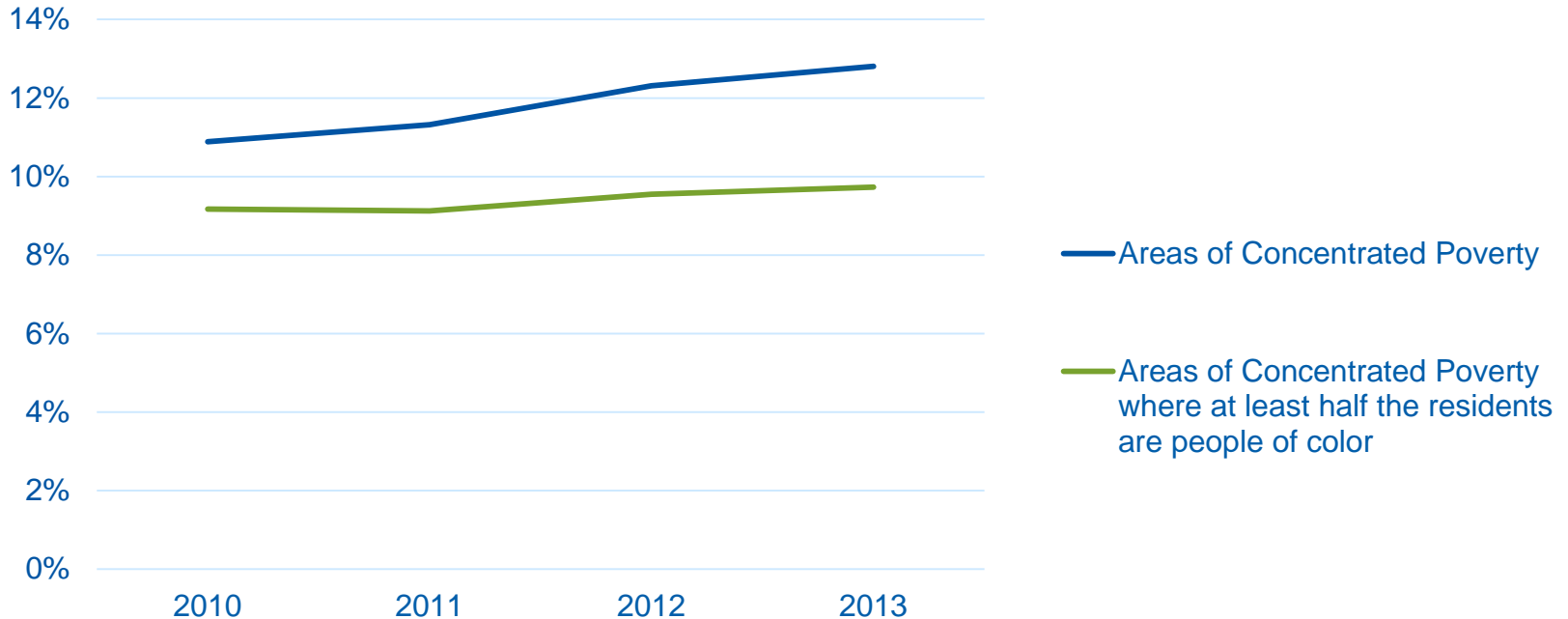


Structure of Thrive Indicators

| Outcome | Strategy | Sample Indicators |
|--------------------|--|--|
| Stewardship | Responsibly managing our region's finite [natural and financial] resources | <ul style="list-style-type: none"> • Acreage lost to development in significant ecological areas, wetlands, and prime agricultural areas. • Stream / river water quality |
| | Pivoting from expanding to maintaining our region's wastewater and highway infrastructure. | <ul style="list-style-type: none"> • Acres added to Metropolitan Urban Services Area. • Highways in poor or very poor condition. |
| | Leveraging transit investments with higher expectations of land use. | <ul style="list-style-type: none"> • Shares of population and jobs close to transportation choices. |

Sample data:

Share of the population living in Areas of Concentrated Poverty



Source: U.S. Census Bureau, American Community Survey, five-year data



Disseminate the indicators

Build an interactive dashboard website that maintains up-to-date data on the indicators

Alberta Economic Dashboard

Welcome to the Alberta Economic Dashboard. The dashboard compiles the Alberta economy's most important indicators for businesses in one place. Get a quick snapshot of our current economic state or explore each indicator in more detail.

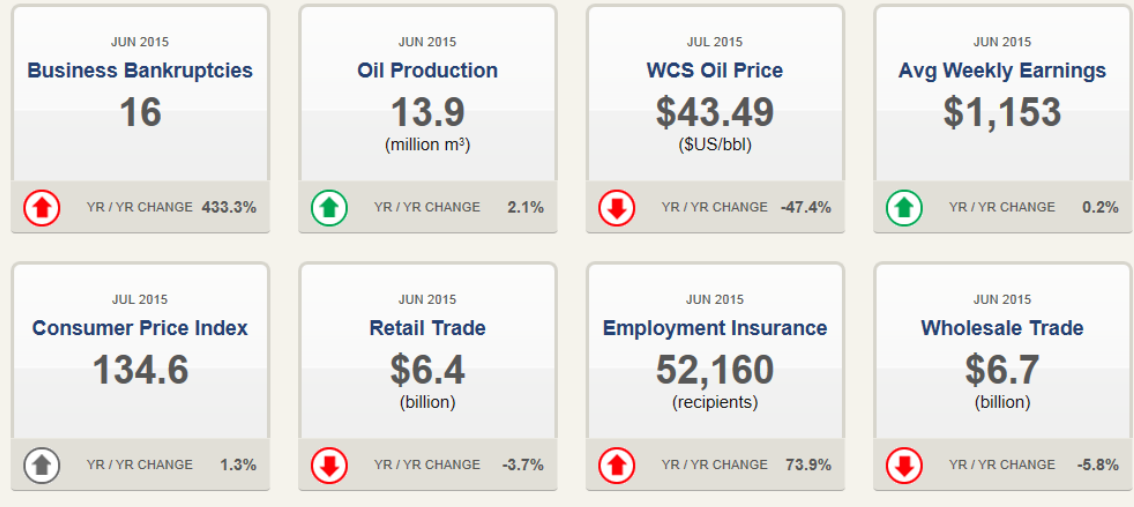
View economic data by:

Most Recently Updated Growth Ranking

Most Recently Updated

View the data for: All Topics

Click an indicator for more detail



Thrive Indicators: Outreach Strategy

Commitments in *Thrive*

“The Council [...will] collaboratively develop a set of *Thrive* indicators to assess regional progress on the *Thrive* outcomes and strategies. This collaborative process will engage a cross-section of the region and include voices from local government, advocacy organizations, and the region’s residents to build consensus on the *Thrive* indicators.” (*Thrive MSP 2040*, p. 77)

Key constituencies

- Thrive MSP 2040 participants, expressing an interest
- Counties
- Cities
- Council Advisory Groups
- Both policymakers and staff
- Other community organizations and residents

Proposed approach

- Create indicators that are easy to understand, illustrate progress toward Thrive vision
 - Clarify role of indicators versus performance measures
- Leverage existing interest in indicators
- Collaborate and provide flexible options, venues
- Council member interactions/groups
- Communicate project basics and progress

Timeline

- October 2015: begin outreach
- October 2015-March 2016: discussion, refinement of list
- Spring 2016: refined list for Council consideration

Questions and Discussion