

Economic competitiveness in *Thrive MSP 2040*



Prosperity outcome

“**Prosperity** is fostered by investments in infrastructure and amenities that create **regional economic competitiveness**, thereby attracting and retaining successful businesses, a talented workforce, and, consequently, wealth. Regional economic competitiveness results from strategic, long-term public and private decisions that build on and grow our region’s economic strengths relative to other regions. Collectively, the region must provide great locations for businesses to succeed....”

-- *Thrive MSP 2040*, p. 26





Prosperity outcome

- Fostering the conditions for shared economic vitality by balancing major investments across the region
- Protecting natural resources that are the foundation of prosperity
- **Planning for and investing in infrastructure, amenities, and quality of life needed for economic competitiveness**
- Encouraging redevelopment and infill development

-- *Thrive MSP 2040*, p. 26





Thrive Economic Competitiveness Implementation Team

- Representatives from all Council division working to:
 - Strengthen integration across the Council
 - Identify new opportunities to embed economic competitiveness into the work of the Council:
 - Operations
 - Planning and Information
 - Investments

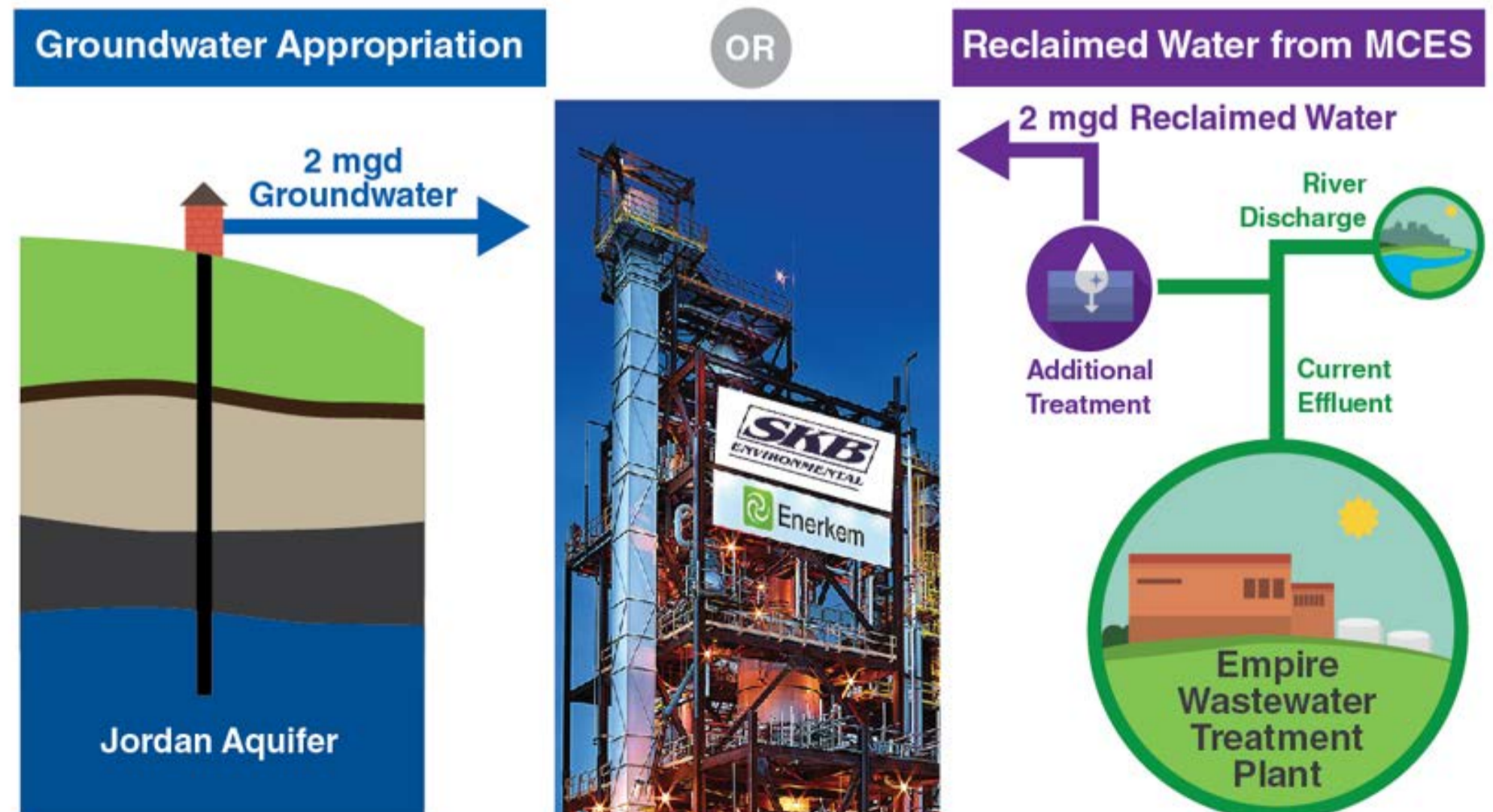


Planning for and investing in infrastructure, amenities, and quality of life needed for economic competitiveness

- ...cost-effective and efficient wastewater treatment
- ...the efficient and multimodal movement of freight ...
- Collaborate with ... other partners...
- ... information resources and technical assistance to help local communities
- ... compatible land uses around ... railroads & industrial land
- ... a metrowide inventory and analysis of industrial land
(excerpted from 14 statements in Thrive MSP 2040, p. 34)

Wastewater Reuse: Leveraging wastewater treatment for economic growth

- Wastewater Reuse Task Force Charge:
 - To review the Council’s existing wastewater reuse policies and recommend clarifications needed to respond to opportunities for wastewater reuse
- Potential opportunities:
 - SKB-Enerkem (100+ jobs)
 - Eagan Reuse Partnership





Industrial Pretreatment Incentive Program: Win-win-win

- A public/private partnership that could be a win-win-win for Council (\$), Industry (\$) and the environment:
 - For the Council, IPIP avoids operating costs and can delay need for facility expansion
 - For private industry, IPIP provides an economic return, including reducing or eliminating strength charges paid to Council
 - For society, IPIP reduces wastewater energy use and may increase energy recovery



Efficient and multimodal movement of freight: Regional Truck Corridors Study

- 2040 Transportation Policy Plan called for study to identify important regional truck corridors
- Methodology:
 - Analyze truck usage
 - Map related land use factors
 - Propose set of key regional truck corridors
 - Identify congestion and crash hot spots on key corridors
- Inform Transportation Policy Plan Update:
 - Proposed “Key Truck Corridors”
 - Guidelines for planning and investment



Transit-Oriented Development provides sites for business

- Redevelopment at the Snelling site has begun, including the \$150 million stadium and surrounding development
- Public Property database, an online resource of publicly-owned parcels in high-frequency transit areas
- Online resources now include:
 - Developer's Guide to TOD
 - SAC Credits & Deferments: Guide for Developers



Sample of resources supporting local planners on embedding economic competitiveness in comprehensive planning:

- Webinars, Workshops, Podcasts, Articles and a Tour!
 - Economic Data: What's out there (and How can it Enhance the Comp Plan)
 - Integrating Economic Development Strategies into Everyday Planning
 - Redevelopment Lessons for Comprehensive Planning
 - Make Brownfields Green Again: Strategies and Resources for Promoting Brownfield Redevelopment in Comprehensive Planning
 - Mobile Tour of manufacturing sites within the metro area

PlanIt





Industrial Land Inventory: How much do we have? How much do we need?

From *Thrive MSP 2040*:

- Conduct a metrowide inventory and analysis of industrial land to assess the supply of and demand for industrial land with freight access
- Encourage the expansion of industrial land and supportive infrastructure as needed to fulfill demand for industrial land with freight access

Todd Graham will introduce this work today





Collaborate with partners: Cargo-oriented development

- Cargo-oriented development uses freight movement to re-energize the economies of American cities that lead to connecting people to good jobs with career potential.



David Chandler, from the Center for Neighborhood Technology in Chicago, will introduce this work today

Questions to consider:

- What does this mean for the Council's roles?
 - Operations
 - Planning and Information
 - Investments
- How can Council Members and Council staff best work with local governments on local land use decisions supportive of the regional economy?
- How can the Council be an effective partner in promoting regional economic competitiveness and thereby advancing all of our Thrive outcomes?