

An introduction to Thrive MSP 2040: What lies ahead?

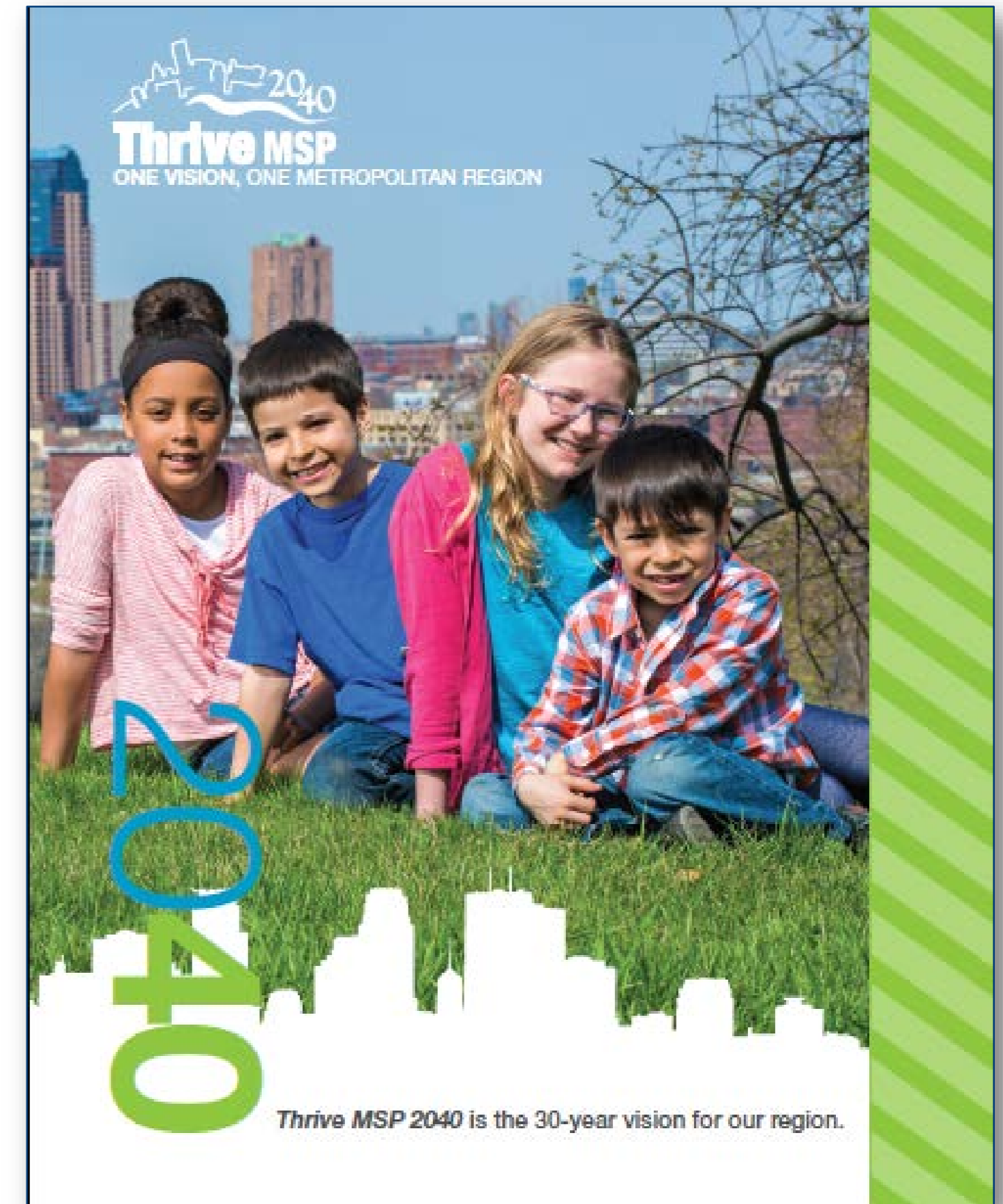
June 5, 2019

Committee of the Whole

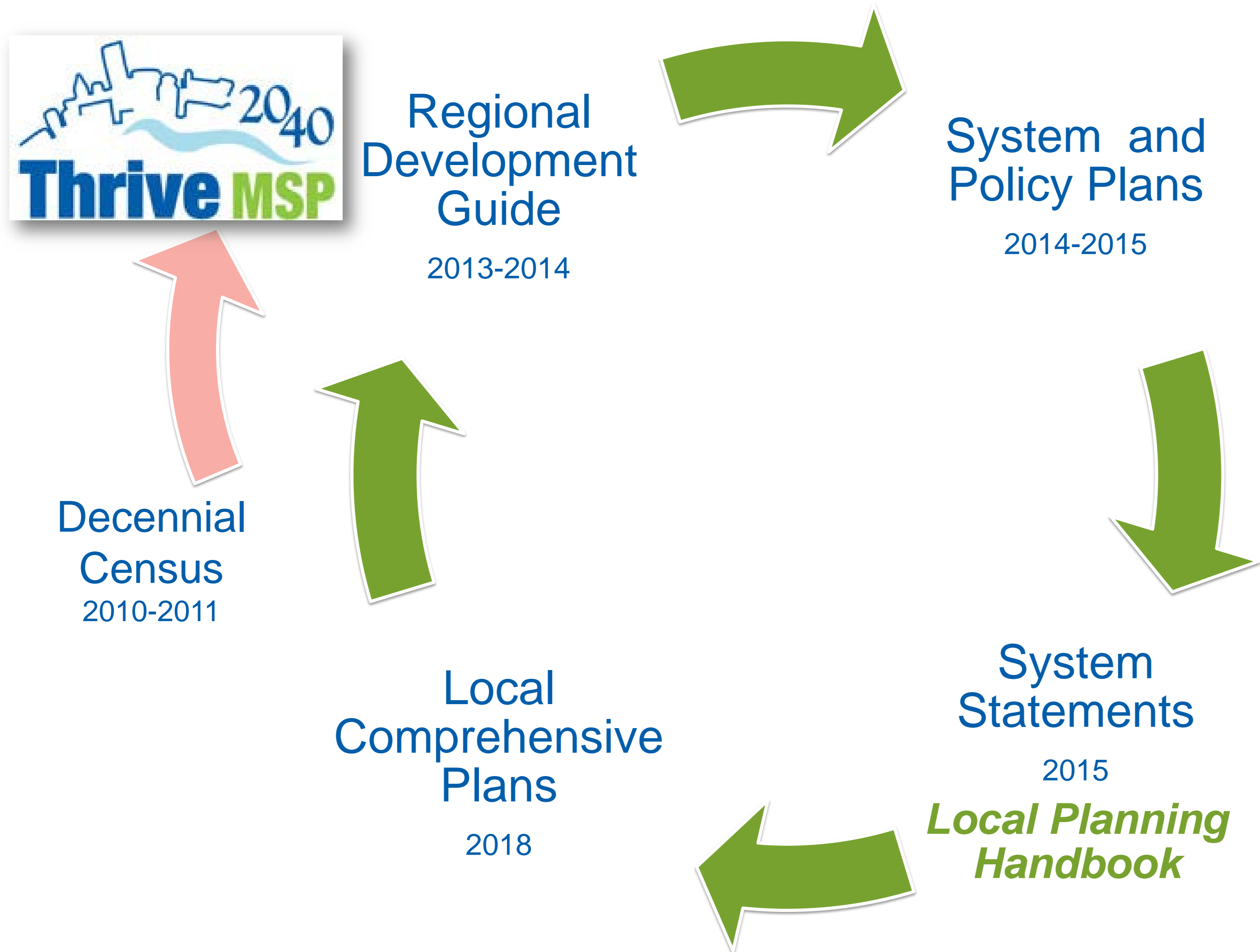


What is *Thrive MSP 2040*?

- A statutory document (the “comprehensive development guide”) that informs local comprehensive plans?
- The foundation of metropolitan system plans?
- An aspirational vision for the region’s future?
- The foundation of the Thrive lens that outlines outcomes in Council business items?
- A strategic plan for the Council and beyond?



10-year Regional Planning Cycle



Statute Requires Development Guide

“The Metropolitan Council shall prepare and adopt, after appropriate study and such public hearings as may be necessary, a **comprehensive development guide** for the metropolitan area. It shall consist of a compilation of policy statements, goals, standards, programs, and maps prescribing guides for the **orderly and economical development**, public and private, of the metropolitan area.”

-- Minn. Stat. § 473.145

Development Guides 1968-2014



The context for developing Thrive



Looking back to 2011-12 in the region

- Housing construction begins to recover from the Great Recession, led by affordable and multifamily housing in the center cities
- As employment begins to recover from the Great Recession, the need for regional economic cooperation leads to Greater MSP
- Water levels in White Bear Lake reach alarmingly low levels



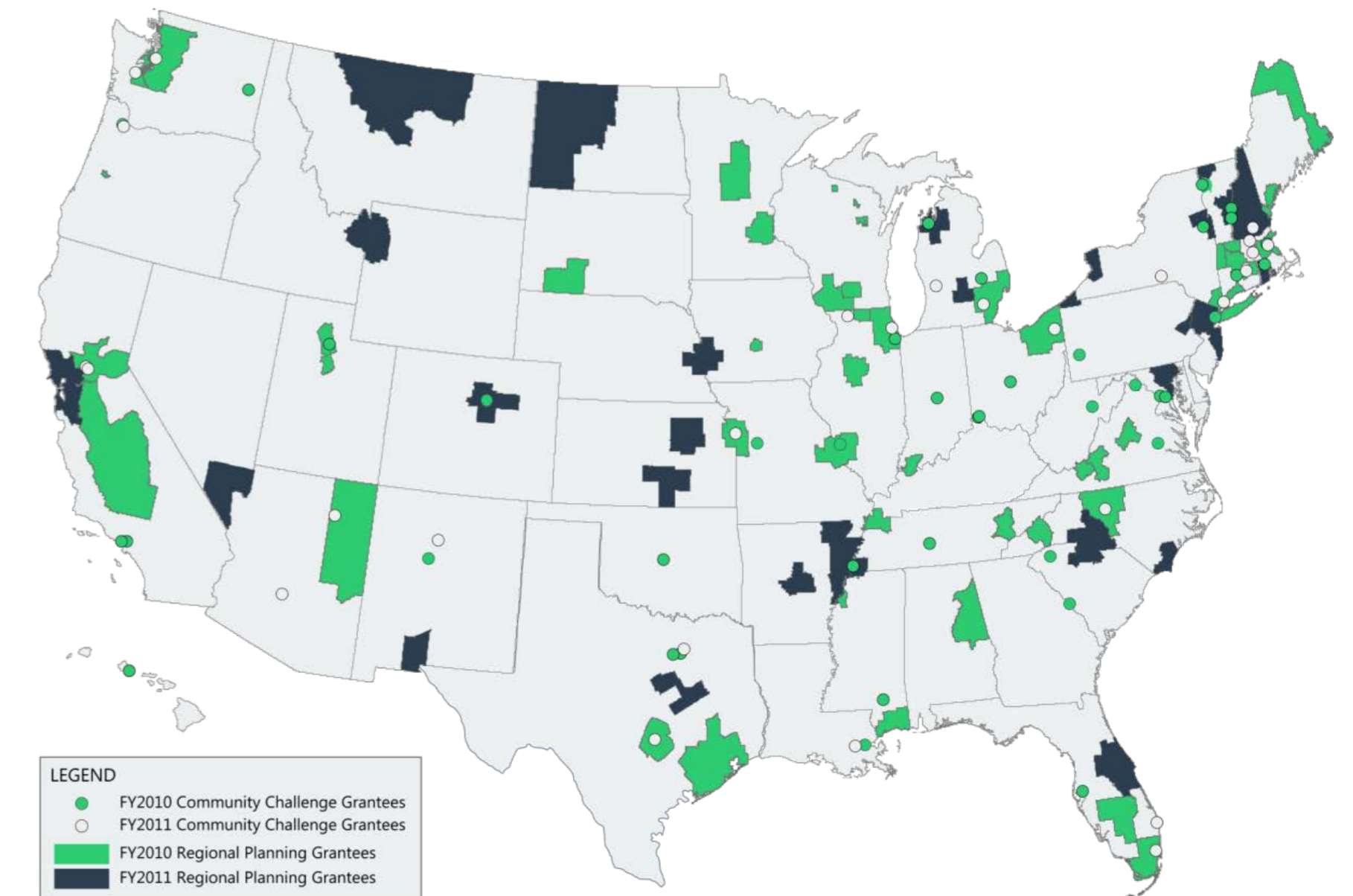
Looking back to 2011-12 at the Council

- A newly-seated Metropolitan Council
- Completed the 2008 comprehensive planning cycle
- Stops for Us secured three additional stops along the Green Line in 2010
 - No Equity Advisory Committee
 - No Public Engagement Plan
- First major construction season for the Green Line along University Avenue in 2012



\$5 million federal Sustainable Communities Regional Planning Grant (2011-2013)

- HUD's priorities for the grant:
 - New, inclusive decision-making tables
 - Emphasis on community engagement informing decisions
 - “strategies that direct long-term development and reinvestment, demonstrate a commitment to addressing issues of regional significance, use data to set and monitor progress toward performance goals, and engage stakeholders and residents in meaningful decision-making roles”
 - “craft an authentic vision for an equitable and prosperous future”



Corridors of Opportunity Consortium

Vision

Transitway corridors will guide our region's growth, vitality and competitiveness. Development along transitways will create distinctive places and strengthen local assets while increasing ridership and expanding access to jobs, affordable housing, and essential services for residents of all incomes and backgrounds.



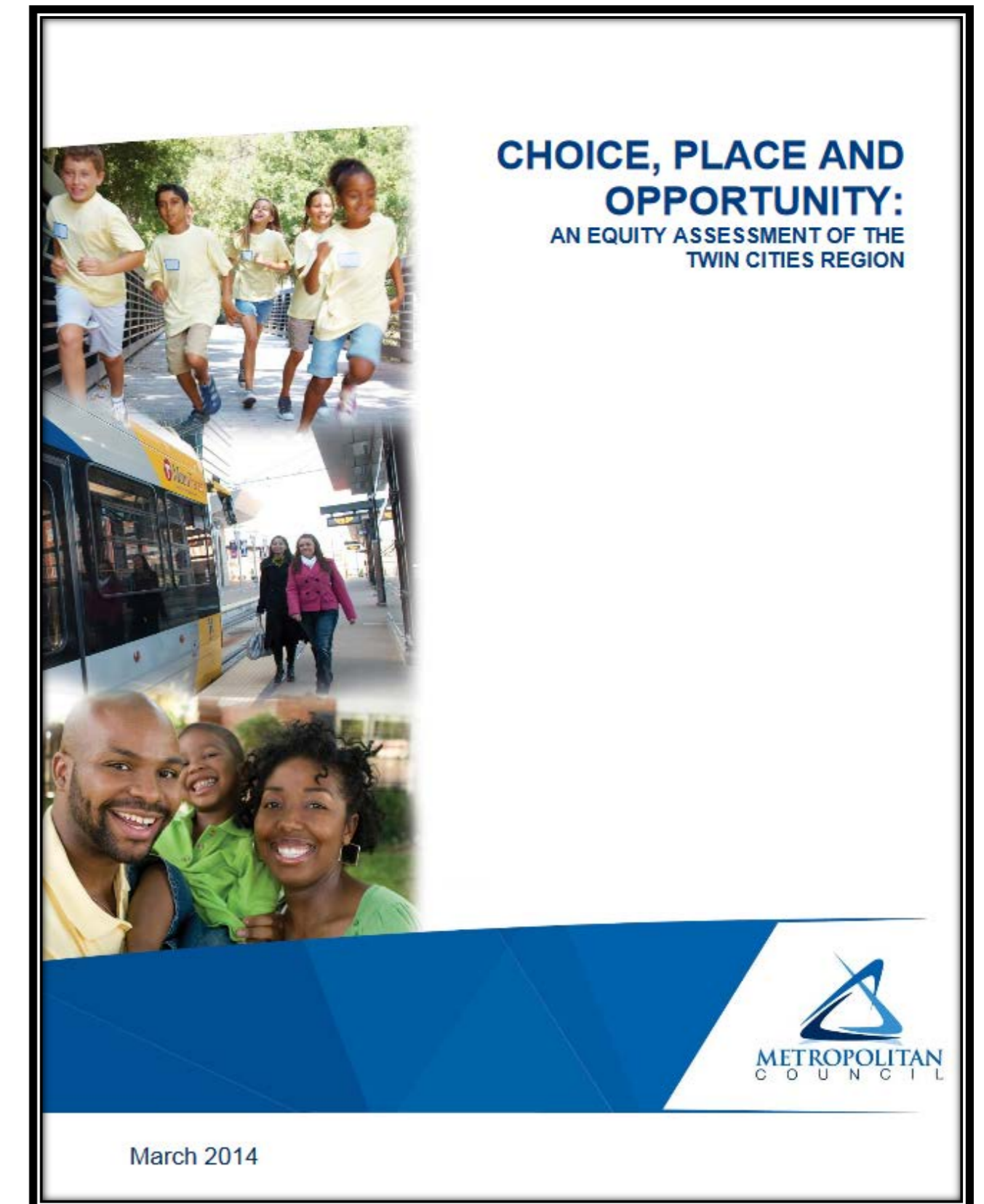
Corridors of Opportunity Policy Board


- Adopted by the consortium of elected officials, philanthropy, non-profit leaders, and community leaders
- Balance between equity and economic competitiveness



Choice, Place and Opportunity

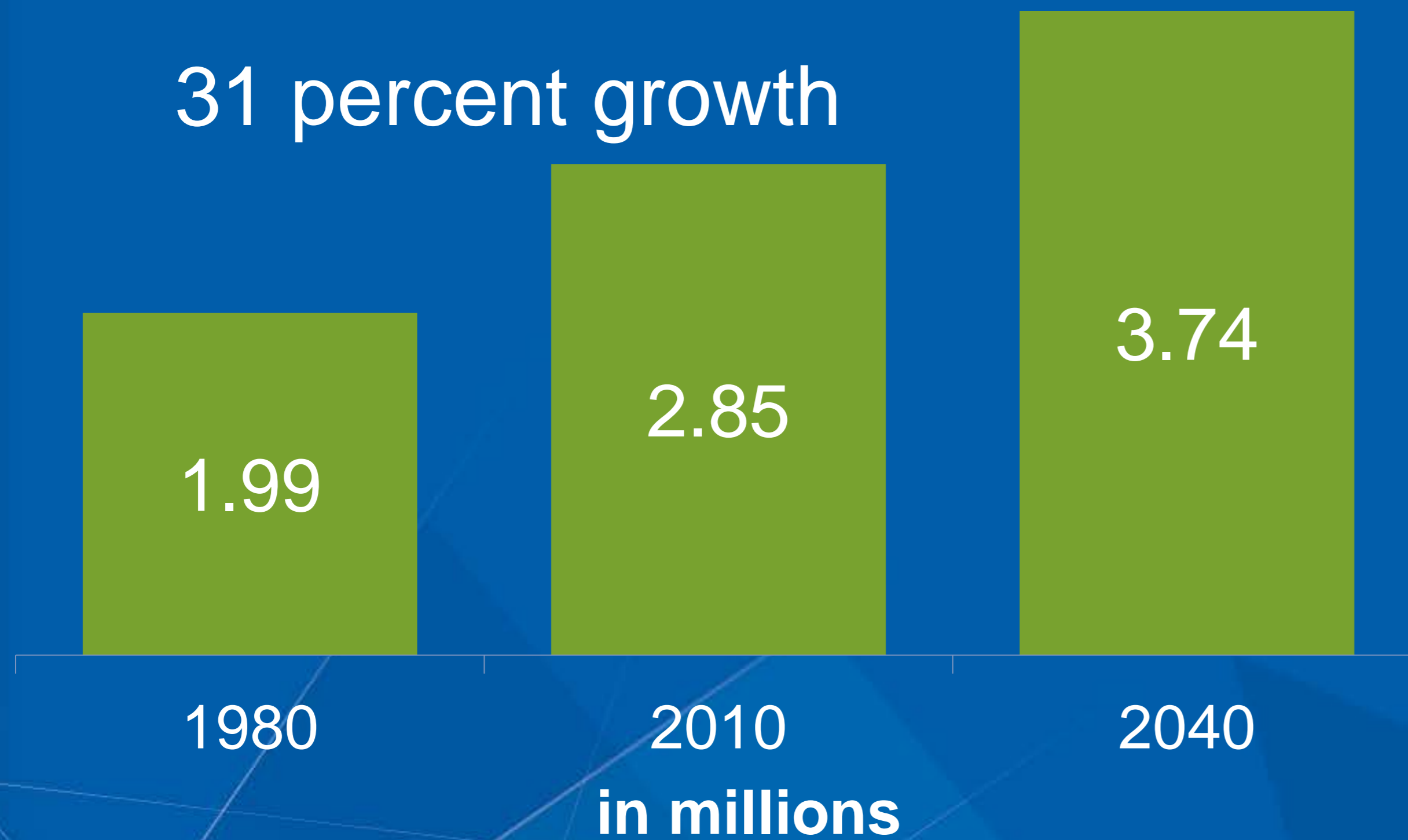
- Fair Housing and Equity Assessment required by HUD grant
- Where are Areas of Concentrated Poverty where at least 50% of residents are people of color?
- What is our history of housing segregation? What is the geography of opportunity across the region?



A diverse group of young students in a classroom, looking towards the front. A text overlay reads "Our population is changing".

**Our population
is changing**

The region will add 800,000+ people from 2010-2040



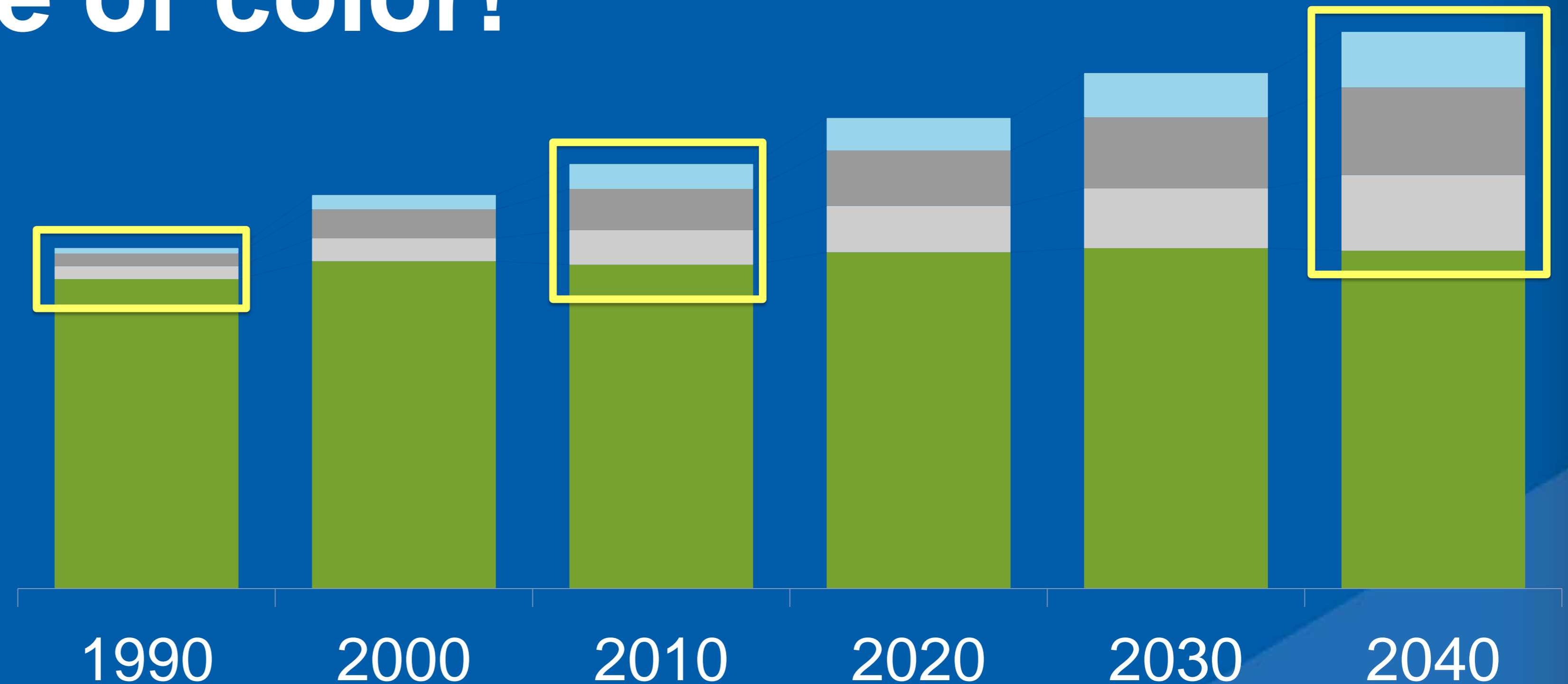
Source: 1980, 2010 data on population from Census Bureau; 2040 forecasts from the Metropolitan Council (June 2017 release)

More people of color!

9 percent
people of color
in 1990

24 percent
people of color
in 2010

39 percent
people of color
in 2040



■ Latino
■ Black or African-American
■ Asian and other
■ White

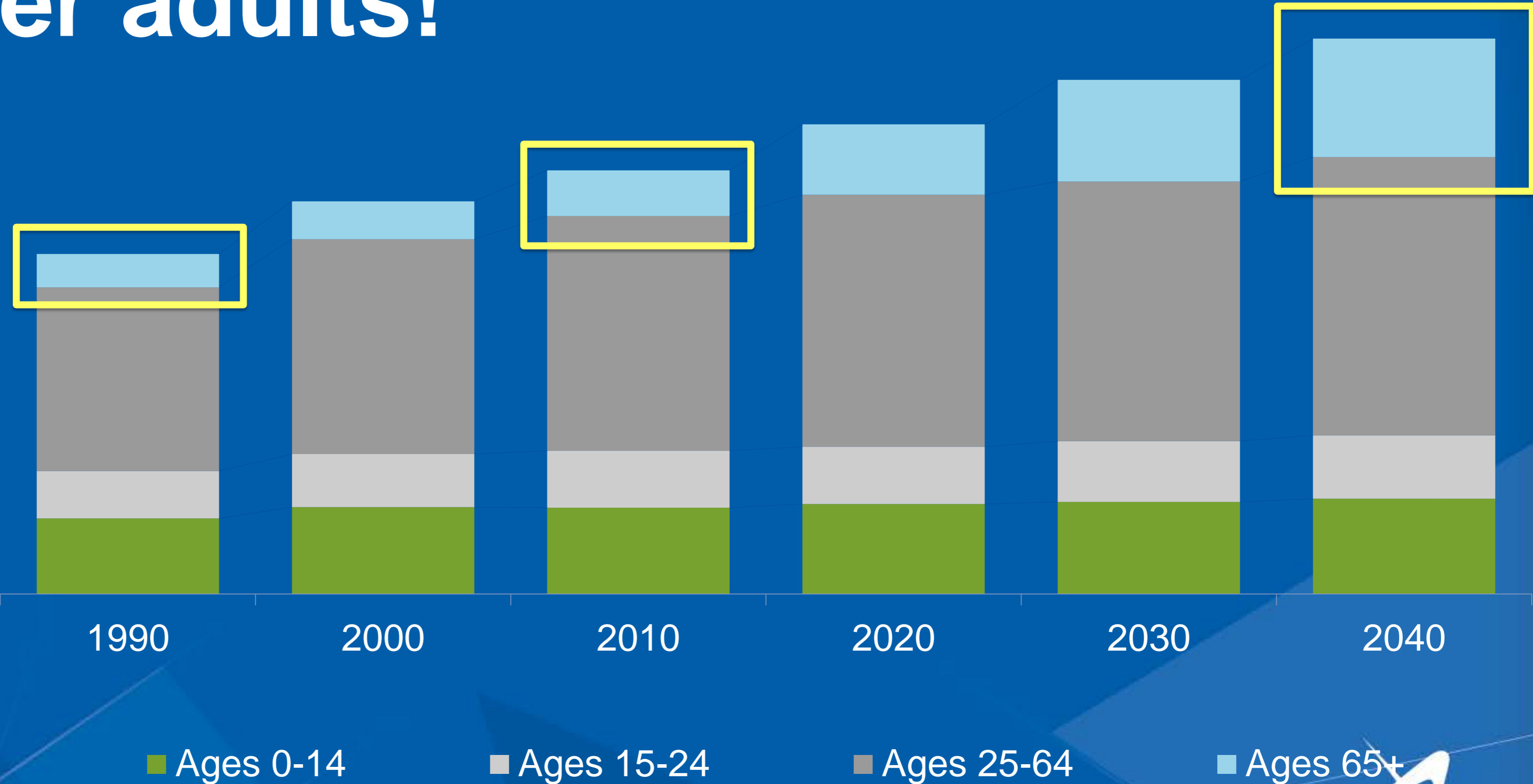
Source: 1990-2010 data on population from Census Bureau;
2040 forecasts from the Metropolitan Council (June 2017 release)

More older adults!

One in ten
in 1990

One in nine
in 2010

*One in five
people in
2040*

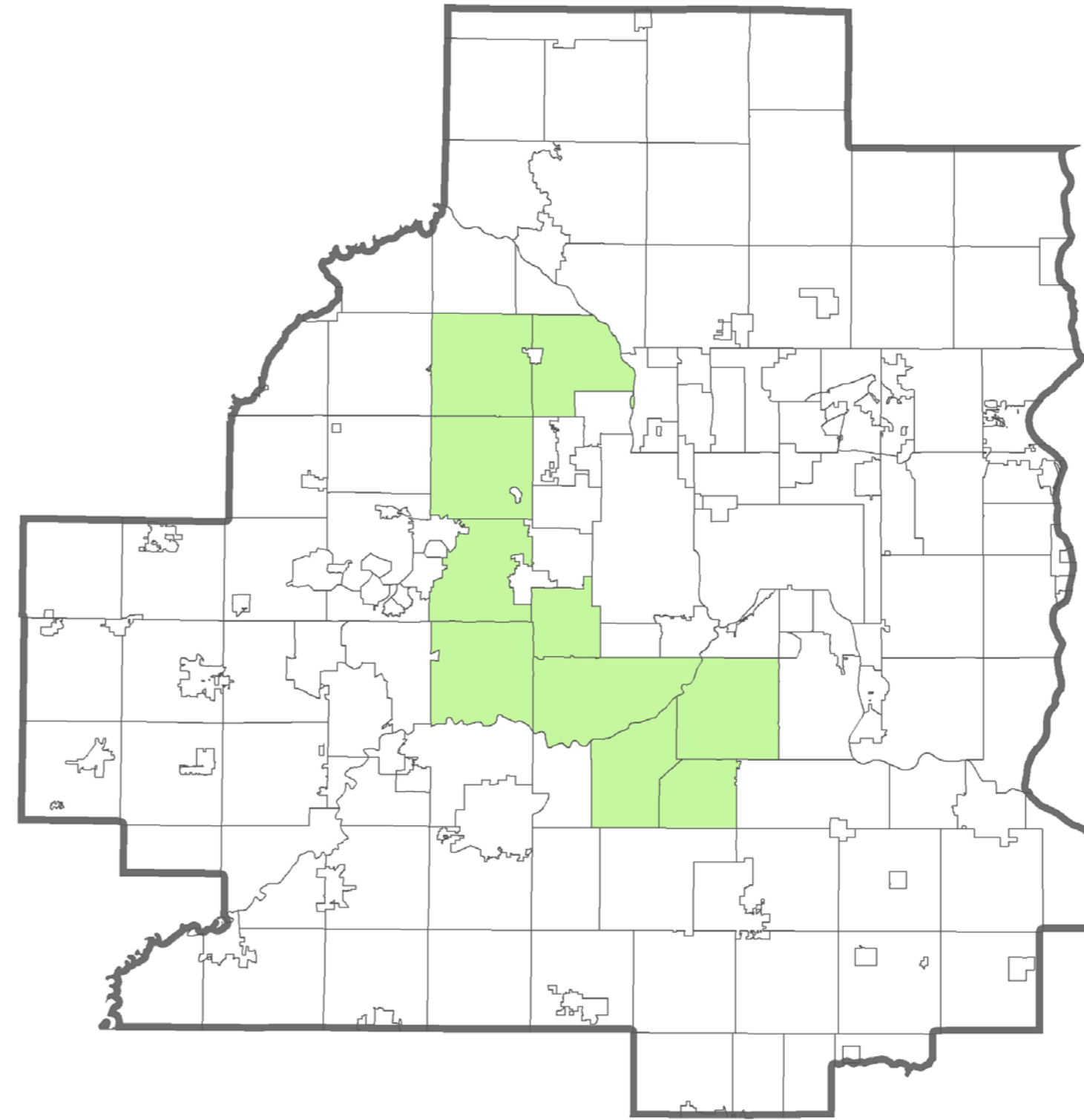


Source: 1990-2010 data on population from Census Bureau;
2040 forecasts from the Metropolitan Council (June 2017 release)



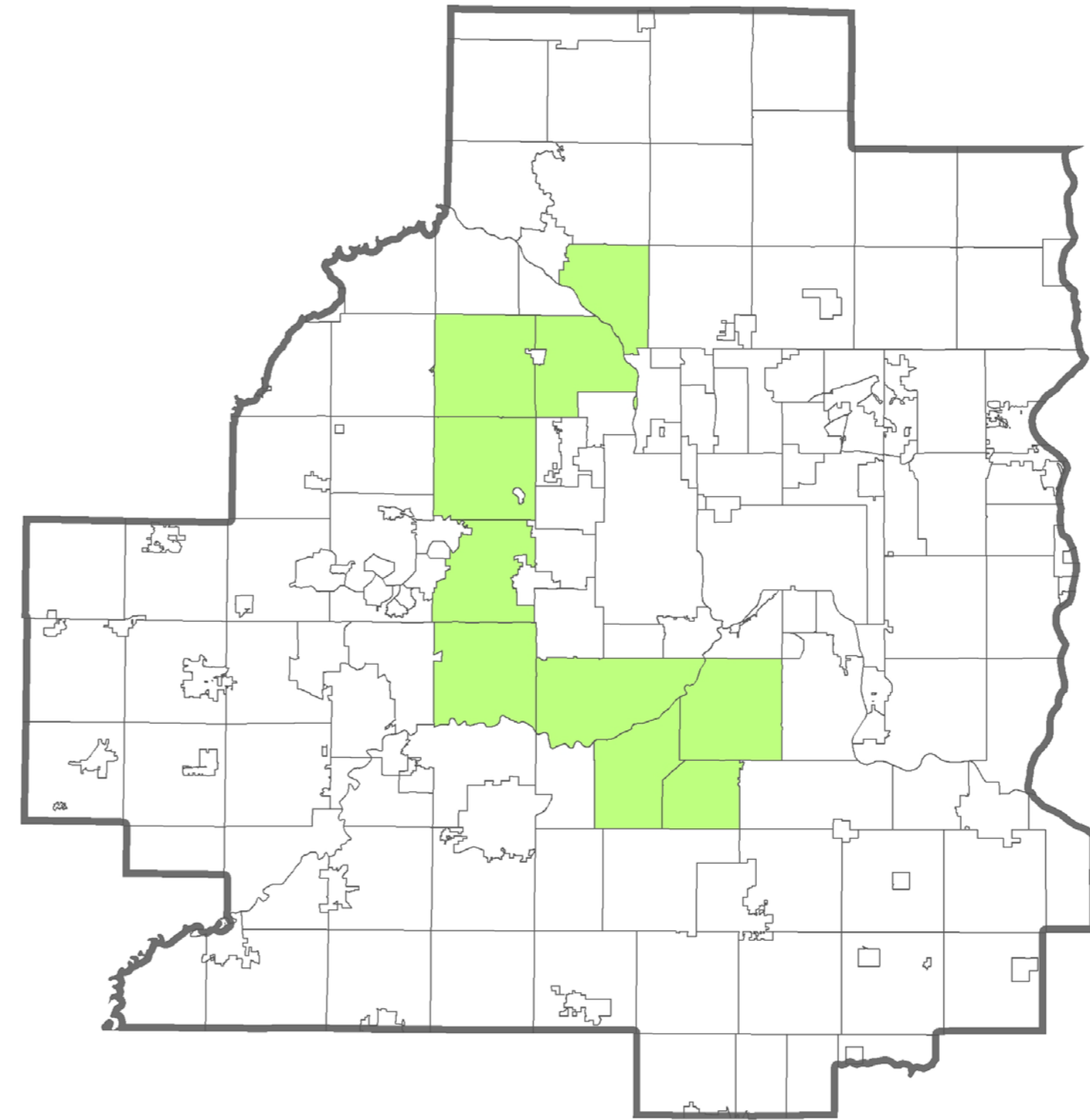
Top growing cities by decade

- Top ten 1970s



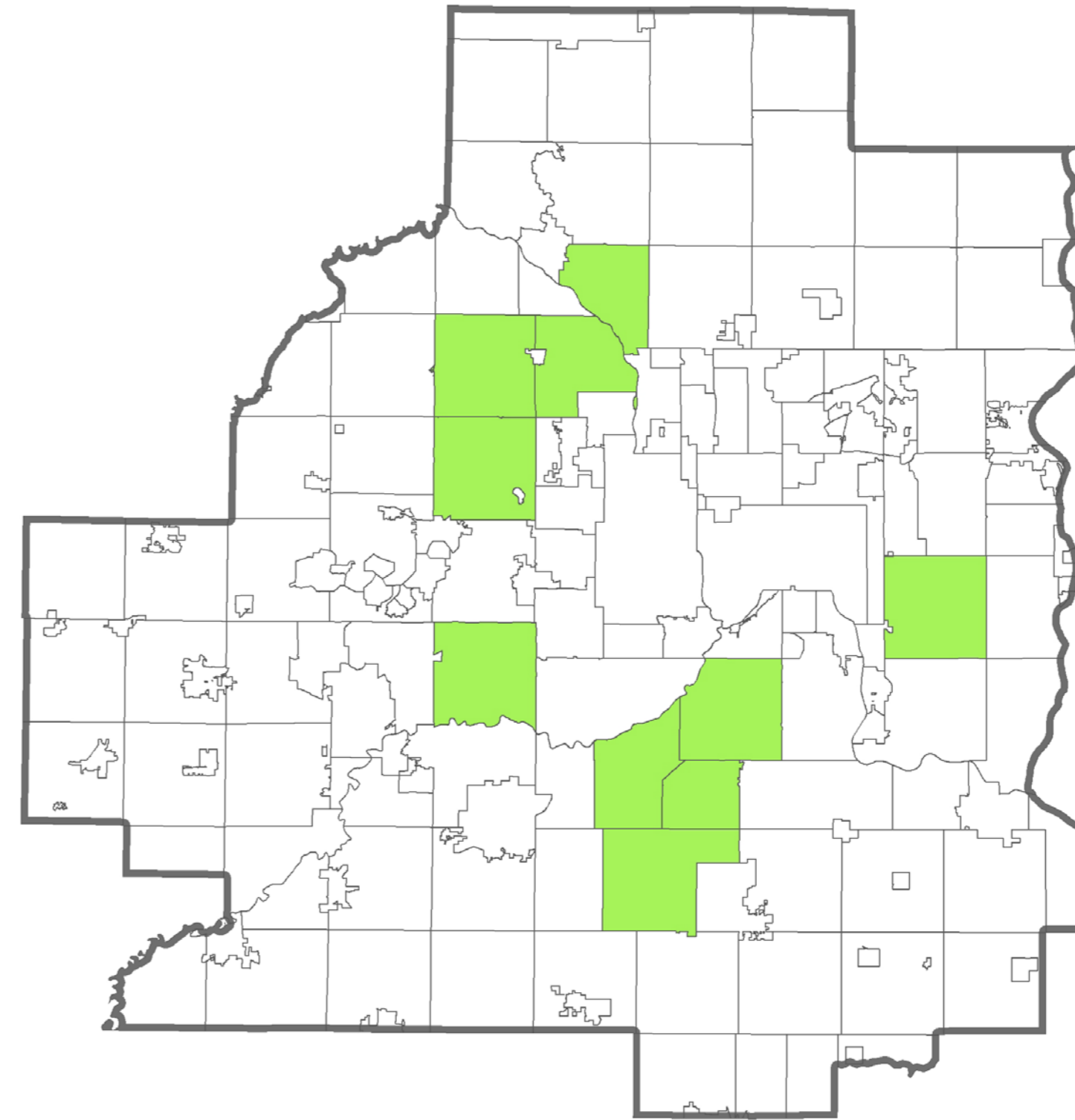
Top growing cities by decade

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- Top ten 1980s



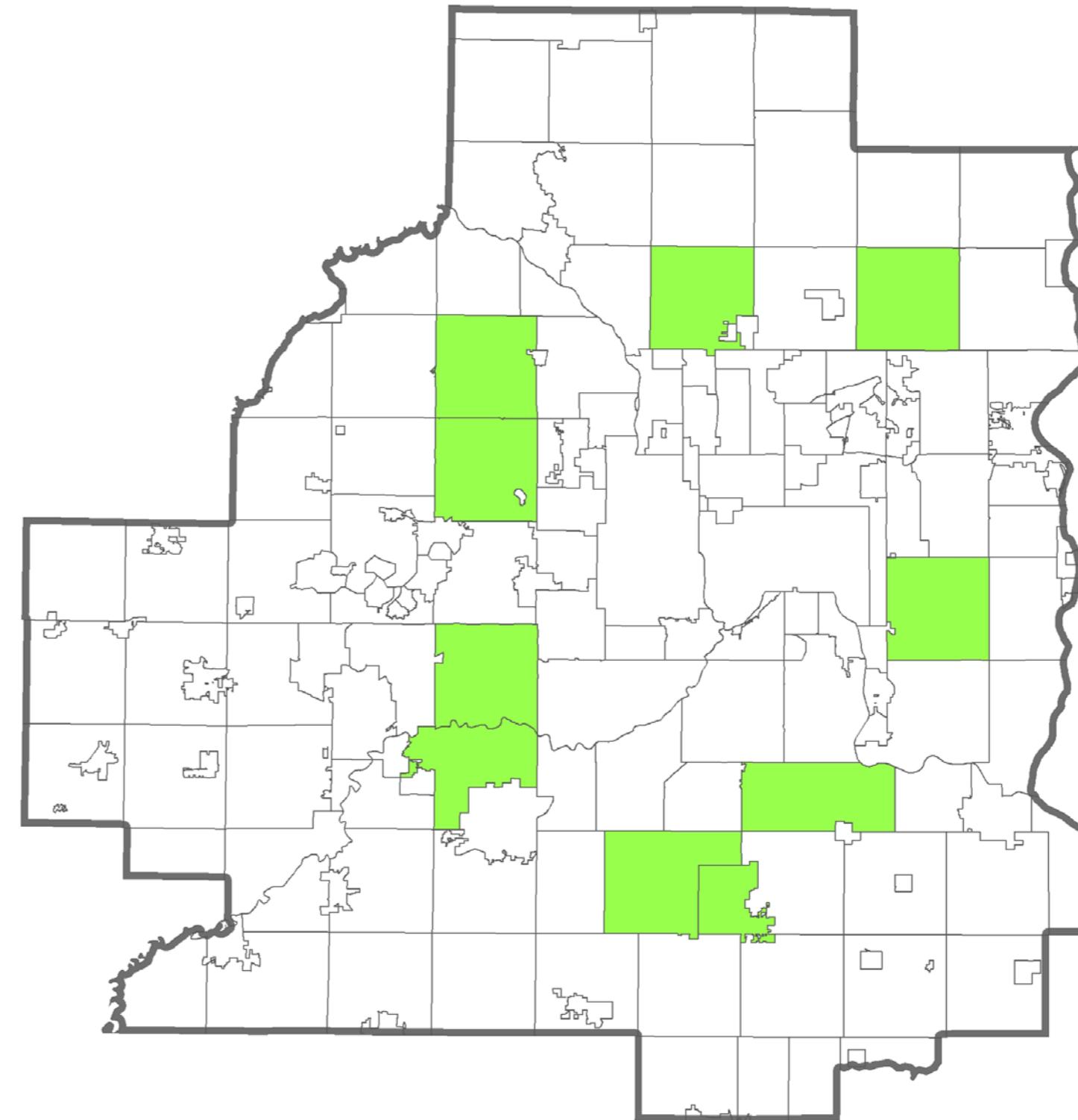
Top growing cities by decade

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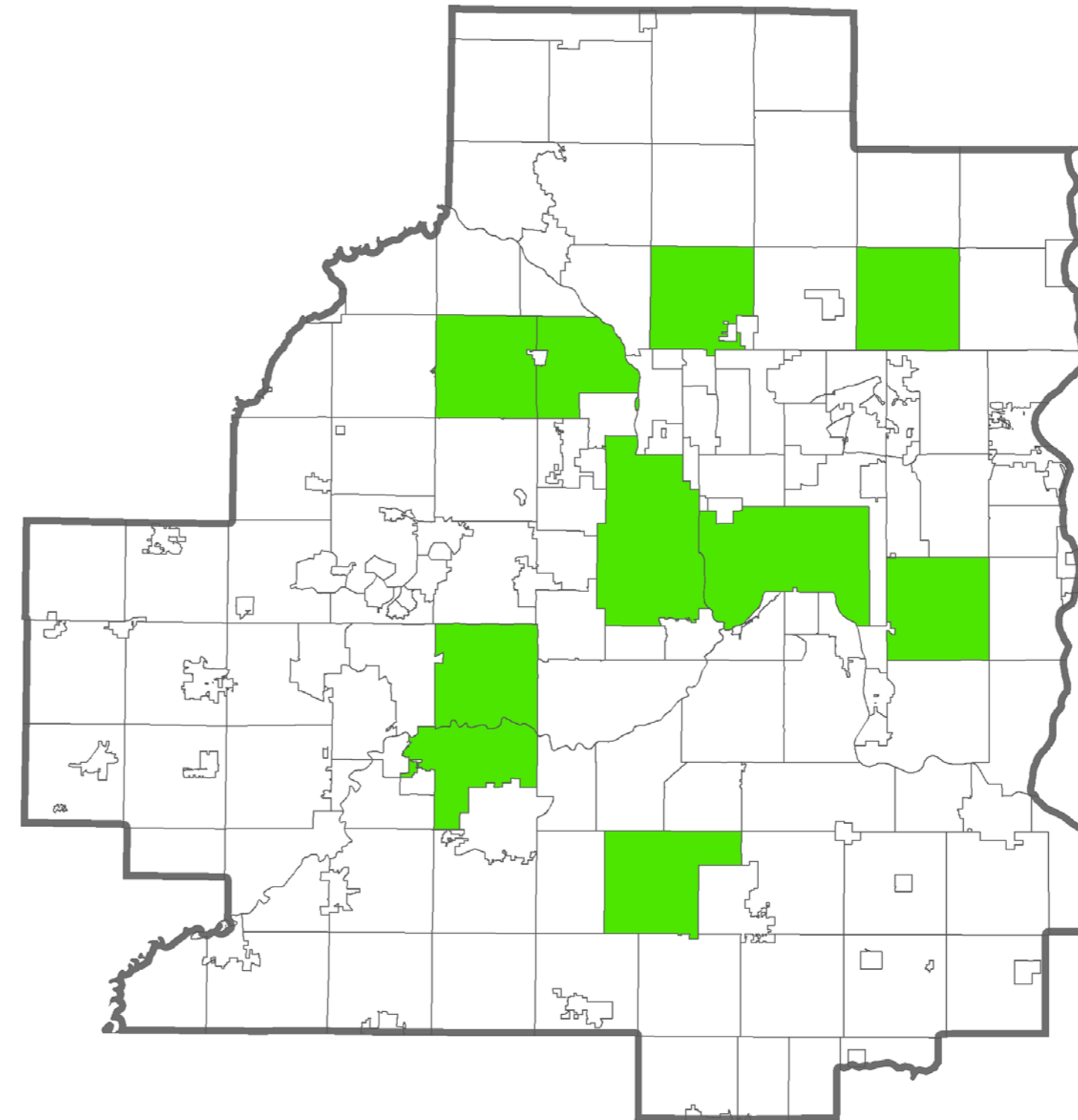
Top growing cities by decade

- Top ten 1970s
- Top ten 1980s
- Top ten 1990s
- Top ten 2000s



Top growing cities by decade

- Top ten 1970s
- Top ten 1980s
- Top ten 1990s
- Top ten 2000s
- Top ten 2010-2040



Context for Thrive



- Continued population growth, but slowing geographic expansion of the region
- Constrained fiscal resources yet emerging need to maintain infrastructure
- New recognition of impact of socioeconomic disparities by race on the region
- Corridors of Opportunity created a regional table of stakeholders interested in equitable development and community engagement around transit investments
- Emerging environmental challenges around water and climate
- New regional planning priorities
- Increasing necessity of regional economic cooperation

Outreach and Engagement

Core ideas in Thrive come from public engagement



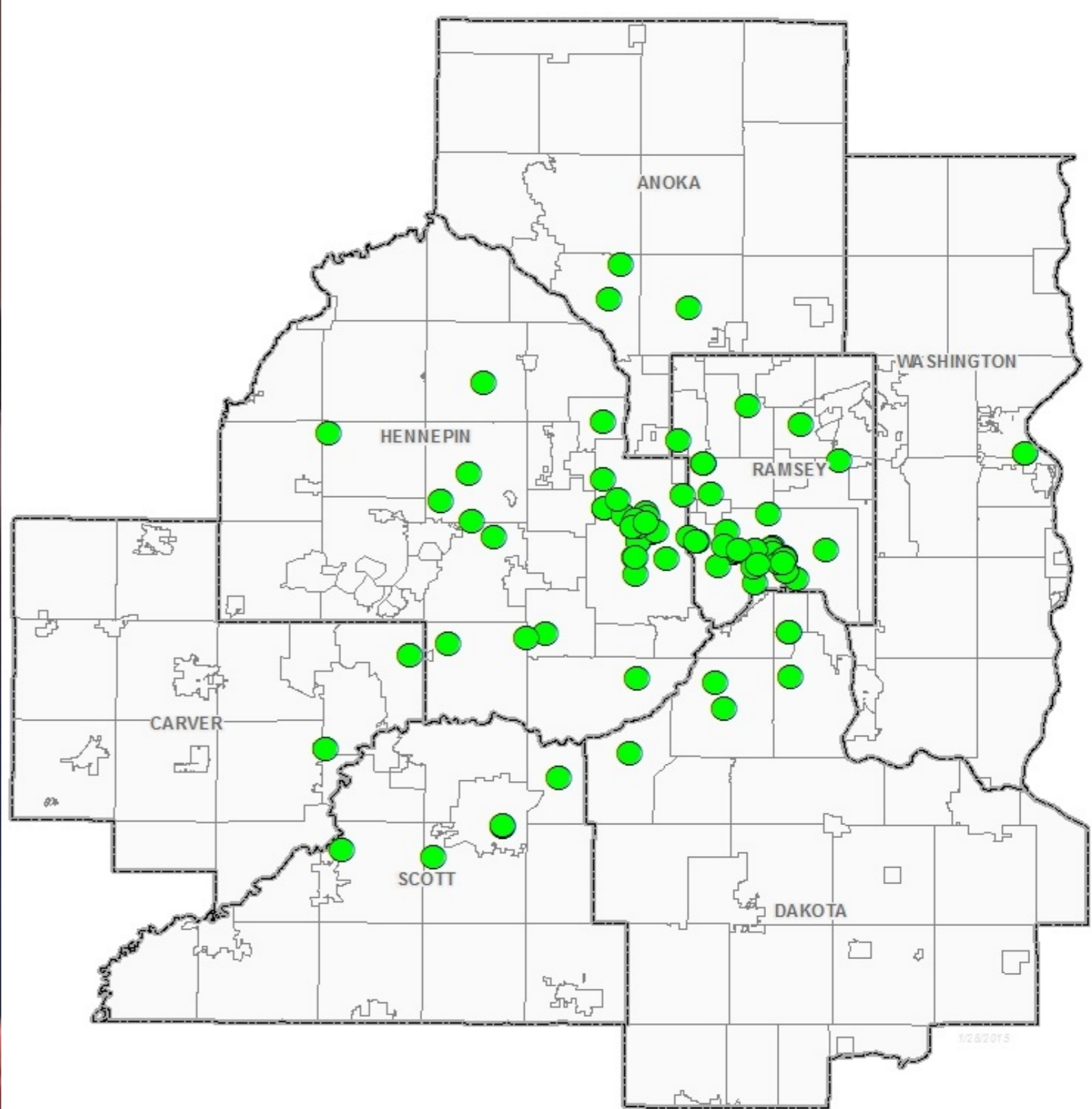
- Reflect the interests and priorities of the many stakeholders of the region
- Engage a cross-section of the region's residents in developing a shared regional vision
- Both in-person and online

Over 100 in-person meetings:

What does our region need to **thrive**?

What kind of region do we want for our children? For our children's children?

What **decisions** can we make today that will set us on a path toward achieving that vision?



Like 44



ONE VISION, ONE METROPOLITAN REGION

Online engagement:

Thrive MSP 2040 is the Twin Cities region's long-range planning effort to provide a vision for development and policy guidance for the year 2040. Thrive MSP is an effort of the [Metropolitan Council](#), the agency responsible for planning in the 7-county, Twin Cities metro area. Visit the [ThriveMSP](#) web page for more information.

Join in!

WHAT DOES THE TWIN CITIES REGION NEED TO THRIVE?

Enter your idea here...

...or see existing ideas here ▶

◀ [Improve Air Quality](#)

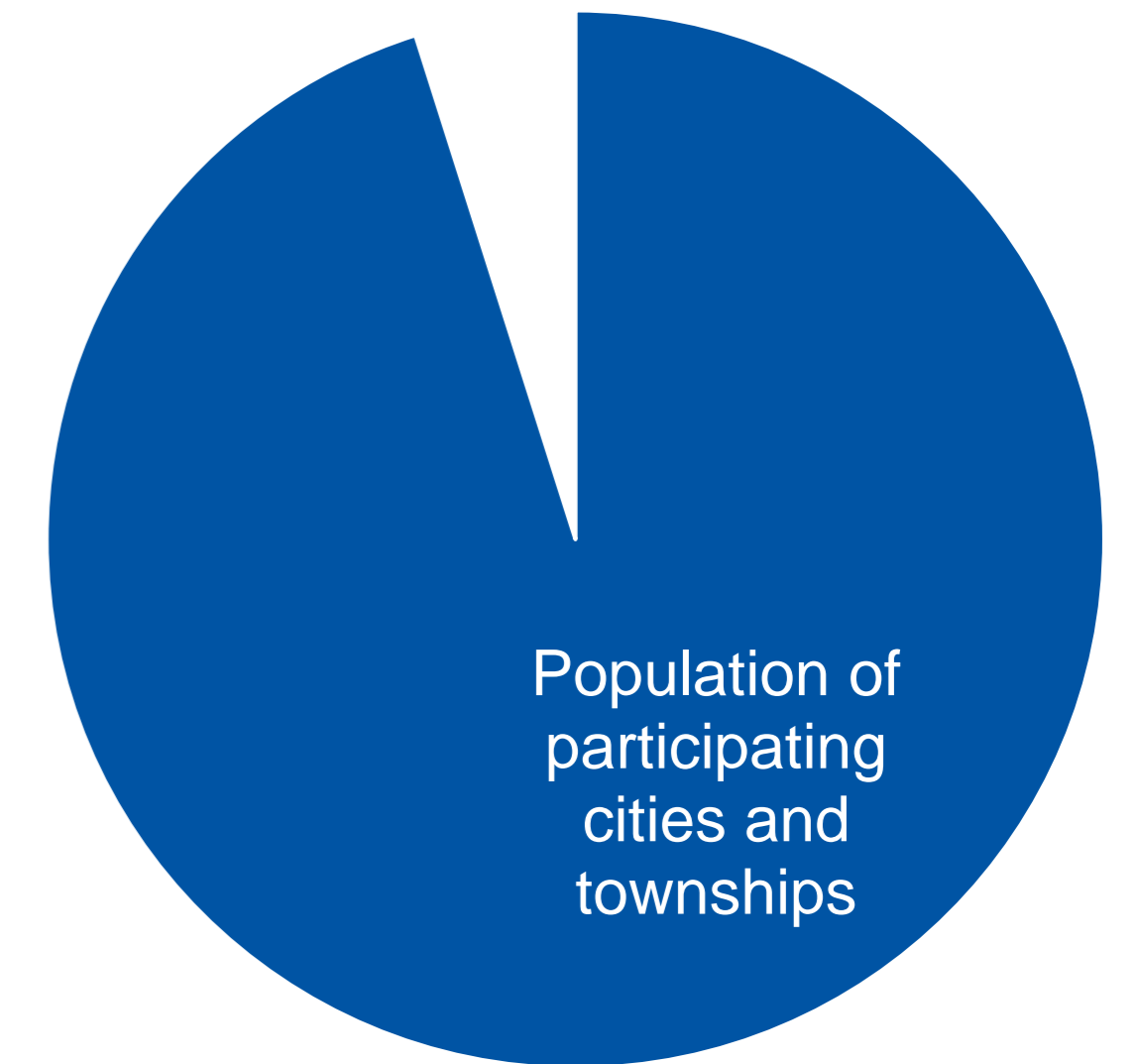
IDEA STATUS: ACKNOWLEDGED | POSTED BY: RIMBERETT

Hundreds of users + comments

Afton * Andover * Apple Valley * Arden Hills * Bayport * Baytown Township * Belle Plaine * Belle Plaine Township * Blaine * Blakeley Township * Bloomington * Brooklyn Center * Brooklyn Park * Burnsville * Camden Township *

95% of the region's population had local officials or staff attend

Carver * Cedar Lake Township * Centerville * Chanhassen * Chaska * Columbia Heights * Coon Rapids * Corcoran * Cottage Grove * Credit River Township * Crystal * Dayton * Eagan * East Bethel * Eden Prairie * Edina * Elko New Market * Excelsior * Falcon Heights * Farmington * Forest Lake * Fridley * Golden Valley * Grant * Greenfield * Ham Lake * Hanover * Hastings * Helena Township * Hopkins * Hugo * Independence * Inver Grove Heights * Jackson Township * Jordan * Lake Elmo * Laketown Township * Lakeville * Lauderdale * Lexington * Lino Lakes * Linwood Township * Little Canada * Long Lake * Loretto * Louisville Township * Mahtomedi * Maple Grove * Maple Plain * Maplewood * Medina * Mendota Heights * Minneapolis * Minnetonka * Minnetrista * Mound * Mounds View * New Brighton * New Hope * New Market Township * North Oaks * North St. Paul * Norwood Young America * Oak Grove * Oakdale * Orono * Osseo * Plymouth * Prior Lake * Ramsey * Richfield * Robbinsdale * Rogers * Rosemount * Roseville * Sand Creek Township * Savage * Shakopee * Shoreview * Shorewood * South St. Paul * Spring Lake Township * Spring Park * St. Anthony * St. Francis * St. Louis Park * St. Paul * Stillwater * Stillwater Township * Vadnais Heights * Victoria * Waconia * Watertown * Wayzata * West St. Paul * White Bear Lake * White Bear Township * Woodbury * Woodland



Two months of public comment from...

... the draft publication of Thrive MSP 2040 lays out an ambitious, equitable and sustainable vision that, if implemented, will result in expanded opportunity for our residents and greater resiliency for our communities. The long-term planning effort that has led to the draft Thrive MSP 2040 deserves the region's support.

The support is deserved ... because of Thrive MSP 2040's steadfast commitment to stewardship, prosperity, equity, livability and sustainability as the region's foundational pillars for future growth.

Ultimately, so long as the region remains steadfastly committed to its five core principles, implementation challenges associated with infrastructure, land use and natural resources will be resolved without losing sight of why regional partnership and planning is integral to solving significant challenges that are too big for individual communities to address on their own.

-- Autumn Lehrke, Chair, Washington County Board of Commissioners and Jim McDonough, Chair, Ramsey County Board of Commissioners



... to less supportive public comments

Excerpted from the Center of the American Experiment's publication, *The Metropolitan Council's "Thrive MSP 2040" Plan: Is It Undemocratic, Grandiose, and Ultimately Destructive?*

- At what point does the Met Council's ever-expanding mission become overly bureaucratic, undemocratic, and disrespectful of legitimate local authority in the area's 186 municipalities?
- As witness the Council's proposed "Thrive MSP 2040" plan, that point is here and now.

...and really less supportive public comments

What should happen is you are all thrown in prison for the rest of your lives.

You are criminals representing the UN whether you realize it or not.

...

Personally, I take this as a threat and a reversal of the notion of by the People for the People. Thrive 2040 violates what America stands for - it cedes control of our personal prosperity and autonomy and gives it to a body of central planners.

....

We don't need this MET council dictating where, how, and when we can do what we want to do.

We don't need this Thrive 2040 plan. In order to thrive we need LIBERTY and FREEDOM.

-- Tim O'Connor



Thrive: Outcomes and Principles

Stewardship

...responsibly managing the region's resources, and making strategic investments in our region's future.



Stewardship



- **Natural resources** — lakes, rivers, streams, wetlands, groundwater, natural habitats, and agricultural soils
- **Financial resources**, including tax base and use of public dollars.
- **Pivoting** from expanding to maintaining our region’s wastewater and highway infrastructure.
- **Leveraging** transit investments with higher expectations of land use.

Prosperity

...investments that attract and retain successful businesses, a talented workforce, and, consequently, wealth.



Prosperity



- Fostering the conditions for shared economic vitality by **balancing major investments** across the region.
- **Protecting natural resources** that are the foundation of prosperity.
- Planning for and investing in **infrastructure, amenities, and quality of life** needed for economic competitiveness.
- Encouraging **redevelopment** and **infill** development.

Equity

...connecting all residents to opportunity and creating viable housing, transportation, and recreation options for people of all races, ethnicities, incomes, and abilities.



Equity



- Using our **influence and investments** to build a more equitable region.
- Creating **real choices** in where we live, how we travel, and where we recreate **for all residents**, across race, ethnicity, economic means, and ability.
- Investing in a **mix of housing affordability** along the region's transit corridors.
- **Engaging** a full cross-section of the community in decision-making.

Livability

...how places and infrastructure create and enhance the quality of life that makes our region a great place to live.



Livability

- Increasing **access to nature** and outdoor recreation through regional parks and trails.
- Providing **housing and transportation choices** for a range of demographics and economic means.
- Supporting facilities to promote **bicycling** for transportation, recreation, and healthy lifestyles.
- Aligning resources to support **transit-oriented development** and **walkable places**.
- Promoting **healthy communities** and **active living** through land use, planning, and investments.

Sustainability

...preserving our capacity to maintain and support our region's well-being and productivity over the long term.



Sustainability



- Promoting the **wise use of water** through expanding water conservation and reuse, increasing groundwater recharge, and optimizing surface water and groundwater use.
- Providing **leadership, information, and technical assistance** to support local governments' consideration of climate change mitigation, adaptation, and resilience.
- **Operating** the region's wastewater treatment and transit systems sustainably.

Integration



...leveraging multiple policy tools to address complex regional challenges and opportunities.

Collaboration



...shared efforts that advance our region most effectively toward shared outcomes.

Accountability

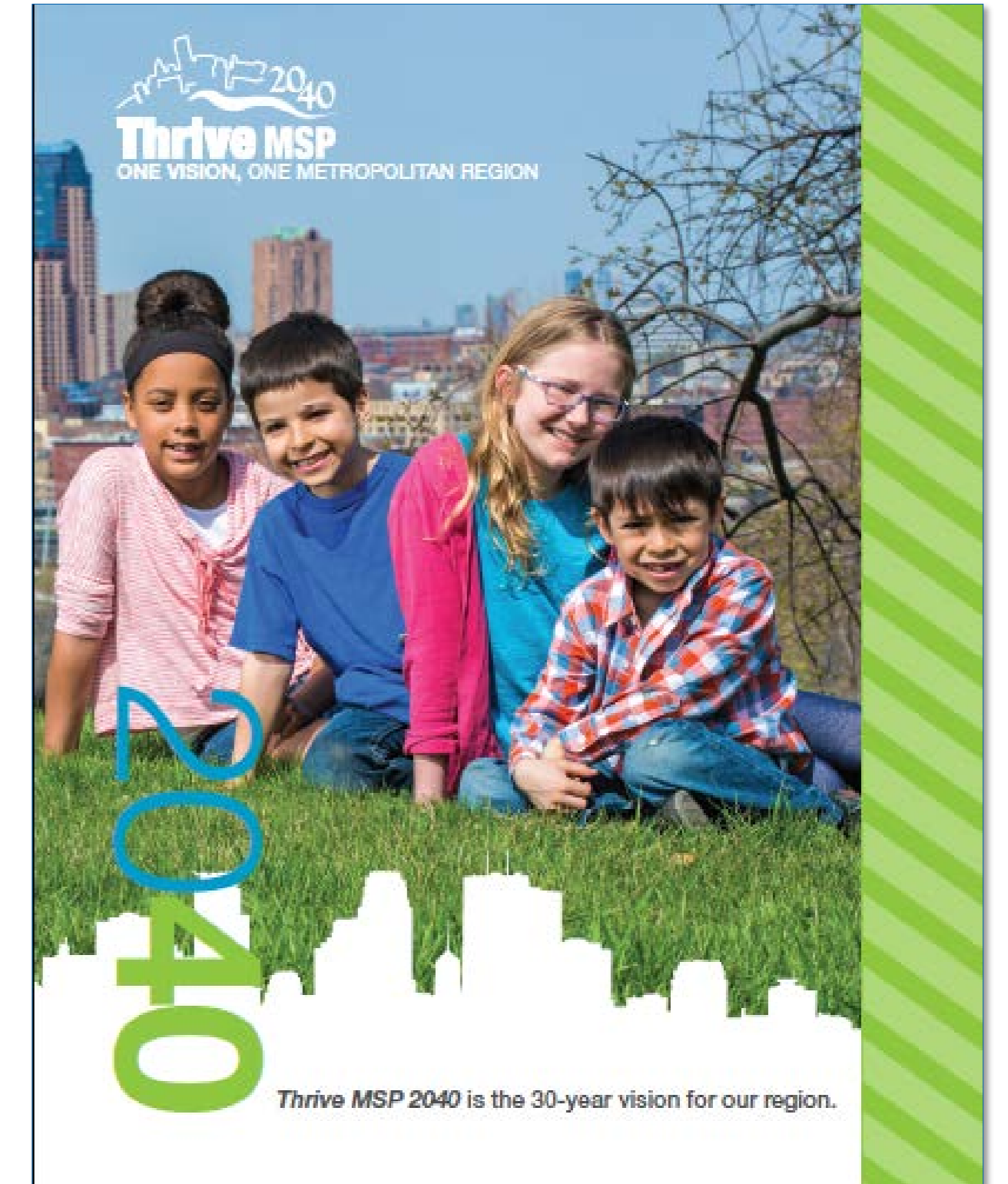


...monitor and evaluate the effectiveness of policies and practices toward achieving shared outcomes.

Navigating the Thrive document

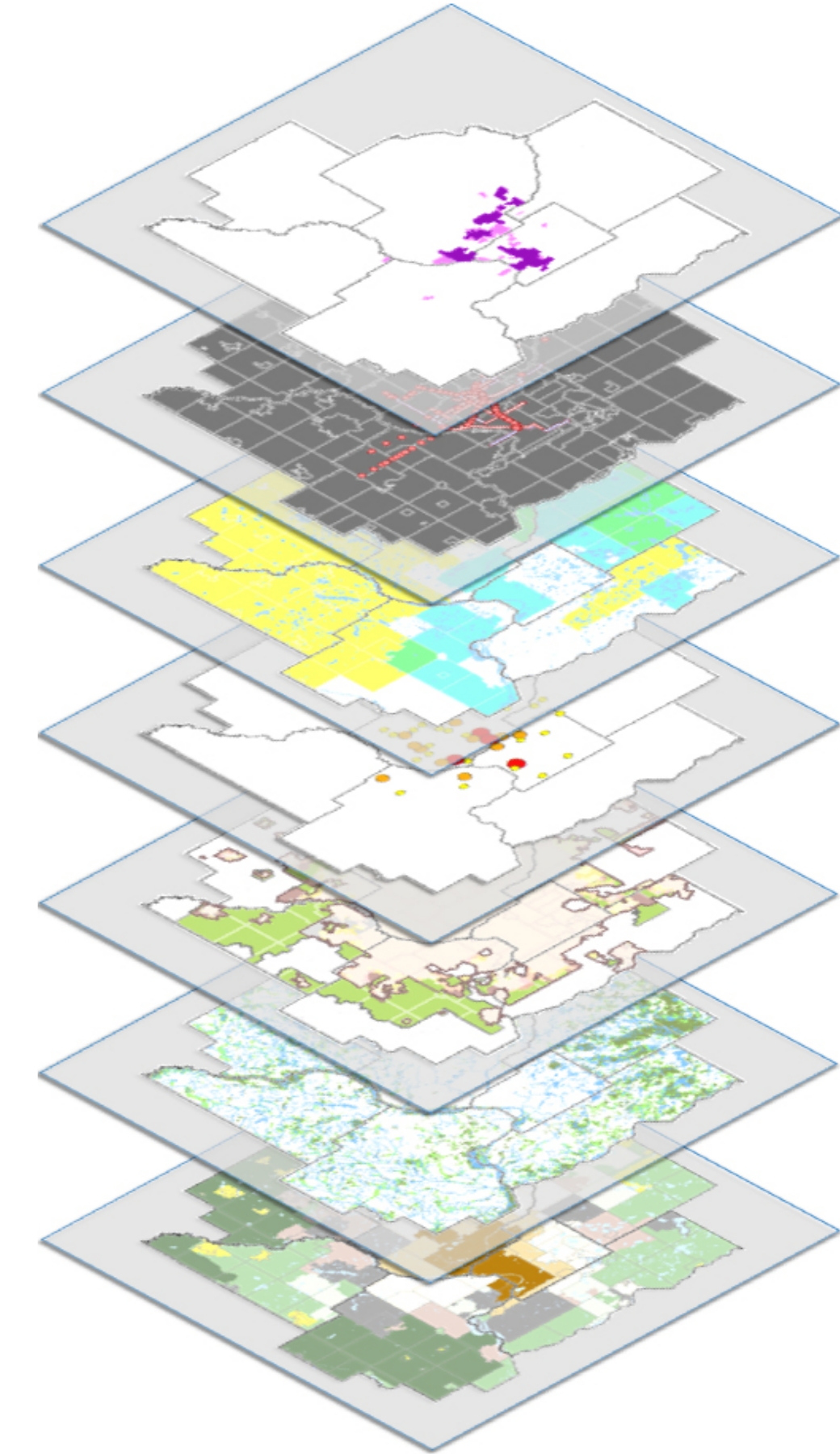
Navigating the Thrive document

- First half outlines the regional aspiration around the outcomes and principles
- Second half focuses on Land Use Policy to inform guide the orderly and economical development of the region



Special Features: Moving beyond “one size fits all”

- Big subjects shaping policies
- Bridge to detailed policies
- Include:
 - Water Supply Considerations
 - Job Concentrations
 - Wastewater Service Areas
 - Natural Resources
 - Transit Corridors and Station Areas



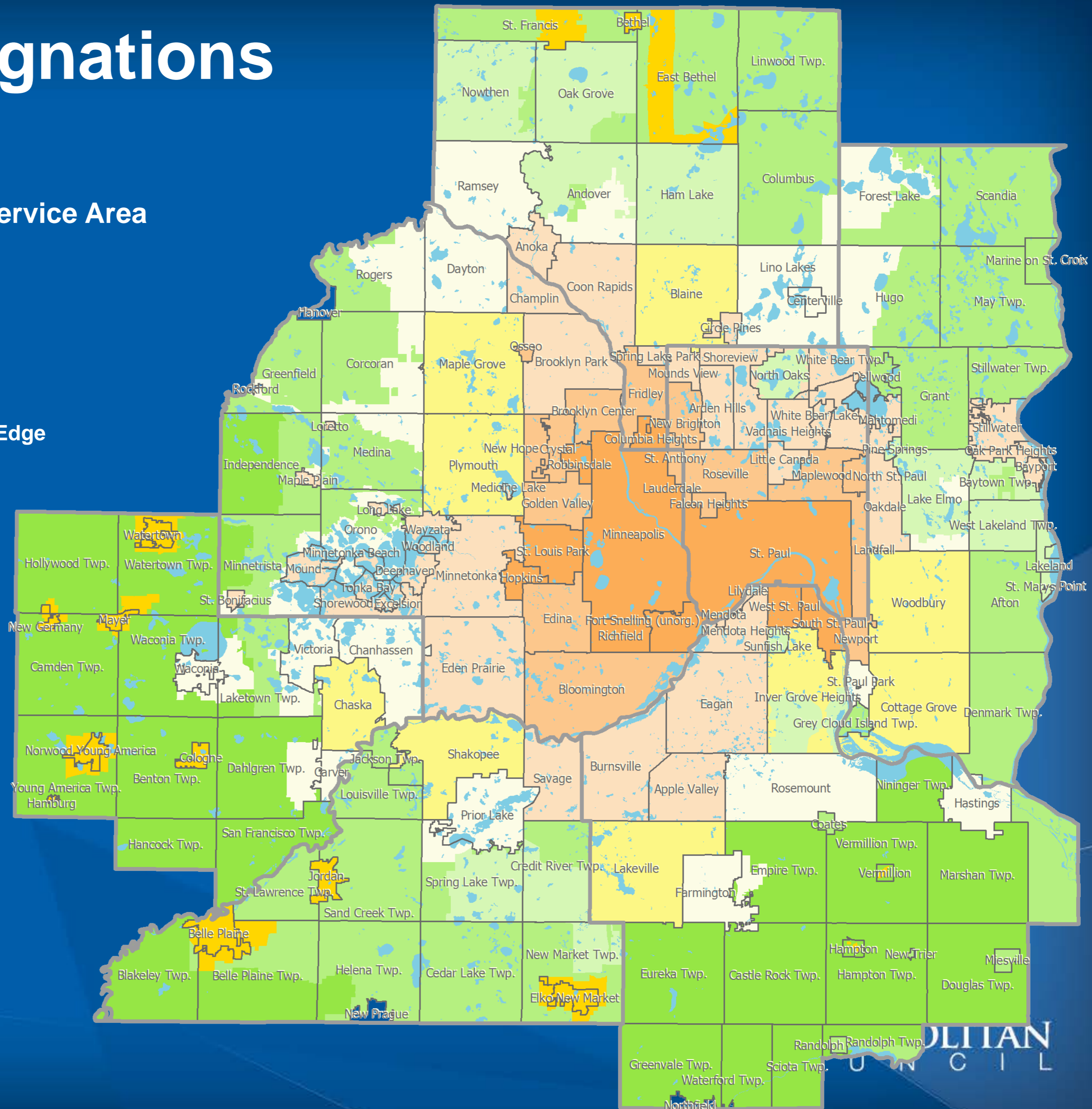
2040 Thrive Community Designations

Metropolitan Urban Service Area

- Urban Center
- Urban
- Suburban
- Suburban Edge
- Emerging Suburban Edge

Rural Service Area

- Rural Center
- Diversified Rural
- Rural Residential
- Agricultural



- Region is growing and changing
- Similar communities
- Shared opportunities and challenges
- Community designations as a vehicle for different policies for different places

Thrive in summary

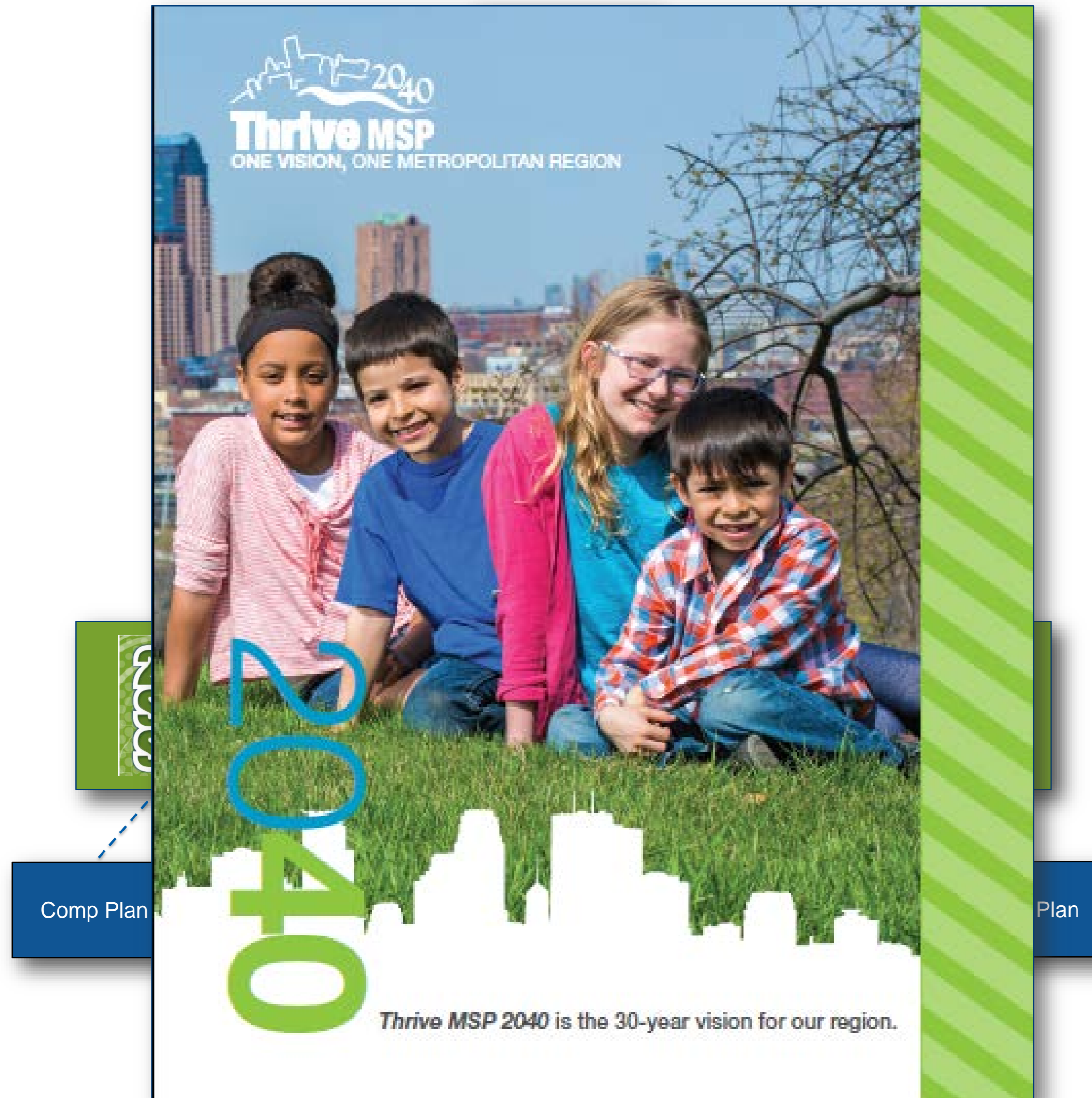


- Addresses new planning challenges facing the region:
 - Water supply and water sustainability
 - Economic competitiveness and prosperity
 - Equity
 - Climate change resilience
- Outcomes orientation and integrated approaches
- Expanded engagement in plan development
- Increased geographic specificity and local flexibility
- Clearer role for the Council as a convener

Thrive implementation today



Regional and Local Plans



Comprehensive
Development
Guide

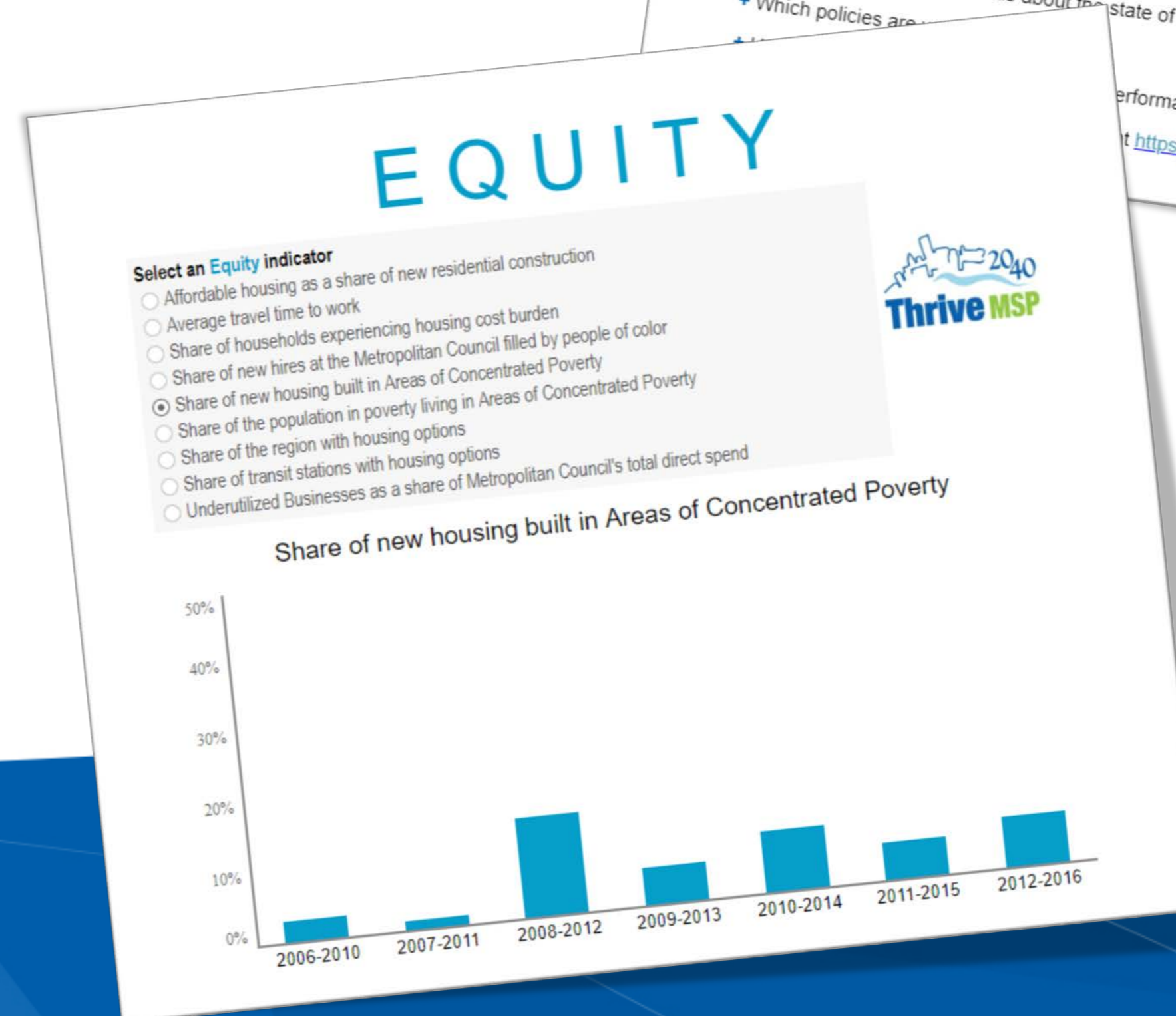
System
Statements
and
Assistance

188 Local
Jurisdictions



Thrive implementation today

- Cross-divisional Implementation Teams for the Council:
 - Climate Change and Environment
 - Equity
 - Economic Competitiveness
 - Transit-oriented Development
- Thrive lens: Alignment of Business Items to Thrive outcomes
- Thrive Indicators Dashboard



Thrive at Five: Where do we go from here?



- Staff have begun to plan and prepare for the next round of regional planning, aiming for 2024
- How can the groundwork laid by Thrive sustain your vision for advancing the region?



METROPOLITAN
C O U N C I L