

July 17, 2019 Metropolitan Council Committee of the Whole:

Bus Operator Staffing, MN State Fair Overview and August Service Changes



July 17, 2019

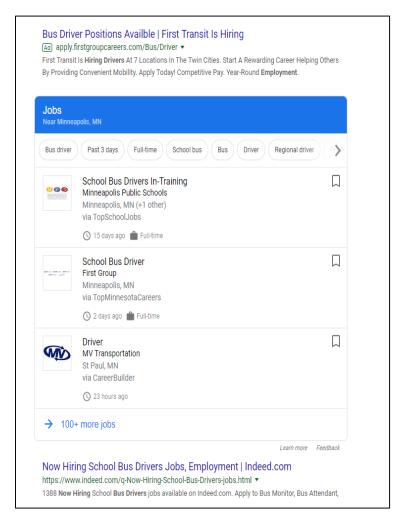
Brian Funk, Deputy Chief Operations Officer – Bus Aaron Koski, Workforce Development Adam Mehl, Marketing and Customer Services Greg Tuveson, Street Operations Adam Harrington, Director Service Development

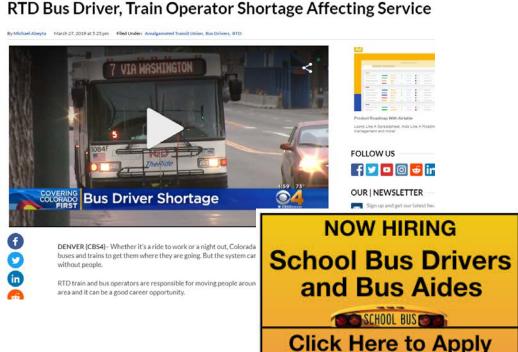


Bus operator workforce challenges



- Record low unemployment rate of 2.7% (May 2019 BLS)
- Regional and National CDL driver and Bus Operator shortage



























































































































































































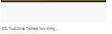




















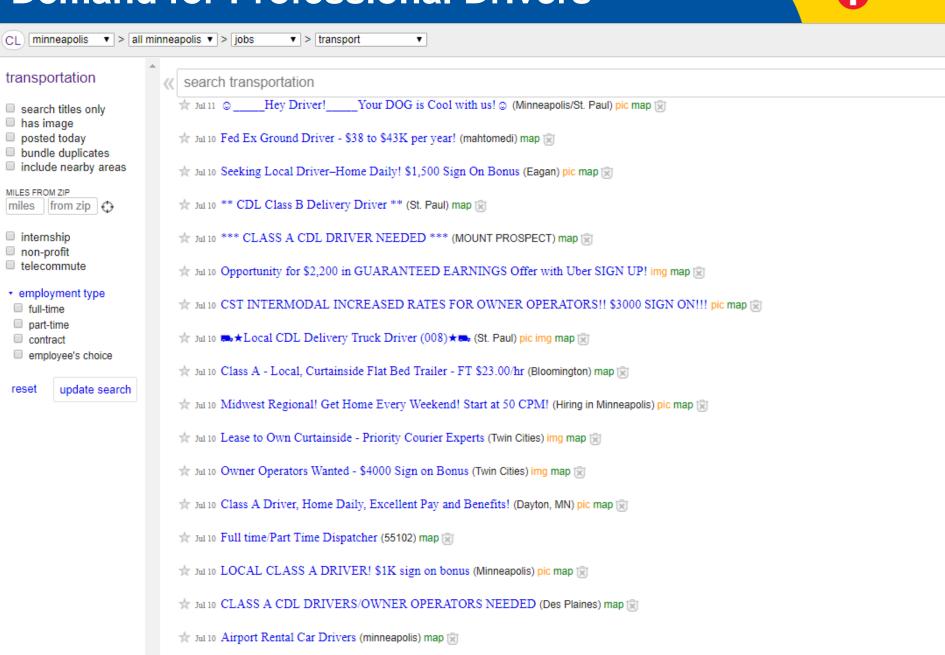






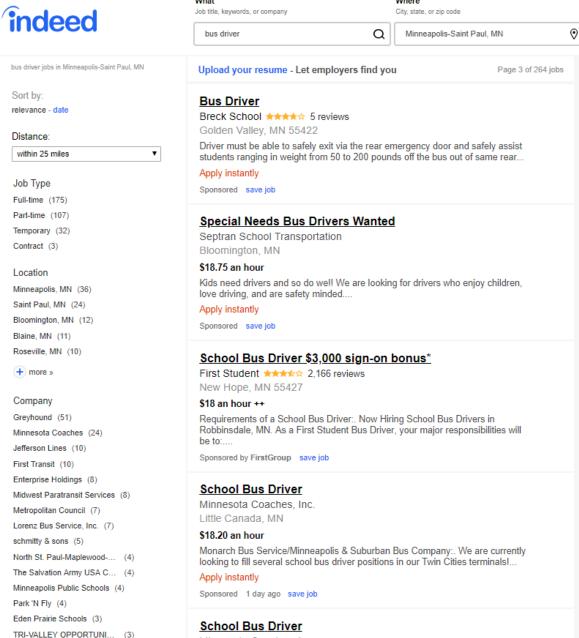






★ Jul 10 OWNER/OPS TO PULL SIDE DUMP TRAILERS (METRO) map (m)





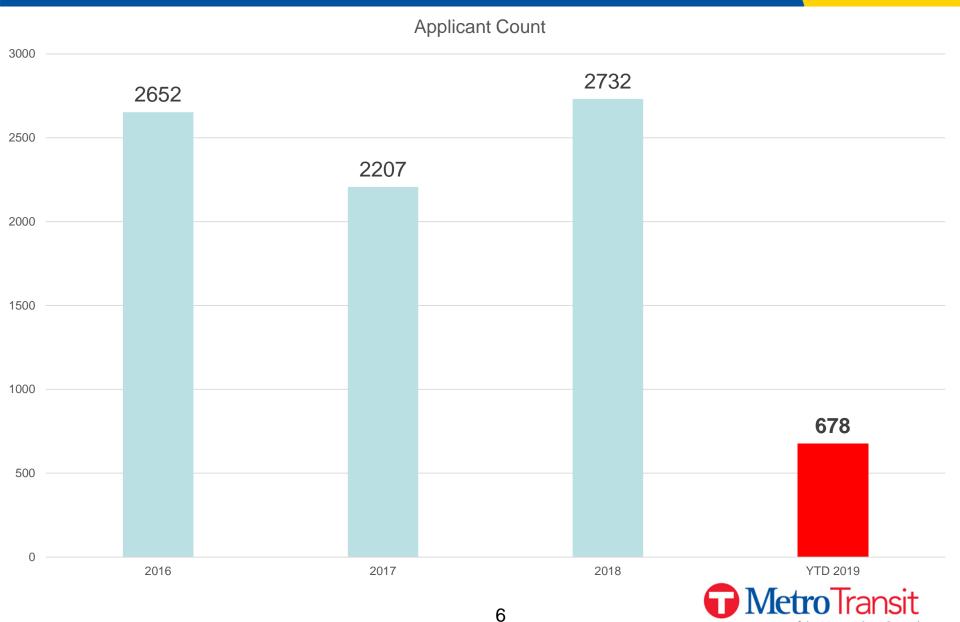
Minnesota Coaches Inc.



Incoming Operator Applicants

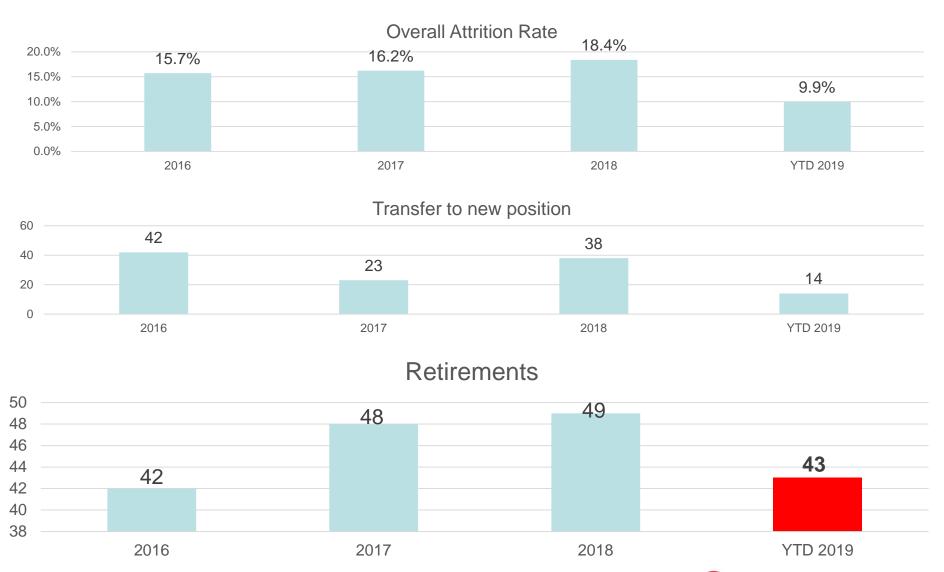


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Turnover for Bus Operator position





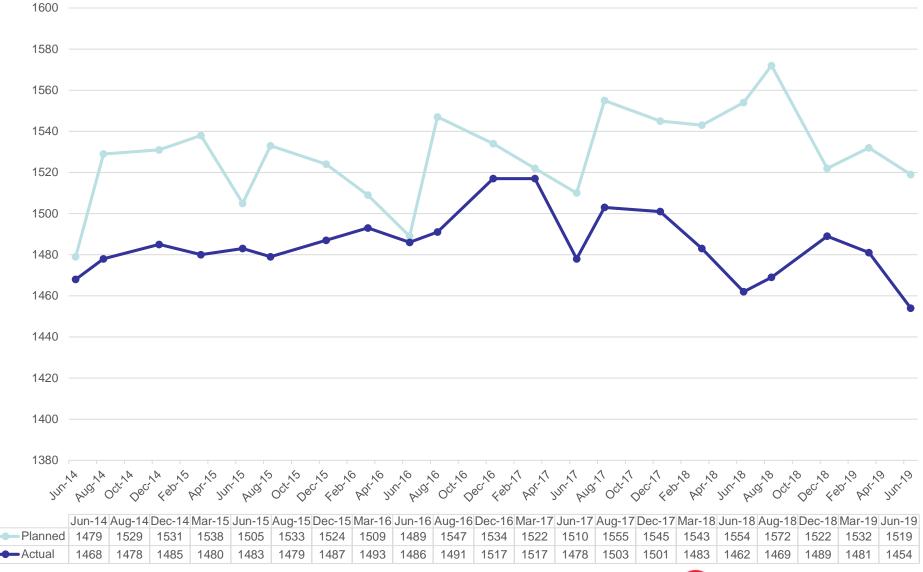
Applicants to New Hires





5-year Bus Operator staffing levels



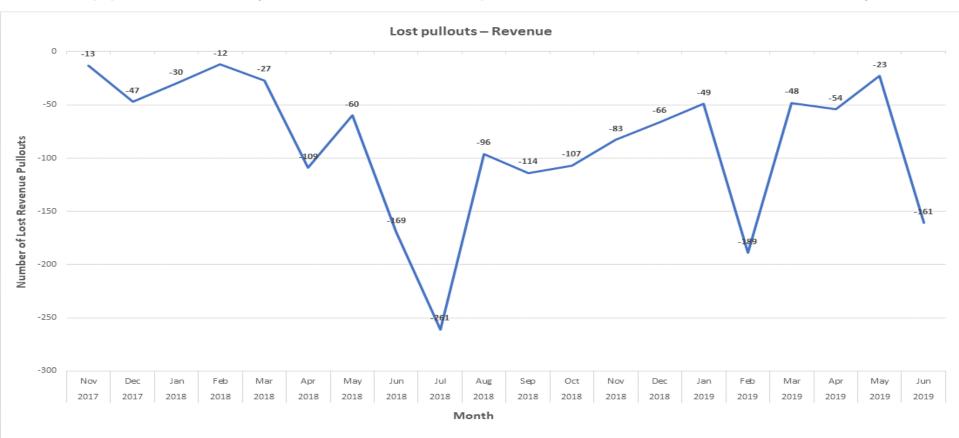




Unplanned Missed Service



- ~80 operators below planned; unfilled work completed by instructors, mechanics and overtime or <u>not operated</u>
- Approximately 180,000 YTD pullouts, 99.8% successfully







Rider's Almanac

METRO TRANSIT'S BLOG

Bus

Categories

A Line BRT (15) Accessibility (2) Awards (10) B Line (1) Bicvcle (7) Bus (202) Bus Maintenance (13) Bus Rapid Transit (16) C Line (9) Carpool (4) Car-Sharing (1) Community (65) D Line (2) Elline (3) Equity (2) Express Bus (27) Fares (11) From the GM (15) Go Green (12) Good Ouestion (19) History Highlight (1) How We Roll (16) In the News (27) Know Your Operator (36) Light Rail (70) Links of Interest (4) METRO Blue Line (60) METRO Green Line (84) METRO Orange Line (8) METRO Red Line (3) Metropass (4) Midtown Corridor (2) Minneapolis (72) Northstar (20) On Off The Clock (8) On the METRO (13) Promotions (5) Public Art (1) Rapid Bus Network (2) Retro Transit (9) Rider Information (21) Rider Profile (5) Ridership (11) Rideshare (5) Route of the Week (44) Safety (42) Shared Mobility (1)

Shelters (9)

St. Paul (46)

State Fair (9)

Station Spotlight (8) Student Pass (3)

Suburban Transit (15)

Transit Planning (13)

Transit Police (27)

Winter Weather (5)

Transit Improvements (5)

University of Minnesota (13)

Transit Information (20)

7 Reasons to be Bus Operator instead of a Truck Driver

Posted by John Komarek | Tuesday, February 26, 2019 1:45:00 PM



1. Work + Life Balance

Most trucking jobs require long hauls across the country with days, weeks, or even months away from loved ones. Working as a Metro Transit bus operator keeps you within our sevencounty system with a consistent schedule.

You can spend time with your family, start one, and sleep in your own bed every day. Most long-haul truckers average about 22 nights a month sleeping in their truck. Sleep patterns for long haul drivers can be sporadic based on schedules and can change month-to-month.

Union Life

Fewer commercial driving jobs offer union protection. A bus operator at Metro Transit becomes a member of the Amalgamated Transit Union (ATU). Public sector jobs still have a higher percentage of unionized workers than the private sector.

Route preferences

Every quarter, bus operators present preferences for routes and earn them based on seniority. Pick routes close to home or in a region you enjoy – it's up to you and your seniority. And if you don't enjoy a certain route, you can change it in the next quarter.

What you haul

As a bus operator, you move people. As a trucker, you could be responsible for hauling large, dangerous, heavy, or hazardous materials, even garbage.

5. Guaranteed hours and overtime options

All bus operators are guaranteed part-time hours and can go full-time with opportunities for overtime.

6. Socialization

Truck driving can be a solitary life due to long hours by yourself on the road. As a bus operator, you're working with a steady stream of people who you can make lasting relationships with as you drive along a route. Buses become small communities as people in the neighborhood use them consistently.

7. Advancement and longevity

Joining Metro Transit opens doors to advance in your career outside of the bus, if you so choose. From supervisory positions to other departments, there's opportunity to build a life with us. We consider ourselves a destination employer – and the host of 10-, 20-, and 30-year bus operators agree.

Want to know more? Come to a Bus Driver Application Preparation meeting to find out if becoming a bus operator with Metro Transit is right for you.



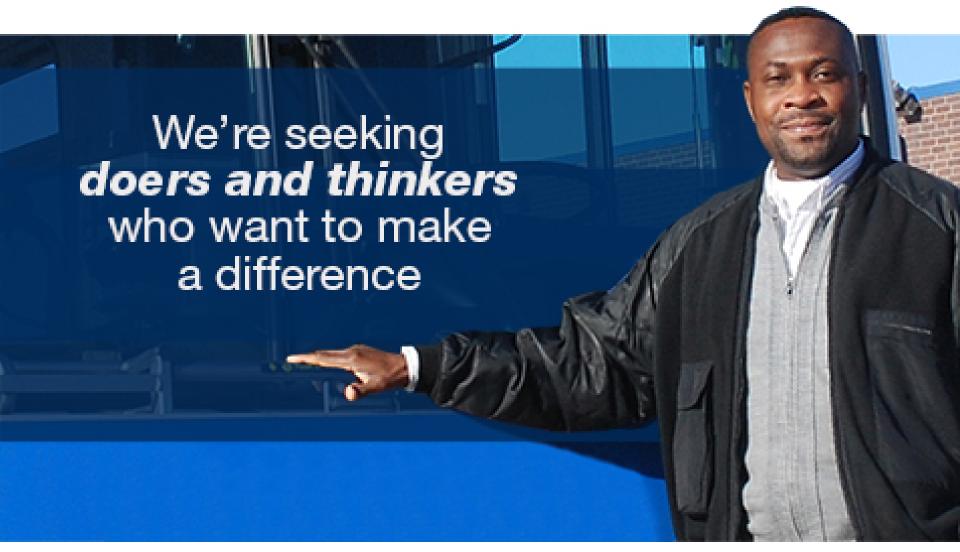


Effective August 1:

Operator **Starting Pay is \$20.44**, Top Pay is \$29.20 **Start PT, FT option within months**

















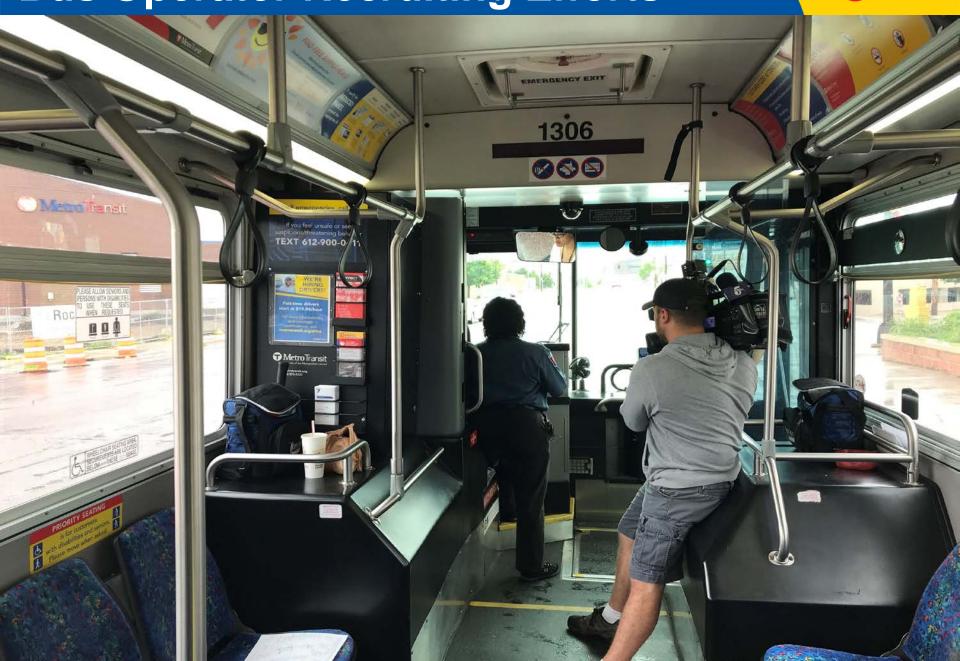
Radio Ads (iHeart Stations and KS95)



Media Stories (<u>WCCO</u>, <u>KSTP</u>)











A Day in the Life of Metro Transit Bus Operators



























0:03 / 5:08







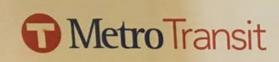














Come drive with us!

WE'RE HIRING BUS DRIVERS

- Generous starting wage
- Eligible for benefits even at part-time
- 30 hours per week to start, guaranteed
- · Paid training

APPLY ONLINE TODAY! metrotransit.org/jobs











Bus Operator Retention Efforts





















Labor Agreement and ATU Partnership





Questions?









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State Fair 2019

Aug 22-Sept 2

Presented By

Greg Tuveson, Asst. Manager, Street Operations and

Adam Mehl, Sr. Market Development Specialist





2018 in Review

- 14.5% market share
- 595,524 rides
- 2019 goal is minimize ridership loss and increase efficiency
- 9am weekday start time
- 8am weekend and Labor Day start time





Overview of 2019 Service

Fares

- \$6 Round trip cash fare
- Discounts for Bus Bargain
- Tickets Mobile App with discounts
- MVTA using app and Bus Bargain tickets

App & Bus Bargain Ticket Prices Note: Children four and under ride free!	Aug. 22- Sept. 2
Single ticket	\$5
Group ticket (for 2)	\$10
Group ticket (for 4)	\$20

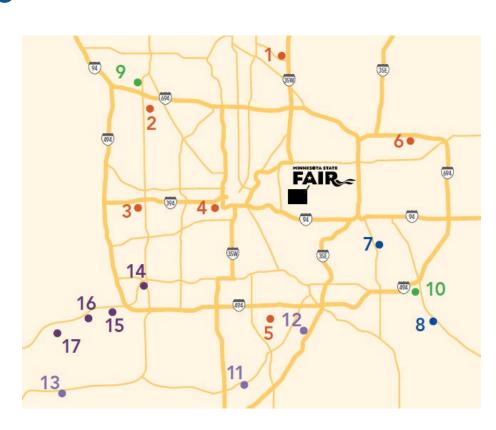






Overview of 2019 Service

- Express Sites
 - 17 locations
- Changes
 - Maintain 9am weekday start at most locations
 - No Fridley, Oakdale or Knox Ave
 - Maintain Newport
- Regular Route Service
 - METRO A Line
 - Routes 3 and 84
 - Route 960 (9am start time, board on 4th Street)







Reaching Out At the Fair

Grand Stand

Eco Experience/Kick Gas



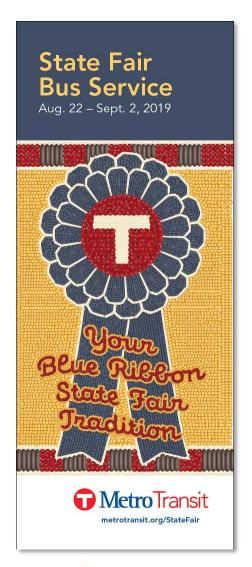






Overview of 2019 Marketing

- State Fair Brochure
- Skyway Ad Panels
- Direct Mail
- Email
- Sidewalk Clings
- Online ads
- Performance Marketing
- Transit Fleet Advertising
- Digital billboards







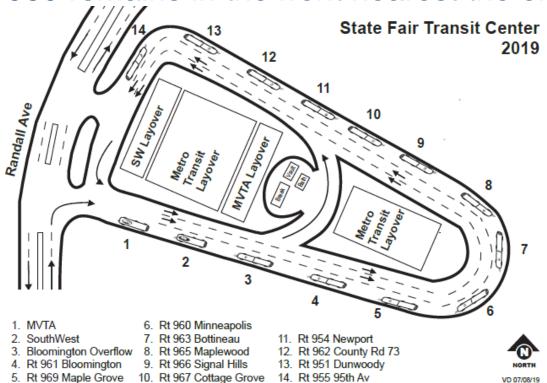
State Fair Transit Center





State Fair Transit Center

- Some gate changes due to site changes
- Route 960 remains in the front nearest the entrance (#6)



VD 07/08/19

Metro Transit

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Estimated Number of Buses Weekdays

AM PM

Total 55 70

Weekends/Holiday

AM PM

Total 66 77





Support Staff

- Metro Transit StaffTotal Estimated Hours = 5,316
- Bus OperatorsTotal Estimated Hours = 11,939
- Express service costs are covered by collected revenues. No subsidy is required.







Questions?



August 2019 Quarterly Service Changes

Adam Harrington

Director, Service Development

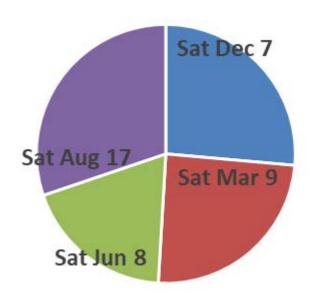


Planning process

- Evaluate existing conditions, Data analysis
- Customer, Operations, Stakeholder input
- Plan development
- Equity lens
- If Major Change (25%+ of route), Title VI analysis
- Schedule development
- Implementation
- Evaluation



Operator Picks - 2019



- Bus & LRT operators "pick" their work assignment based on run type and seniority
- Schedules align with ATU Contract
 - Run type, recovery time, span of shift

- Changes include
 - Running time (travel time)
 - Frequency and trip timing changes to match ridership
 - New or eliminated routes, branches
 - Changes to layover locations 42



Types of Service Changes

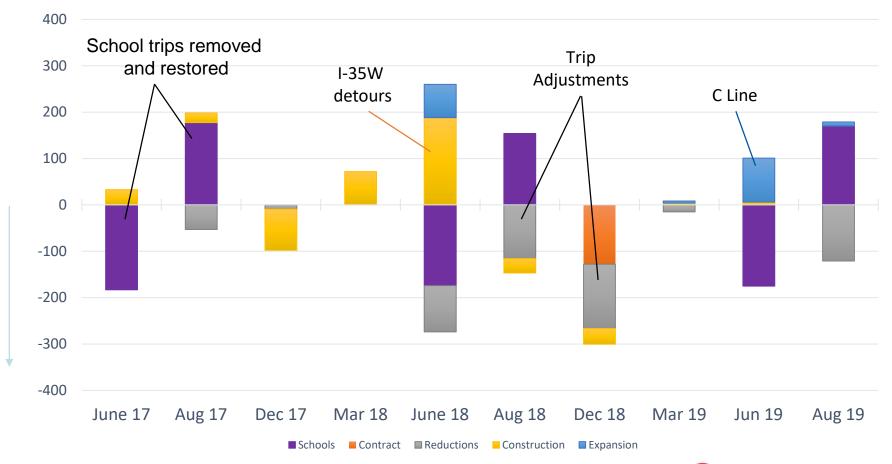
- Annual Fluctuations:
 - School year service levels
 - Construction resources
 I-35W construction mitigation (June 2018)
- Increases:
 - Route 54 extension to east side of St. Paul (June 2018)
 - C Line (June 2019)
- Decreases:
 - Service contracting (December 2018)
 - Targeted service reductions (December 2018)
 - Trip adjustments (August 2019)





Quarterly Service Changes

Weekday Equivalent Hours

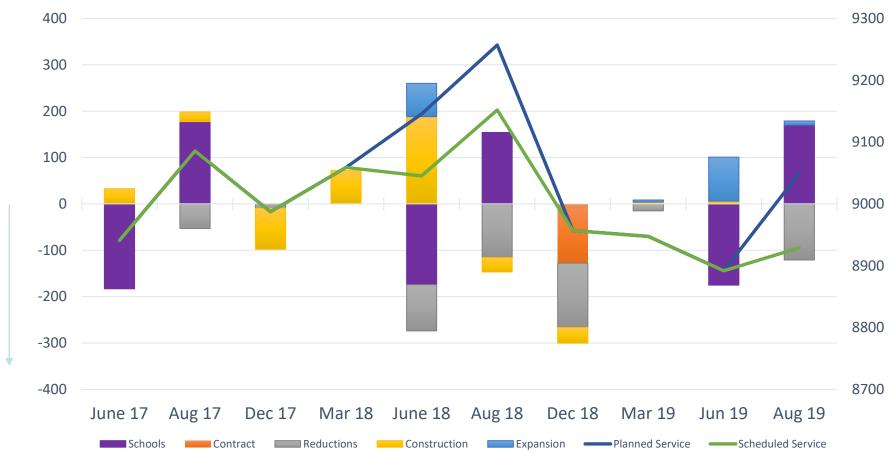






Quarterly Service Changes & Levels

Weekday Equivalent Hours







Quarterly Service Levels

Weekday Equivalent Hours







Overview of August pick changes

- Restore full service for fall semester
 - Approximately 160 additional trips
- Green Line/Green Line bus
 - Replace weekday overnight trips (2-4am) with bus service
- Route 3
 - Update S terminal location
- Routes 64 & 68
 - Minor improvements to span of service



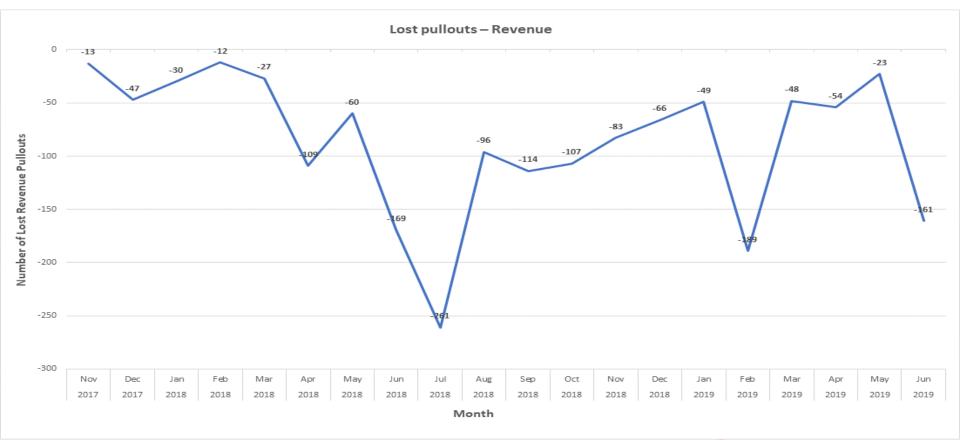
Overview of August pick changes, cont.

- Route 118
 - Reroute and add stops in Marcy Holmes neighborhood
- Eliminate Route 614
 - Business item 2019-104 approved 5/22/19
- Reroute Route 670
 - Relocated Park & Ride lot due to SWLRT construction
- Other routine minor adjustments to travel times & trip times
- Peak trip adjustments





Unplanned Missed Service 2017-2019





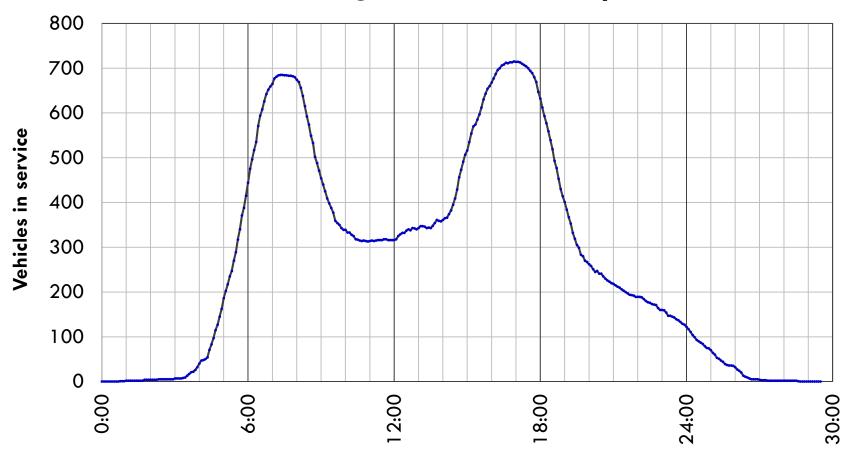
August Peak Trip Adjustments

- Manage operator shortage, proactive plan adjusts service and improves predictability for customers
- Of 6,400 weekday bus trips, 83 rush hour trips identified for elimination
 - Select trips on 41 unique routes
 - No route is eliminated entirely
 - Example: On Route 825, 2 of 20 trips eliminated
- Identification framework:
 - Peak period/rush hour trips
 - On higher frequency routes
 - Earlier/later options are available for customers
 - Lower ridership trips (where possible)
 - Avoid eliminating successive trips on the same route





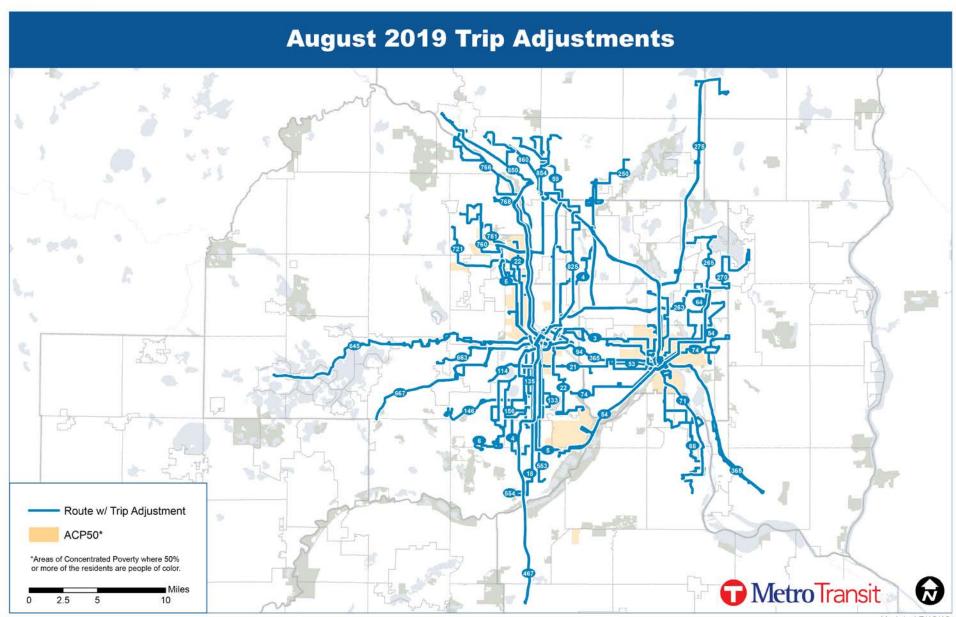
Service Curve for Metro Transit Bus August 2019 Weekday



Metro Transit Service Development, Scheduling Unit. July 3,









August Peak Trip Adjustment Impacts

- Customer Impacts
 - Greater predictability fewer random trip cuts
 - Most customers of eliminated trips have other options within 5-10 minutes
 - Alternative trips may be more crowded
- Operations Impacts
 - Decrease operator requirement
 - Relieve pressure on day-to-day work fill



Questions?





