

Economic Value Atlas: Introduction

May 20, 2020

Committee of the Whole

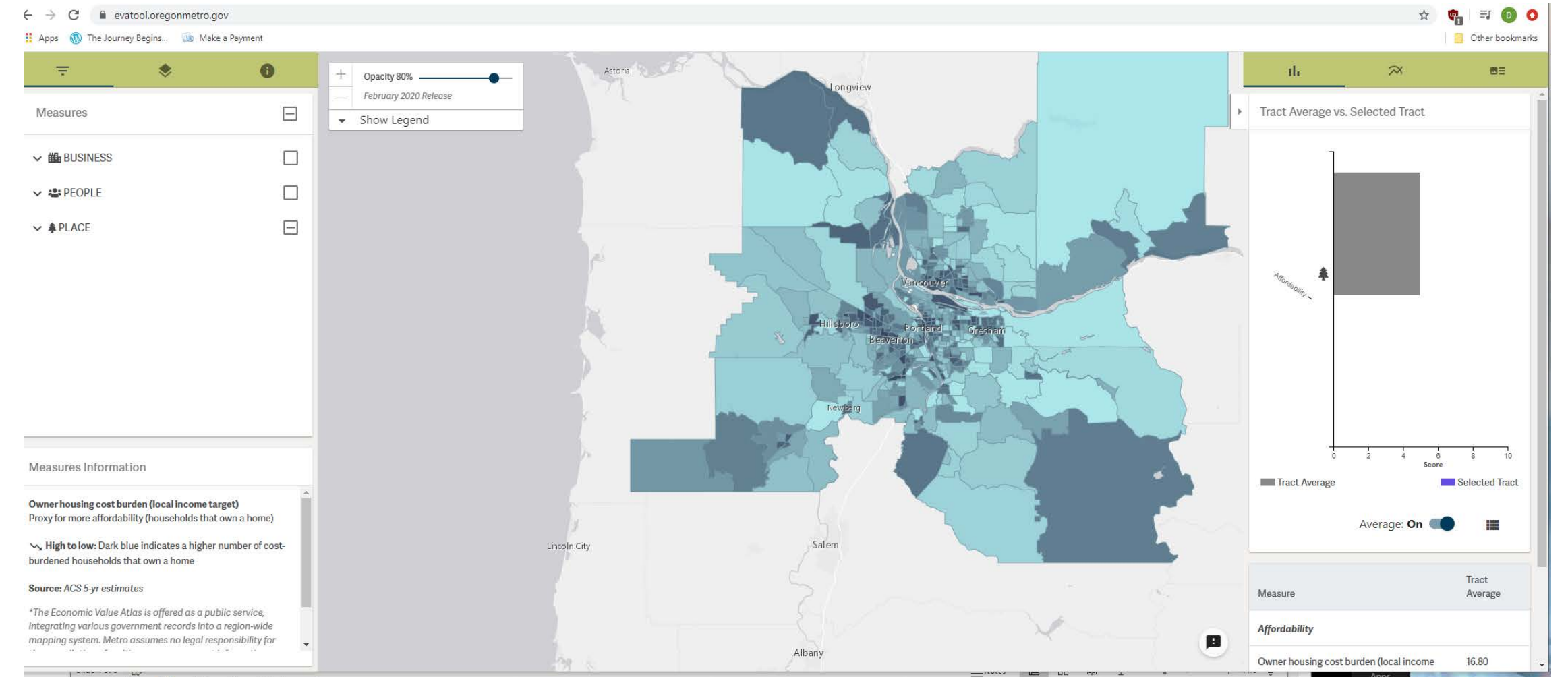


Today's Overview

- What is the Economic Value Atlas?
- Why are we doing this?
- Who is involved?
- What is happening?
- When is it happening?

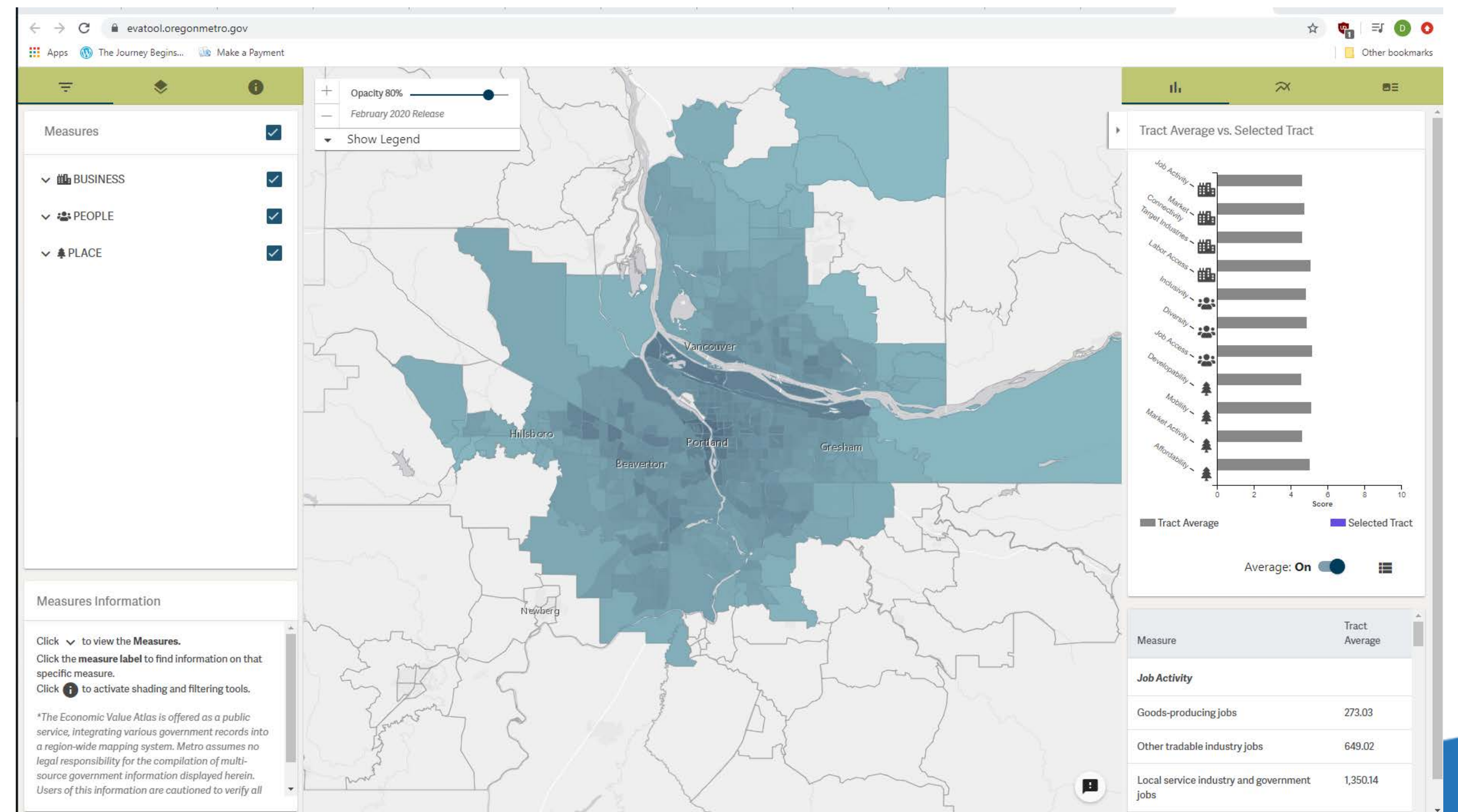
What is the Economic Value Atlas?

- An online **interactive tool** that brings economic feedback into discussions about regional land use and infrastructure investments
- An **engagement process** to foster shared understanding and decision-making that supports regional economic goals



Economic Value Atlas v1.0: Portland Metro

- 2018-2019: Partnership between the Brookings Institution and Portland Metro
- Provides a data picture in support of alignment between planning, infrastructure, and economic development to help build agreement on investments to strengthen their regional economy.



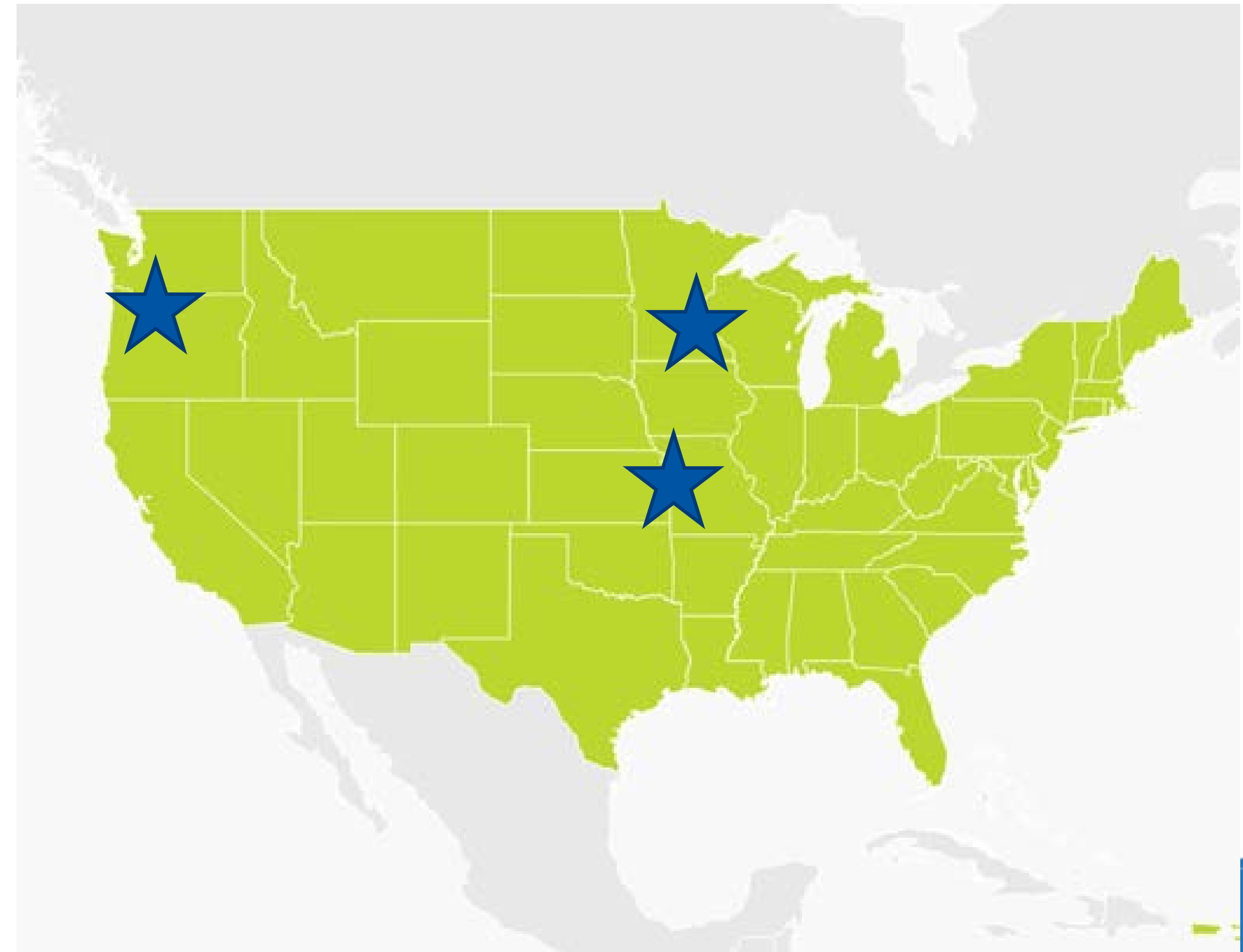
<https://evatool.oregonmetro.gov/>

<https://www.oregonmetro.gov/tools-partners/guides-and-tools/economic-value-atlas>

<https://www.brookings.edu/research/announcing-the-economic-value-atlas-a-new-approach-to-regional-transportation-and-land-use-planning/>

Economic Value Atlas v2.0: National Cohort

- 2019-2021: Brookings Institution is working with a cohort of regional agencies to adapt and evolve the Atlas.
 - Metropolitan Council
 - Mid-America Regional Council (Kansas City)
 - Portland Metro



* Final cohort membership under development

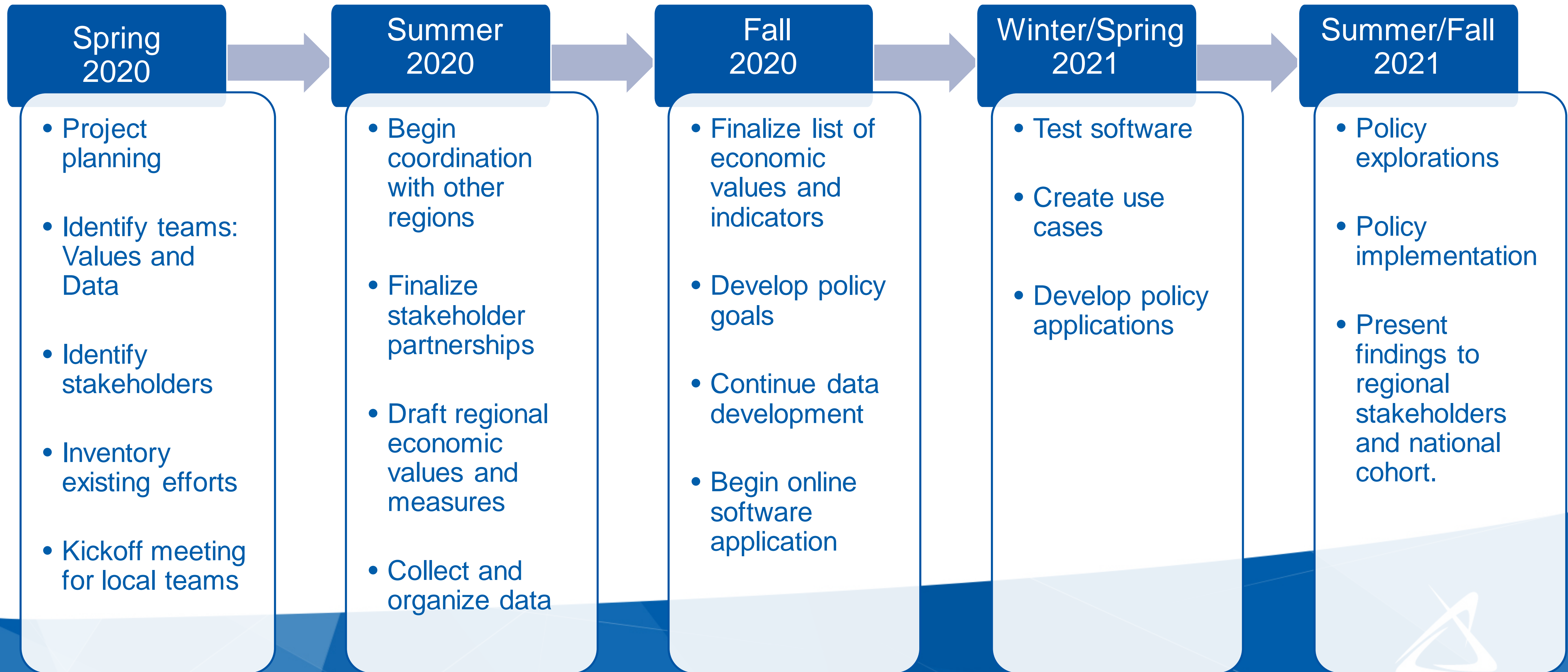
Participants

Start with partnerships and content in the Regional Economic Framework, add others to include:

- Met Council staff
- Brookings Institution staff
- Greater MSP staff
- Regional partners
- Values team
- Data/technical team
- Stakeholders



Steps



Discussion

- What questions do you have?
- What potential do you see?
- What concerns come to mind?
- What role would you like to play?



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Thank you!