



METROPOLITAN
C O U N C I L

Goals and Strategic Planning

Recap. Setting the Stage.

Goals and Strategic Plan



Ideation

- Brainstorm session during Council Member retreat
- Staff took those ideas, made recommendation and added objective and strategies
- Small groups of Council Members met, reviewed and made further recommendations
- The full Council reviewed the goals at February Committee of Whole
- Submitted a draft strategic plan to the Governor in February

Format for Each Priority Area

- Goal
- Objectives and Strategies
 - Regional Planning
 - Investment
 - Council Operations
- Measurable Goals

Transportation (strategic plan page 10)

Expand and improve our regional transportation system, offering safe, reliable and accessible transportation options for everyone that support our region's economic competitiveness.

Reducing Racial Disparities (strategic plan page 12)

Make a measurable impact on reducing racial disparities experienced by people of color and indigenous people and who are historically underrepresented people through our work in the region.

Housing (strategic plan page 14)

Become a region with a broader housing spectrum where all people can thrive.

Sustainability (strategic plan page 16)

Build a resilient region that mitigates its adverse contribution to climate change, with a focus on degraded air and water quality, and meets the challenge of the climate crisis.

Things aren't the same.

Pause.



Adjustments to expectations

- Civil and political unrest nationwide
- COVID-19 drastic impact on ridership for Transit
- Funding changes and fiscal uncertainty

Updates.

Where are we we now?



Transportation (strategic plan page 10)

Highlights

- Transit projects advancing
- Improving transit customer access and experience
- Will adopt the 2040 Transportation Policy Plan
- Service Allocation Study will be completed by the end of the year

New Considerations

- Currently experiencing COVID-related decreases in transit ridership and revenue. Significant uncertainty about future.
- Adjusting transit service in response to decreased demand and budget pressures
- Adapting transit operational policies, practices and services to reduce COVID risks for riders and employees.
- Network Next timeline changes

Housing (strategic plan page 14)

Highlights

- Highest investment level in the Local Housing Incentives Account (\$4.5M)
- Establishment of Council-member Housing Work Group
- Deep in Livable Communities program and scoring criteria evaluation

New Considerations

- Increased homelessness in the region and time dedicated in response to encampments
- New federal vouchers made available to Metro HRA
- Exploring new funding opportunities from HUD and local partnerships
- Other work has been delayed

Sustainability (strategic plan page 16)

Highlights

- Recent opportunity with Xcel Energy to purchase electric buses
- Continued work and partner engagement on Metro Climate Stats
- Continued technical assistance and tools for local governments

New Considerations

- COVID-related delay in Council-wide climate action and resilience plan
- Establishment of the Governor's Subcabinet on Climate Change

Reducing Racial Disparities (strategic plan page 12)

Highlights

- **Racial Equity Strategy and Framework:** Enterprise-wide collective action in Workforce Equity, Community Engagement, Investments and Procurements.
- **Measure Impact:** Dashboard to establish, measure, prioritize, and incentivize performance objectives enterprise-wide.
- **MCUB Sustainability:** Inclusive spend and engagement with targeted demographics.

New Considerations

- Technology for internal and external facing systems to increase access and reduce barriers.
- Resources for funding contributions to external partner programs and internal initiatives.
- Council-wide Racial Equity Training implementation in progress. New Executive Order on training content.
- Exploring state-wide disaggregated demographic labor force availability.

Now.

Where do we want to Invest in 2021



Advancing Equity in the Region - \$3.9M



Use of General-Purpose Levy –
Equity Investments

- 1) Transportation
- 2) Reducing Racial Disparities
- 3) Housing
- 4) Sustainability

Dashboard

Thrive Indicator Dashboard	—
Stewardship	
Prosperity	
Equity	
Livability	
> Sustainability	

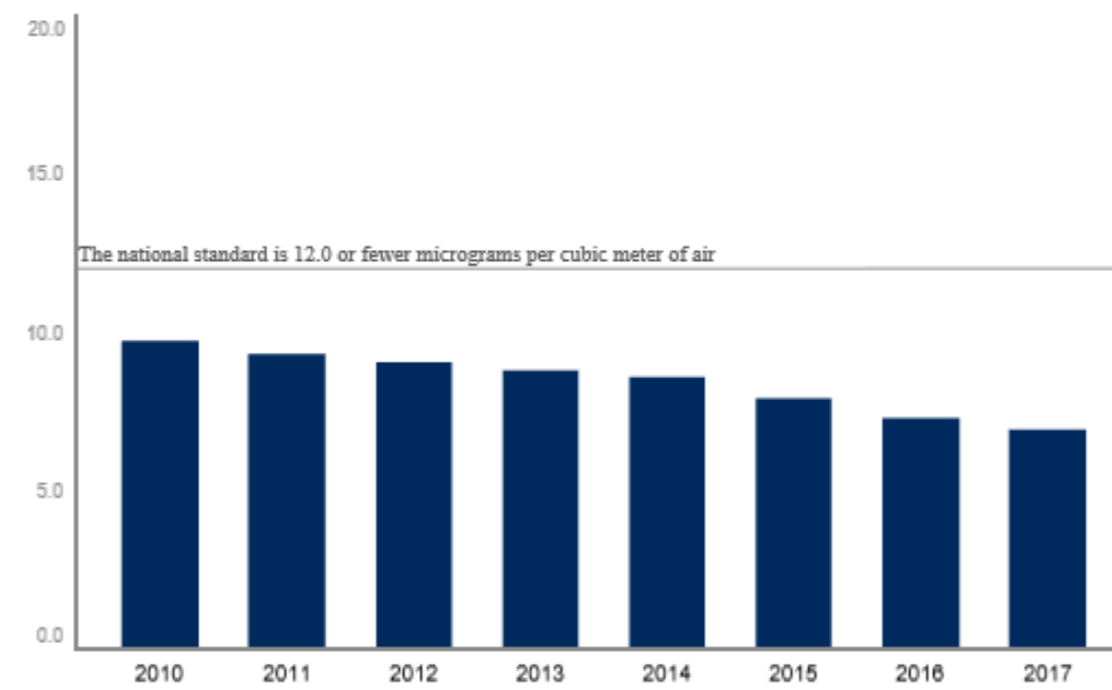
SUSTAINABILITY

Select a Sustainability indicator

- Average daily water usage per capita
- Fine particulate matter in the air



Fine particulate matter in the air



We have a responsibility to live and act sustainably in order to preserve our capacity and to support our region's well-being and productivity over the long term. Our investments in prosperity, equity, and livability will fall short if we exhaust the region's resources without carefully considering the future.

Planning for sustainability means:

- + promoting the wise use of water through conservation and reuse, increasing groundwater recharge, and optimizing surface water and groundwater use
- + providing leadership, information, and technical assistance to support local governments' consideration of climate change
- + operating the region's wastewater treatment and transit systems with innovation and forethought

Thrive Indicator Dashboard	—
Stewardship	
Prosperity	
Equity	
> Livability	
Sustainability	

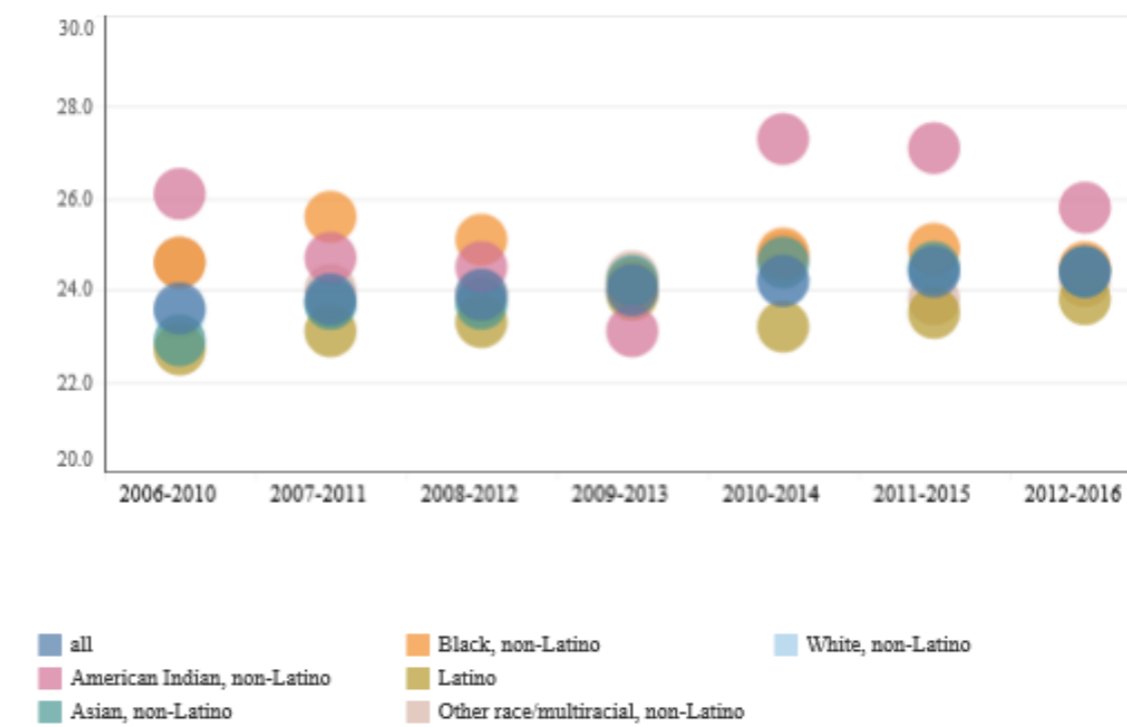
LIVABILITY

Select a Livability indicator

- Affordable housing as a share of new residential construction
- Average number of jobs reachable by 30-minutes transit
- Average travel time to work
- Share of commuters that drive who travel less than 20 minutes to work
- Share of commutes via walk, bike, rideshare, or transit
- Share of households experiencing housing cost burden
- Share of the region with housing options
- Share of transit stations with housing options
- Vehicle Miles Traveled per capita (daily)
- Visits to regional parks and trails per capita



Average travel time to work



Livability focuses on the quality of our residents' lives and experiences in our region. Livability adds value to our region by helping to attract and retain a talented workforce, increasing living choices, building community identity, highlighting the unique qualities of local places, and supporting the individual decisions that reinforce those qualities. Enhancing livability means: