What is the “Solar-for-Vouchers” Pilot Program?

Solar Technical Assistance

Rental Units for Voucher Holders
Why did we develop this pilot?

Thrive MSP 2040 Outcomes
- Equity
- Sustainability

Metropolitan Council Strategic Plan Priorities
- Housing
- Sustainability
How does the program work?

1. Recruit Property Owners
2. Select Qualified Solar Developers
3. Provide Technical Assistance
4. Install Solar Panels
5. Place Voucherholders

- Property Owners: Met Council
- Solar Developers: Met Council
- Clean Energy Resource Teams: Met Council
- Property Owners: Solar Developers
- Property Owners: Met Council
Goals of the Program

- Enroll 5-10 landlords
- Provide 75-100 units to voucherholders
- Enroll 2-3 solar developers
How did we generate interest in the program?

Strategic Communications Plan
Impact of our marketing efforts

We generated statewide and national interest
Great interest from landlords and solar developers

<table>
<thead>
<tr>
<th></th>
<th>Expressed Interest <em>(attended sessions, phone call, email)</em></th>
<th>Applied to Program</th>
<th>Enrolled in Program</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Landlords</strong></td>
<td>50+</td>
<td>12</td>
<td>5</td>
</tr>
<tr>
<td><strong>Solar Developers</strong></td>
<td>10+</td>
<td>2</td>
<td>2</td>
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</table>

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What happened between interest and enrollment?

- Ineligible applicants
- Program realignment due to surprise demand and interest
- Timing
# First Year Program Outcomes

<table>
<thead>
<tr>
<th>Goal</th>
<th>Outcome</th>
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</thead>
<tbody>
<tr>
<td>Enroll 5-10 landlords in pilot program</td>
<td>Enrolled 5 landlords</td>
</tr>
<tr>
<td>Provide 75-100 housing choice voucher units</td>
<td>29 Potential units added</td>
</tr>
<tr>
<td>Enroll 2-3 solar developers in pilot program</td>
<td>Enrolled 2 solar developers</td>
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</table>
Where should we go from the Pilot?

Responsibility Actors:
- Met Council
- Clean Energy Resource Teams

Primary Tasks:
- Recruit & Enroll
- Administer RFQ
- Site Visits & Contract TA
- Enroll in Housing Voucher Program
- Backend Tracking & Evaluation
Option 1: Metro-Wide

Non-Profit Partner

Recruit & Enroll

Enroll in Housing Voucher Program

Backend Tracking & Evaluation

Met Council

Administer RFQ

Site Visits & Contract TA

Clean Energy Resource Teams

Responsible Actor

Primary Tasks

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Option 2: Statewide

Non-Profit Partner

Non-Profit Partner & Met Council

Clean Energy Resource Teams

Recruit & Enroll

Administer RFQ

Site Visits & Contract TA

Enroll in Housing Voucher Program

Backend Tracking & Evaluation

Responsible Actor

Primary Tasks
What are our next steps?

- Incorporate lessons learned into program design
- Identify new partners for larger rollout
- Promote results and lessons learned from pilot
For more information

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