

Solar-for-Vouchers

Technical Assistance Program

12/15/2021

metro council.org



What is the “Solar-for-Vouchers” Pilot Program?



Why did we develop this pilot?

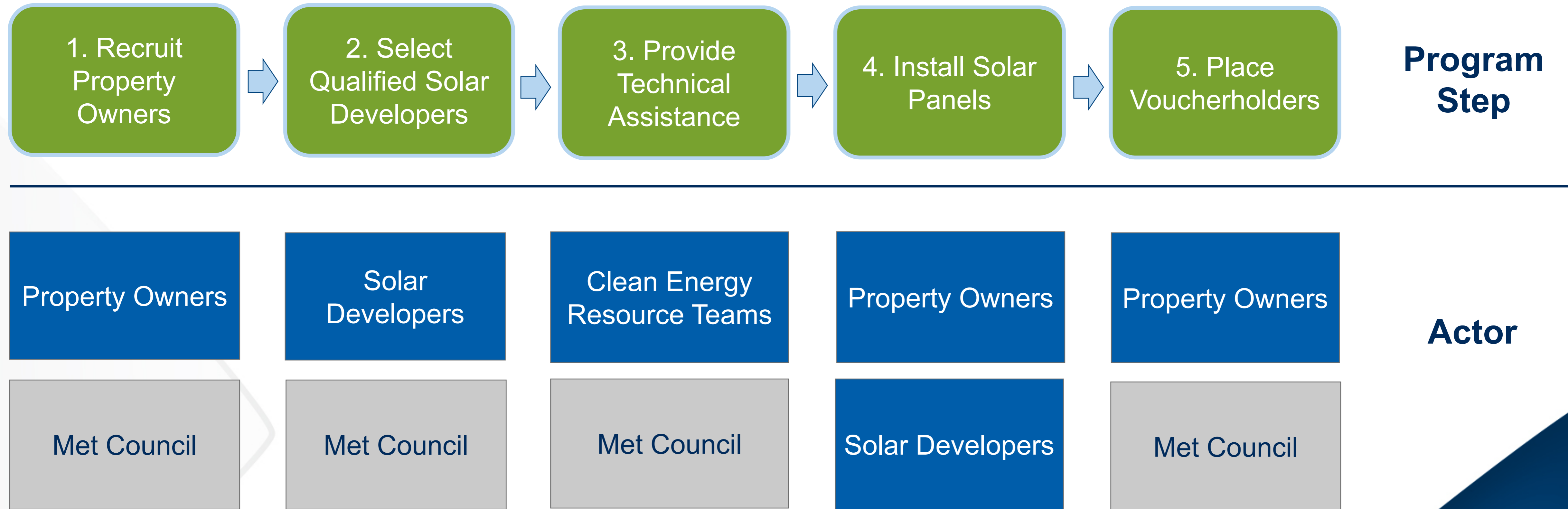
Thrive MSP 2040
Outcomes

- Equity
- Sustainability

Metropolitan Council
Strategic Plan
Priorities

- Housing
- Sustainability

How does the program work?



Goals of the Program



Enroll 5-10 landlords



Provide 75-100 units to voucherholders



Enroll 2-3 solar developers

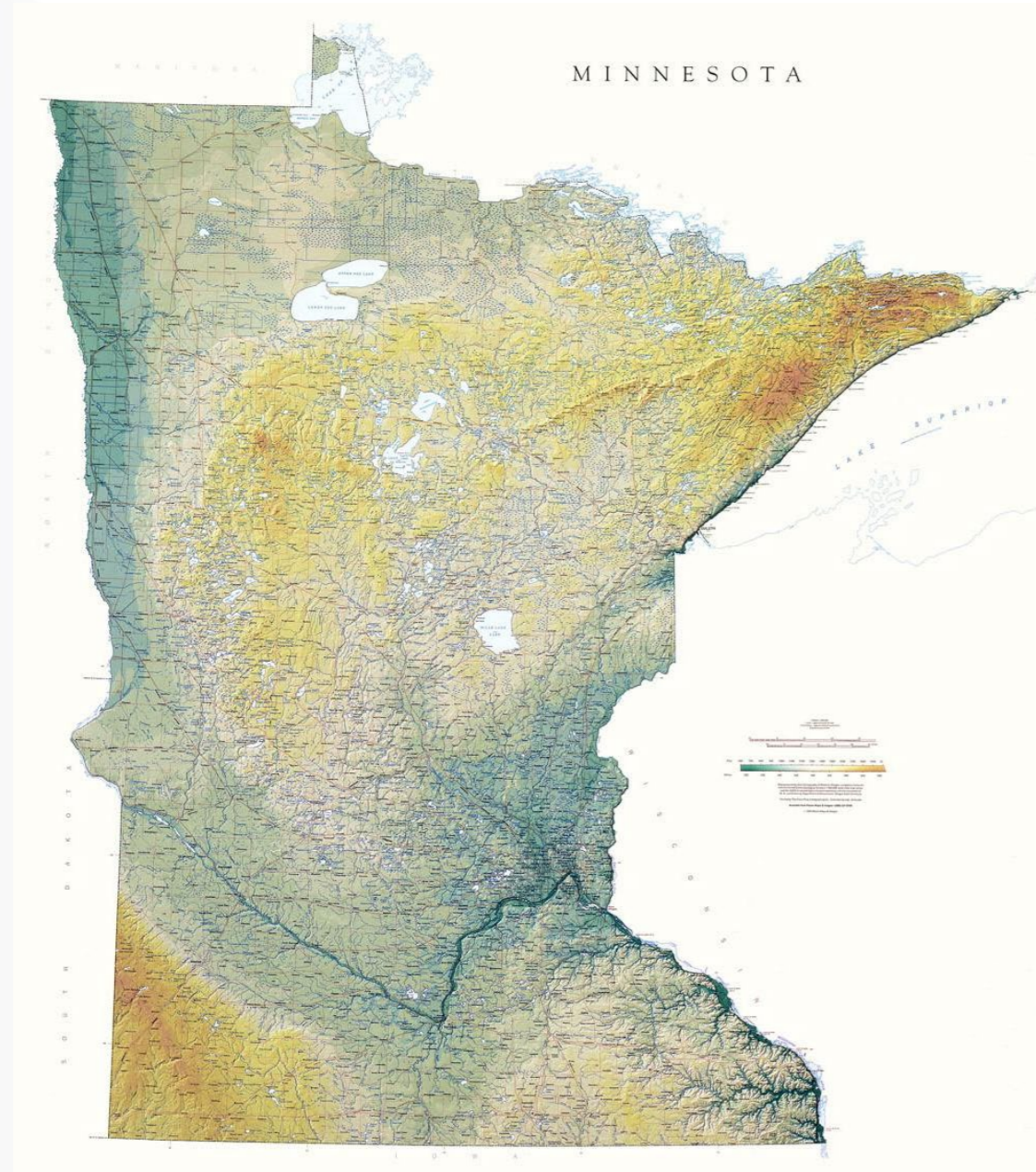
How did we generate interest in the program?



Strategic Communications Plan

Impact of our marketing efforts

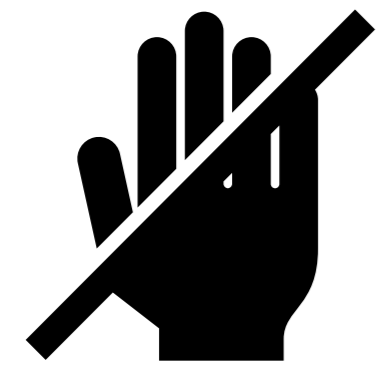
We generated statewide and national interest



Great interest from landlords and solar developers

	Expressed Interest <i>(attended sessions, phone call, email)</i>	Applied to Program	Enrolled in Program
Landlords	50+	12	5
Solar Developers	10+	2	2

What happened between interest and enrollment?



Ineligible applicants



Program realignment due to surprise demand and interest



Timing

First Year Program Outcomes

Goal	Outcome
Enroll 5-10 landlords in pilot program	Enrolled 5 landlords
Provide 75-100 housing choice voucher units	29 Potential units added
Enroll 2-3 solar developers in pilot program	Enrolled 2 solar developers

Where should we go from the Pilot?



Option 1: Metro-Wide

Non-Profit Partner

Met Council

Clean Energy Resource Teams

Responsible Actor

Recruit & Enroll

Administer RFQ

Site Visits & Contract TA

Primary Tasks

Enroll in Housing Voucher Program

Backend Tracking & Evaluation

Option 2: Statewide

Non-Profit Partner

Non-Profit Partner & Met Council

Clean Energy Resource Teams

Responsible Actor

Recruit & Enroll

Administer RFQ

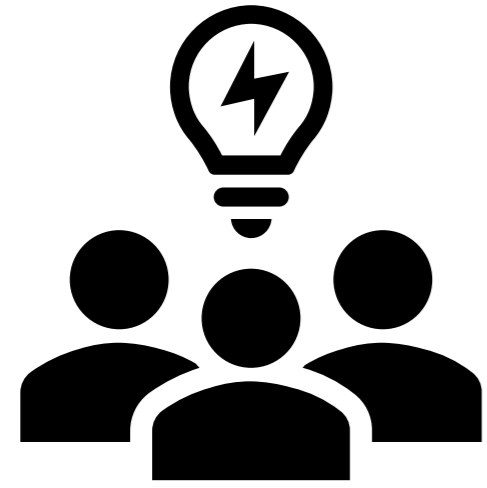
Site Visits & Contract TA

Primary Tasks

Enroll in Housing Voucher Program

Backend Tracking & Evaluation

What are our next steps?



Incorporate lessons learned into program design



Identify new partners for larger rollout



Promote results and lessons learned from pilot

For more information

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