

# 2050 Regional Development Guide

Vision, Values, and Goals

Committee of the Whole

Michael Larson

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May 18, 2022



# Goals for Today



Begin to articulate shared values

Explore concepts for vision language

Share ideas for staff follow-up

# Breakout Group Discussion Items

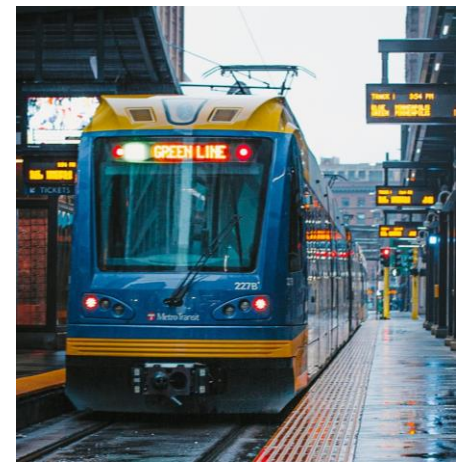
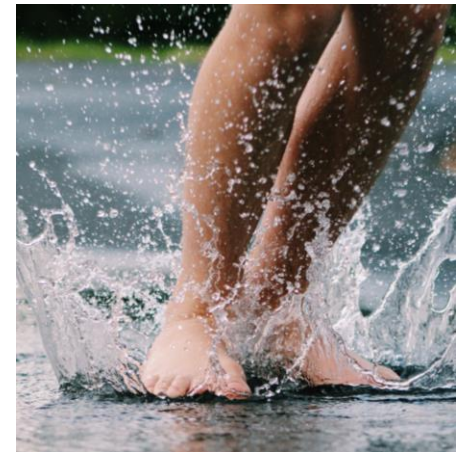
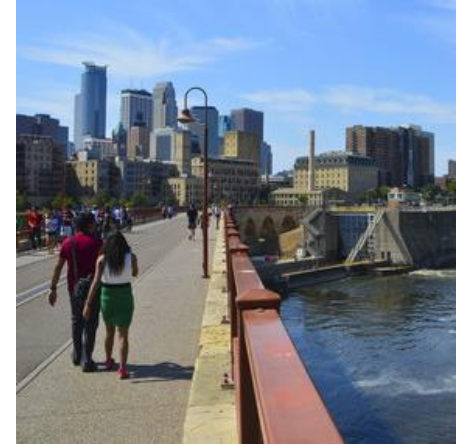
Theme 1: Equitable, affordable, and welcoming

Theme 2: High quality and resilient environment

Theme 3: Vibrant places and destinations

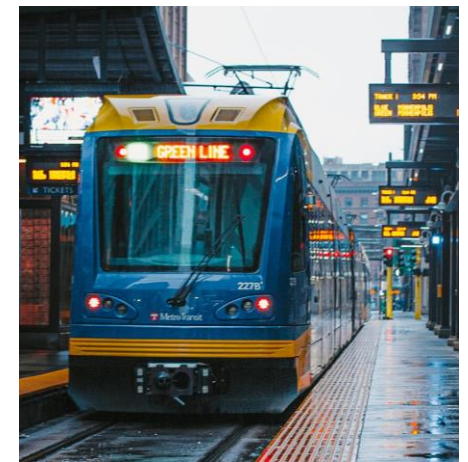
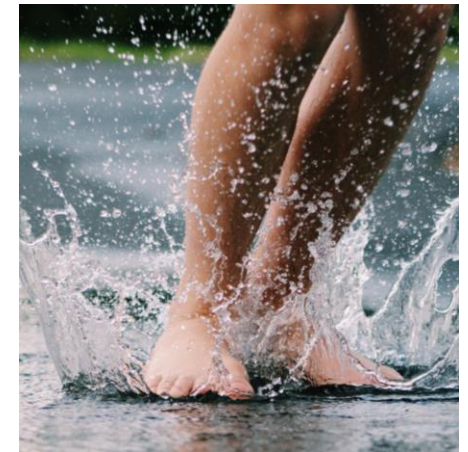
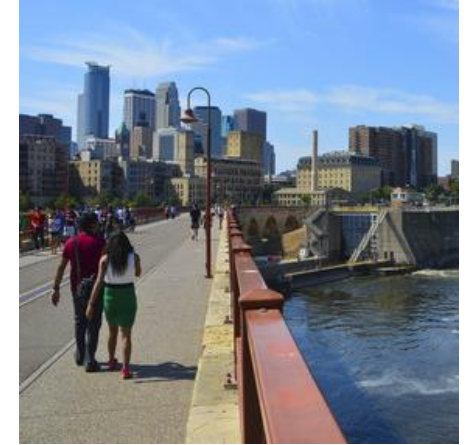
Theme 4: Accessible and interconnected

Theme 5: Prosperous and healthy



# Breakout Group Reporting

- **Theme 1: Equitable, affordable, and welcoming**
  - Discuss for 10 minutes
    - *What values are associated with this topic?*
    - *What statement or statements would the group make to articulate the vision associated with this topic?*
  - Group 1 takes lead on reporting out
  - Other groups then share any other thoughts
- Theme 2, Group 2
- ....
- Theme 5, Group 1



# Regional Values

Values are core beliefs about what is intrinsically important or desirable. Sometimes people use the word "principle".

- *Safety*
- *Respect*
- *Inclusion*
- *Creativity*
- *Innovation*
- *Compassion*
- *Collaboration*



# Regional Vision

A vision is a description of an idealized future. It would arise from an "all hands on deck" approach to addressing our region's biggest problems, opportunities, and aspirations.

- *All feel welcome and appreciated*
- *National leader on sustainability*
- *Acknowledgement of Native and African-American history*
- *Outcomes are not defined by race or other characteristics*
- *Opportunities to live affordably in neighborhoods of one's choosing*
- *Strong neighborhoods and community identities*
- *A region with creativity and art*



# Regional Goals

In this exercise, goals are high-level outcomes or end-states that would represent areas of success toward achieving our vision.

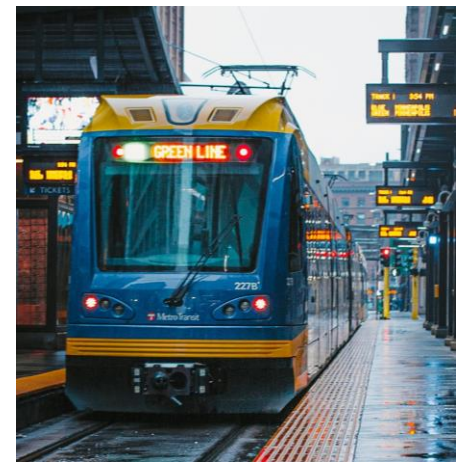
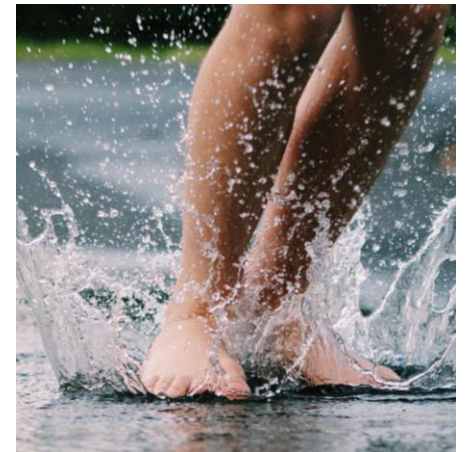
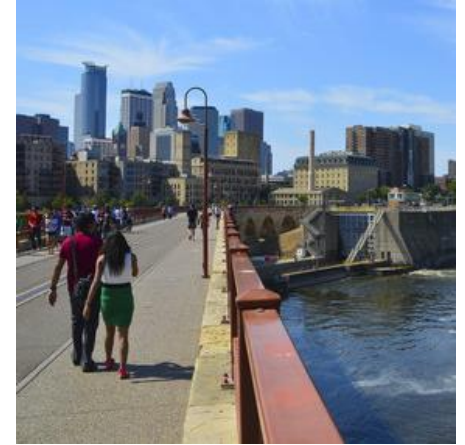
- *More Black, Indigenous, and other regional residents of color as homeowners, business owners, upper management, etc.*
- *Elimination of racial disparities*
- *Close housing shortage / gaps*
- *Elimination of homelessness*
- *Carbon neutrality*
- *Flourishing east metro*



# Theme 1: Equitable, affordable, and welcoming

*What values are associated with this topic?*

*What statement or statements would the group make to articulate the vision associated with this topic?*

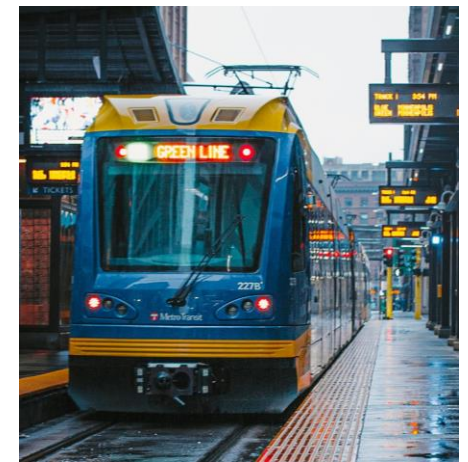
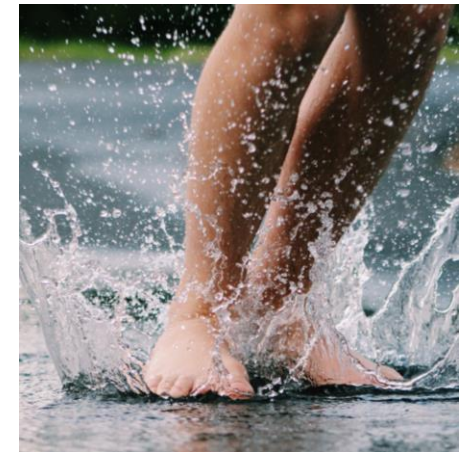
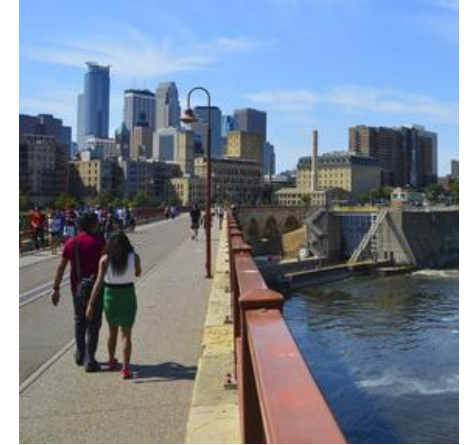




# Theme 2: High quality and resilient environment

*What values are associated with this topic?*

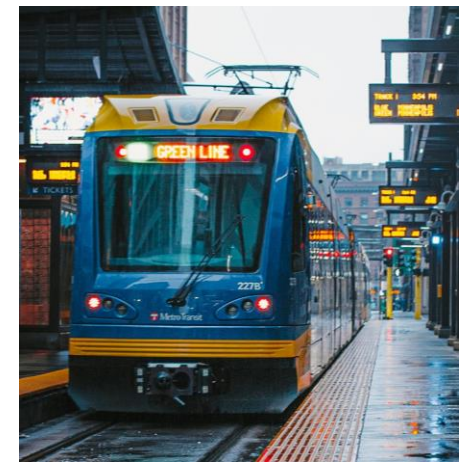
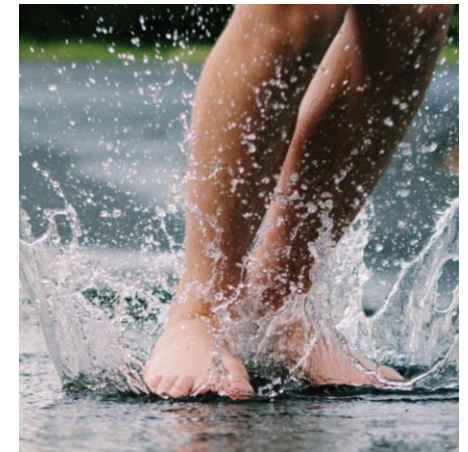
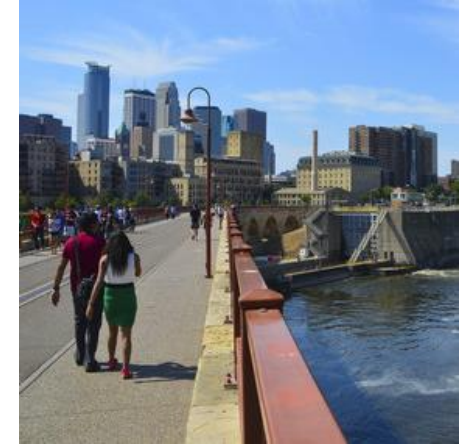
*What statement or statements would the group make to articulate the vision associated with this topic?*



# Theme 3: Vibrant places and destinations

*What values are associated with this topic?*

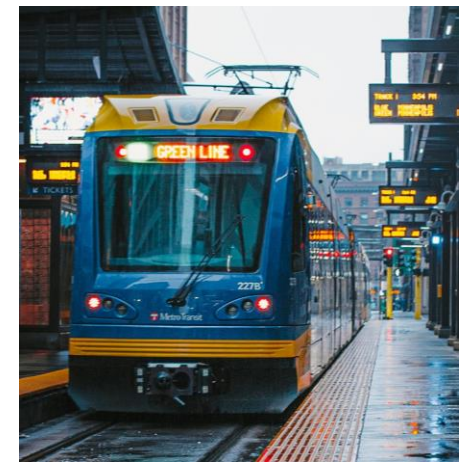
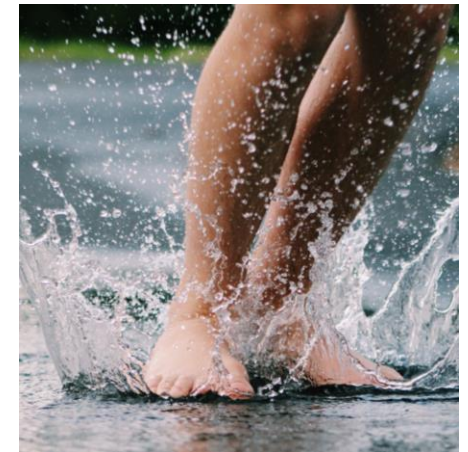
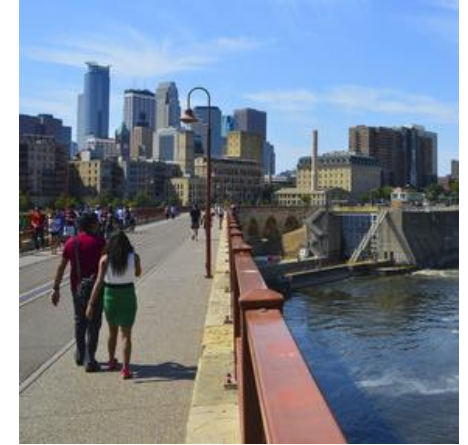
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# Theme 4: Accessible and interconnected

*What values are associated with this topic?*

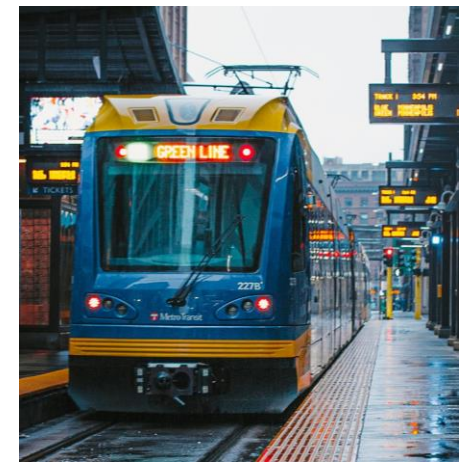
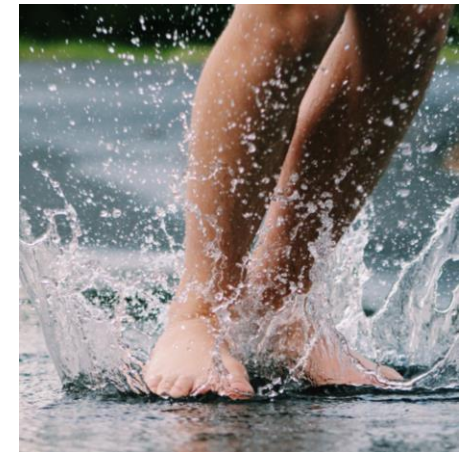
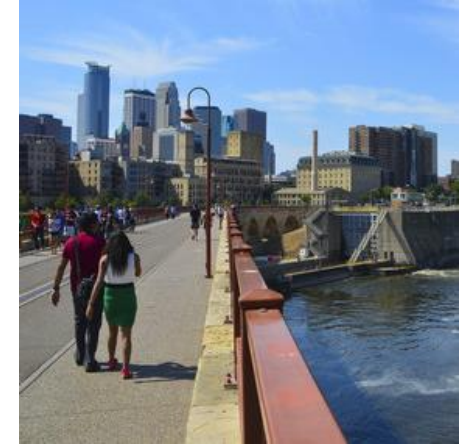
*What statement or statements would the group make to articulate the vision associated with this topic?*



# Theme 5: Prosperous and healthy

*What values are associated with this topic?*

*What statement or statements would the group make to articulate the vision associated with this topic?*



# Contact

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