Community-Centered Engagement

Committee of the Whole

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Equity Framework for the 2050 Regional Development Guide

- Working with populations to co-create solutions
- Leading with community voices
- Community expertise guides work and we foster participatory decision-making processes
- Transparent
- Proactive
- Innovation and imagination in connecting community voices to developed policy
From Thrive MSP 2040 to Imagine 2050

From principles to practice

• Thrive MSP 2040 committed to engaging a full cross-section of the community in decision-making.
  • Shifting to a more relational engagement approach
  • Acknowledging and moving toward compensation for community expertise
  • Co-created engagement plan with community
Principles for engagement

Equity  Respect  Transparency  Relevance

Accountability  Collaboration  Inclusion  Cultural competence
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• Imagine 2050
  • Clarity on community-centered
  • Capacity building
  • Community members as leaders
  • Resources and budgets
  • Reparative, respectful, relational, culturally relevant, responsive
## Engagement spectrum

<table>
<thead>
<tr>
<th>Less impact</th>
<th>More impact</th>
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</thead>
<tbody>
<tr>
<td><strong>Inform</strong></td>
<td><strong>Consult</strong></td>
</tr>
<tr>
<td><strong>Impact</strong></td>
<td>One-way communication</td>
</tr>
<tr>
<td><strong>Participation Goal</strong></td>
<td>Inform, educate about problem and potential solutions</td>
</tr>
<tr>
<td><strong>Promise to community</strong></td>
<td>“We will keep you informed.”</td>
</tr>
</tbody>
</table>
| **Sample activities** | • Fact sheets  
• Web sites  
• Email newsletters  
• Open houses | • Public comment  
• Surveys  
• Public meetings | • Workshops  
• Working/advisory groups  
• Deliberative polling | • Shape strategies  
• Influence agenda setting | • Direct agenda setting  
• Direct decision-making  
• Establish expectations |
Engaging on the framework

- What does transparency look/feel like?
- What does accountability look/feel like?
- What does it mean to truly center community voices in our processes?
- Qualitative and quantitative measures
- Budgeting practices

Potential to partner with EAC, community organizations
Discussion

- What resonates with you?
- Where would you like us to set clear qualitative or quantitative measures?
- How can our engagement practices better translate to your decisions?
Thank you!

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