



Imagine 2050: Proposed Vision Statement



Committee of the Whole | January 17, 2024 | Michael Larson, AICP

Proposed Regional Vision

Vision

“A prosperous, equitable, and resilient region with abundant opportunities for all to live, work, play, and thrive.”

Alternative:

“We imagine a prosperous, equitable, and resilient region with abundant opportunities for all to live, work, play, and thrive.”

Values, Vision & Goals

Values

Core beliefs (principles) that guide how the Council carries out work

Vision

Overarching description of **what we want to achieve** for the region

Goals

Broad directional statements that more specifically describe the **desired end states** for the region

Objectives, Policies & Actions: Examples

Objectives

For each area of Council responsibility, **achievable results that advance each regional goal**

Policies

Statement of the Council's **intent and approach to regional issues or topics**, independently and in its roles with partners

Actions

Specific strategies or activities to implement policies and achieve goals

Engagement 2022-2023

Broad Based Advisory Groups

- Land Use Advisory Committee (2)
- Equity Advisory Committee (2)
- Metro Parks and Open Space Commission (2)
- Regional Parks Partner Agencies (2)
- Metro Area Water Supply Advisory Committee (MAWSAC) (1)
- MAWSAC TAC (1)
- Regional Planning Advisory Group (2)

Transportation Related Advisory Groups

- Transportation Advisory Board (TAB) (2)
- TAB Technical Advisory Committee (2)
- TAB TAC Planning Committee (2)
- TPP Advisory Working Group (4)
- TPP Technical Working Group (6)
- Transportation Accessibility Advisory Committee (1)

Timeline: 2022

Council engagement and reflection

- 3/9 Introduction to Vision, Values, & Goals
- 4/6 Equity in comp plans discussion
- 5/18 Regional planning themes workshop
- 6/11 Review of engagement to date
- 8/17 Synthesis of emerging themes
- 11/30 Identification of cross-cutting regional issues

Equity

Public Health,
Safety, &
Wellbeing

Climate

Natural
Systems

Timeline: 2023

Endorsement and evolution

- 2/1 Council endorsement of long-form Values and Vision statements (now goals)
- 3/8 Swearing in of new Council
- 3/15 Review session
- 6/1 Council endorsement of proposed goal form
- 11/15 First meeting of 2050 Regional Development Guide Work Group
- 12/20 Vision statement drafted by the Work Group

Regional Goals: Proposed Revision

Goals

Our Region is Equitable and Inclusive

Racial inequities and injustices experienced by historically marginalized communities have been eliminated; and ~~all residents and newcomers~~ every person feels welcome, included, and empowered.

Our Communities are Healthy and Safe

All our region's residents live healthy, ~~productive,~~ and rewarding lives with a sense of security, dignity, and wellbeing.

Our Region is Dynamic and Resilient

Our region meets the opportunities and challenges faced by our communities and the economy including issues of choice, accessibility, and affordability.

We Lead on Addressing Climate Change

We have mitigated greenhouse gas emissions and have adapted to ensure that our communities and systems are resilient to climate impacts.

We Protect and Restore Natural Systems

We protect, integrate, and restore natural systems to protect habitat and ensure a high quality of life for the people of our region.

Vision, Values, and Goals – Short Form

Vision

A prosperous, equitable, and resilient region with abundant opportunities for all to live, work, play, and thrive.

Values

Equity

Leadership

Accountability

Stewardship

Goals

Our Region is Equitable and Inclusive

Our Communities are Healthy and Safe

Our Region is Dynamic and Resilient

We Lead on Addressing Climate Change

We Protect and Restore Natural Systems



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