



# Creatively Imagine 2050

Arts in Planning for the 2050 Regional Development Guide



January 2024



# Creatively Imagine 2050



**To truly Imagine 2050, there is an opportunity to bring in the arts and artists to synthesize and amplify the Regional Development Guide's Values, Goals, and Policy Areas.**

- Make policy playful and fun with creative practices and artistic expression
- Break down complex issues through continued arts-based engagement
- Produce art for policy, using our buildings, parks, infrastructure, fleets, and cities as the canvas



# Council's Engaged Arts Projects

## Art Shanty

Love Letters to Parks



## Parks Signage

Park ordinance as art kiosks



## Dakota Land Map

Bus wrap turned educational tour



# Regional Development Guide

## Policy Plans

Land Use & Housing 

Parks & Open Space 

Transportation 

Water 

**Issue Areas:** Climate, Equity, Natural Systems, Public Health, Safety, and Well-being

## Regional Goals

- Our region is equitable and inclusive
- Our communities are healthy and safe
- Our region is dynamic and resilient
- We lead on addressing climate change
- We protect and restore natural systems



# Project Scope



## Phases

1. Regional Arts Exhibition
  - Four artists create illustrations for regional wrapping (bus, train, bus stops, etc.)
  - Ten artists do pop-up engagement, any artistic medium
2. Mobile Engagement Tools
3. Consensus Conversations
  - Five-part series focused on each RDG goal
4. Field Guide for the Future

# Timeline

## Q1 2024

- February: Call to artists open
- March: Artists selected
- April: Artists connect with policy area representatives

## Q2–3 2024

- Summer: Exhibition, pop-up, and mobile engagement
- Fall: Consensus Conversations

## Q4–2025

- Fall/winter: Field guide



# Creative Project Examples

## Regional Art Exhibition



*Dakota Land Map Bus*  
- Marlena Myles

Let art inspire community imagination

## Mobile Tools



*Pop Up Meeting*  
- St Paul Public Art

Bring engagement to where people are at throughout the region

## Games & Interactives



*Making Policy Public*  
- CUP

Infuse a spirit of play into our reflections on the future

## Artist Activities & Events



*Talk Tree To Me*  
- SMM

Let artists lead engagements around intersectional policy

## Consensus Conversations



*Abundant Cities*  
- Minneapolis Foundation

Foster dialogue and connections in new ways

# Activity



What's the future of  
\_\_\_\_\_?





# Discussion

## Questions

- Where and how do you want to collaborate on this process or use the outcomes of this work?
- What partnerships would help this project address all policies and reach more of the region?
- Where can we reach potential artists or creatives and tap community imagination?







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