



Proposed Refresh: Mission, Principles and Goals

Thrive MSP 2040 Mission

Working together towards a prosperous, livable and sustainable region where all will thrive.

Thrive MSP 2040 Outcomes:

- Prosperity
- Livability
- Sustainability

Thrive MSP 2040 Principles:

- Collaboration
- Equity
- Stewardship
- Integration
- Accountability

Thrive MSP 2040 Goals:

- Preservation protects natural areas and resources for enjoyment today and into the future.
- A vibrant and globally competitive economy creates opportunities for residents and employers.
- Land use, development patterns and infrastructure align to make the best use of public and private investment.
- Housing options give people in all life stages and of all economic means viable choices for safe, stable and affordable homes.
- A multi-modal transportation system safely and reliably connects people, freight and destinations in the region and beyond.
- The region minimizes its contribution to and develops resilience and opportunity in light of climate change.