



# Proposed Refresh: Mission, Principles and Goals

## Thrive MSP 2040 Mission

---

Working together towards a prosperous, livable and sustainable region where all will thrive.

## Thrive MSP 2040 Outcomes:

---

- Prosperity
- Livability
- Sustainability

## Thrive MSP 2040 Principles:

---

- **Collaboration:** Engaging all levels of government, the private sector, regional institutions and the public to implement a shared vision, using effective, scalable, integrated solutions and approaches to respond to dynamic conditions. *[language from September 19 Committee of the Whole discussion]*
- **Equity:** Connecting all residents to opportunities such as good jobs, transportation choices, safe and stable housing, a range of parks and natural areas, and vibrant public spaces. The opportunities and challenges of growth and change are equitably shared across our communities, both geographic and cultural. All residents and communities are involved as full and equal partners in public decision-making. Some residents and communities may require different approaches to ensure full participation and benefit from access to opportunity. *[language from January 16 Committee of the Whole discussion]*
- **Stewardship:** Using our resources prudently to help ensure the region's financial, social and environmental sustainability, now and for future generations. *[language from September 19 Committee of the Whole discussion]*
- **Integration:** *Proposed language forthcoming by April 3 meeting*
- **Accountability:** *Proposed language forthcoming by April 3 meeting*

## Thrive MSP 2040 Goals:

---

- Preservation protects natural areas and resources for use and enjoyment today and into the future.
- A vibrant and globally competitive economy creates opportunities for residents and employers.
- Land use, development patterns and infrastructure align to make the best use of public and private investment.
- Housing options give people in all life stages and of all economic means viable choices for safe, stable and affordable homes.
- A multi-modal transportation system safely and reliably connects people and freight with destinations in the region and beyond.
- A resilient region minimizes its contributions to climate change and is prepared for the challenges and opportunities of a changing climate.