



2013 THRIVE PHASE II ROUNDTABLES

LAND USE & TRANSIT COMMENT SUMMARY

KEY MESSAGES

- ❖ ***Strong interest in finding a stable funding source for expanding the transitway system.***
- ❖ ***Significant tensions around where to locate transitways – i.e., serving or incenting density.***
- ❖ ***Give us reliable, easy-to-use and frequent service to where we want to go, including the suburbs.***

Ideas & Themes

- *Transit serves multiple purposes, such as getting people from point-to-point, congestion relief and incenting future growth; existing land use is important but is not the driver for every purpose.*
- *Need a stable funding source to allow more transitway development options (BRT and LRT).*
- *Support for connecting regional centers and connecting suburbs via a grid system versus a hub-and-spoke system. Increase density at key locations, not everywhere.*
- *Convenience is important for transit success: give us reliable, easy-to-use and frequent service to where we want to go, including the suburbs; integrate travel modes.*

Quotes & Observations

- *“Help even out the region; service is lopsided towards the southwest.”*
- *“It’s not only about ‘transit-oriented development’; it’s about ‘development-oriented transit.’”*
- *“For communities, it’s about job density as much as it’s about housing density.”*
- *“Think about all transportation as waste to the efficient exchange of goods and services. By reducing waste, you could improve the economy. To reduce waste you have to locate uses strategically.”*
- *“Transit needs to be easy to use, affordable and have a flexible schedule; otherwise you are ramming it down people’s throats.”*

Unique /Innovative Approaches Suggested

- *Consider aligning transit with schools since people are already making trips there.*
- *Equity should be not defined as equality in the number of people served for every dollar invested.*
- *Local communities should weigh in on how transit dollars are spent; helps create a land use connection and builds accountability in local plans.*