

## Community Development Committee

Meeting date: December 19, 2016

**Subject:** Regional Parks System Visitor Study

**District(s), Member(s):** All

**Policy/Legal Reference:** *2040 Regional Parks Policy Plan*, Recreation Activities and Facilities – Strategy 3

**Staff Prepared/Presented:** Rainry Salk, 651-602-1669; Maureen Reynosa-Braak, 952-277-0163

**Division/Department:** Community Development/Regional Parks and Natural Resources

### Proposed Action

Information item only. No action required.

### Background

The 2040 Regional Parks Policy Plan put forward the commitment to conduct “a region-wide visitor survey every five years to monitor changes in Regional Parks System use” (p. 72). Council staff and a representative from the agency hired to conduct the study, ISG, will present the results of a survey administered to regional park and trail visitors between Memorial Day and Labor Day, 2016. Data collection occurred in all regional parks and trails open to the public. Presentation will provide an overview of the results related to visitor characteristics, including sociodemographic information, primary recreational activities, among other variables of interest.

The full 90-page [2016 Regional Parks System Visitor Study](#) is available online.