Mixed income housing policy: Education and feasibility project
Today’s discussion

• Project purpose
• Work done to date
• Next steps
• Questions and discussion
Why support the exploration of mixed income feasibility?

- “Creating mixed-income communities has become one popular policy response to the social isolation and economic and public sector disinvestment that characterize high-poverty neighborhoods…” (Mark Joseph, PhD, Director of the National Initiative on Mixed-Income Communities)

- The Council will “[p]rove local governments with data, research, and best practices on the development of mixed-income housing and related strategies.” (2040 Housing Policy Plan, p. 124)
Why support the exploration of mixed income feasibility?

- Renewed interest in providing housing choices, especially *incorporating affordable housing within market rate developments*

- Cities are looking for tools and strategies to encourage mixed income development *without using low-income housing tax credit financing*
Partnering to explore mixed income housing opportunities

Workshops
- Explore successful mixed income policies
- Determine what levers can encourage mixed income housing

Mixed income housing calculator
- Customize with regional data

Train the trainer
- Train partners who can help communities use the calculator
A series of workshops targeted at local government staff:

- April: A big picture overview of mixed income housing
- June: The Minneapolis-St. Paul region’s experience with mixed-income housing
- July: Exploring the mixed income housing feasibility calculator
- TBD: Mixed income housing – train the trainer
First workshop: an overview of mixed income housing

• 33 attendees from 14 cities and 4 counties
• On a scale from 1 (poor) to 5 (excellent), the average score was 4.66 amongst 30 respondents.
Future workshops

• Focus on mixed income housing in the Twin Cities
  – Identify unique opportunities and challenges in our region

• In-depth exploration of customized mixed income feasibility calculator
  – Ensure calculator is as representative of the region’s market as possible

• Train the trainer
  – Promote ongoing use of the calculator as interest in the region grows
The mixed income housing feasibility calculator
Council role in continued mixed income housing support

• Create materials to support cities considering mixed income policies in their comprehensive plan update
• Provide technical assistance around mixed income policies and use of the mixed income feasibility calculator
• Continue to engage and explore opportunities for mixed income housing policy
For more information:

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