

Community Development Committee

Meeting date: October 16, 2017

Subject: Regional Parks Ambassador Program

District(s), Member(s): All

Policy/Legal Reference: *Thrive MSP 2040 and 2040 Regional Parks Policy Plan*

Staff Prepared/Presented: Celina Martina, Senior Community Outreach Coordinator, (651) 602-1375 and Emmett Mullin, Manager of Regional Parks and Natural Resources Unit, (651) 602-1360

Division/Department: Community Development / Regional Planning

Proposed Action

Information item only.

Background

Thrive MSP 2040 states the Council will strengthen equitable usage of regional parks and trails by all our region's residents, across race, ethnicity, income and ability. As part of this effort, the Council established the Parks Ambassador Program and in January 2017, hired a Senior Community Outreach Coordinator, Celina Martina, to lead the program. Working in partnership with key community organizations and our ten park implementing agencies, this program seeks to increase awareness and use of our rich system by bringing parks to the people.

The purpose of this information item is to provide an overview of the first nine months of the program, highlighting some of the activities, events, and key partnerships.