

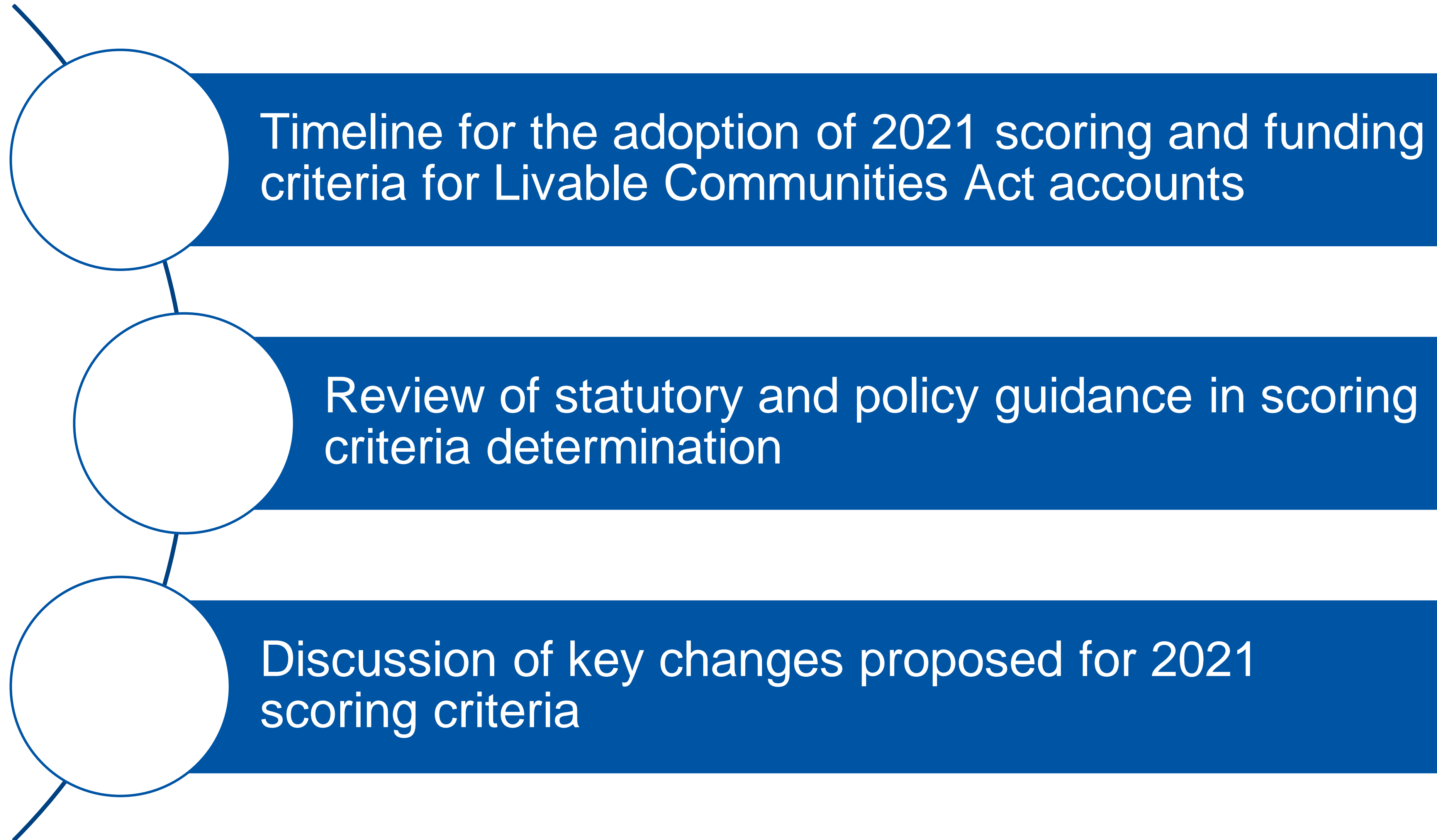
2021 Livable Communities Act Scoring Criteria, Part 2

Community Development Committee


December 21, 2020



Today's discussion

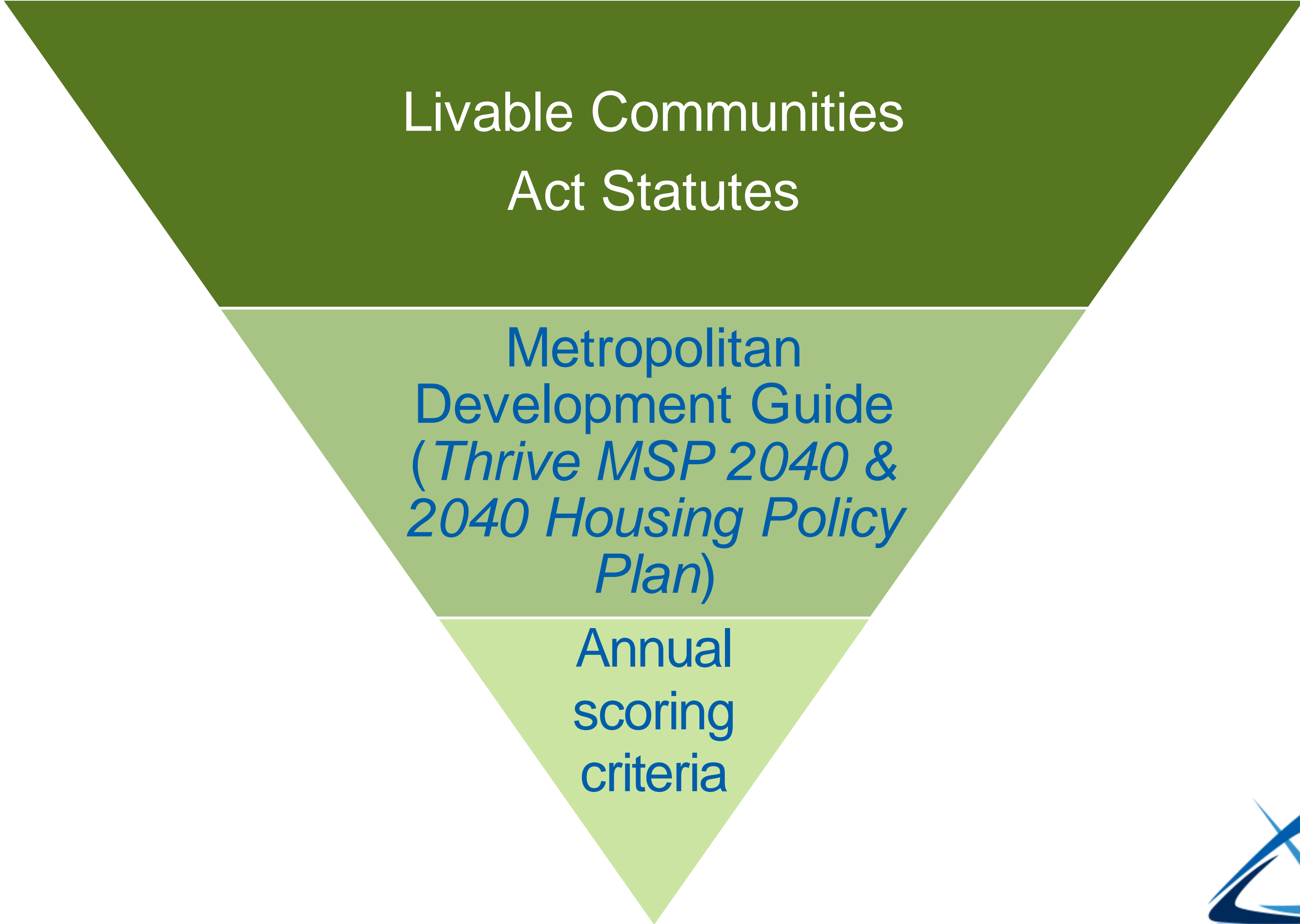


Timeline for 2021 LCA funding and scoring criteria adoption

Community Development Committee Meeting Date	Topic	Intended Outcome
November 16, 2020	Scoring criteria – high level	Discussion and Committee direction
December 21, 2020	Scoring criteria – key criteria	Discussion and Committee direction
January 19, 2021	Available funding consideration and any remaining scoring/program criteria discussion	Discussion and Committee direction
February 1, 2021	Final funding and scoring criteria	Recommend 2021 funding and scoring criteria adoption
		
Metropolitan Council Meeting Date	Topic	Intended Outcome
February 10, 2021	Final funding and scoring criteria	Adoption of 2021 funding and scoring criteria

Minn. Stat. § 473.25, subd. (d)

“The council shall prepare an annual plan for distribution of the fund based on the criteria for project and applicant selection.”



2020 LCA evaluation activities

- Meetings with the Council's Housing Work Group
- Data collection and analysis
- Outreach and engagement
 - Meetings with Metro Cities and participant city focus group
 - Online survey to participating communities and development partners
 - Meetings with Land Use Advisory Committee
 - Conversations with Livable Communities Advisory Committee
 - Meetings with Council staff that score applications
 - Many ad hoc conversations with participants, applicants, and other stakeholders

Evaluation work with the Housing Work Group

- Housing Work Group members:
 - Reva Chamblis, District 2
 - Molly Cummings, District 5
 - Robert Lilligren (chair), District 7
 - Judy Johnson, District 1
- Housing Work Group goals:
 - Implementing the strategies as identified in the Council's housing goals
 - Guiding the Council's work in evaluating the Livable Communities Act programs
 - Guiding the Council's work in addressing homelessness
 - Identifying emerging housing issues for the Council's consideration

2020 LCA evaluation questions (specific level)



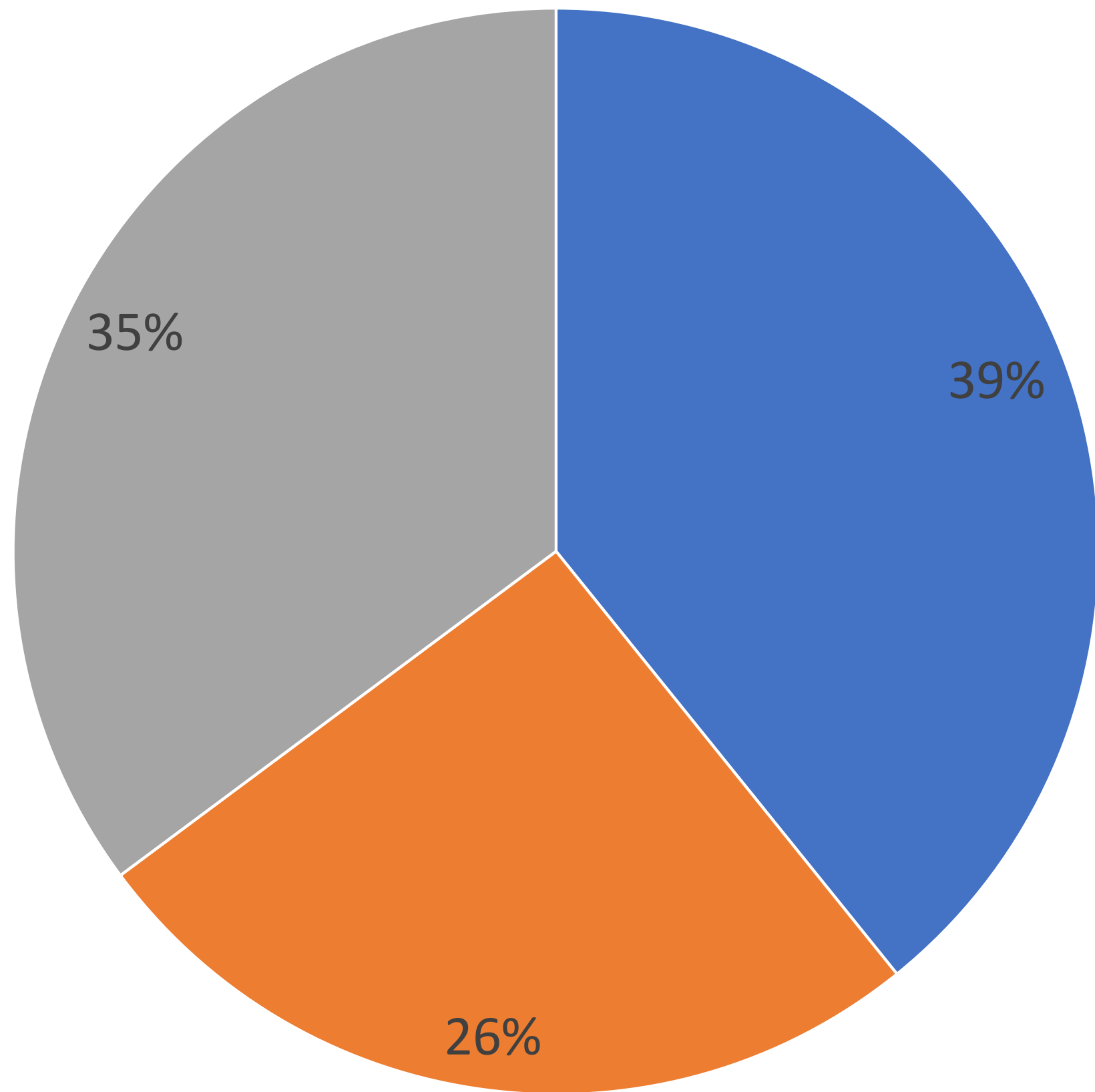
How should we redistribute points that previously evaluated for Innovation and Demonstration Value?

What is the most effective way to evaluate equity?

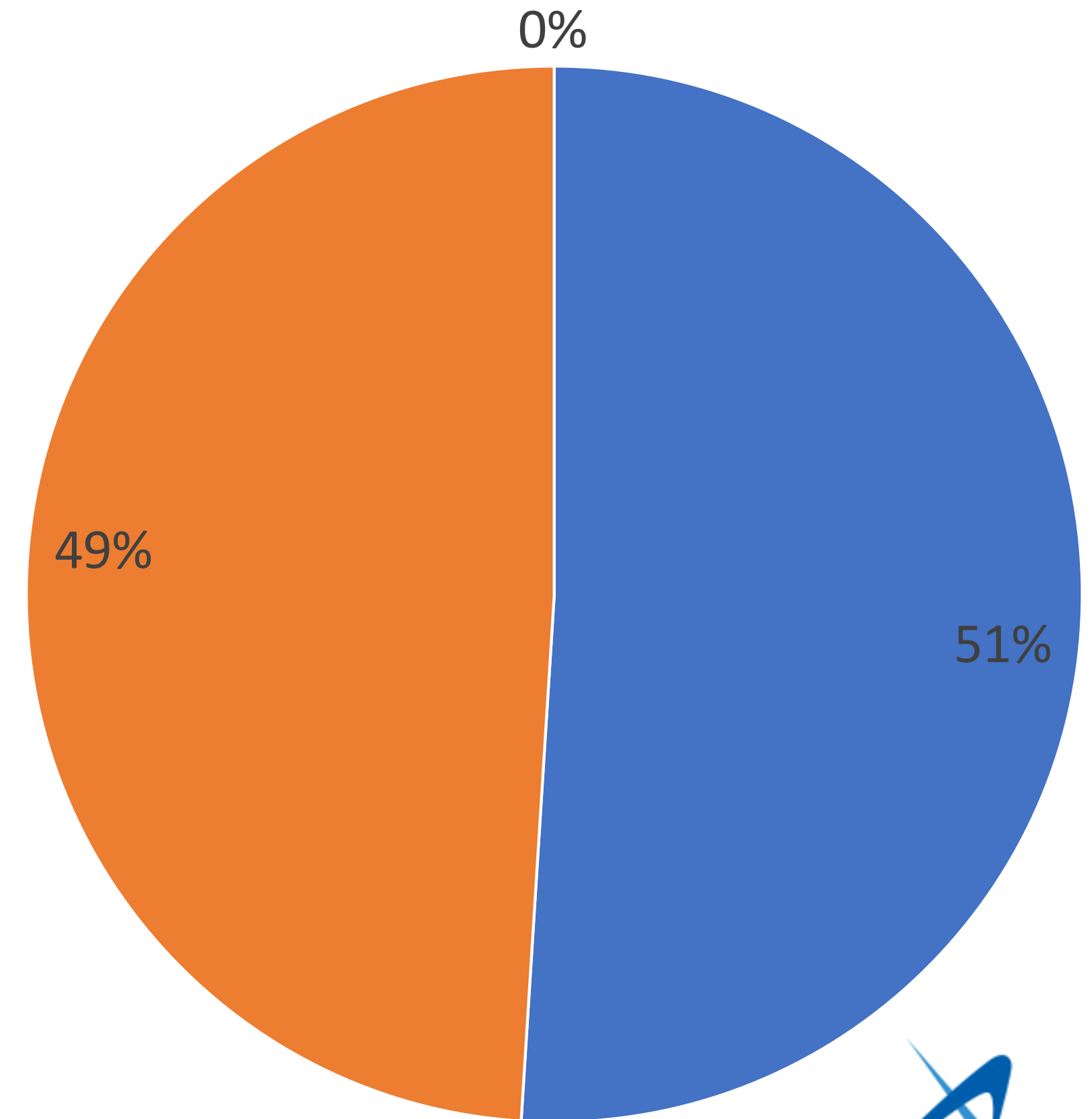
What is the most effective way to evaluate readiness?

Changes in scoring distribution

2020 Scoring Criteria



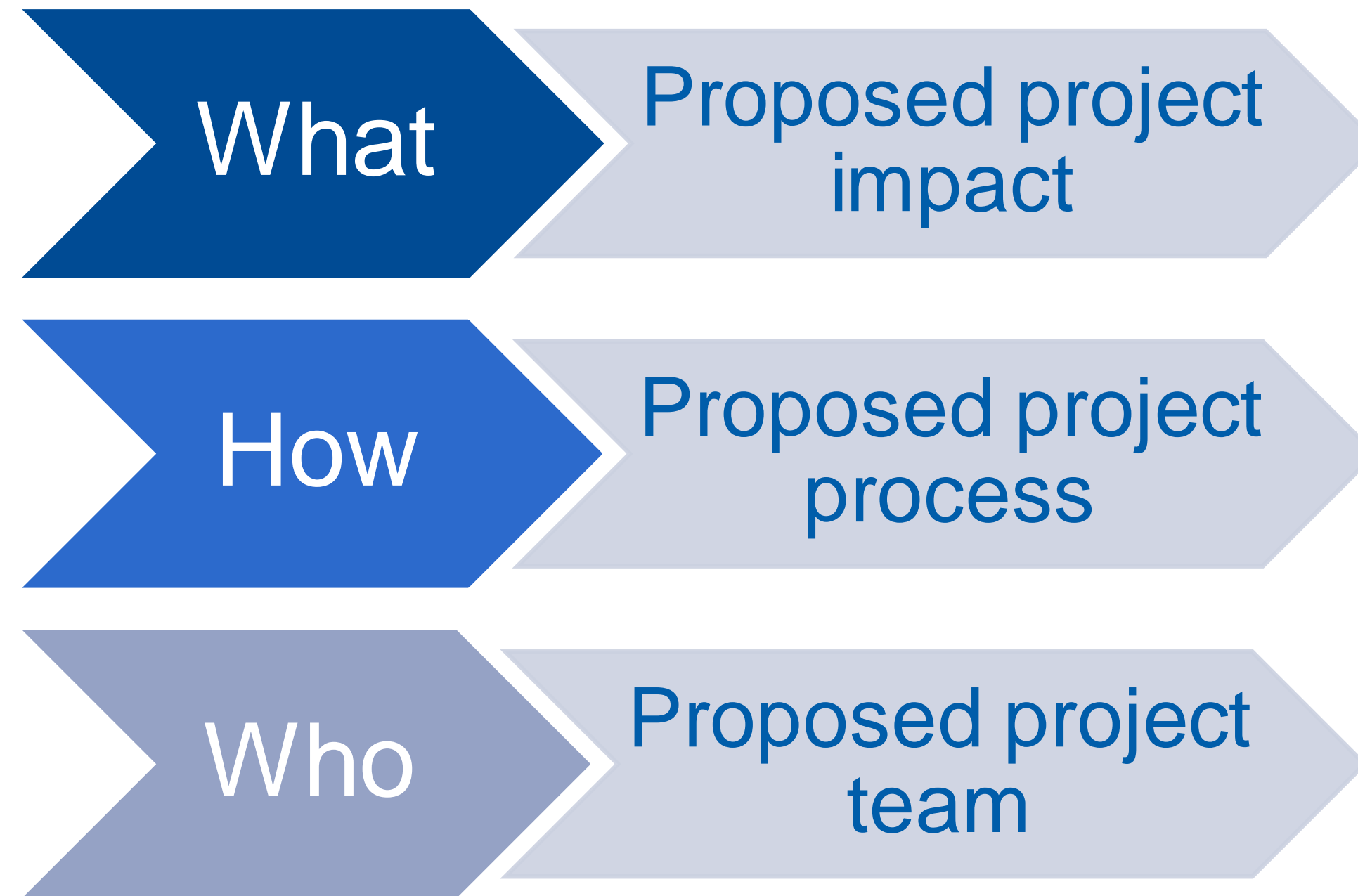
Proposed 2021 Scoring Criteria



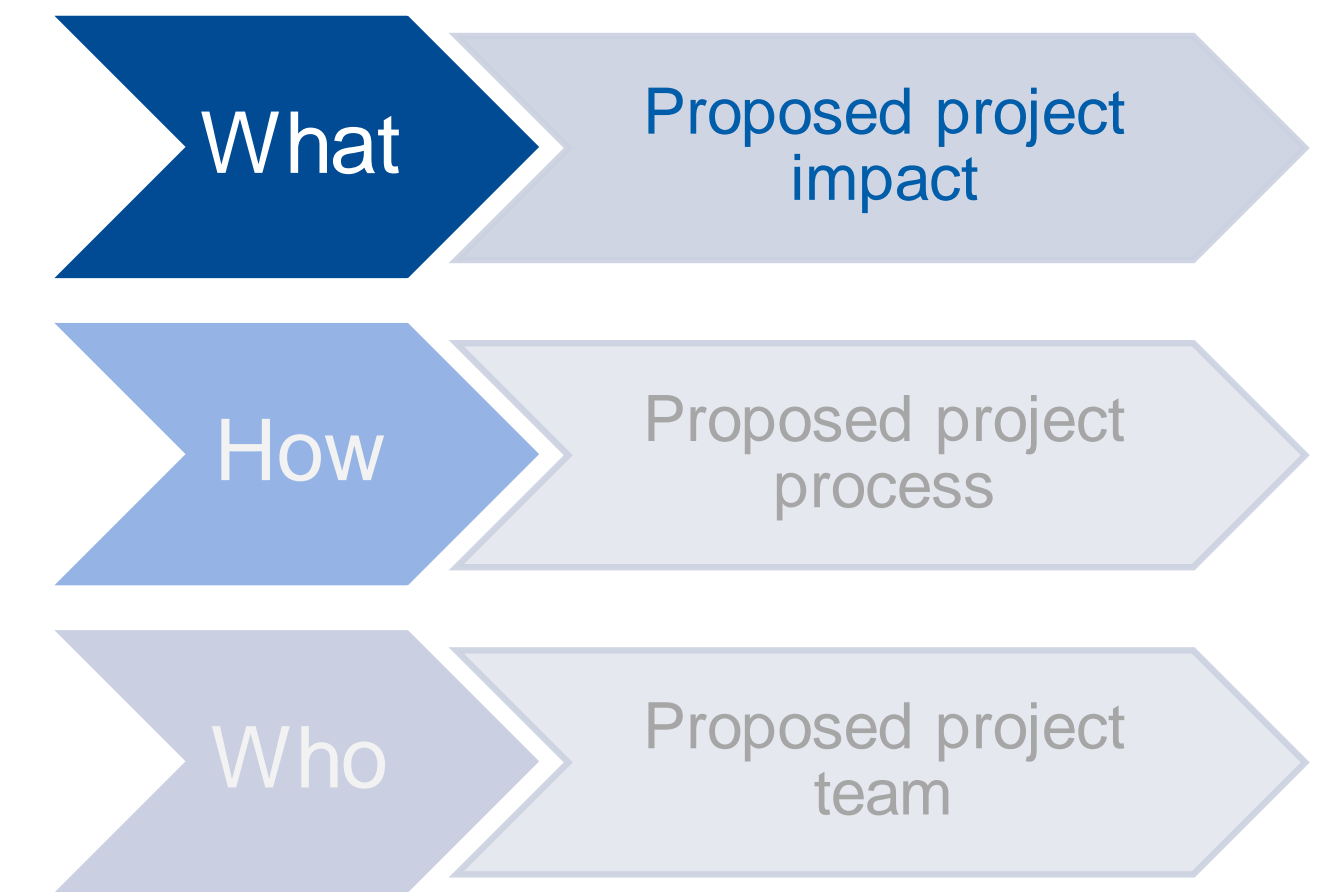
- Statutory Purpose of LCA
- THRIVE 2040 Outcomes Not Included in Statute
- Demonstration, Innovation, and Catalyst Criteria

Questions/Discussion about scoring distribution?

Changes in equity criteria: new scoring categories

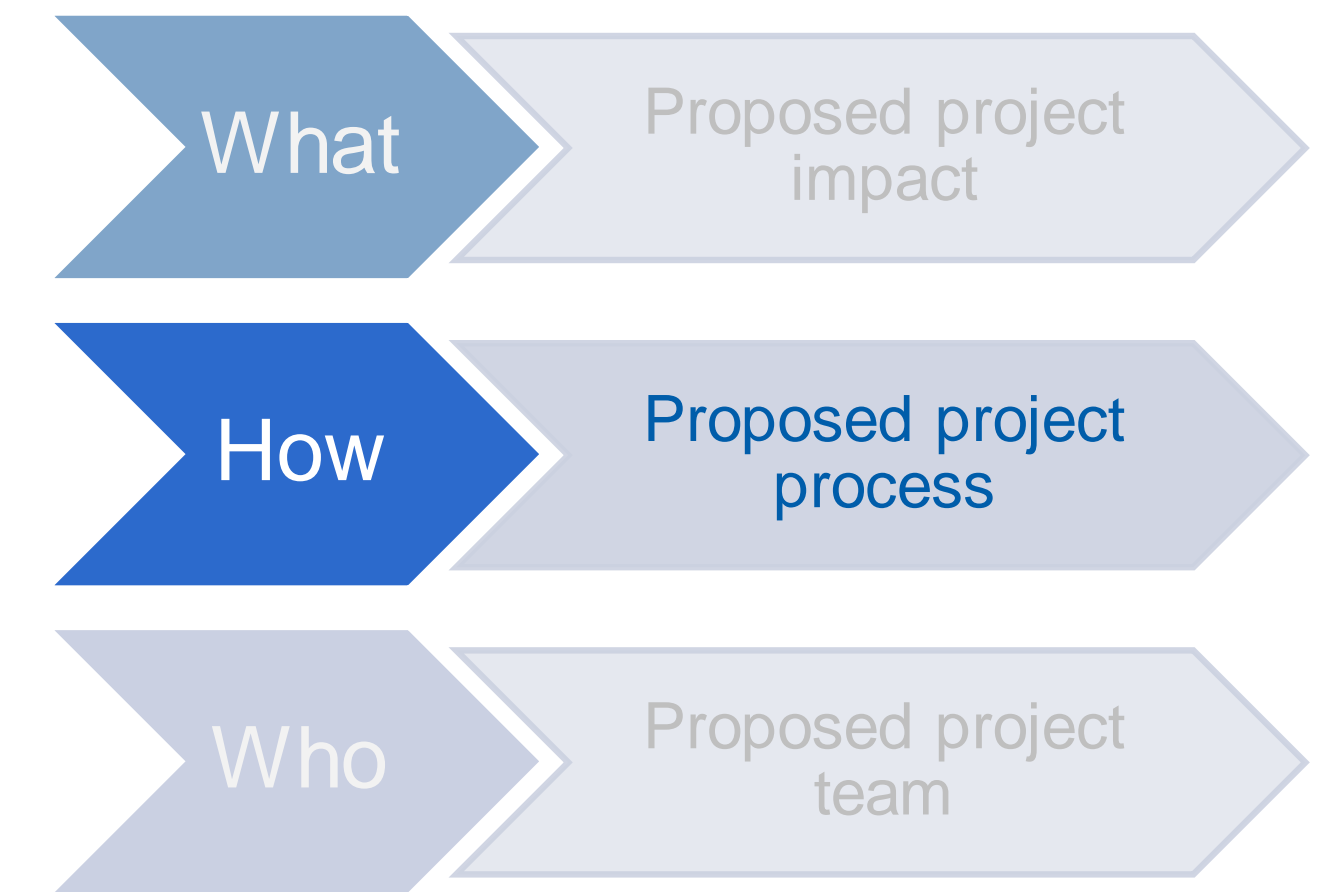


Changes in equity criteria: new scoring categories



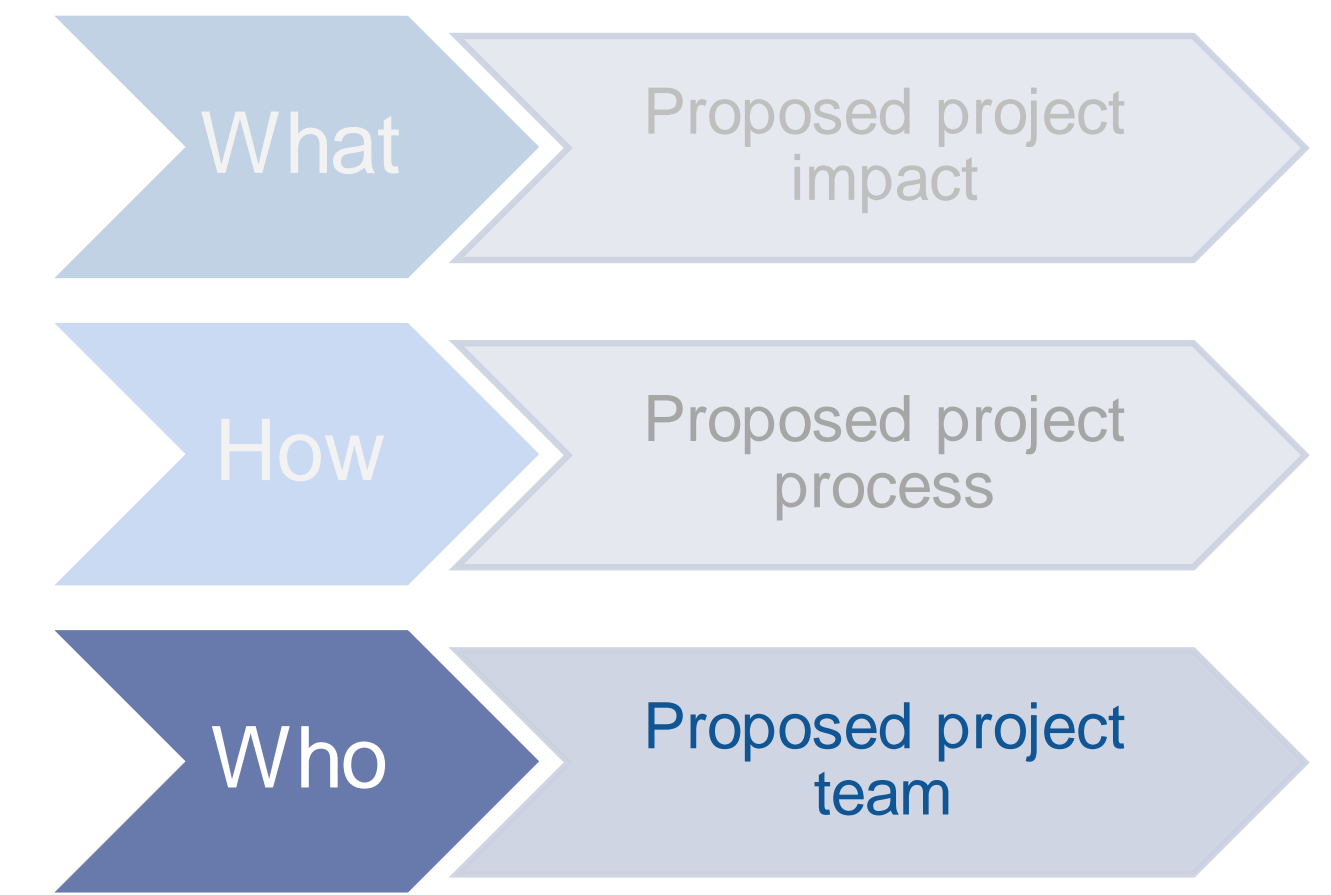
Carried over from 2020	Dropped from 2020	New in 2021
<ul style="list-style-type: none"> Equity outcomes: housing Equity outcomes: jobs 	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> Equity outcomes: transit

Changes in equity criteria: new scoring categories



Carried over from 2020	Dropped from 2020	New in 2021
<ul style="list-style-type: none"> Equitable engagement Equitable development strategies 	<ul style="list-style-type: none"> Displacement risk and mitigation 	<ul style="list-style-type: none"> N/A

Changes in equity criteria: new scoring categories



Carried over from 2020	Dropped from 2020	New in 2021
<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> Representation

Changes in equity criteria

- Specificity of criterion
- Equity criteria that considers community context
- Minimum bar for equity efforts in projects

Changes in equity criteria: level of specificity

Some criteria too specific:

- Applicant's policies supporting Disadvantaged Business Enterprises
- The acceptance of Housing Choice Vouchers

Right size:

- How are you furthering racial equity outcomes in employment?
- How are you furthering racial equity outcomes in housing?

Changes in equity criteria: level of specificity

Furthering racial equity outcomes via jobs

DBE policies /
practices

Jobs near high
frequency
transit

Jobs near
area of
concentrated
poverty OR
area of high
unemployment

Employer
policies /
practices that
further equity

Changes in equity criteria: level of specificity

Furthering racial equity outcomes via housing

Accept
Housing
Choice
Vouchers

Fair housing
marketing
above
minimum
requirements

Local policies
that protect
tenants; lack
of local
policies that
perpetuate
bias (i.e.
crime free
drug free
lease)

Property
management
partner's
screening
policies/evicti
on records

Changes in equity criteria: level of specificity

Some criteria not specific enough:

- Use of strategies to create equitable outcomes in the TOD area and the region
- Incorporating equitable development strategies when planning and/or designing the proposed project

Right size:

- How is the project process responsive to racial equity, given the context of the project area?
- How is your project team qualified to address the demographics of the project area?

Changes in equity criteria: level of specificity

Racially
diverse
communities

Did those least
represented/most impacted help
determine need for project?
Who will benefit most from the
project?

Racially
homogenous
communities

Are affirmative efforts being
made to increase racial diversity
and remove barriers to housing
choice?

Changes in equity criteria: level of specificity

Racially
diverse
communities

Is at least one project partner
racially representative of those
least represented/most
impacted?

Racially
homogenous
communities

Is at least one project partner
representative of any under-
represented community in the
project area?

Changes in equity criteria: establishing a baseline

- LCDA and LCDA-TOD are both scored using a two step process
- Minimum share of step one points have always been required to advance to Step Two review (usually around 50-60%)

Proposed for 2021

- A minimum share of *equity-derived* Step One points also required to advance to Step Two review
- Staff proposes a minimum of 10 out of 16 possible points

Questions/Discussion about scoring distribution?

Changes in readiness criteria

- Correlation between readiness and project completion
- Feedback from the Livable Communities Advisory Committee
- Evaluation of what we value in projects in terms of readiness

Changes in readiness criteria

Carried over from 2020	Dropped from 2020	New in 2021
<ul style="list-style-type: none">• Ability to use grant in 36 months• The strength of applicant and development partner's partnership	<ul style="list-style-type: none">• The status of funding commitments• The status of regulatory approvals	<ul style="list-style-type: none">• Local efforts to contribute to the project financially

Questions/Discussion about readiness criteria?

What's next?

January 19, 2021 Community Development Committee

- Final 2021 scoring criteria that reflects today's discussion
- Funding recommendations for 2021
- Other program criteria for Council approval

February 1, 2021 Community Development Committee

- Final recommended funding and scoring criteria reflective of today and January 19th discussions

Thank you!

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