

2020-58

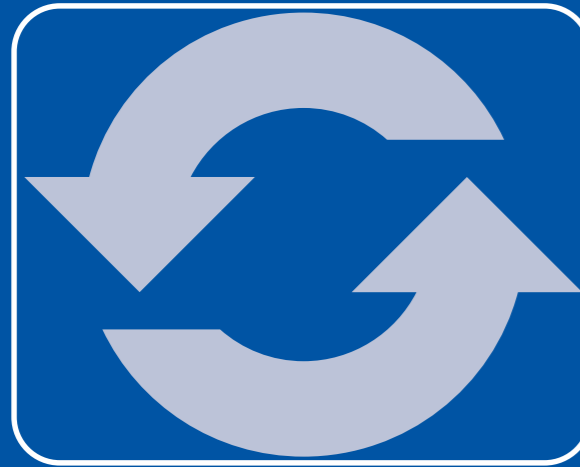
Equity Analysis Requirement for Regional Park and Trail Master Plans

February 18, 2020

Community Development Committee



Equity initiatives current & planned



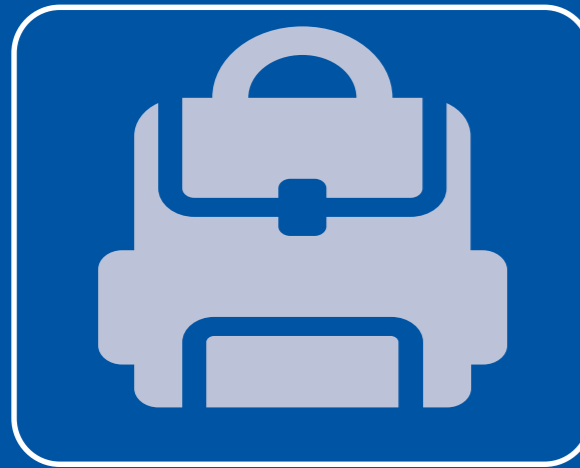
Equity toolkit (implemented)

- A set of questions used for funding requests annually or biannually
- Increase equity in ongoing funding decisions



2019 Equity grant program pilot (implemented, new)

- Applied for by agencies, a targeted funding specifically for equity
- Spur increased attention to equity, expand equity through decision-making process, capital expenditures



Programming and public engagement (implemented)

- Parks Ambassador and Agencies' operations and programming
- Creates a more equitable park/trail system through ongoing efforts to connect people to parks



Equity analysis requirement for master plans (business item today)

- Guidance and expectations for planners to follow for each master plan or update
- Build equity into long-range planning

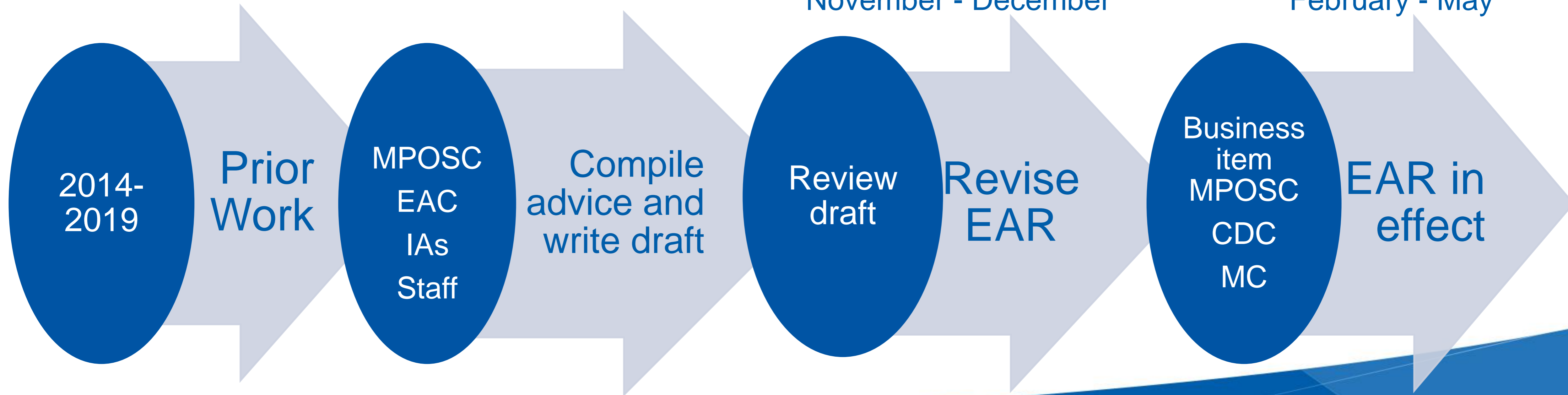
Equity Analysis Requirement Process

Prior work
2013-2019

Collaborate
July - October

Shaping
/refining
November - December

Approval/
Piloting
February - May



MPOSC & Implementing Agency Advice

MPOSC Advice: Meaningful, measurable outcomes	IA Advice: Understand each agency's context and extend opportunities for change
Accountability/transparency throughout process.	Process should be aware of local capacity, budget, knowledge, populations, and histories.
Expansive public participation from underserved populations.	Seize opportunities and recognize progress.
Best practices in staffing, historical context, community engagement, understanding demographics.	Differences across ten agencies

MPOSC/CDC Recommendations on EAR Draft

MPOSC Advice: Intentionality, accountability, transparency	CDC advice: Understand each agency's context and engage local governing bodies
Careful language to better identify how specific stakeholders were engaged.	Consider consultation with Regional Park Implementing Agency boards.
Use language that increases public impact on the decision to the greatest extent possible.	Consider technical advising on how to discuss and report historical context in master plans
At February meeting: This will be a process for us to learn from and develop.	Hopes that implementation will be a collaborative process.

Equity Analysis Requirement Draft

The proposed equity analysis requirement has three parts:

1. Project Data

- **Scope:** What are the boundaries and demographics of the public engagement area?
- **Context:** What is known about future stakeholders, underserved populations, and how the region's history created present-day inequitable outcomes?

2. Public Engagement and Participation

- **Participants:** Which stakeholders contributed to the planning effort?
- **Engagement:** What engagement, outreach, and communication was conducted for stakeholders? IAP2
- **Public Participation:** What did you learn from the engagement?

3. Evaluation Summary

- **Transparency:** How did public participation activities impact the decisions and policies made?
- **Accountability:** How will the planning effort create better outcomes?

Proposed Action

That the Metropolitan Council:

1. Approve the Equity Analysis Requirement for Park and Trail Master Plans as contained in this report with an effective date of June 1, 2020.
2. Advise Regional Parks Implementing Agencies that Park and Trail Master Plans submitted to the Council on or after June 1, 2020, will need to address the Equity Analysis Requirement.