

Information Item

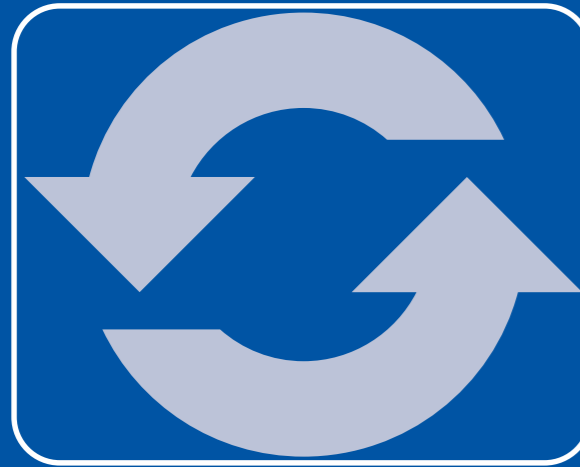
Draft Equity Analysis Requirement for Master Plans

January 21, 2020

Community Development Committee



Equity initiatives current & planned



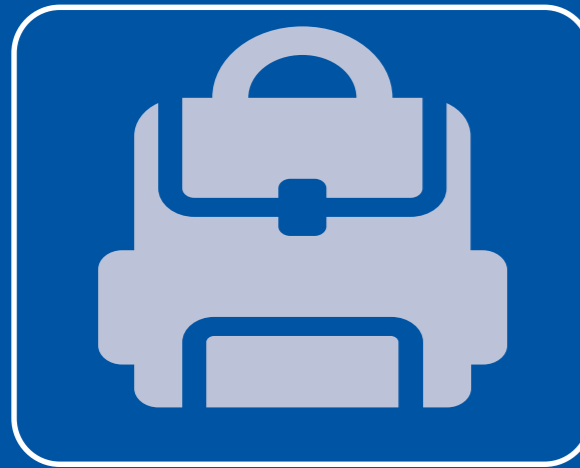
Equity toolkit (implemented)

- A set of questions used for funding requests annually or biannually
- Increase equity in ongoing funding decisions



2019 Equity grant program pilot (implemented, new)

- Applied for by agencies, a targeted funding specifically for equity
- Spur increased attention to equity, expand equity through decision-making process, capital expenditures



Programming and public engagement (implemented)

- Parks Ambassador and Agencies' operations and programming
- Creates a more equitable park/trail system through ongoing efforts to connect people to parks



Equity analysis requirement for master plans (draft presented today)

- Guidance and expectations for planners to follow for each master plan or update
- Build equity into long-range planning

Equity Policy



“Engaging a full cross-section of the community in decision-making”

Park and Trail Master Plan Characteristics

Visions

Set a 10-20 year vision to guide long-term development and improvements.

Engage

“Allow community and partners to participate in the development of the plan, to know what is planned for a park, and how it affects them.”

Respond

Are living documents amended when improvements substantially differ in type, size, scale, or cost.

Equity Analysis Requirement Process

Prior work
2013-2019

Collaborate
July - October

Shaping
/refining
November - December

Approval/
Piloting
February - May



MPOSC & Implementing Agency Advice

MPOSC Advice: Meaningful, measurable outcomes	IA Advice: Understand each agency's context and extend opportunities for change
Accountability/transparency throughout process.	Process should be aware of local capacity, budget, knowledge, populations, and histories.
Expansive public participation from underserved populations.	Seize opportunities and recognize progress.
Best practices in staffing, historical context, community engagement, understanding demographics.	Differences across ten agencies

Equity Analysis Requirement Draft

The proposed equity analysis requirement has three parts:

1. Project Data

- **Scope:** What are the boundaries and demographics of the public engagement area?
- **Context:** What is known about future stakeholders, underserved populations, and how the region's history created present-day inequitable outcomes?

2. Public Engagement and Participation

- **Participants:** Which stakeholders contributed to the planning effort?
- **Engagement:** What engagement, outreach, and communication was conducted for stakeholders?
- **Public Participation:** What did you learn from the engagement?

3. Evaluation Summary

- **Transparency:** How did public participation activities impact the decisions and policies made?
- **Accountability:** How will the planning effort create better outcomes?

Reviewing Equity Analysis Requirement

Summary: Council Staff, MPOSC, and Implementing Agencies collaborated to create an equity analysis requirement for master plans. Equitable planning processes and public engagement will shape the future of park and trail units in the Regional Parks System.

What advice do you have for the draft requirement and its implementation?