

Information Item

Public Engagement Approach on the draft *Regional Parks Policy Plan Amendment*

September 8, 2020

Community Development Committee



Proposed Engagement Process

Prioritizing underserved populations of the Regional Parks System

Extending relationships Parks Unit has with youth oriented and outdoor recreation organizations

Asking others to also reach out to their connections

- Community Development Committee and MPOSC
- Implementing Agencies



Public Engagement Timeline

Invite

August - September

Orgs,
MPOSC,
CDC,
IAs

Reaching
out,
Website,
Social
Media

Engage

September - October

Orgs,
MPOSC,
CDC,
IAs

Sharing,
Listening,
Videos

Refine

November

Compile
and
Analyze
Ideas

Revise the
addendum

Approvals

December

Business
item
MPOSC
CDC
MC

Addendum
in effect

Outreach Objectives

- Build awareness to regional parks and trails
- Provide an entry point to participation
- Invest in youth civic engagement
- Invite residents to dream
- Seek and listen to advice
- Foster relationships



Ways for People to Participate

- Dedicated Website
- Survey
- Press Releases and Articles
- Social Media Posts
- Public Hearing
- Email and Voicemail

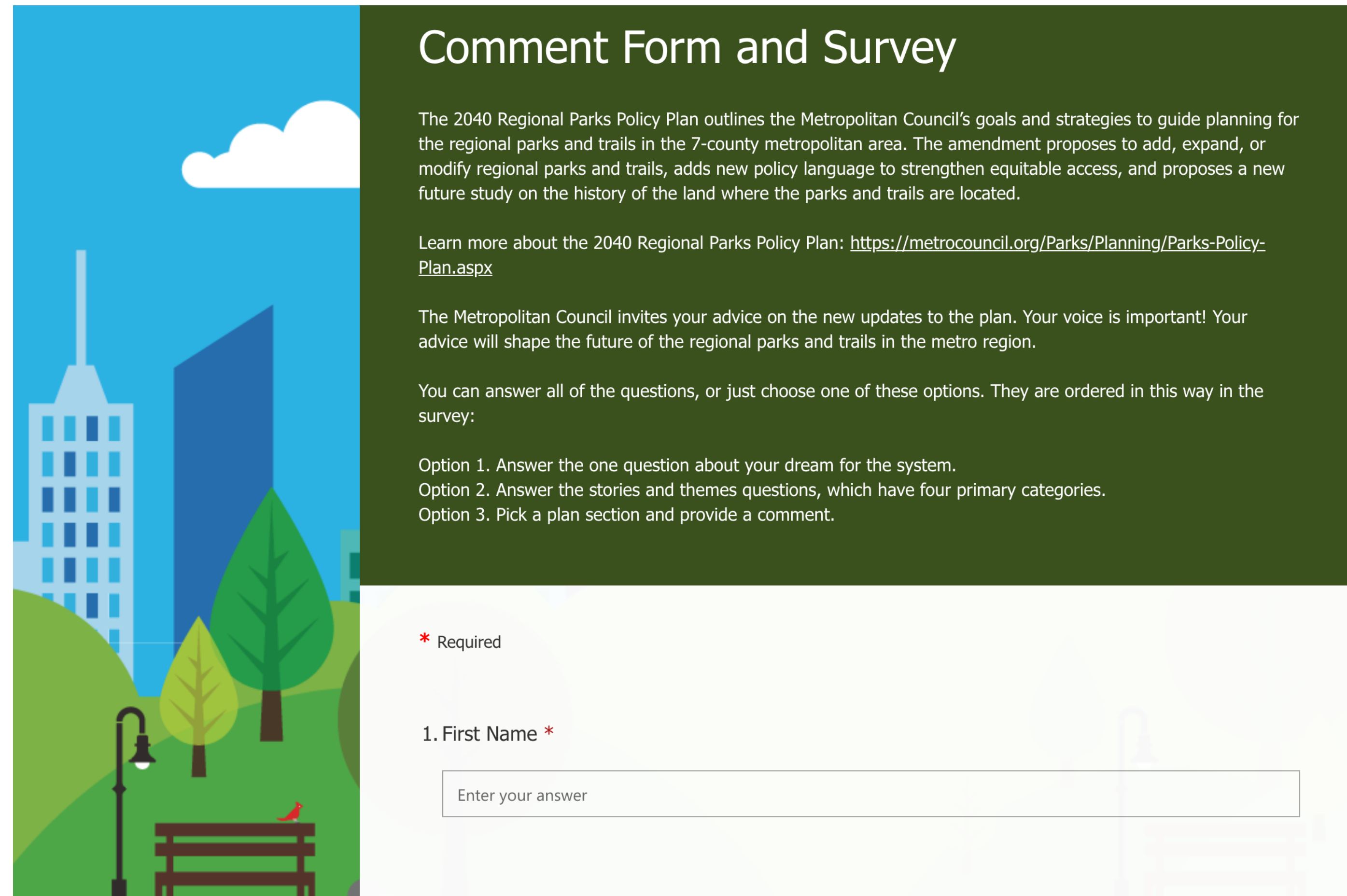


Image of New Comment Form and Survey

Existing Relationships

- Scout Troop 100
- Asian Media Access
- Celestial Paladins
- Outdoor Latino Minnesota
- Urban Roots
- Trust for Public Land
- Minneapolis Park and Recreation Board's Gentrification and Displacement Committee
- Outreach Staff from Implementing Agencies



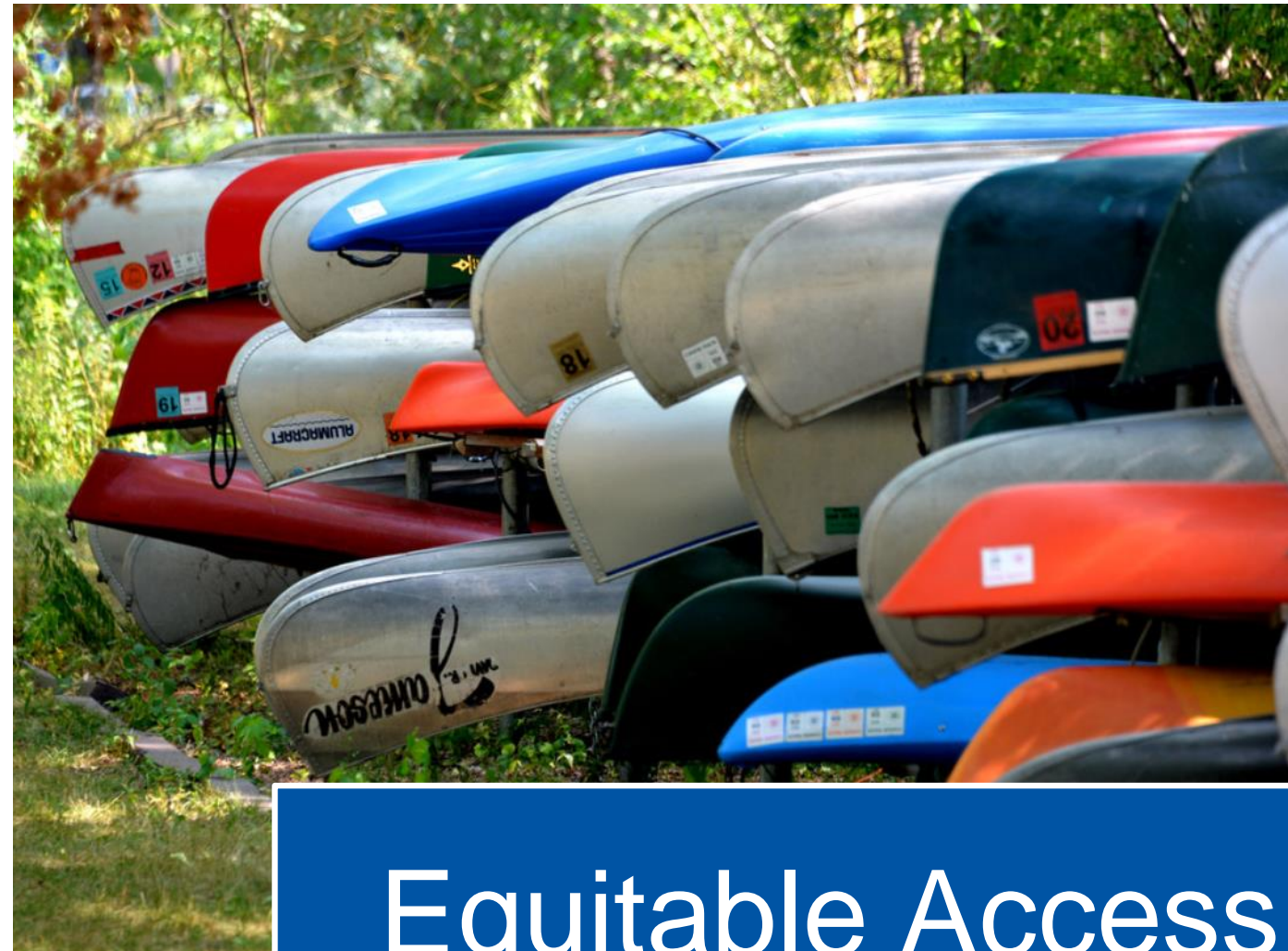
Topics



Growing the System



History



Equitable Access



Climate Resilience



Growing the System

Adding parks and trails

Survey Questions

- Do you support adding parks and trails to the Regional Parks System?
- What parks and trails do you use and love? What do you do when you visit?
- What would your dream Regional Parks System look and feel like?



Equitable Access

Survey Questions

- Do you support unique approaches to welcome new park users?
- Do you support parks and trails that include paddling on a water trail?
- What does a welcoming Regional Parks System look like to you?



Reconsidering History

Survey Questions

- Do you support efforts to tell a more inclusive history of the Regional Parks System? What would this mean to you?
- How could the Regional Parks System reflect your history and culture better?
- What does a land acknowledgment mean to you?
- Who do you think should be included in this work?



Climate Resilience

Survey Questions

- Do you support adding parks and trails to care for and protect the environment?
- Why does caring for our environment matter to you?
- What would adding high quality land to the Regional System mean to you?



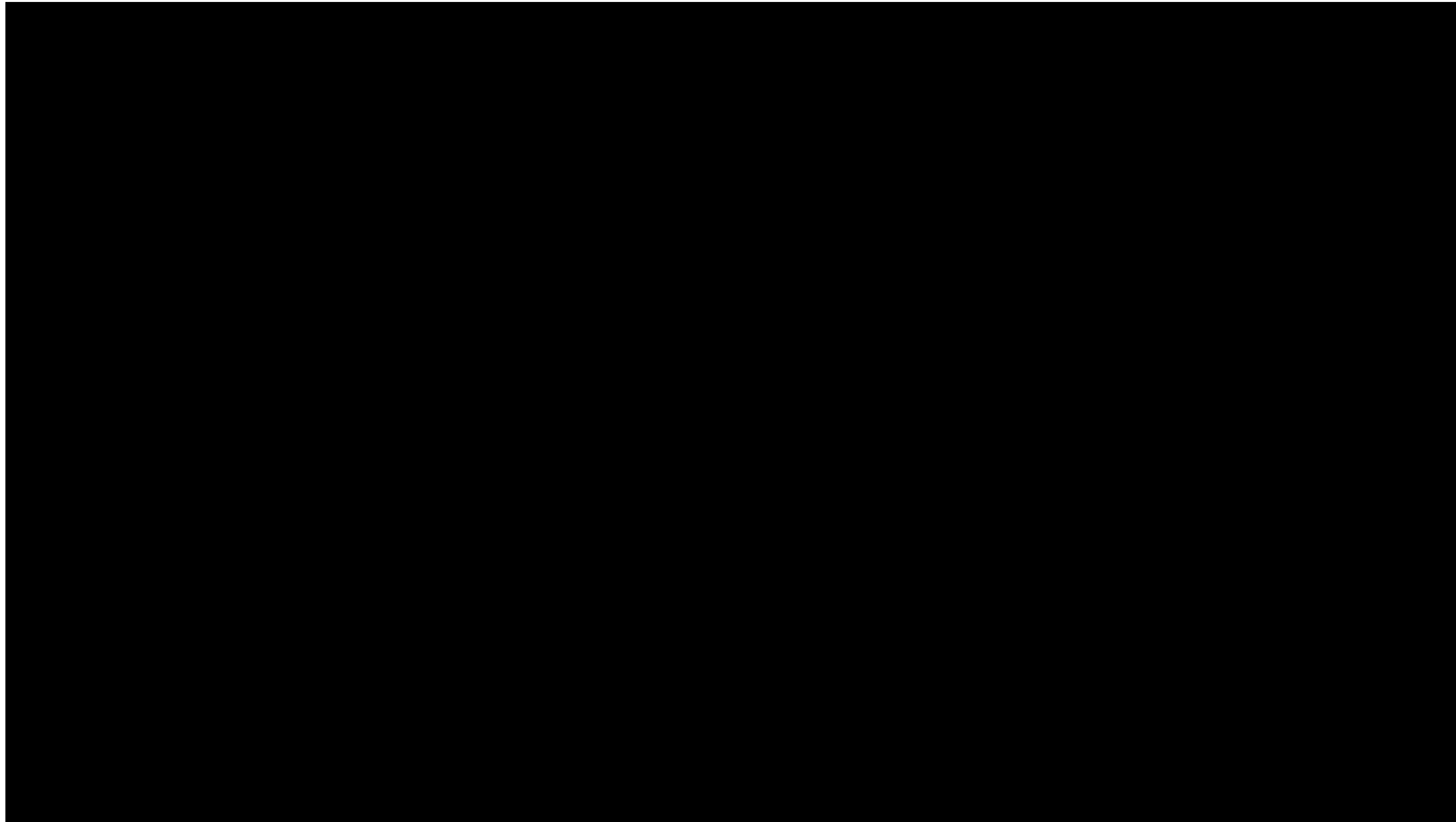
Our Request and Resources to Support You

All engagement is valuable. Here are three ways to collaborate:

- Share the link to the survey or video challenge across your networks
- Lead a staff-created presentation at one of your existing meetings
- Ask Council staff to share an interactive virtual presentation at a meeting you host.



Video Challenge



Discussion

- What additional organizations should be engaged?
- How would CDC members like to engage them?



Thank you

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