2021 Work Plan and Housing Strategies Update

Community Development Committee



Today's Conversation

Status Update on Special Initiatives and Projects planned for 2021

Status Update on Housing Strategies

Update on Metro HRA Activities



Work Planning Process

Additional Council Priorities

Direction from Thrive MSP 2040

Required by Federal or State Government

- Today: Report out on accomplishments and what remains
- January: Further discussion of Committee work plan
- Late Jan./Early Feb.: Finalize work plan



CDC Special Projects & Initiatives

Complete

- Regional Parks Equity Grant Program
- Solar for Vouchers Program Pilot
- 2020 Land Use Inventory
- Development of Regional Parks demographic analysis tool
- Regional demographic and employment forecast update
- Annual population and household estimates



CDC Special Projects & Initiatives

Underway

- Regional Parks Historical Cultural Study
- Regional Water Trail classification exploration
- Eligible recreational activities
- Regional Parks Visitor Study
- Metro Climate Stats (Greenhouse Gas tool)
- Mobility Demonstration Program
- System Statement Issuance
- Comprehensive Plan Process Evaluation



CDC Special Projects & Initiatives

Underway

- Residential preferences of HCV program participants
- DNR / Greater MN partnership study on parks visitation
- CDC-related components of the economic value atlas
- CDC-related components of the agency-wide climate action plan
- Comprehensive Plan Implementation program
- Community Profiles scoping for updates
- Expanding the Visualizing Regional Inequities dashboard
- Composite and Trends in 2040 Comprehensive Plans
- Regional Parks use estimates & impacts due to covid



Housing Strategies in 2021

Regular Work: This is work that staff already incorporate or do as part of their regular work

Annual Budget: Part of a budget decision that you as the policymakers are responsible for

Special Project / Initiative: This item is a new initiative or special project that requires staff capacity/direction to support

Today's discussion will focus on the **Special Project/ Initiative** strategies for a discussion on prioritization



✓ Complete in 2021

Review Livable Communities Act (LCA)
 programs to ensure alignment with the key
 objectives above.

→ Underway in 2021

- Build regional capacity and technical assistance to support the expansion of housing opportunities for people with disabilities.
- Explore the Council's ability to use Council-owned land to support affordable housing development.
- Develop in-place strategies in high poverty areas to assist with resident and child success, such as Homework Starts with Home program.
- Explore additional affordable homeownership strategies that the Council might take on with a focus on wealth-building for households of color.

→ Underway in 2021

- Explore the use of, or repurpose, other revenue streams to contribute to affordable housing preservation and production.
- Conduct a research project to measure residential preferences of Housing Choice Voucher holders in the region.
- Apply for new funding opportunities as they come available through federal or other partners to expand the number of households assisted with rent assistance.

Not Started

- Explore a housing choice indicator tool to provide more specific recommendations about housing needs in specific communities in the region.
- Explore a first-time home-buyers program through the Housing Choice Voucher program.

Housing Choice Voucher Program

98% Voucher Utilization Rate

562 applicants selected from the waitlist

107 PBV Lease ups

Average HAP \$877

Attrition rate 39 per month



Emergency Housing Vouchers

218 Vouchers Received

Three
Coordinated
Entry
System
partnerships

95 EHVs issued

17 EHV families under contract



Mainstream Vouchers

203 Mainstream Vouchers

Continued partnership with the HAT team

Housing Stability Initiatives



Landlord and Resident Engagement

Landlord Engagement

- Landlord focus groups
- New Owner Briefings

Resident Engagement

- Housing Search Assistance
- Resident Advisory Board



Edina Affordable Housing Partnership

\$2 million committed

December 1, 2021:

Closed on the first property

3-4 additional homes to be added



Special Initiatives

Foster Youth to Independence (FYI)

- Three Executed MOUs
- 25 FYI Vouchers to be requested

VASH

- Added 10 new vouchers to the VASH program
- Total of 170
 VASH Vouchers

Homework Starts with Home

- MOU with Solid Ground
- Began accepting referrals and enrolling families



Mobility Demonstration Program

Staffing

Opportunity
Maps with HUD

Recruitment and Enrollment



Questions & Discussion

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