2021 Work Plan and Housing Strategies Update

Community Development Committee
Today’s Conversation

- Status Update on Special Initiatives and Projects planned for 2021
- Status Update on Housing Strategies
- Update on Metro HRA Activities

December 20, 2021
Work Planning Process

- Today: Report out on accomplishments and what remains
- January: Further discussion of Committee work plan
- Late Jan./Early Feb.: Finalize work plan
CDC Special Projects & Initiatives

Complete

• Regional Parks Equity Grant Program
• Solar for Vouchers Program Pilot
• 2020 Land Use Inventory
• Development of Regional Parks demographic analysis tool
• Regional demographic and employment forecast update
• Annual population and household estimates
## CDC Special Projects & Initiatives

### Underway

- Regional Parks Historical Cultural Study
- Regional Water Trail classification exploration
- Eligible recreational activities
- Regional Parks Visitor Study
- Metro Climate Stats (Greenhouse Gas tool)
- Mobility Demonstration Program
- System Statement Issuance
- Comprehensive Plan Process Evaluation
<table>
<thead>
<tr>
<th>Underway</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Residential preferences of HCV program participants</td>
</tr>
<tr>
<td>• DNR / Greater MN partnership study on parks visitation</td>
</tr>
<tr>
<td>• CDC-related components of the economic value atlas</td>
</tr>
<tr>
<td>• CDC-related components of the agency-wide climate action plan</td>
</tr>
<tr>
<td>• Comprehensive Plan Implementation program</td>
</tr>
<tr>
<td>• Community Profiles – scoping for updates</td>
</tr>
<tr>
<td>• Expanding the Visualizing Regional Inequities dashboard</td>
</tr>
<tr>
<td>• Composite and Trends in 2040 Comprehensive Plans</td>
</tr>
<tr>
<td>• Regional Parks use estimates &amp; impacts due to covid</td>
</tr>
</tbody>
</table>
Housing Strategies in 2021

**Regular Work:** This is work that staff already incorporate or do as part of their regular work.

**Annual Budget:** Part of a budget decision that you as the policymakers are responsible for.

**Special Project / Initiative:** This item is a new initiative or special project that requires staff capacity/direction to support.

Today’s discussion will focus on the **Special Project / Initiative** strategies for a discussion on prioritization.
✓ **Complete in 2021**

- Review Livable Communities Act (LCA) programs to ensure alignment with the key objectives above.
Housing Special Projects & Initiatives

→ Underway in 2021

- Build regional capacity and technical assistance to support the expansion of housing opportunities for people with disabilities.
- Explore the Council's ability to use Council-owned land to support affordable housing development.
- Develop in-place strategies in high poverty areas to assist with resident and child success, such as Homework Starts with Home program.
- Explore additional affordable homeownership strategies that the Council might take on with a focus on wealth-building for households of color.
Housing Special Projects & Initiatives

→ Underway in 2021

• Explore the use of, or repurpose, other revenue streams to contribute to affordable housing preservation and production.

• Conduct a research project to measure residential preferences of Housing Choice Voucher holders in the region.

• Apply for new funding opportunities as they come available through federal or other partners to expand the number of households assisted with rent assistance.
Housing Special Projects & Initiatives

Not Started

• Explore a housing choice indicator tool to provide more specific recommendations about housing needs in specific communities in the region.

• Explore a first-time home-buyers program through the Housing Choice Voucher program.
Housing Choice Voucher Program

- 98% Voucher Utilization Rate
- 562 applicants selected from the waitlist
- 107 PBV Lease ups
- Average HAP $877
- Attrition rate 39 per month
### Emergency Housing Vouchers

<table>
<thead>
<tr>
<th>218 Vouchers Received</th>
</tr>
</thead>
<tbody>
<tr>
<td>Three Coordinated Entry System partnerships</td>
</tr>
</tbody>
</table>
Mainstream Vouchers

- 203 Mainstream Vouchers
- Continued partnership with the HAT team
- Housing Stability Initiatives
Landlord and Resident Engagement

**Landlord Engagement**
- Landlord focus groups
- New Owner Briefings

**Resident Engagement**
- Housing Search Assistance
- Resident Advisory Board
Edina Affordable Housing Partnership

- $2 million committed
- December 1, 2021: Closed on the first property
- 3-4 additional homes to be added
Special Initiatives

Foster Youth to Independence (FYI)
- Three Executed MOUs
- 25 FYI Vouchers to be requested

VASH
- Added 10 new vouchers to the VASH program
- Total of 170 VASH Vouchers

Homework Starts with Home
- MOU with Solid Ground
- Began accepting referrals and enrolling families
Mobility Demonstration Program

- Staffing
- Opportunity Maps with HUD
- Recruitment and Enrollment
Questions & Discussion

LisaBeth Barajas
Executive Director, Community Development
lisa.barajas@metc.state.mn.us

Stephanie Paulson
Assistant Director, Metro HRA
stephanie.paulson@metc.state.mn.us

December 20, 2021