

## Community Development Committee

Meeting date: June 17, 2013

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**Subject:** Regional Housing Policy Plan Update

District(s), Member(s): All

**Policy/Legal Reference:** Minnesota Statutes 473.859

**Staff Prepared/Presented:** James Lehnhoff, Planning Analyst, (651) 602-1555

**Division/Department:** Community Development / Regional Planning and Research

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### Proposed Action

No Action – Information Item.

### Background

At the April 1, 2013, Community Development Committee meeting, staff presented the preliminary project scope and timeline for the new regional housing policy planning process. For your reference, the timeline and activity summary is attached. In close coordination with *Thrive MSP 2040*, the Housing Policy Plan will provide additional information, policies, and strategies to work with municipal and community partners to implement the Thrive and HPP goals.

Since the April update, the Housing Policy Plan (HPP) process has moved forward and is still on track to be completed in summer 2014. Notable activities since the last update include:

- Housing Policy Plan Work Group formation– This new group's charge is to advise the housing policy planning process; identify key housing issues, policies, and implementation options; and, build a constituency around regional housing goals and policies. The group consists of 26 members with a variety of backgrounds and perspectives from different parts of the region, including participants from advocacy groups, local government, developers, and other stakeholders (i.e. realtor and housing construction). Councilmember Roxanne Smith and Councilmember John Đoàn are also serving on the committee. At the time of writing this memorandum, 23 invitees have agreed to participate and three invitees are considering participation. The final list of advisors will be affirmed by the Metropolitan Council before their first meeting in July 2013. The meeting date is forthcoming.
- Additional Outreach and Engagement planning – Along with the work group, there will be additional outreach to communities and organizations throughout the metropolitan area. A contract has been executed with Laura LaBlanc from FullThought, LLC, to help facilitate and engage with historically underrepresented communities. Additional outreach will also be scheduled with cities via Metro Cities, community development organizations via the Metropolitan Consortium of Community Developers (MCCD), the Urban Land Institute of Minnesota, and other Housing and Redevelopment Authorities and Community Development Authorities in the region as well as others.
- Additional Preparation – The housing data presented to the CDC on May 20<sup>th</sup> is being expanded upon and further analyzed for use in the Housing Policy Plan process. Since not all of the work group members have the same level of

technical housing knowledge, informational summaries regarding the Metropolitan Land Planning Act, the Council's history of housing policy planning, Livable Communities program, the Fair Housing and Equity Assessment data findings, the current affordable housing need calculation and allocation process, and housing performance scoring have been drafted for the work group.

In July, the new Housing Policy Plan website is anticipated to launch. This new webpage will provide information to the public and connect to *Thrive MSP 2040's* Your Ideas where people will be able to share their questions, ideas, and engage in housing policy planning discussions.

### **Rationale**

This informational update will provide an overview of the Housing Policy Plan progress and project timeline.

### **Funding**

N/A

### **Known Support / Opposition**

None

**Metropolitan Council - Proposed Housing Policy Plan Work Group**

6/12/2013

Invitee	Organization	Status
Roxanne Smith	Metropolitan Council	Confirmed
John Doan	Metropolitan Council	Confirmed
Beverly Oliver Hawkins	Model Cities	Confirmed
Bryan Schafer	City of Blaine; CD Director	Confirmed
Cathy Bennett	Urban Land Institue - Minnesota	Confirmed
Cecile Bedor	Saint Paul; Director of Planning and Economic Development	Confirmed
Chris Galler or designee	MN Association of Realtors	Confirmed
Darielle Dannen	Metropolitan Consortium of Community Developers	Confirmed
Debbie Goettel	City of Richfield; Mayor	Confirmed
Elizabeth Ryan	Family Housing Fund	Confirmed
Gina Ciganik	Aeon	Confirmed
Jaime Thelen	Sand Companies	Confirmed
James Vagle	Builders Association of the Twin Cities (BATC)	Confirmed
Janet Williams	City of Savage; Mayor	Confirmed
Jason Aarsvold	City of Brooklyn Park; CD Director	Confirmed
Karl Batalden	City of Woodbury; Housing Coordinator	Confirmed
Larry Hiscock	Nexus Community Partners	Confirmed
Margaret Kaplan	Minnesota Housing Finance Agency	Confirmed
Mike Maguire	City of Eagan; Mayor	Confirmed
Owen Duckworth	Alliance for Metropolitan Stability	Confirmed
Patricia Nauman or designee	Metro Cities	Confirmed
Paul Slack	ISIAIH	Confirmed
Tim Thompson	Housing Preservation Project	Confirmed
Dorothy Bridges	Federal Reserve Bank	Contacted - Awaiting Response
Erik Takeshita	Local Initiatives Support Corporation (LISC)	Contacted - Awaiting Response
Jennifer Godinez	Minnesota Minority Education Partnership	Contacted - Awaiting Response

**Thrive MSP 2040 Housing Policy Plan  
Timeline & Activities Summary**

*The following timeline and activities will continue to evolve with additional discussions, outreach and engagement, and as needs are identified. The Housing Policy Plan Work Group will be meeting monthly starting in July.*

- **Spring 2013: Phase I – Background Research and Preparation**
  - Identify and Form Housing Policy Plan Work Group (HPPWG)
  - Review Past and Current Regional Housing Plans
  - Research Other Local, Regional, and National Policies, Strategies, and Tools
  - Summarize Housing Data and Market Trends
  - CDC/Council Update
  
- **Summer 2013: Phase II – Kickoff and Information Sharing**
  - Launch new Housing Policy Plan website
  - HPPWG
    - Review *Thrive MSP 2040* and timeline
    - Discuss role of the Housing Policy Plan
    - Frame the discussion (needs, data, existing resources, existing plans)
    - Review Housing Policy Plan scope of work and timeline
    - Review regional housing information and status
    - Identify and discuss open questions
  - Ongoing Outreach with Stakeholders and Council Committees
  - CDC/Council Update
  
- **Fall 2013: Phase III – Review and Discuss**
  - HPPWG
    - Identify policy issue areas and questions
    - Review existing resources and gaps
    - Initiate housing allocation discussion
    - Initiate housing performance score
    - Review housing forecasts
  - Ongoing Outreach with Stakeholders and Council Committees
  - CDC/Council Update
  
- **Winter 2014: Phase IV – Process, Discuss, Evaluate, and Write**
  - HPPWG
    - Discuss policy considerations and priorities
    - Recommend housing allocation methodology
    - Recommend housing performance score methodology
  - Ongoing Outreach with Stakeholders and Council Committees
  - CDC/Council Update

- **Spring 2014: Phase V – Drafting and Delivery**
  - HPPWG
    - Review draft policies
    - Review plan text and provide feedback
    - Issue draft Policy Plan for public comment and discussion
    - Recommend final draft for Council approval
  - Ongoing Outreach with Stakeholders and Council Committees
  - CDC/Council Update
  
- **June 2014: Metropolitan Council Adopts Housing Policy Plan**

### **Ongoing Outreach**

The ongoing outreach includes such activities as:

- Engaging with additional stakeholders not on the HPPWG, including cities, counties, townships, and advocacy groups
- Meeting with area residents and businesses
- Continuing outreach via the *Thrive MSP 2040* and new Housing Policy Plan website
- Attending other Council committee meetings for updates and policy integration