



# Business Item 2024-191

Master Contracts for Project Communications to Support ES Capital Program, Contract 23P156

Environment Committee: July 23, 2024



# Background

## Communication and outreach services

Needed to implement the authorized multi-year capital program for the Environmental Services (ES) interceptor system and treatment plants. The total contract amount was based on a level of effort estimate by ES Capital Program staff.

## Advances ES strategic priorities

- Partner with customers and stakeholders to achieve regional
- goals.
- Maintain the trust of regulators and stakeholders
- Ensure solutions address systemic inequity



# Solicitation summary

## Proposal and review

- Total master contract amount: \$2M
- Formal solicitation issued Feb. 2, 2024
- Disadvantaged Business Enterprise (DBE)/Underutilized Business goal of 21%
- 9 proposals received on Mar. 11, 2024
- Proposals selected to be most advantageous to the Council.

# Evaluation summary

- Panel of communications staff and engineering project managers: 3 evaluators, plus input from 2 additional subject matter experts
- Evaluation criteria
  - a) quality of proposal
  - b) qualifications of proposer
  - c) experience of proposer
- 7 proposers
- 6 proposals met DBE requirements, as determined by the Office of Equity and Equal Opportunity (OEEEO)

# Proposed action



That the Metropolitan Council authorize the Regional Administrator to award and execute six (6) master contracts 23P156 for communications and engagement related to ES capital projects totaling \$2,000,000 as follows:

Organization	Contract Number	Contract Amount
HDR Engineering	23P156A	\$650,000
Z Companies, dba Zan Assoc.	23P156B	\$600,000
Kimley-Horn	23P156C	\$250,000
WSB	23P156D	\$250,000
SDK Communications +Consulting	23P156E	\$150,000
Goff Public	23P156F	\$100,000



# Questions

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