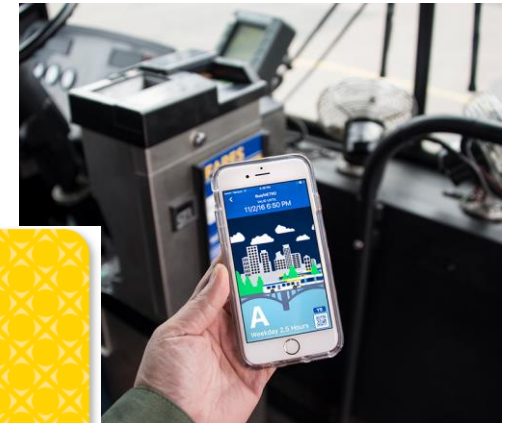


Fare Increase Options Discussion

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Objective

- Review base scenarios and estimated impacts
 - Fixed Route
 - Metro Mobility
 - Transit Link

Key Points

- Scenarios presented represent maximum adjustments
- Final adjustments approval in June or July 2017
- Aiming for September 1st implementation

Fixed Route Fare Adjustment Scenarios

- Scenario one - \$0.25 increase
 - Estimated \$6.9M in first year revenues, 4.7% ridership decrease
- Scenario two - \$0.50 increase
 - Estimated \$12.8M in first year revenues, 8.9% ridership decrease
- Reduced and Limited Mobility fares increase \$0.25 in both scenarios
- Estimated 18-24 months for ridership to recover
- Proportional increase for all other fare products
- Includes previously discussed “options” for consideration
- Northstar fare adjustment at same rate as express fares

Metro Mobility and Transit Link Fare Adjustment Scenarios

- Includes both \$0.50 and \$0.75 increase scenarios for Metro Mobility
 - Estimated revenues and savings between \$11.63M and \$12.84M over two years for Metro Mobility
- Transit Link fares are priced at no lower than Metro Mobility fares (\$1.60-\$1.85 avg. fare increase)
 - Estimated revenues and savings between \$1.85M and \$2.75M over two years for Transit Link
- Includes distance-based fee for rides over 15 miles for non-ADA Metro Mobility fares and all Transit Link fares
- Only cash and Go-To stored value accepted for payment (no passes)

Outreach Process

- Formal meetings
 - Hearings: take public testimony
 - Open houses: informal discussion, take comments
- Pop-up Opportunities
 - Busy transit locations throughout the region
 - Informal
 - Survey
- Working with partners
 - Minneapolis Schools
 - ABE sites
 - Disability Community
- Promotion
 - Targeted outreach through partners, social media
 - Translated material

Using Feedback

- All comments have same weight
- Comments will be given to Council in total
 - Summaries of survey results
 - Public report
- Demographic information
 - Targeted follow-up outreach

Questions