

Equity Advisory Committee - Metro Transit Discussion

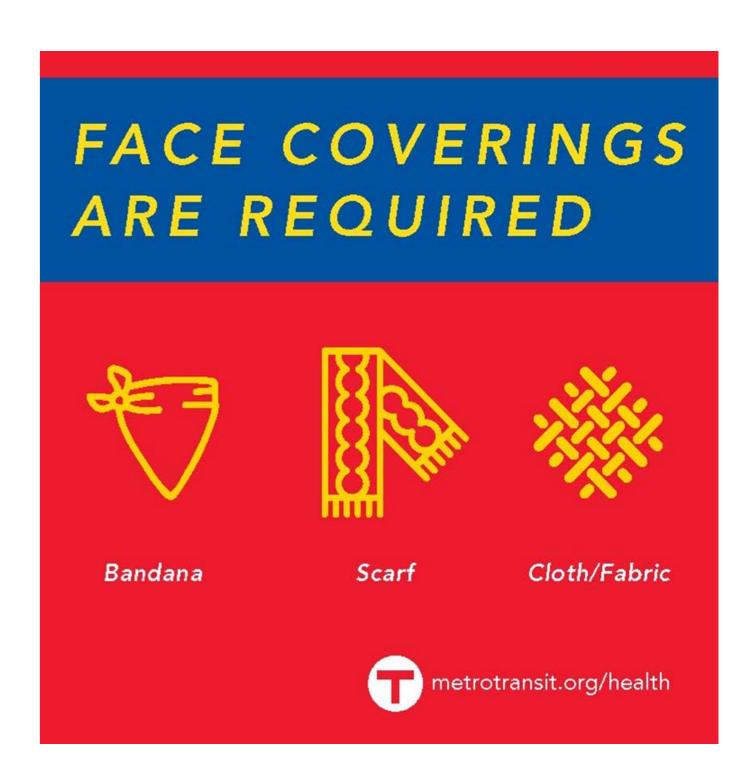
General Manager Wes Kooistra and MTPD Chief Eddie Frizell August 18, 2020





Overview of COVID Responses

- Daily cleaning/disinfecting
- Reduced rider capacity limits on bus
- Prioritizing use of articulated buses and adding trips to high demand routes
- Requiring rear door boarding for those able (March-July)
- Using barriers to separate riders and operators
- Requiring facial coverings for riders
- Distributing masks to riders
- Temperature screening for employees
- Providing masks, face shields, sanitizer, gloves to operators
- Messaging transit for necessary travel only

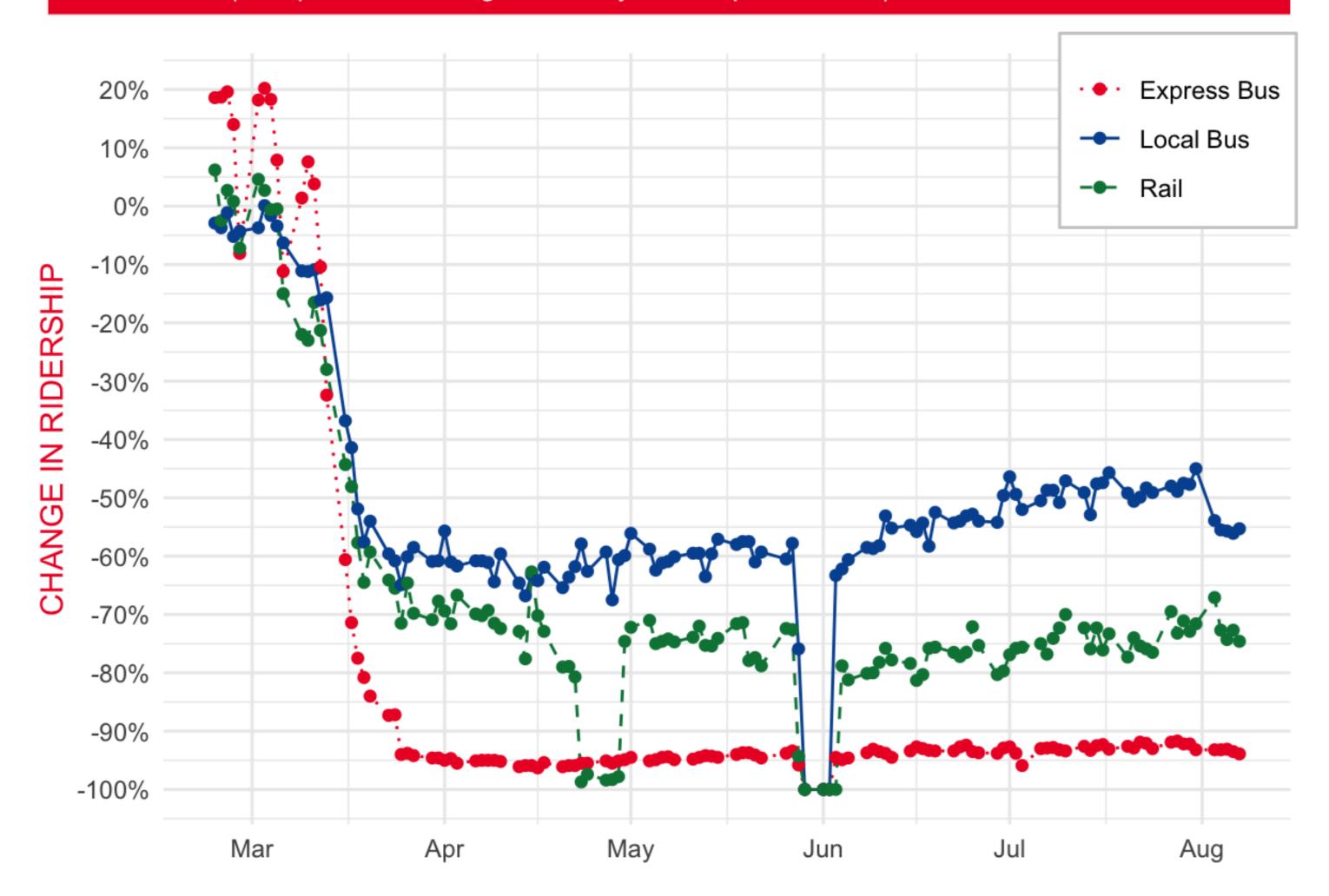






Percent Change in Weekday Ridership

(Compared to average weekday ridership 2/24–2/28)









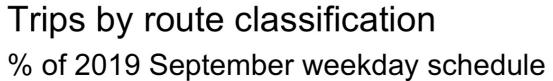
Service Adjustments

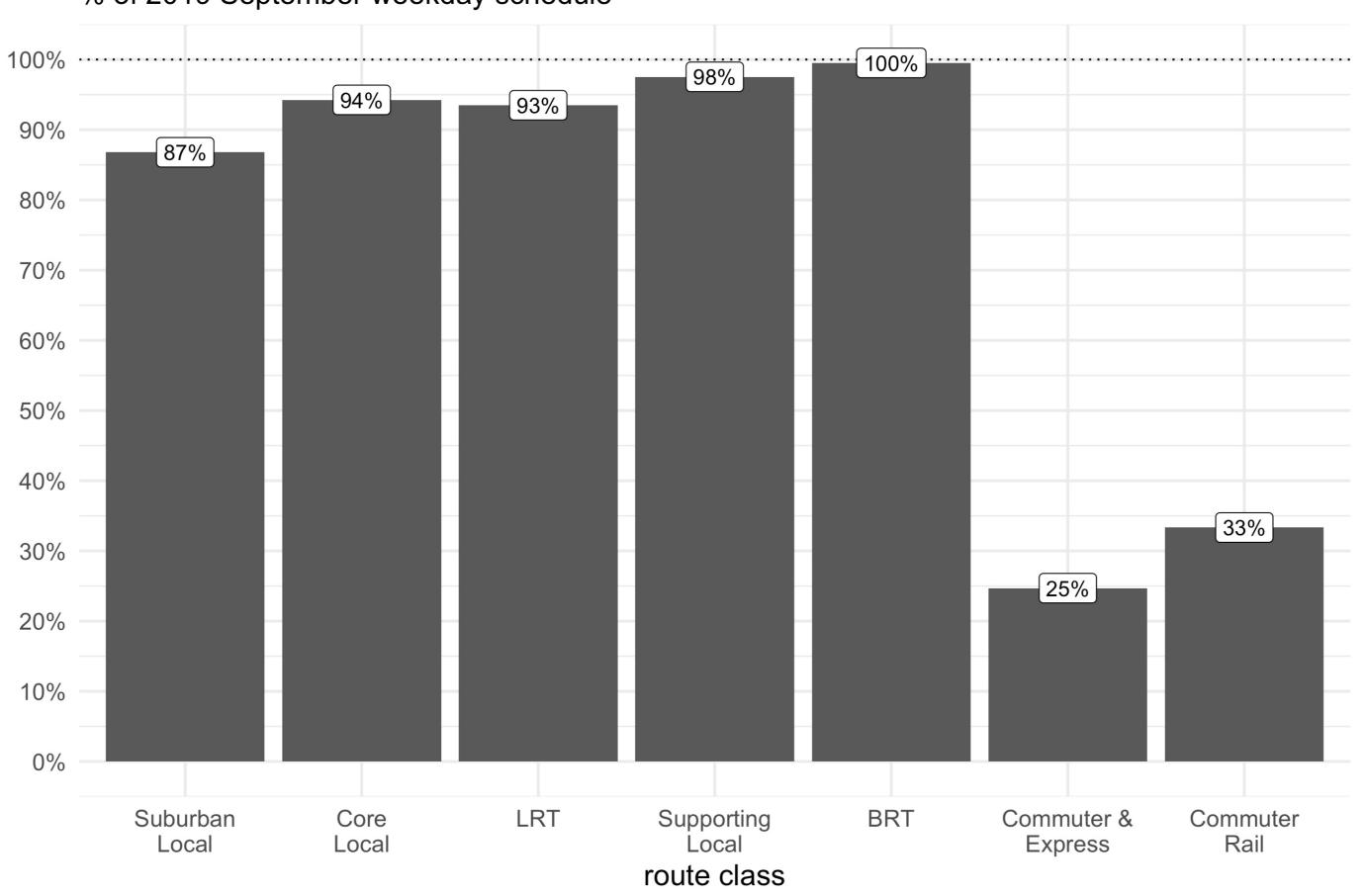
- March 25: ~60% of normal bus service LRT to 20-minute intervals
- April 18: LRT time span reduced to 6am-9pm
- June 13: ~65% of pre-pandemic bus service
- June 27: Added bus trips LRT time span increased from 5am 11:30pm
- September 12: ~80% of pre-pandemic bus service
- 80% service continues as the current 2021 budget assumption





Comparing September 2019 to September 2020







Planning for the Future

- Making decisions based on public health guidance, ridership demand, budget and operator constraints, and customer safety and security expectations
- Centering recovery plans on customer feedback, public engagement, and collaboration with partners
- Committed to a better, stronger transit system in the post-pandemic future







Listening and Learning Through Crises

- Seeking to listen to our riders and the communities we serve
- How have this year's crises COVID-19, George Floyd's homicide, the destruction of community resources during civil unrest – changed needs and expectations for transit?
- Methods include:
 - Conversations with customers at bus stops and stations, mask distribution events, TAP sign-ups, and others
 - Meetings with community organizations
 - Online survey





Metro Transit Efforts to Advance Equity

- Thrive MSP 2040 and the Metropolitan Council's Equity Policy commit us to evaluating planning, operations, and investments through an equity lens
- Developing a more deliberate and intentional approach to embedding equity in our work
 - Transit service we provide
 - Programs to improve transit access and quality
 - Organizational practices critical to equitable processes and outcomes





Programs to Improve Transit Access and Quality

Examples include:

- Arterial Bus Rapid Transit (BRT) Program
- Better Bus Stops
- Better Bus Routes/Speed and Reliability
- Transit Assistance Program (TAP)
- Metro Transit Police Department Homeless Action Team (HAT)
- MTPD community partnerships
- Preparing for administrative citations





Organizational Practices Key to Equitable Processes and Outcomes

Examples include:

- Public engagement
- DBE and MCUB utilization
- Diverse hiring, retention, promotion
- Metro Transit Equity and Inclusion Unit





Additional Equity Action Steps in 2020

- Continuing to pursue administrative citations for fare evasion legislation
- Developing equity evaluation of quarterly service changes
- Identifying ways to strengthen programs that improve people's lives
- Performing budget equity analyses
- Developing transit equity measures
- Requiring "Equity" to be addressed as part of Thrive Lens analysis in business items
- Strengthening processes for centering our work on public engagement and riders' experiences
- Partnering with Human Resources to improve workforce diversity, equity, and inclusion
- Partnering with Office of Equal Opportunity to increase contracting and purchasing with disadvantaged/underutilized businesses
- Participating in Met Council's Metro Transit Police Department Review





Metro Transit Police Department

