



# Thrive MSP 2040 and Public Input

May 8, 2014

Land Use Advisory Committee



# Today

- 4 outreach phases
- Public comments
- Common themes
- Next steps

# 4 phases of public outreach

Phase 1	Listening Sessions	Summer 2012
Phase 2	Roundtable discussions	Spring 2013
Phase 3	Public Workshops	Fall 2013
Phase 4	Public Comment	“Spring” 2014

# Outreach statistics, Phases 1-3

<i>Format</i>	<i>Number</i>	<i>Type</i>
<b>In-person</b>	<b>2,040</b>	<b>Meeting attendees</b>
	<b>118</b>	<b>Meetings</b>
<b>Online idea-gathering</b>	<b>170</b>	<b>Ideas</b>
	<b>508</b>	<b>Comments</b>
	<b>2384</b>	<b>Votes</b>
	<b>464</b>	<b>Users</b>
<b>Web interactions</b>	<b>10,964</b>	<b>Pageviews</b>
	<b>2,563</b>	<b>Draft document downloads</b>
<b>Facebook (Thrive MSP 2040)</b>	<b>168,000</b>	<b>People who saw posts</b>
	<b>225</b>	<b>Likes</b>
	<b>82</b>	<b>Shares</b>
	<b>70</b>	<b>Comments</b>

# 4 Phases of public outreach

Phase 1	Listening Sessions	Summer 2012
Phase 2	Roundtable discussions	Spring 2013
Phase 3	Public Workshops	Fall 2013
Phase 4	Public Comment	“Spring” 2014

# Public comment statistics

Type	Number
Residents	54
City/Township/Local Governments	49
Counties	11
Elected Officials	1
Organizations	20
Total	135

\*Totals as of April 29, 2014

# Common themes

- Support for Outcomes and Principles
- Details and clarification in Thrive MSP 2040
- Highlight remaining tensions
  - Highways
  - Climate change
  - Community designations
  - Development densities
  - Council's scope and role

# Highway investment

- Forecast growth without highway investment?
- Congestion concern
- Recognition of funding shortfall
- Artificial growth boundary?
- Encouraging sprawl?



# Climate change

- “Beyond scope of Council”
- “Threat to orderly and economic development”
- Thrive should “preach the sermon”
- What will it mean for our community?

# Community designations

- “Will we lose highway funding?”
- “We want to be a \_\_\_\_\_ community”
- What will it mean for our community?

# Development densities

- “How will we do this?”
- “Too ambitious”
- “How is this calculated?”
- “What does this look like?”
- “In line with our plans, but...”

# Scope and role of action

- “Mission Creep”
- “Please do more”
- More technical assistance
- Require, support, convene

# Next steps with Thrive

- May:
  - Revise Thrive document
  - Finalize 2040 Thrive Forecasts
  - Compile Public Comment report
- Anticipated adoption: May 28<sup>th</sup>
- Implement in Systems and Policy Plans

# Questions?

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