

# A Typology of Change in Suburban Neighborhoods

Baris Gumus-Dawes, Ph.D., Senior Researcher  
Angela R. Torres, Planning Analyst

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Land Use Advisory Committee



# The Purpose

## Region

Understand  
community  
transitions

Inform regional  
policy

Proactive  
approach

## Study Area

Understand  
transitions

Facilitate  
information  
sharing

## Community

Technical  
assistance

More localized  
information

# Traits that capture change



## Demographics

- Share of People of Color
- Share of people who are 65 or older
- Median Household Income



## Housing Market

- Housing costs
- Includes home values and rents



## Built Environment

- Share of recently built housing stock

# Traits that capture change



## Demographics

- Share of People of Color
- Share of people who are 65 or older
- Median Household Income

- Success of local programs depend on the needs of specific demographics:
  - Race and ethnicity: community outreach and mix of recreational facilities
  - Age and income: upkeep of homes

# Traits that capture change



## Housing Market

- Housing costs\*

\*Includes home values and rents

- Housing costs provide a summary measure of a census tract's perceived value:
  - Combined value of public investments
  - Market demand
  - Housing quality

# Traits that capture change



## Built Environment

- Share of recently built housing stock

- Recent construction activity captures two aspects of the built environment that impacts how a tract changes:
  - The age of a census tract on the development spectrum
  - The strength of new construction activity in a tract's housing market

# Type A

## Demographics

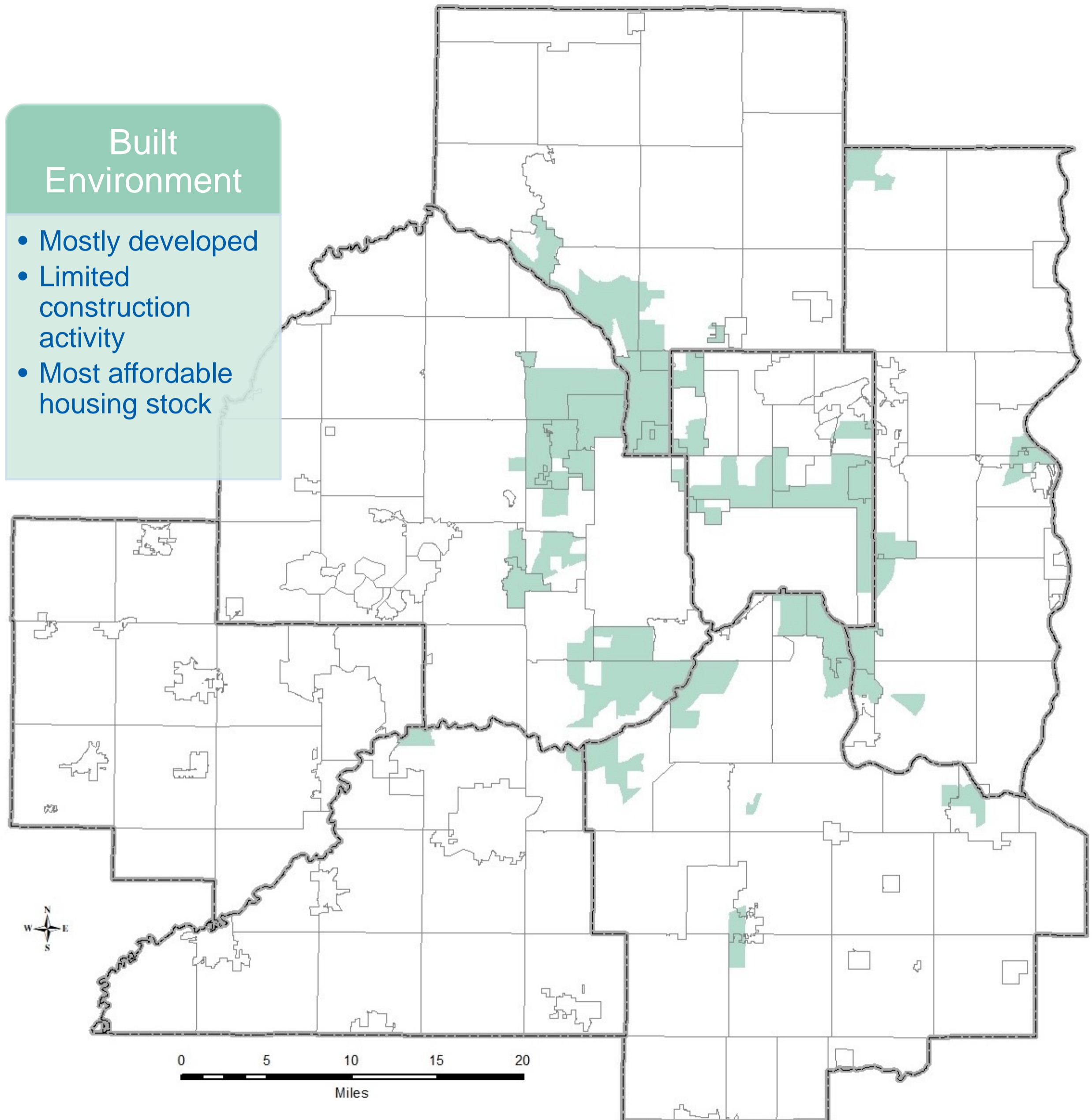
- Lower income
- Racially diverse
- Generational transition has occurred

## Built Environment

- Mostly developed
- Limited construction activity
- Most affordable housing stock

## Housing Market

- Weakest housing market
- Downward pressure on rents
- Home values appreciated the least



# Type B

## Demographics

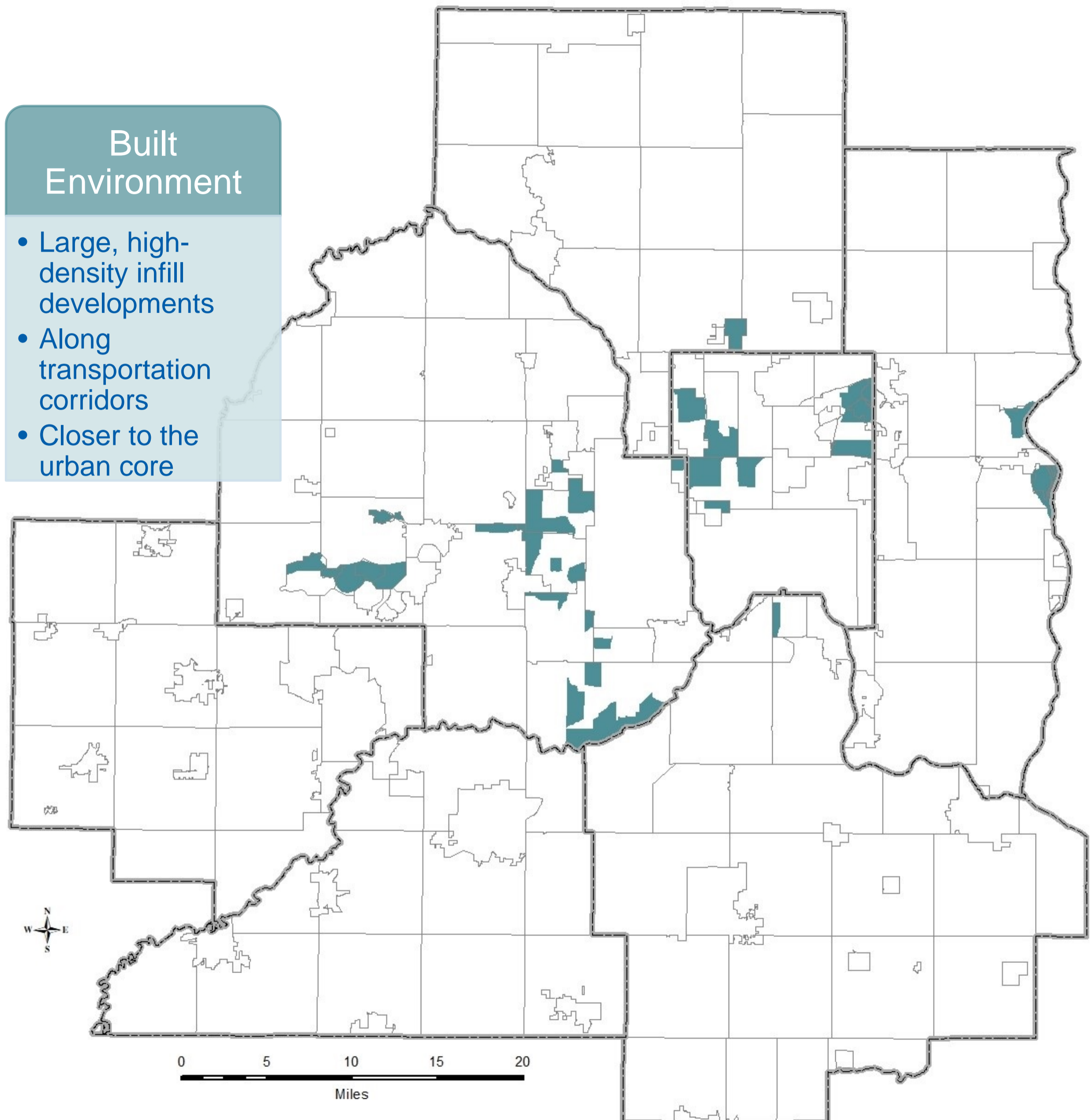
- Remained mostly white
- Continued to have the highest share of seniors
- Remained middle income

## Built Environment

- Large, high-density infill developments
- Along transportation corridors
- Closer to the urban core

## Housing Market

- Upward pressure on housing markets
- Increase in home values and rents higher than the study area





# Type C

## Demographics

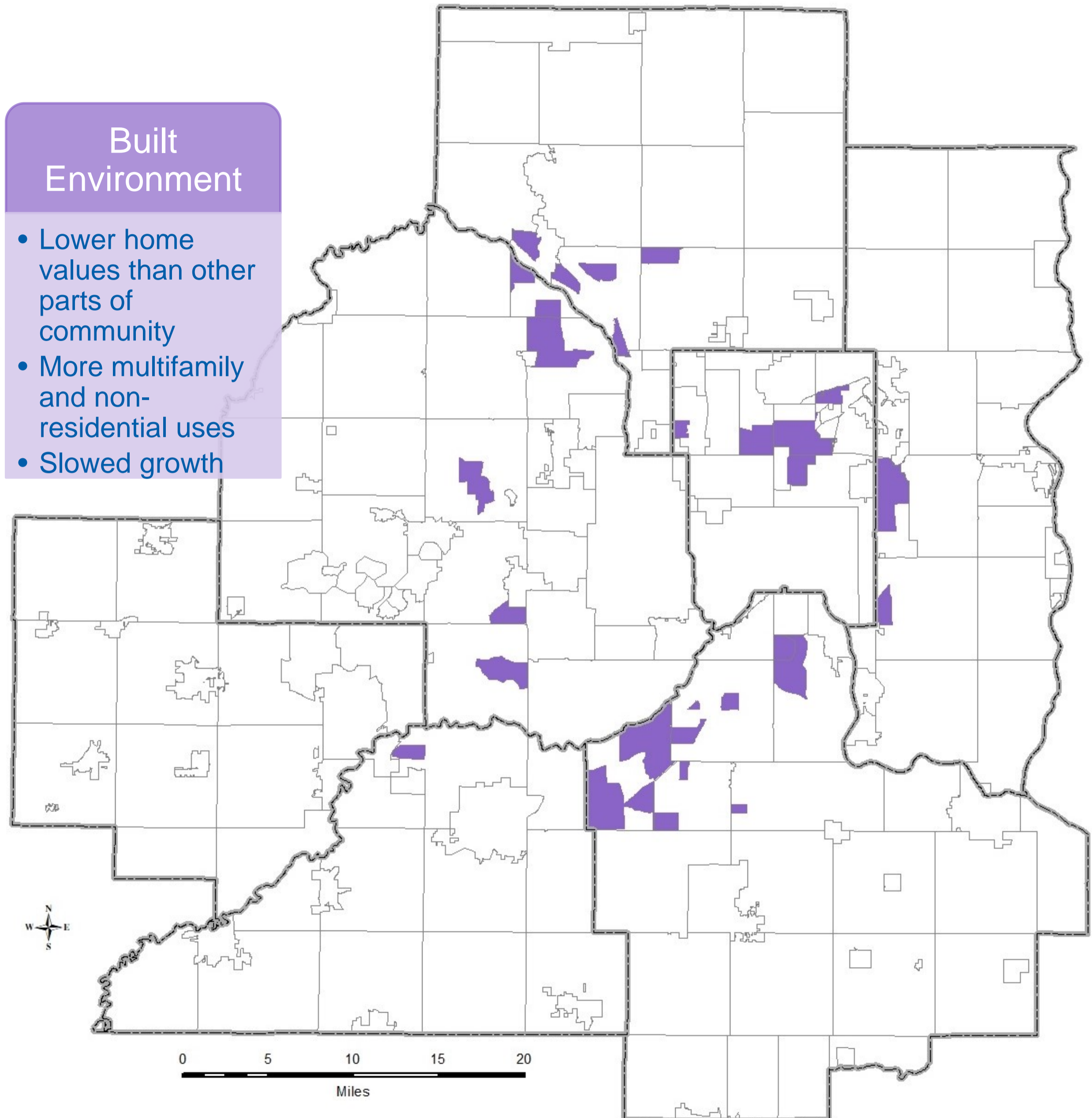
- Modest income
- Racially diverse and continued growth in diversity
- Age profile comparable to study area

## Built Environment

- Lower home values than other parts of community
- More multifamily and non-residential uses
- Slowed growth

## Housing Market

- Weak housing market
- Home values appreciated the least
- Rents declined



# Type D

## Demographics

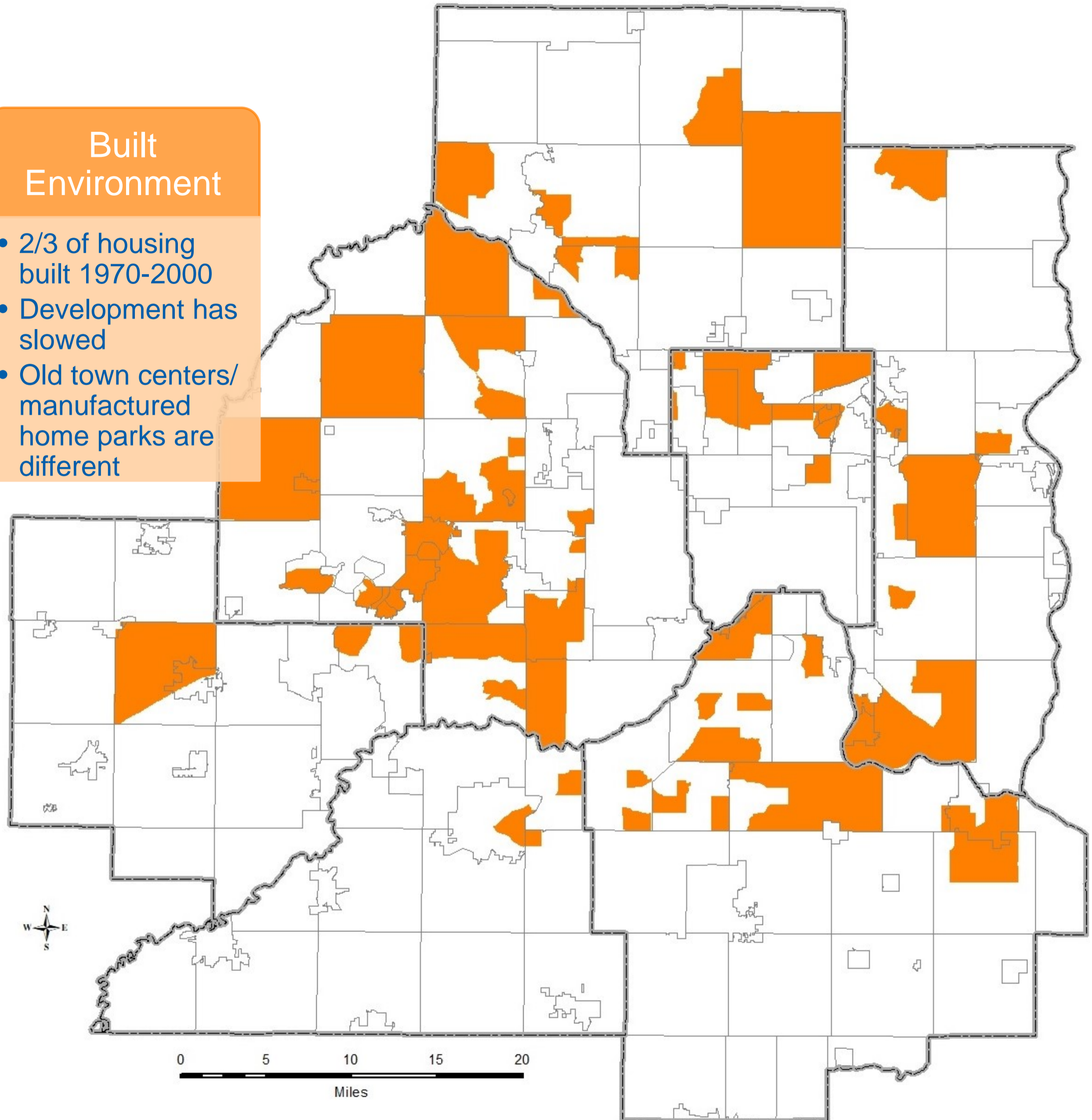
- Whitest neighborhoods
- Higher income
- Demographics relatively unchanged

## Built Environment

- 2/3 of housing built 1970-2000
- Development has slowed
- Old town centers/ manufactured home parks are different

## Housing Market

- Market push for multifamily, especially in accessible locations
- Higher-end rental projects



# Type E

## Demographics

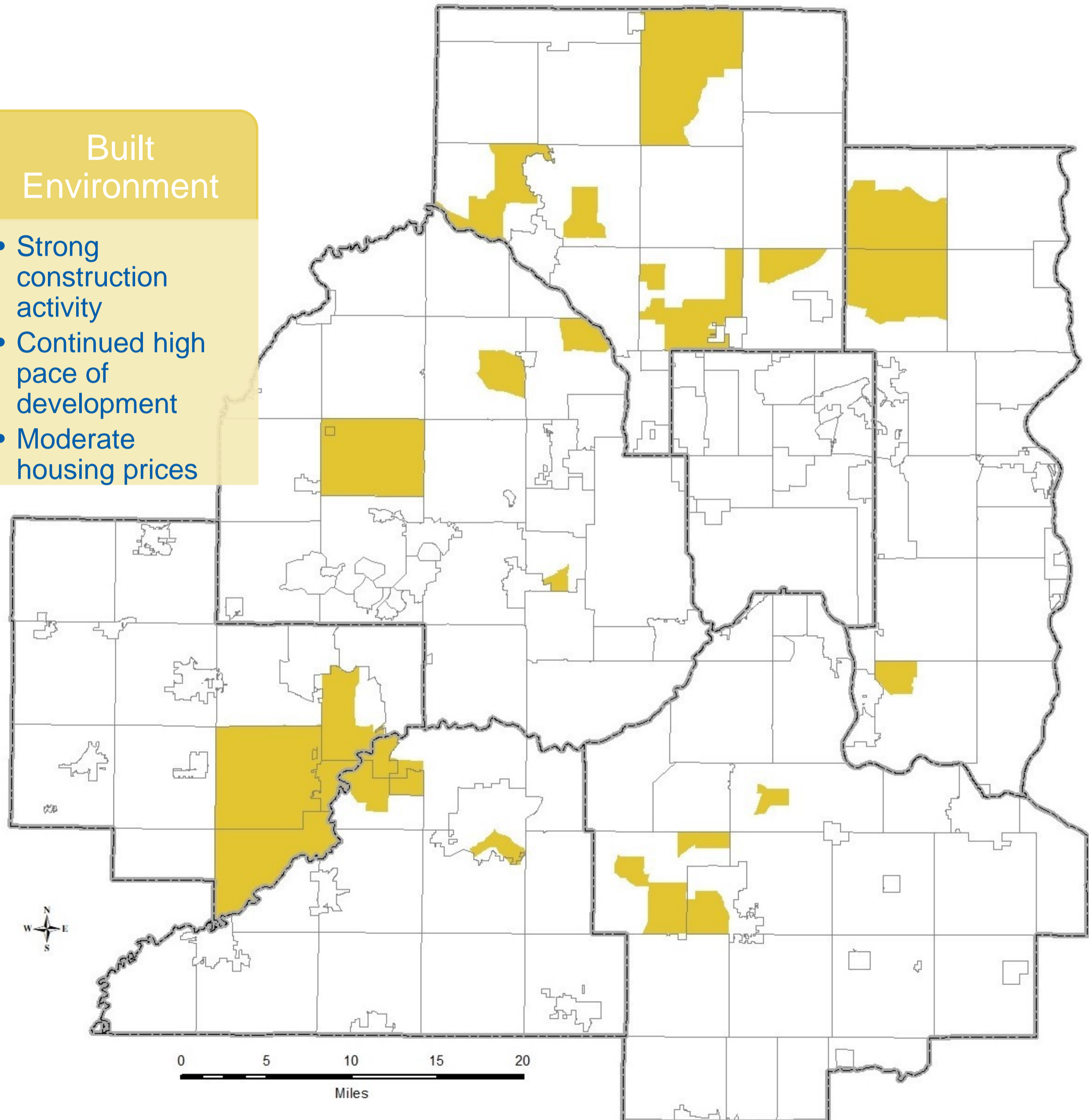
- Rapidly growing
- Solidly higher income
- Mostly white, some growth in diversity
- Second youngest

## Built Environment

- Strong construction activity
- Continued high pace of development
- Moderate housing prices

## Housing Market

- Strong upward pressure on housing prices
- Highest increase in home values and rents



# Type F

## Demographics

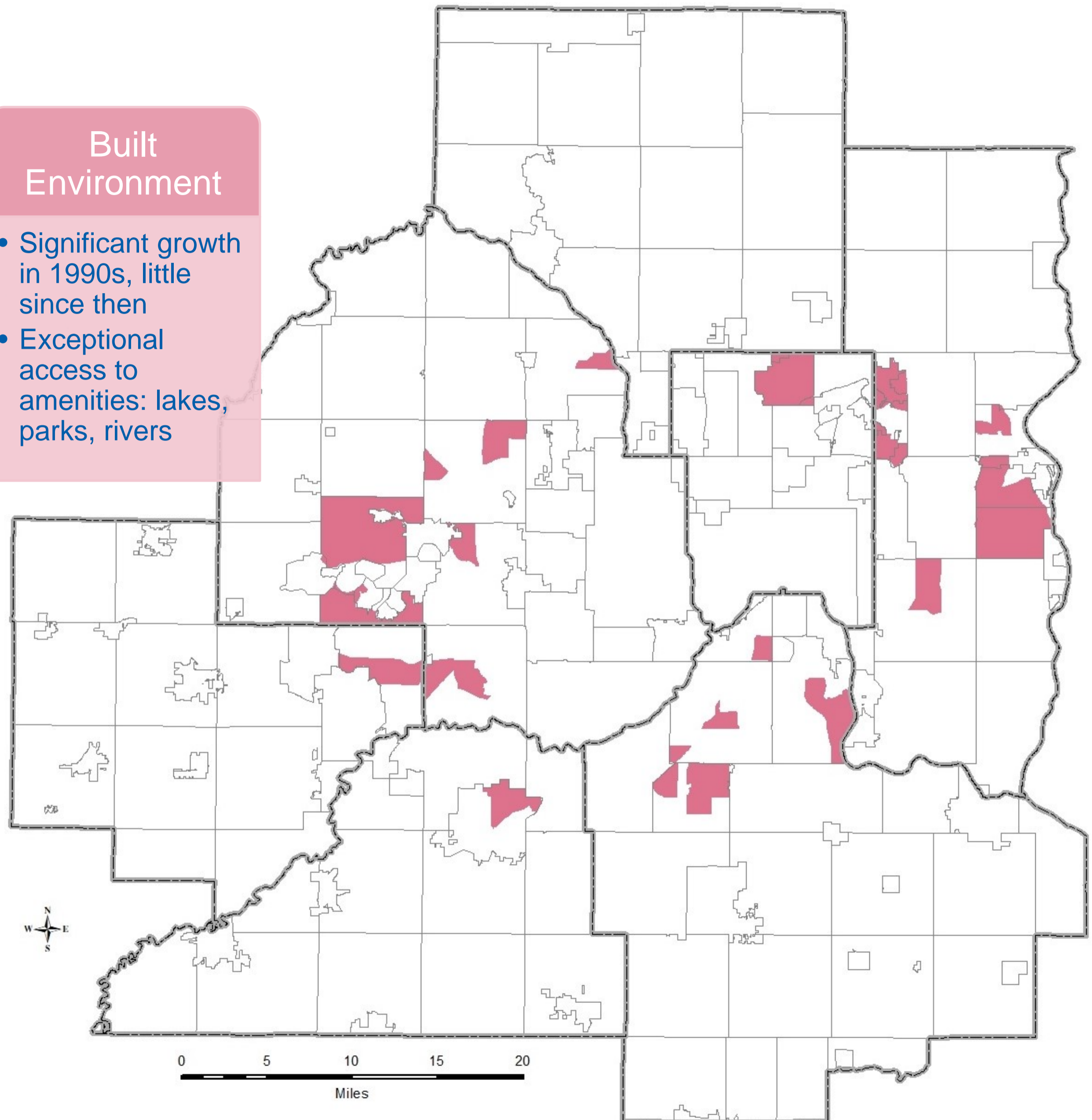
- Wealthiest
- Rapidly aging
- Mostly white
- Otherwise largely unchanged

## Built Environment

- Significant growth in 1990s, little since then
- Exceptional access to amenities: lakes, parks, rivers

## Housing Market

- Highest housing costs
- Housing market unchanged



# Type G

## Demographics

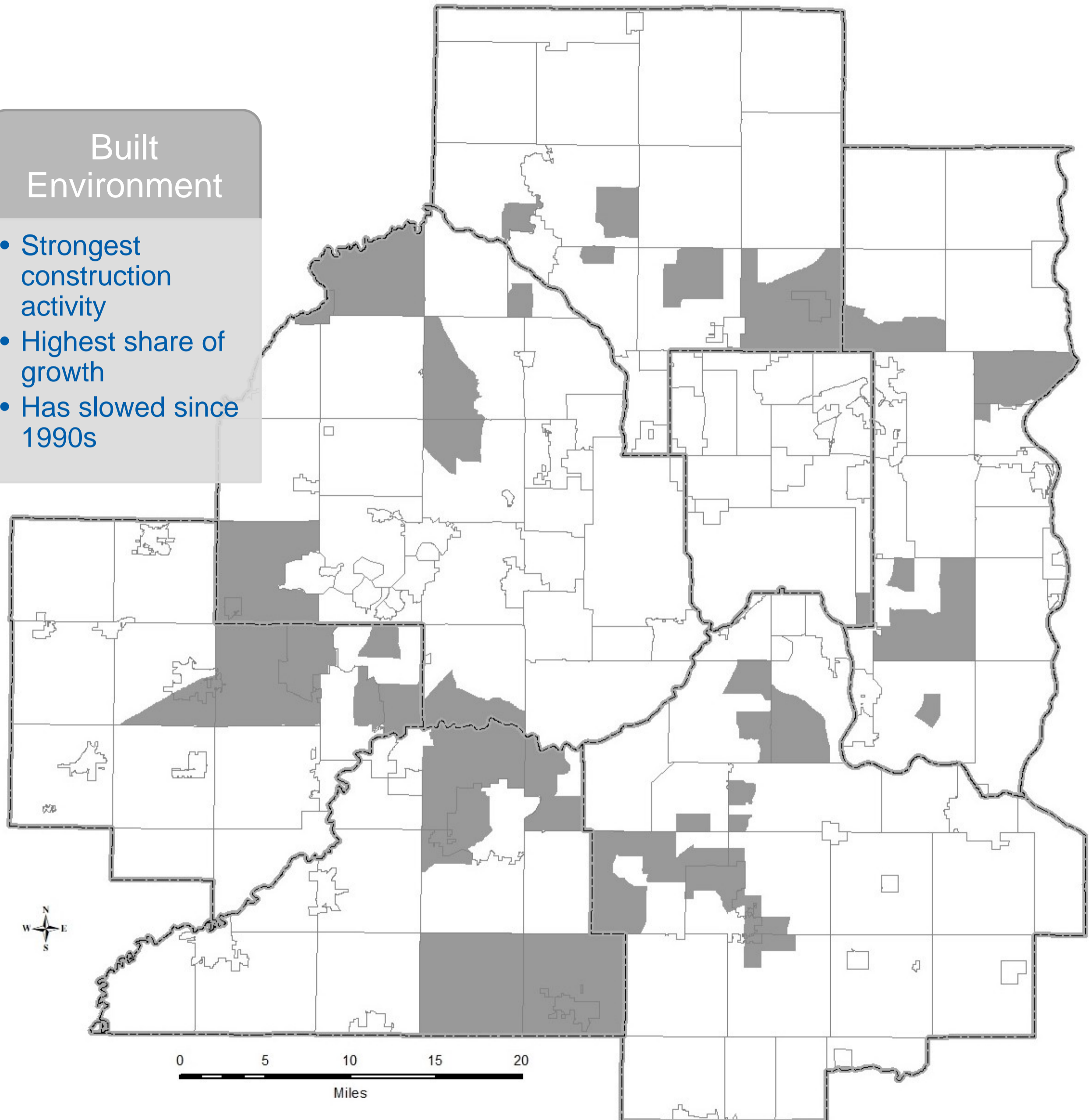
- Fastest growing
- Very high income
- Mostly white
- Some growth in diversity
- Youngest demographic

## Built Environment

- Strongest construction activity
- Highest share of growth
- Has slowed since 1990s

## Housing Market

- Higher-end housing common
- Some pressure on the housing market, especially in rental



# Questions for LUAC

- Does this analysis resonate with your experiences? Do the general results ring true in your communities and in your experience?
  - What consistencies/inconsistencies can you find for your communities?
- How do you think the analysis might be helpful to your communities?
- What types of information do you think would be most helpful for planners at the neighborhood level?

# More Information

Baris Gumus-Dawes, Ph.D.

Senior Researcher

[Baris.Dawes@metc.state.mn.us](mailto:Baris.Dawes@metc.state.mn.us)

(651) 602-1331

Angela R. Torres

Planning Analyst

[angela.torres@metc.state.mn.us](mailto:angela.torres@metc.state.mn.us)

(651) 602-1566

