

DATE: January 14, 2021
TO: Land Use Advisory Committee
FROM: Angela R. Torres, Manager, Local Planning Assistance
SUBJECT: ULI MN's Navigating Your Competitive Future Developers Panel

At the January 21, Land Use Advisory Committee meeting, Cathy Capone Bennett from the Urban Land Institute of Minnesota (ULI MN) will moderate an interactive workshop with Committee members and volunteer real estate professionals to focus on the current challenges of development and redevelopment. Committee members will hear how factors like current market conditions, shifts in housing policy, and expected post-pandemic responses will impact development in cities throughout the region. Developers participating on the panel include:

- Cecile Bedor, CommonBond
- Colleen Carey, The Cornerstone Group
- Sam Newberg, CBRE
- Nawal Noor, Noor Companies

ULI MN presented a developer's panel on December 2, 2020, with the Council's Committee of the Whole. ULI has completed 85 similar workshops in the region and across the state. These workshops, called Navigating Your Competitive Future (NCF), are designed to foster a meaningful dialogue among the public and private sectors to strengthen a mutual understanding of today's economic reality, market preferences and demographic shifts ensuring that there is equitable, prosperous development. The purpose is for public officials to better understand the importance of effective partnerships and learn strategies to position communities to be competitive, equitable and resilient, and to attract the best quality development particularly in these uncertain and evolving economic times.