



Urban Land **Minnesota**
Institute

Cathy Bennett

Advisory Services/Product Councils,
ULI Minnesota

Cathy.bennett@uli.org

m: 612.670.8147

81 S 9th Street, Suite 310 Minneapolis,
MN 55402

minnesota.uli.org | uli.org



Metropolitan Council Land Use Advisory Committee

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ABOUT ULI MN

MISSION

Urban Land Institute Minnesota engages public and private sector leaders to foster collaboration, share knowledge, and influence meaningful strategic action in the responsible use of land to create and sustain thriving communities.

VISION - *Thriving communities.*



REGIONAL COUNCIL OF MAYORS

Minneapolis, Saint Paul and 60 other municipalities are represented in the RCM.

*“The RCM provides a nonpartisan platform focused on **building civic trust** through relationships, inquiry, partnerships and action.”*

FROM 8 MAYORS IN 2004...



TO 60 MAYORS IN 2020





ADVISORY SERVICES IMPACT - BY THE NUMBERS

In 2018, suburban cities approved **11** (39%)* new affordable ownership units, **710** (54%)* new affordable rental units, and **853** (53%)* affordable housing units preserved.

* percentage of total metro units

In 2019, **32 Cities** supported policy and zoning changes that increase density and/or create higher priority for affordability.

17 Technical Assistance Panels

85 Navigating Your Competitive Future Workshops

Since 2015, **1,200 affordable units** near LRT stations are being developed or approved. This is **41%** of the total housing units near SW LRT stations.

In 2019, **14 Cities** approved affordable housing projects with various financial or land use

TAP and NCF panelists provided **3,147** volunteer hours



ADVISORY SERVICES IMPACT *IT'S ABOUT TRUST*



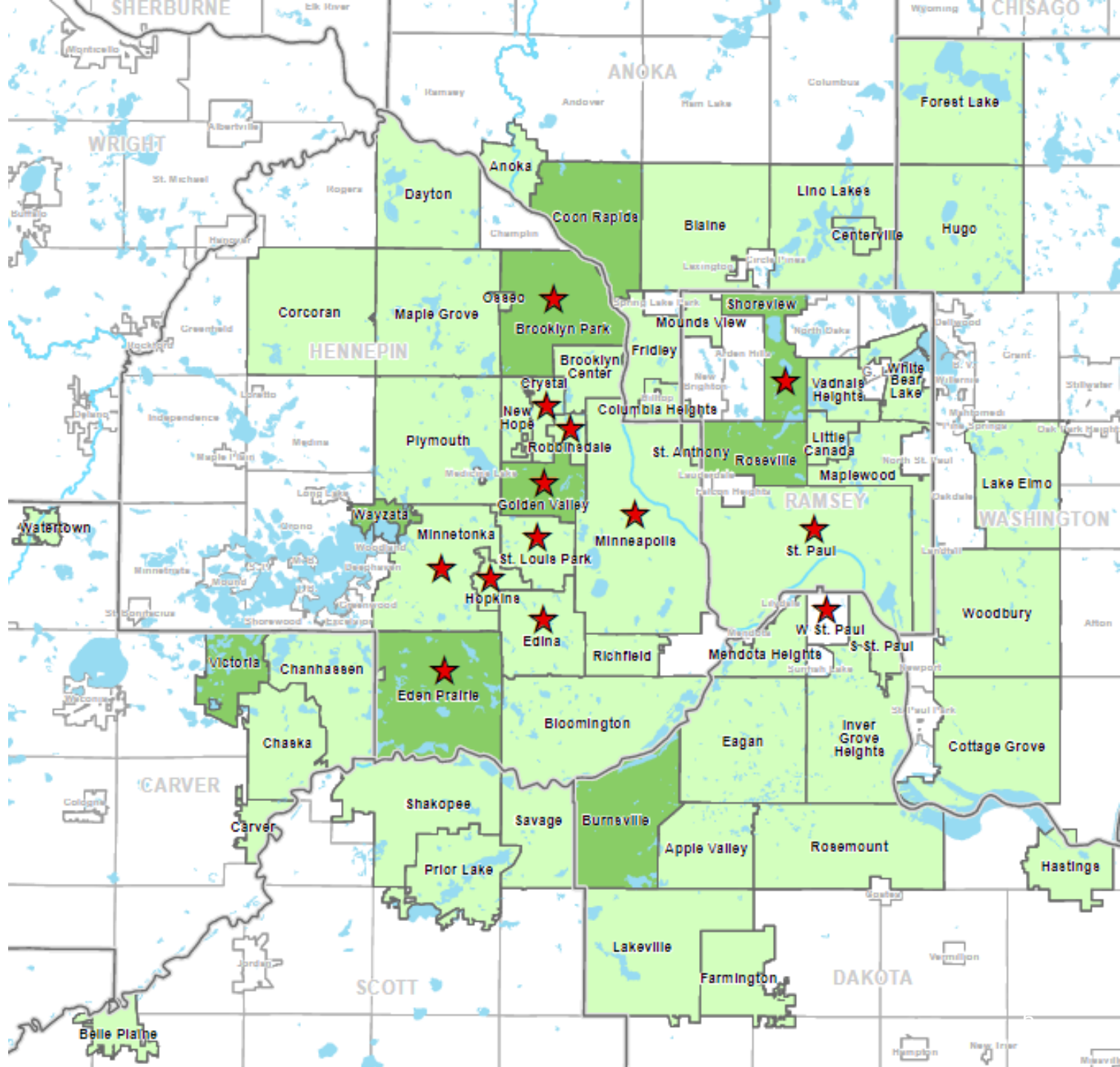
“ULI MN has been an **invaluable resource** to the City of Golden Valley in navigating emerging trends and changing demographics **leading to the implementation of diverse housing options.**”

- Shep Harris, Mayor, City of Golden Valley

“In my 30+ years working in the industry, **I have never before experienced the level of collaboration and energy** that has occurred with the support of ULI MN. **Advancements on housing policy and affordable housing have accelerated** due to relationships that ULI MN helped forge.”

- Michelle Schnitker, Housing Supervisor/Dep. CD Director, City of St. Louis Park


IMPACT
WOULD NOT
BE POSSIBLE
WITHOUT
SUPPORTERS




PANDEMIC IMPACTS

Presentation by Tom Fisher to Regional Council of Mayors


COVID Changed How we Work

- 42% of the workforce now working from home full-time
 - 2/3rds of U.S. economic activity now out of homes
 - 75% of home workers want to continue to do so at least one or more days a week
 - 91% of the employers see staff as more productive working from home.
 - 30% of jobs cannot be done at home and require face-to-face interaction.
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COVID Changing how We Shop

- America has over 10 times the number of stores/capita than Germany
 - Permanent closures have reached 97,966, with 60% of closed businesses not reopening after the pandemic.
 - Online grocery shopping has almost doubled since the pandemic, with a majority of people surveyed planning on continuing to do so
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COVID Changing our Infrastructure

- With a just a 10-15% change in telework, rush hour will permanently disappear
 - The coming of mobility services will dramatically reduce parking demand
 - Meanwhile delivery jobs have become the fastest growing job in America, increasing 22% in 2020.
 - Bike sales are up 121% and 85% for electric bikes, increasingly used as transportation.
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PANELISTS



Cecile Bedor
CommonBond



Colleen Carey
**The Cornerstone
Group**



Sam Newberg
CBRE



Nawal Noor
Noor Companies