



## U.S. EMPLOYMENT PLAN FACT SHEET

### ABOUT JMA

Founded in 2013, Jobs to Move America (JMA) is a national organization dedicated to ensuring that public spending on transportation results in the creation of good manufacturing jobs for U.S. workers, including people historically excluded from the manufacturing industry, such as communities of color, women, veterans, the formerly incarcerated and others. JMA has built broad-based coalitions of community, labor, faith, civil rights, philanthropic, academic and environmental groups across the country.

### PUBLIC SPENDING

American cities spend an estimated \$5 billion each year to buy buses and railcars for U.S. public transportation systems. For decades, companies have used our tax dollars to create jobs abroad. This spending has the potential to support up to 30,000 good U.S. jobs. Many American cities are struggling with high unemployment, underemployment and poverty, and we cannot afford to miss this opportunity to create good U.S. jobs with our public dollars.

### ABOUT THE U.S. EMPLOYMENT PLAN

The U.S. Employment Plan (USEP) is policy language that transit agencies can include as part of their Request for Proposals (RFP) to encourage bus and rail manufacturers to commit to creating good manufacturing jobs, investing in new or existing manufacturing facilities, and establishing pathways into the industry for people facing barriers to employment. The USEP can be tailored to fit the needs of different transit agencies and manufacturers.

### HOW IT WORKS

The USEP has three parts:

**Disclosure:** requests transportation manufacturing companies to detail the number and quality of U.S. jobs on a contract.

Companies can strengthen their proposals by explaining plans to create jobs, locate facilities in the U.S. and generate opportunities for underrepresented workers via recruiting and training.

**Evaluation:** provides a scoring method for transit agencies to evaluate competing proposals from manufacturing companies.

Scoring criteria reward companies for robust commitments to creating good U.S. jobs, advancing workforce development and investing in U.S. factories.

**Implementation:** legally obligates companies to implement their proposed employment plan, including commitments to job creation, job quality, investment in new or existing facilities, and opportunities for underrepresented workers in the industry.

### SUCCESS STORIES

- To date, the USEP has been adopted by three leading transportation agencies: Los Angeles Metro, Chicago Transit Authority and Amtrak.
- U.S. Department of Transportation Secretary Anthony Foxx released a letter citing the USEP as an innovative way to leverage public funds to create jobs and opportunities for underrepresented communities.
- In 2015, the Chicago Transit Authority adopted the USEP and awarded a \$1.3 billion contract to CSR America Incorporated after it committed to creating thousands of jobs along the supply chain, including 169 jobs in Chicago, and to building of a brand-new railcar assembly facility in the city's South Side—the first of its kind in over three decades.
- In 2012, LA Metro adopted the USEP and awarded an \$890 million contract to Kinkisharyo International after it committed to building a new manufacturing facility in LA County and creating 235 jobs that would be accessible to people facing barriers to employment.

For more information, contact [info@jobstomoveamerica.org](mailto:info@jobstomoveamerica.org)

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