

## Management Committee

Meeting date: February 13, 2019

**Subject:** MCUB Purchasing Goals

**District(s), Member(s):** All

**Policy/Legal Reference:** MN Statutes Section 473.142; 3-4-6 Inclusion of Disadvantaged Business Enterprises and Metropolitan Council Underutilized Business Program

**Staff Prepared/Presented:** Cyrenthia Jordan, Director, Office of Equal Opportunity (651-602-1085), Elaine Ogilvie, Supervisor, Small Business Programs (651-602-1163)

**Division/Department:** Office of Equal Opportunity, Regional Administration

### Background

Several actions have recently been taken to expand the effort to increase opportunities with underutilized firms conveying our commitment to further eliminate disparities. These actions include implementing a sheltered market program (MCUB Select), increasing the pool of MCUB firms, as well as enhancing a more robust business development aspect of the program.

As an avenue to continue efforts, the Office of Equal Opportunity researched the idea of setting council wide aspirational procurement goals. Research was conducted with agencies having similar spending practices as the Council and results provided indications that agency wide goal setting efforts are potentially achievable and ultimately successful in increasing utilization. Specifically, the Department of Administrations set an 8% goal on all procurements in 2017 resulting in 7.73% achievement in FY2018.

In reviewing disparity study data, Council purchasing history, and research results, aspirational goals of 8% will be set on procurement of goods and services and 12% on all construction and professional technical contracting activity.

### Thrive Lens Analysis

Thrive MSP 2040 and Governor Mark Dayton's Executive Order 15-02 both stress the importance of equity for the region's continued prosperity. This would provide small disadvantaged businesses with more opportunities to benefit from the Council's procurement activities.

### Funding

No known funding required

### Known Support / Opposition

No known opposition