



Diverse Spend Plans

Management Committee May 25, 2022



Cyrenthia Jordan and Ashanti Payne

MCUB Strategic Action Plan

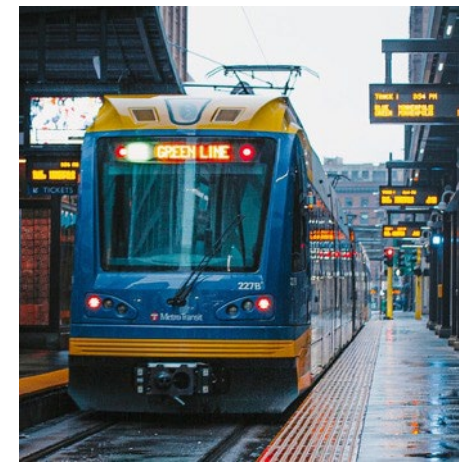
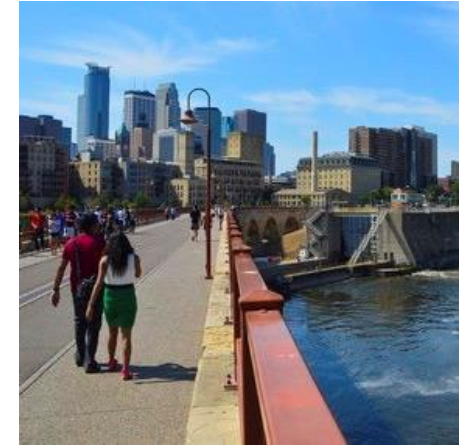
Strategies

- **Accountability**
 - **Division/Department Diverse Spend Plans**
 - Identify opportunities for MCUB Select/Sheltered Market
 - Small Business Bench Program
 - Build capacity for MCUBs in areas of need
 - Implement procurement reviews to identify obstacles, needs, opportunities
 - Develop interactive reporting tools for high level and detail analyses
 - Propose & implement improvements to flow/management of data on MCUB purchases
- **Outreach & Engagement**
 - Open House/Meet and Greet Events
 - Metro Transit MCUB Marketing Campaign to recruit more vendors
- **Training & Technical Assistance**
 - MCUB Training for internal Divisions
 - Training session – “How to find contract opportunities”
 - Training session on Council RFP process
 - Bidding & Estimating training
 - Change Orders & Pay Applications training

Measurable Outcomes

- 1) Increase overall portion of procurements made through MCUB vendors
- 2) Increase the number of MCUB firms in the directory (especially for our types of purchases)
- 3) Increase number of MCUBs that receive RFPs, quote requests
- 4) Increase number of MCUBs that bid on work (especially as prime contractors)
- 5) Increase procurement “reviews” by Department leadership

Partners: Office of Equity and Equal Opportunity, Procurement, Finance (PeopleSoft), MT Strategic Initiatives, Division Leaders, Department Mgrs., Project Mgrs., Purchasers



Division/Department Diverse Spend Plans

Components of the Plan:

Outreach Efforts - all planned outreach and engagement efforts and activities that promote inclusive contracting, strengthen community trust, and connect certified small business to current and future Council contracts, programs, services, and activities

Goods - Overall projected spend on all goods, including any warehouse purchases

Micro Purchases - Procurements valued up to \$10,000 for all funding types and up to \$25,000 when purchasing from a Metropolitan Council Underutilized Business (MCUB) supplier with only local funds

Sheltered Market - MCUB Select is for locally funded procurements that will apply when at least three (3) MCUBs are available and capable of providing the goods or performing the service identified within the solicitation. Only MCUBs are eligible to participate in an MCUB Select solicitation

As Needed/On Call Services

Construction

Request For Proposals (RFP)

Master Contracts

Narrative - Completed by the Division Director/General Manager. It should include the Division's commitment to inclusive contracting and eliminating racial disparities in the region

Division/Department Diverse Spend Plans

Plan Execution

Plans will project 12 months out, be approved by Division Director/General Manager and submitted to the Office of Equity and Equal Opportunity (OEEEO)

Targets must include:

Target for overall MCUB Spend

Targets for each racial category

- Black
- Hispanic/Latino
- Indigenous
- Asian
- Non-Persons of color (MCUBs)

Plan monitored and results reported each quarter

Training & technical assistance provided by the Office of Equity and Equal Opportunity (OEEEO) with support from Procurement

Division/Department Diverse Spend Plans

Deliverable & Outcomes

- The completed action will result in a Council Policy
- OEEO and Procurement will be better positioned to support and provide technical assistance to Divisions/Departments in their efforts to achieve equity in Council procurements
- Ensures that Department/Division PMs engage with OEEO early in the process
- Allows for the Council to be intentional in our planning, provides the space for innovation and creates accountability
- This work is consistent with the goals and objectives identified in the Council's Equity Strategy and Framework

Division/Department Diverse Spend Plans

Timeline for Implementation

- Finalize Spend Plan and draft Policy June 1, 2022
- Disseminate Policy for review and send to Policy Review Team 2-3 weeks after finalization (June 22, 2022)
- Policy Approval by Council – July 2022
- Division/Department Equity Champions Identified – July 2022
- Training for Department/Division Equity Champions – August 2022
- Spend Plans approved by Division Leaders/GMs - September 1, 2022

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