Pat Born, Regional Administrator

TOD Strategic Action Plan: Overview and Next Steps

July 10, 2013

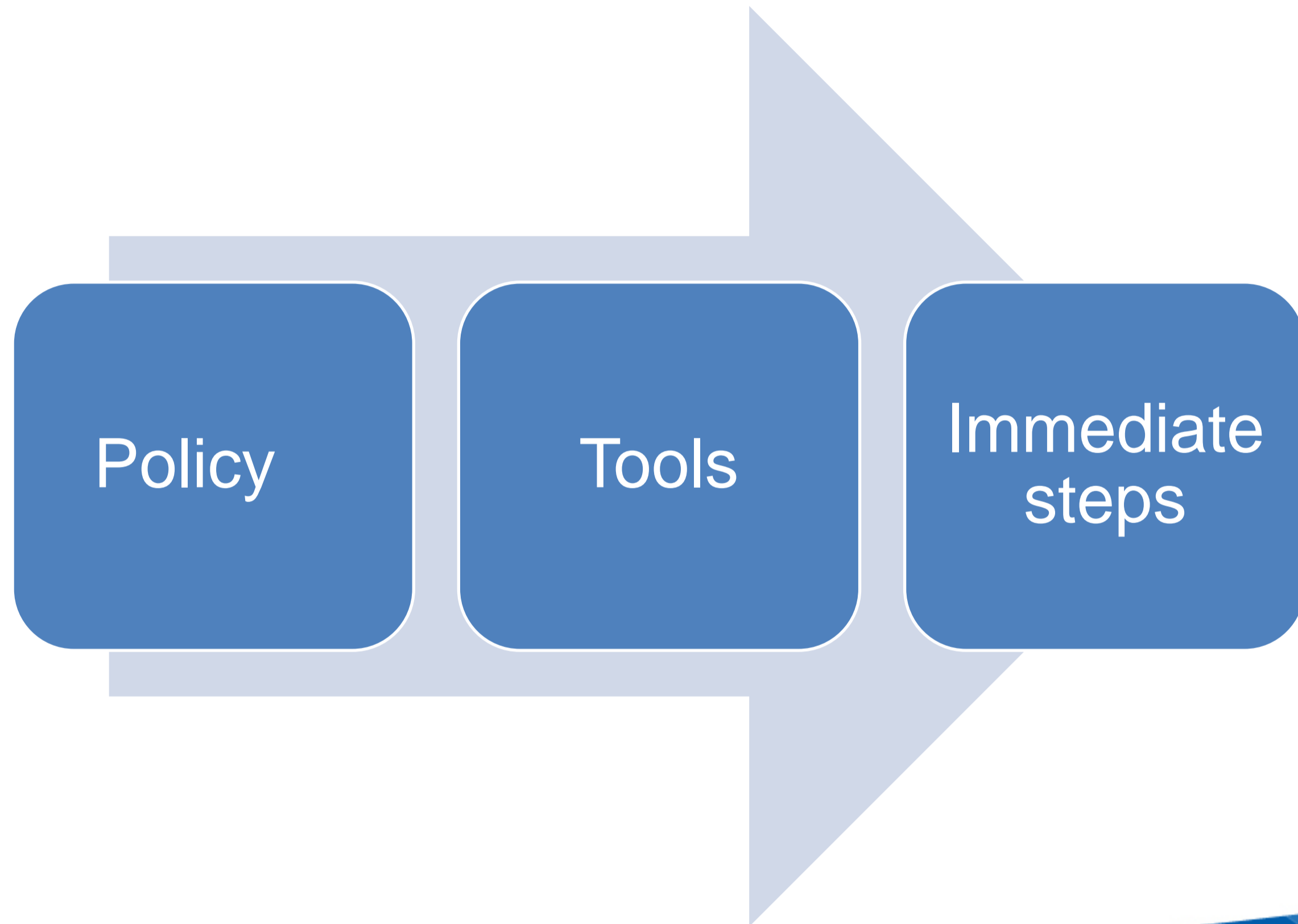METROPOLITAN COUNCIL

TOD Strategic Action Plan Goals

Collaborate with partners

Prioritize resources for impact

Focus on implementation

Improve internal coordination

3 Types of Recommendations

Policy → Tools → Immediate steps
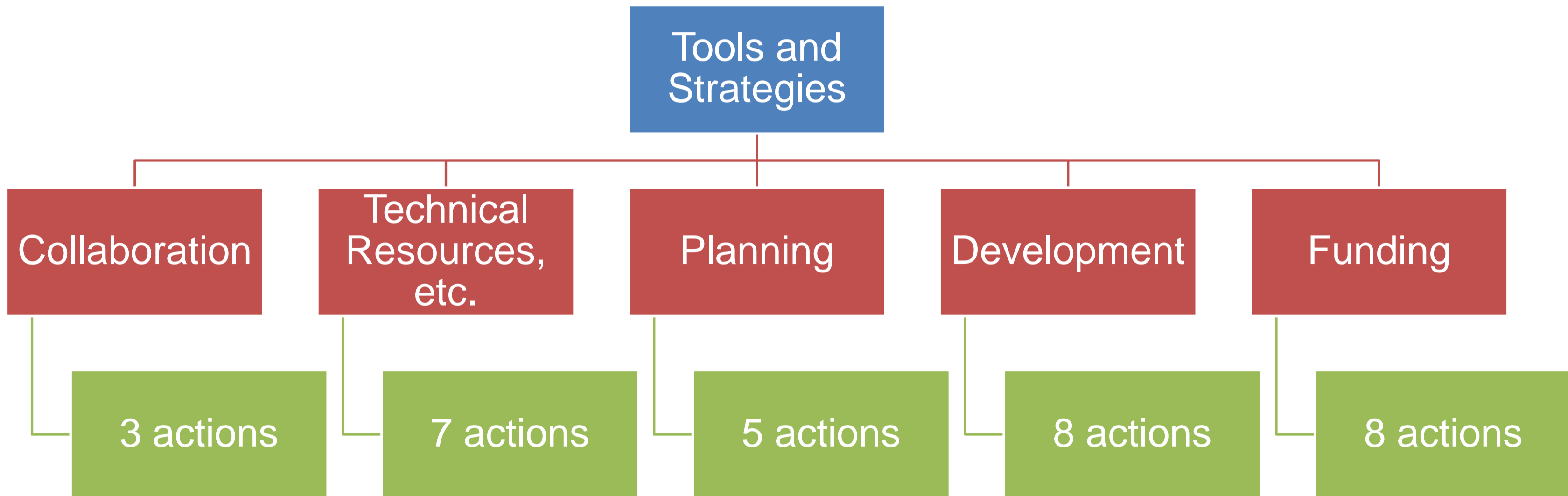
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Policy Recommendations
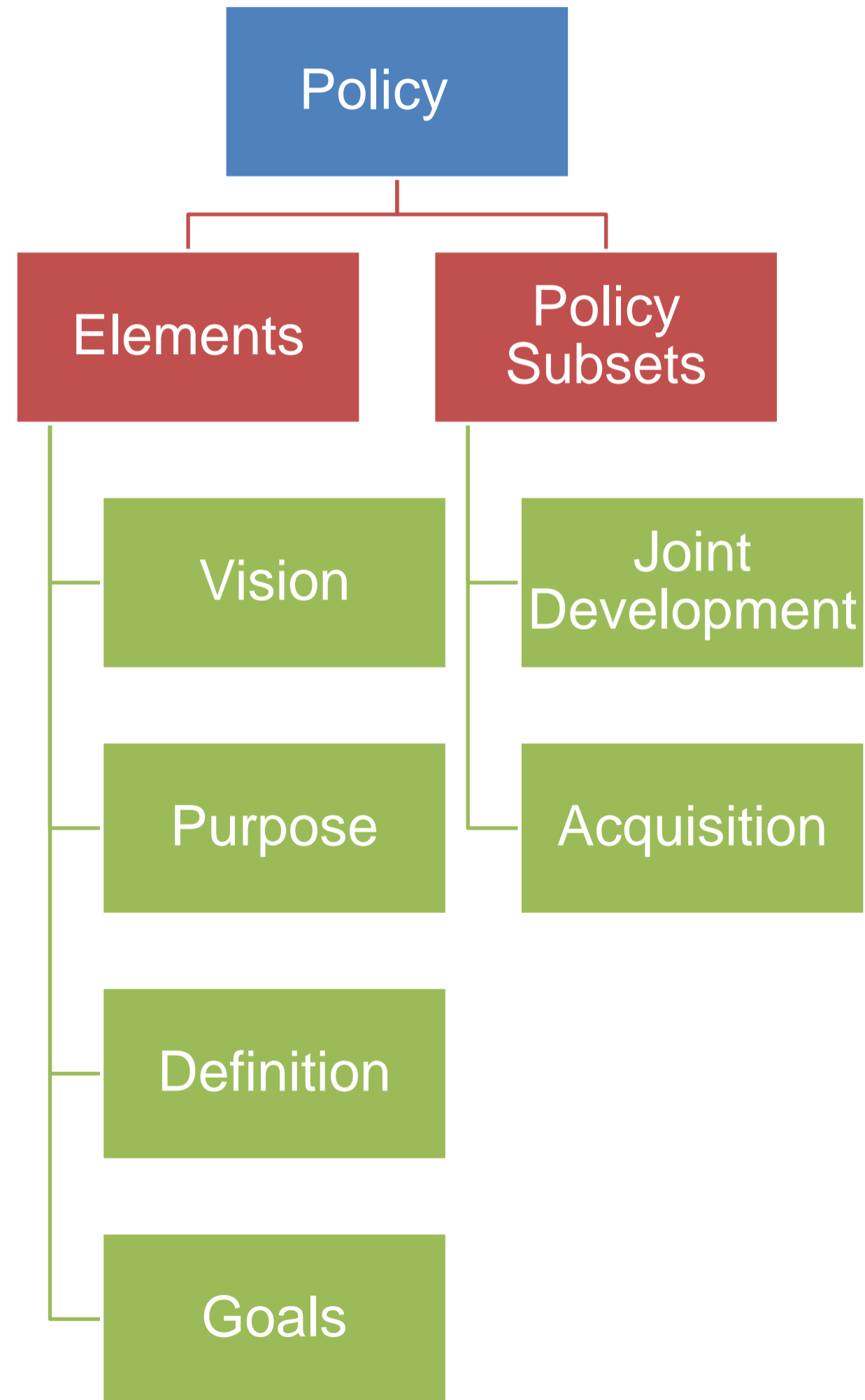
Needs for TOD Policy

- Support and be reinforced by Council policy: Thrive MSP, Transportation Policy Plan and the Housing Policy Plan

- Communicate the vision and goals for TOD with the Council's partners

- Set expectations around TOD-related investments

- TOD policy subsets guide operations
  – Joint Development Policy
  – Land Acquisition Policy

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Tools and Strategies Recommendations

Collaboration Actions

	Action	Metropolitan Council Role	Priority	Timing
1	Establish TOD Office	Lead	●●●	Immediate
2	Create an internal-agency TOD working group	Lead	●●●	Immediate and on-going
3	Create external regional TOD Advisory Groups	Lead	●●●	Fall 2013, as Corridors of Opportunity winds down

Technical Resources, Communication and Education Actions

	Action	Metropolitan Council Role	Priority	Timing
1	Assess partner needs	Lead	●●●	Immediate OR fall 2013
2	Measure and share local TOD success stories	Lead	●●●	Immediate and on-going
3	Produce an Annual Report to track where TOD is happening	Lead	●●●	Immediate, then annual updates
4	Create TOD peer networks to share information	Convene	●●○	On-going, fall 2013
5	Create a centralized home for TOD resources and best practices	Lead		On-going, fall 2013
6	Engage in public outreach and engagement	Support	●●○	On-going
7	Conduct original research	Lead	●○○	On-going, level of effort will vary as needed

Planning Actions

	Action	Metropolitan Council Role	Priority	Timing
1	Integrate TOD goals into regional planning documents	Lead	●●●	Immediate and as regional plans are updated
2	Establish performance targets	Lead	●●●	After the TOD policy is developed
3	Engage in/initiate corridor planning	Lead/Support	●●○	Immediate and ongoing
4	Provide technical resources for planning services	Support	●●○	Ongoing, level of effort will vary as needed
5	Participate in Station Area Planning	Support	●●○	As needed, dependent on corridor or jurisdiction

Development Actions

	Action	Metropolitan Council Role	Priority	Timing
1	Encourage private developers to build TOD	Convene	●●●	Immediate (after hiring staff)
2	Understand development industry needs	Convene	●●●	Immediate (after hiring staff)
3	Connect partners with site-specific TOD resources and opportunities	Convene	●●●	Immediate (after hiring staff)
4	Identify opportunity sites	Convene	●●●	Immediate (after hiring staff)
5	Conduct a Portfolio Analysis	Lead	●●○	After the policy is developed
6	Offer Key Sites for Development	Lead	●●○	As appropriate
7	Actively pursue land acquisition and development partnerships	Lead	●●○	3-5 years
8	Partner with a land bank	Convene	●○○	Long term

Funding Actions

	Action	Metropolitan Council Role	Priority	Timing
1	Incorporate TOD Policy into funding criteria.	Lead	●●●	After the TOD Policy is complete.
2	Provide operating funding for TOD Program.	Lead	●●●	Immediate and ongoing
3	Support TOD Prioritization Tool and incorporate into Metropolitan Council programs	Lead	●●●	Immediate and ongoing
4	Continue to fund Livable Communities TOD Grants while leveraging more in terms of outcomes and private investment	Lead	●●●	Immediate and ongoing
5	Explore creation of station area grant program	Lead	●●○	1-3 years
6	Direct transportation dollars to TOD-supportive infrastructure	Lead	●●○	1-3 years
7	Use New Starts funding to support TOD	Lead	●●○	During New Starts application process
8	Consider land bank partnering	Convene	●○○	Long term

Immediate Next Steps

Establish a TOD office

Create an internal working group

Create external staff working group and advisory group

Adopt a TOD policy

Incorporate policy goals into funding criteria