Rail~Volution 2014 Update
Metropolitan Council
July 9, 2014
Rail~Volution 2014

• **When:** Sunday, Sept 21 - Wednesday, Sept 24
  Pre-conference events Sat, Sept 20

• **Where:** Minneapolis Hyatt

• **Who:** Citizen activists, developers, transit operators, non-profit & business leaders, planners, local elected & government officials
Conference Overview

• Networking opportunities – Saturday evening
• Local day – Sunday afternoon
• Local officials session – Sunday afternoon
• Welcome Reception – Sunday evening
• 24 Mobile workshops – Sunday to Wednesday
• Conference sessions – Monday to Wednesday
• 3 Plenary sessions - Monday to Wednesday
Saturday Evening Activities

• Baseball + Hot Dogs + Local Brews
  – Pre-game reception hosted by HGA at Ford Center
  – Twins vs Cleveland at 6:10 pm

• BBQ + Mississippi Paddleboat Cruise

• Nature + Art + Theater
  – Minneapolis Sculpture Garden Walking Tour
  – Jungle Theater Performance & Reception
Mobile Workshops

• Purpose: Showcase projects, practices and TOD implemented in the MSP metro area that demonstrate collaborative efforts

• Modes: LRT, BRT, commuter rail, bus, bike, walking, canoeing

• Topics include:
  o Transit or bike oriented development
  o Connections to attractions, food, jobs and nature
  o Implementation
Local Day

• **When:** Sunday September 21, 2:00 – 4:00 PM
• **Where:** Minneapolis Hyatt
• **What:** Speed Sessions on economic development & multi-modal transportation
  o Concurrent small group presentations at five stations
  o 10 minute presentation & 5 minutes Q&A
  o At each 15 minute mark, participants switch topics
  o Participants choose which presentations to attend
• **Who:** Anyone. No charge for local day
State & Local Officials

• **When:** Sunday, Sept. 20, 2:30 – 5:00 PM anticipated  
• **Where:** Union Depot  
• **What:** Presentation and discussion on two topics  
  – Transit Investment & Economic Development: Does Mode Make a Difference?  
  – How Are Successful Transit Systems Organized, Governed and Operated?  
• **Who:** Local officials by invitation
Welcome Reception

- **When:** Sunday, September 21, 6:30 – 9:00 PM
- **Where:** Union Depot
- **What:** Networking opportunity with refreshments and Minnesota Transportation Museum Exhibit
- **Who:** Conference registrants, local officials session attendees
- **Transportation:**
  - To: Green Line (with musicians on select trains)
  - Return:
    - Green Line
    - Metro Transit buses direct to Hyatt
    - Northstar Commuter Rail to Target Field Station (pending)
Other Activities

Self-Guided Tour Book
- 60-page directory
- Smart phone app being developed (courtesy of Kimley-Horn)

Transit pass for all registrants

Nice Ride MN
- All registrants receive complimentary 5-day Nice Ride pass
Fund Raising

- $225,000 goal
- $252,500 raised to date
- Cover costs of Welcome Reception, networking events, scholarships, mobile workshops
- Multiple sponsorship levels

![Pie Chart]

- In the bank $160,000
- Direct expense committed $52,500
- Committed, not yet received $40,000
How can you get involved?

• Register
  o Let Emily know
  o Consider a Saturday evening networking event

• Encourage local elected officials to attend:
  o Elected officials event/Welcome Reception
  o Conference

• Encourage external staff to attend:
  o Conference
  o Local day session if not registering for conference