

Rail~Volution 2014 Update
Metropolitan Council
July 9, 2014

Rail~Volution 2014

- **When:** Sunday, Sept 21 - Wednesday, Sept 24
Pre-conference events Sat, Sept 20
- **Where:** Minneapolis Hyatt
- **Who:** Citizen activists, developers, transit operators, non-profit & business leaders, planners, local elected & government officials



Conference Overview

- Networking opportunities – Saturday evening
- Local day – Sunday afternoon
- Local officials session – Sunday afternoon
- Welcome Reception – Sunday evening
- 24 Mobile workshops – Sunday to Wednesday
- Conference sessions – Monday to Wednesday
- 3 Plenary sessions - Monday to Wednesday

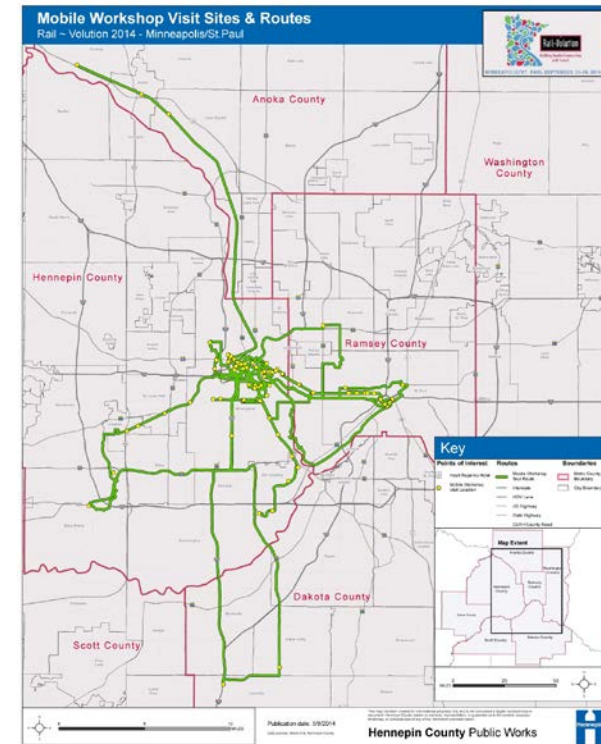
Saturday Evening Activities

- Baseball + Hot Dogs + Local Brews
 - Pre-game reception hosted by HGA at Ford Center
 - Twins vs Cleveland at 6:10 pm
- BBQ + Mississippi Paddleboat Cruise
- Nature + Art + Theater
 - Minneapolis Sculpture Garden Walking Tour
 - Jungle Theater Performance & Reception



Mobile Workshops

- Purpose: Showcase projects, practices and TOD implemented in the MSP metro area that demonstrate collaborative efforts
- Modes: LRT, BRT, commuter rail, bus, bike, walking, canoeing
- Topics include:
 - Transit or bike oriented development
 - Connections to attractions, food, jobs and nature
 - Implementation



Local Day

- **When:** Sunday September 21 , 2:00 – 4:00 PM
- **Where:** Minneapolis Hyatt
- **What:** Speed Sessions on economic development & multi-modal transportation
 - Concurrent small group presentations at five stations
 - 10 minute presentation & 5 minutes Q&A
 - At each 15 minute mark, participants switch topics
 - Participants choose which presentations to attend
- **Who:** Anyone. No charge for local day

State & Local Officials

- **When:** Sunday, Sept. 20, 2:30 – 5:00 PM anticipated
- **Where:** Union Depot
- **What:** Presentation and discussion on two topics
 - Transit Investment & Economic Development: Does Mode Make a Difference?
 - How Are Successful Transit Systems Organized, Governed and Operated?
- **Who:** Local officials by invitation

Welcome Reception

- **When:** Sunday, September 21, 6:30 – 9:00 PM
- **Where:** Union Depot
- **What:** Networking opportunity with refreshments and Minnesota Transportation Museum Exhibit
- **Who:** Conference registrants, local officials session attendees
- **Transportation:**
 - To: Green Line (with musicians on select trains)
 - Return:
 - Green Line
 - Metro Transit buses direct to Hyatt
 - Northstar Commuter Rail to Target Field Station (pending)

Other Activities

Self-Guided Tour Book

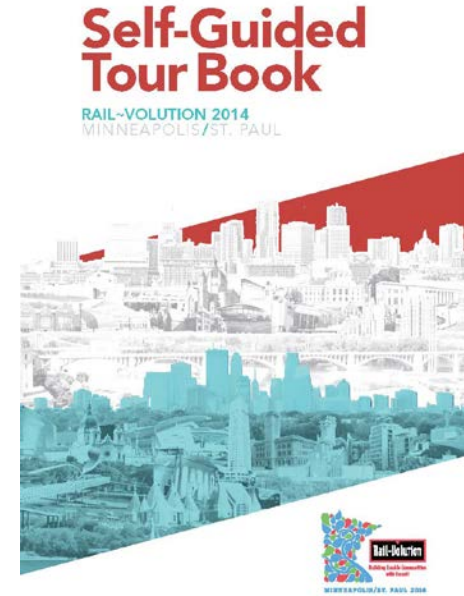
- 60-page directory
- Smart phone app being developed (courtesy of Kimley-Horn)

Transit pass for all registrants



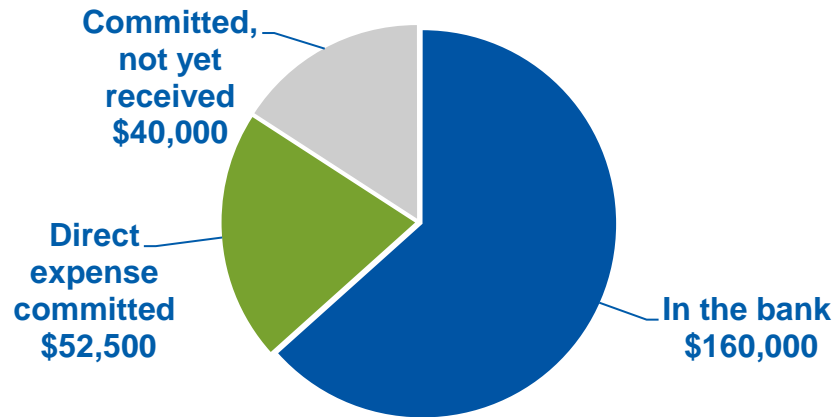
Nice Ride MN

- All registrants receive complimentary 5-day Nice Ride pass



Fund Raising

- \$225,000 goal
- \$252,500 raised to date
- Cover costs of Welcome Reception, networking events, scholarships, mobile workshops
- Multiple sponsorship levels



How can you get involved?

- Register
 - Let Emily know
 - Consider a Saturday evening networking event
- Encourage local elected officials to attend:
 - Elected officials event/Welcome Reception
 - Conference
- Encourage external staff to attend:
 - Conference
 - Local day session if not registering for conference