

Transportation Committee

For the Metropolitan Council meeting of June 24, 2015

Subject: Authorize release of 2015 Transportation Demand Management (TDM) solicitation

Proposed Action

That the Metropolitan Council authorize release of the 2015 Innovative Travel Demand Management Solicitation for 2015, 2016 and 2017 CMAQ set-aside funding.

Summary of Committee Discussion/Questions

Metropolitan Transportation Services Senior Planner Katie White presented this item. Motion by Munt, seconded by Letofsky and passed.

Hearing no objection, Chair Schreiber stated that this item could proceed to the full Council as a consent item.

Transportation Committee

Meeting date: June 8, 2015

For the Metropolitan Council meeting of June 24, 2015

Subject: Authorize release of 2015 Transportation Demand Management (TDM) solicitation

District(s), Member(s): All

Policy/Legal Reference: MAP-21

Staff Prepared/Presented: Arlene McCarthy, Director MTS, 651-602-1754

Amy Vennewitz, Deputy Director, Finance & Planning, 651-602-1058

Katie White, Senior Planner, 651-602-1716

Division/Department: Metropolitan Transportation Services (MTS)

Proposed Action

That the Metropolitan Council authorize release of the 2015 Innovative Travel Demand Management Solicitation for 2015, 2016 and 2017 CMAQ set-aside funding.

Background

Since the 2009 Regional Solicitation, TAB has set aside \$7M in federal Congestion Management Air Quality (CMAQ) funds for Travel Demand Management (TDM) activities. The funding is meant to provide two years of support for the on-going TDM activities of Metro Transit and the four regional Travel Management Organizations (TMOs), and also to develop and fund new and innovative TDM activities. The *2010 TDM Evaluation and Implementation Study* concluded that on an annual basis \$2.9M was needed by the TMOs and Metro Transit for their on-going TDM activities and that \$600,000 could be made available for a solicitation for new and innovative TDM projects. The first solicitation for new and innovative TDM projects occurred in 2013 using \$1.2M in 2013 and 2014 CMAQ set-a-side funding. Seven projects were selected and are currently being implemented.

\$1.8M in federal CMAQ funds for 2015, 2016 and 2017 are available for innovative TDM project funding. TAB has recommended that a 2015 TDM Solicitation for project applications be released this summer to allocate these funds. The proposed solicitation timeline and scoring criteria are attached.

Rationale

The purpose of CMAQ funds is to improve congestion mitigation and air quality throughout the metropolitan area. TDM activities develop and market alternatives to single-occupant vehicle use. This solicitation will result in the selection of innovative TDM projects using available 2015, 2016 and 2017 CMAQ funding.

Funding

The proposed solicitation will use \$600,000 in CMAQ funds set aside in each of 2015, 2016 and 2017 by TAB to solicit for innovative TDM activities.

Known Support / Opposition

There is no known opposition.

Timeline for 2015 TDM Solicitation

June 8, 2015 – solicitation authorization to Transportation Committee

June 24, 2015 – solicitation authorization to Council

July 2015 – outreach to TMOs, TDM organizations, online system set up, online system training

August 1, 2015 – solicitation released

September 11, 2015 – responses due

October 15, 2015 – scoring done

November 15, 2015 – appeals done

January 21, 2016 – projects to TAC Funding & Programming Committee

February 3, 2016 – projects to TAC

February 17, 2016 – projects to TAB

March 14, 2016 – projects to Transportation Committee

March 23, 2016 – projects to Council

May 1, 2016 – application to FTA due

October 1, 2016 – project federal draw downs can begin

Transit and Travel Demand Management (TDM) Projects

Travel Demand Management (TDM)

Definition: An innovative project that reduces the congestion and emissions during the peak period. Similar to past Regional Solicitations, base-level TDM funding for the Transportation Management Organizations (TMOs) and Metro Transit will be not part of the competitive process.

Examples of TDM Projects:

- Bikesharing
- Carsharing
- Telework strategies
- Carpooling
- Parking management
- Managed lane components

Scoring:

Criteria and Measures	Points	% of Total Points
1. Role in the Regional Transportation System and Economy	100	10%
Measure 1 - Connection to Job Concentrations, Manufacturing/Distribution Locations, Educational Institutions, and local activity centers		
Measure 2 - Existing regional transportation facilities and resources		
2. Usage	100	10%
Measure 1 - Cost effectiveness of project per user		
3. Equity and Housing Performance	150	15%
Measure 1 - Connection to disadvantaged populations and project's benefits, impacts, and mitigation		
Measure 2 - Housing Performance Score		
4. Congestion Reduction/Air Quality	400	40%
Measure 1 - Congested roadways in project area		
Measure 2 - VMT reduced		
5. Innovation	200	20%
Measure 1 - Project innovations		
Measure 2 - New geographic area		
6. Risk Assessment	50	5%
Measure 1 - Technical capacity of applicant's organization		
Measure 2 - Continuation of project after initial federal funds are expended		
Measure 3 - Risk Assessment Form		
Total	1,000	100%