



Metro Transit Bus Operator Staffing



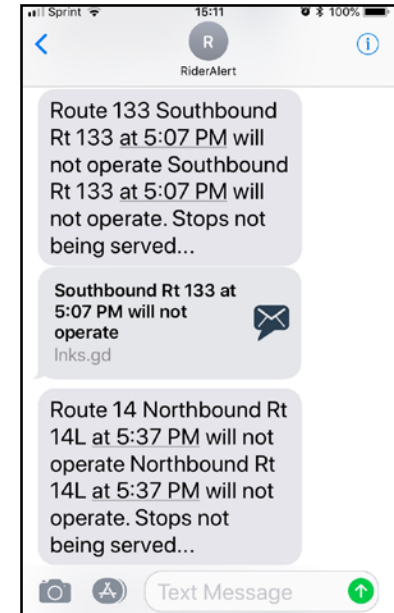
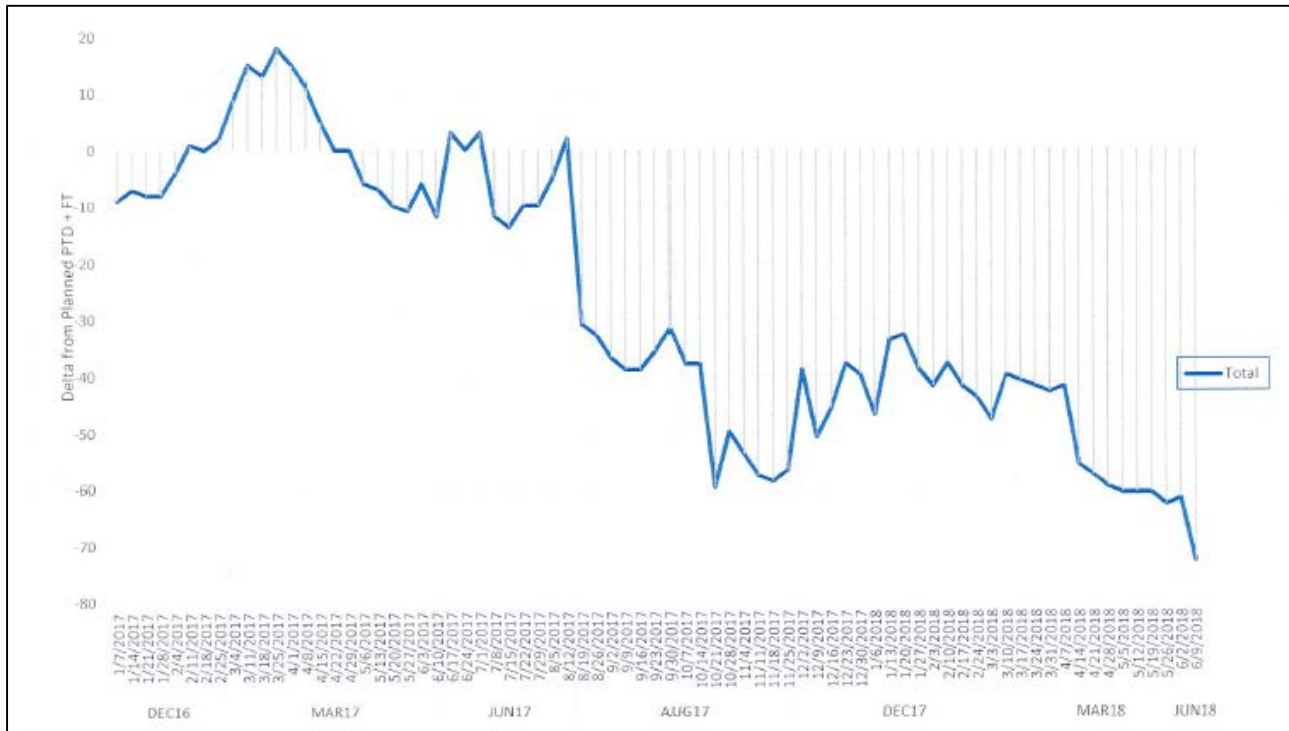
Brian Funk, Deputy Chief Operations Officer – Bus
Aaron Koski, Workforce Development

July 11, 2018

Bus operator workforce



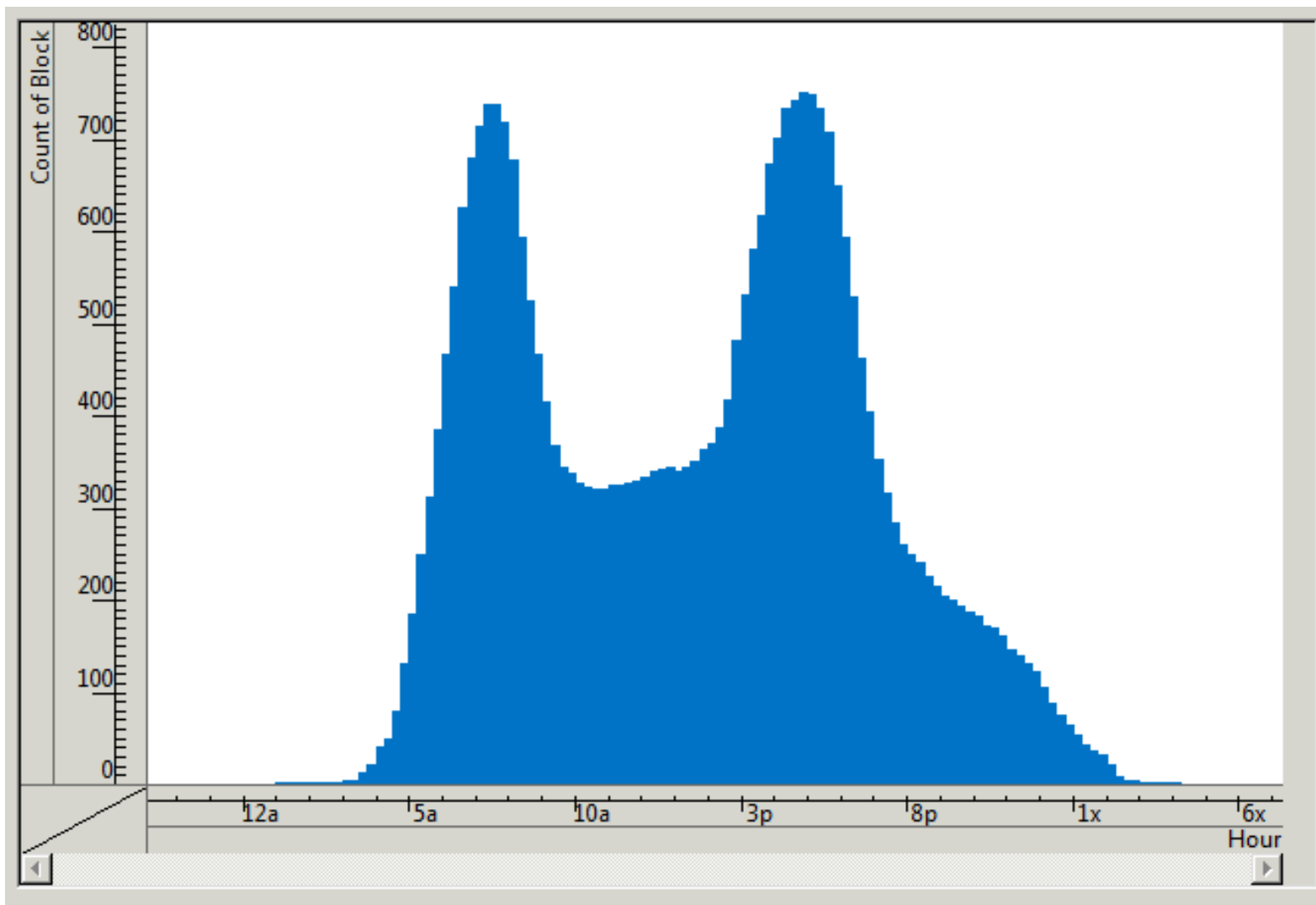
- Record low unemployment rate of ~3.1%
- National driver shortage
- Retirement of senior operators plus internal opportunities
- ~80 operators below planned; unfilled work completed by instructors, mechanics and standbys or not operated



- New recruitment & retention initiatives in place
 - Operator Outreach Pilot
 - Applicant Readiness Pilot
 - Operator Mentorship Pilot
 - Expanded Marketing Footprint
- Other efforts
 - Promoting positive aspects of role
 - \$19.45/hr to start plus 5% increase each year plus contract raises, Paid time off, Medical/Dental insurance, State pension, Career development opportunities, Job Security, Paid training, Stronger-than-ever focus on employee safety
 - Additional interview, testing, application assistance opportunities
 - Testing Process
 - Partnering with ATU
 - Reviewing a FT pathway “guarantee”



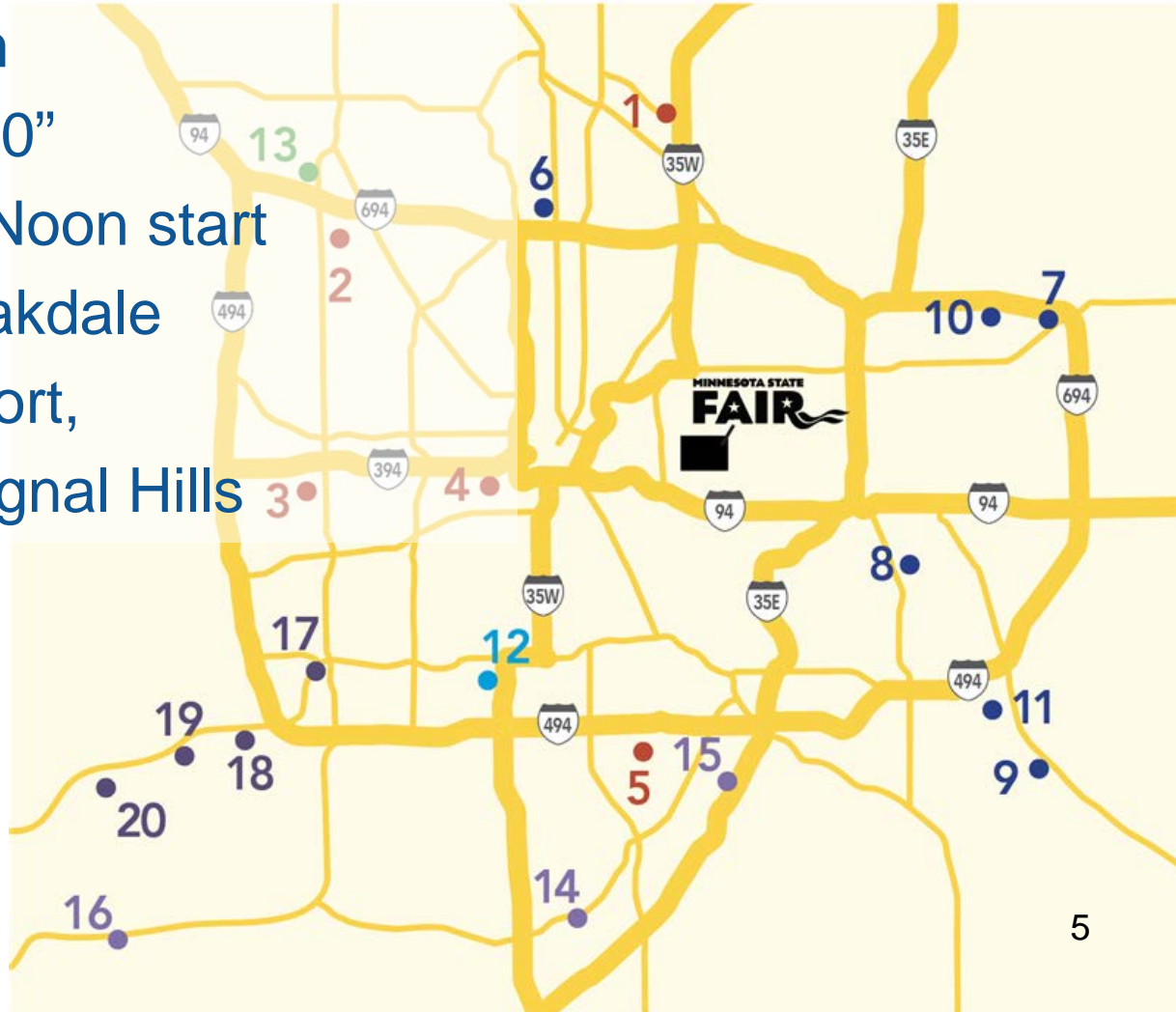
Service Demand = Peak based



2018 State Fair Changes



- Maintain our focus on daily customers
- Weekday start 9am
- Reduce Rt 960 from downtown Mpls to 30''
- Parade/Dunwoody Noon start
- Weekend only at Oakdale
- No service at Newport, direct overflow to Signal Hills



2018 State Fair Promotion



State Fair 2018



The best route to the State Fair is on the bus!

You go to the State Fair for the food, the animals, the rides and more! Getting to the "Great Minnesota Get-Together" on the bus is a fun, blue ribbon tradition, too. Instead of driving, park your car for free and take a stress-free, non-stop air-conditioned ride straight to the fairgrounds.

Take a State Fair Express bus and you'll save on gas and parking costs. Plus, we'll drop you off and pick you up right outside the gates!

Service begins at 9 a.m. on weekdays and 8 a.m. on weekends and Labor Day unless otherwise noted at all Metro Transit Locations.

State Fair Express Bus tickets with the Metro Transit app!



Save time AND money by purchasing your Bus Bargain ticket on the Metro

STATE FAIR EXPRESS

HOURS OF OPERATION*

NEW TIMES!

- > **Weekday Service:**
Buses operate 9 a.m. – midnight at most locations.
- > **Weekend & Labor Day Service:**
Buses operate 8 a.m. – midnight at most locations.

*See individual location for times.

COST

\$5* Round-trip
Children age four and under ride free!

*See pricing for SouthWest Transit service under Additional Express Service section.

PAYMENT OPTIONS

Cash (please have exact change)
Go-To Cards and passes, tokens, coupons and SuperSavers are **not accepted** on State Fair Express buses.

Fast, easy service from

State Fair Bus Service

Aug. 23 – Sept. 3, 2018

Metro Transit
metrotransit.org/StateFair

- Prominent placement of service change info through out marketing materials
- Direct emails to app and online ticket users informing them of changes



Questions?