

MCUB Program

Background

- 2012 – Met Council Underutilized Business (MCUB) program was established as response to Governor Dayton’s directive to increase business opportunities for woman, minority, and disabled owned firms.
- Council Policy 3-4-6 provides MCUB framework for increasing participation on non-federally funded procurements
- MCUB primarily applies to locally funded construction contracts with subcontracting opportunities

MCUB Expansion- Phase I

- Expanded goal setting activity to professional technical and architecture & engineering contracts
- Collect and record inclusion efforts of grantees
- Refined approach to identifying and reporting MCUB spend
- Increased outreach activities
- Participated in the Joint Disparity Study

Disparity Study and MCUB

- Disparity Studies are conducted to provide legal foundation for government race and gender based business inclusion programs, such as MCUB.
- 2017 Disparity Study results show that disparities of woman and minority businesses still exist with Met Council procurements.
 - Specifically, substantial disparities were found in direct procurements of goods & services with MCUB firms.

Disparity Study Results

	Utilization	Availability	Disparity Index
Construction			
African American-owned	0.21 %	1.25 %	17
Asian American-owned	1.26	0.38	332
Hispanic American-owned	0.49	0.62	79
Native American-owned	1.13	5.56	20
Unknown MBE	0.00		
Total MBE	3.08 %	7.81 %	39
WBE (white women-owned)	4.31	14.83	29
Total MBE/WBE	7.39 %	22.64 %	33
Professional services			
African American-owned	0.17 %	2.45 %	7
Asian American-owned	1.71	1.16	147
Hispanic American-owned	0.19	0.43	44
Native American-owned	0.00	0.73	0
Total MBE	2.07 %	4.77 %	43
WBE (white women-owned)	5.60	7.93	71
Total MBE/WBE	7.67 %	12.70 %	60

	Utilization	Availability	Disparity Index
Goods			
African American-owned	0.05 %	4.84 %	1
Asian American-owned	0.03	0.21	14
Hispanic American-owned	0.38	0.34	112
Native American-owned	0.01	0.02	50
Total MBE	0.48 %	5.41 %	9
WBE (white women-owned)	0.51	11.31	5
Total MBE/WBE	0.99 %	16.72 %	6
Other services			
African American-owned	4.82 %	2.51 %	192
Asian American-owned	0.76	0.09	844
Hispanic American-owned	0.06	0.14	43
Native American-owned	0.00	0.05	0
Total MBE	5.64 %	2.79 %	202
WBE (white women-owned)	0.65	2.38	27

Study Recommendations

- Disparity Study consultant made several recommendations in accordance with results
- OEO and Procurement have considered the Disparity Study recommendations and is proposing the following MCUB program & policy changes

MCUB Expansion – Phase II

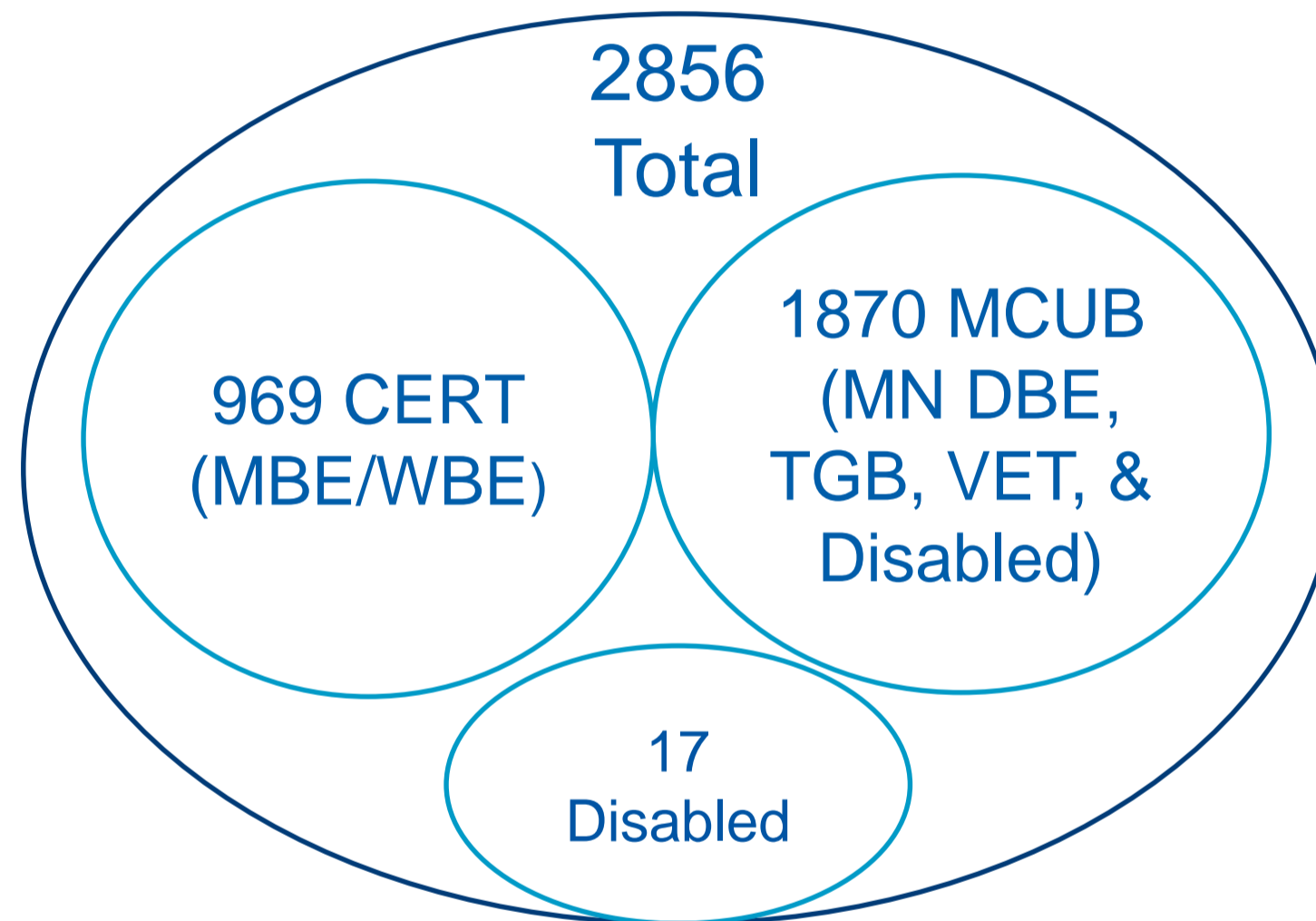
- Increase direct spend with MCUB
 - Sheltered market
- Increase pool of MCUB firms
 - Recognize City of St Paul CERT Certification and disabled
- Increase access to capacity building resources
 - Outreach, networking, website enhancement

Sheltered Market Program

“MCUB Select”

- Applicable to non-federally funded goods and services procurements under \$100,000
- Will apply when at least three MCUB firms are eligible, available, and capable of performing the scope of work
 - Eligible firms must be an MCUB and have successfully completed program orientation.
 - Firms are eligible until they have been awarded and successfully completed projects totaling \$200,000 or 3 individual projects, whichever comes first.

Recognizing CERT MBE / WBE & Disabled



Original MCUB pool of 1870 increases to 2856 by adding CERT & Disabled firms

Planned Approach

- July 25th
 - Receive committee approval
- August
 - MCUB Select Preparation
 - Expand MCUB directory to include CERT and Disabled
- September
 - Identify Q4 applicable procurements
- October
 - Execute full implementation of MCUB Select