

# Public Engagement Plan

April 24, 2019

Metropolitan Council

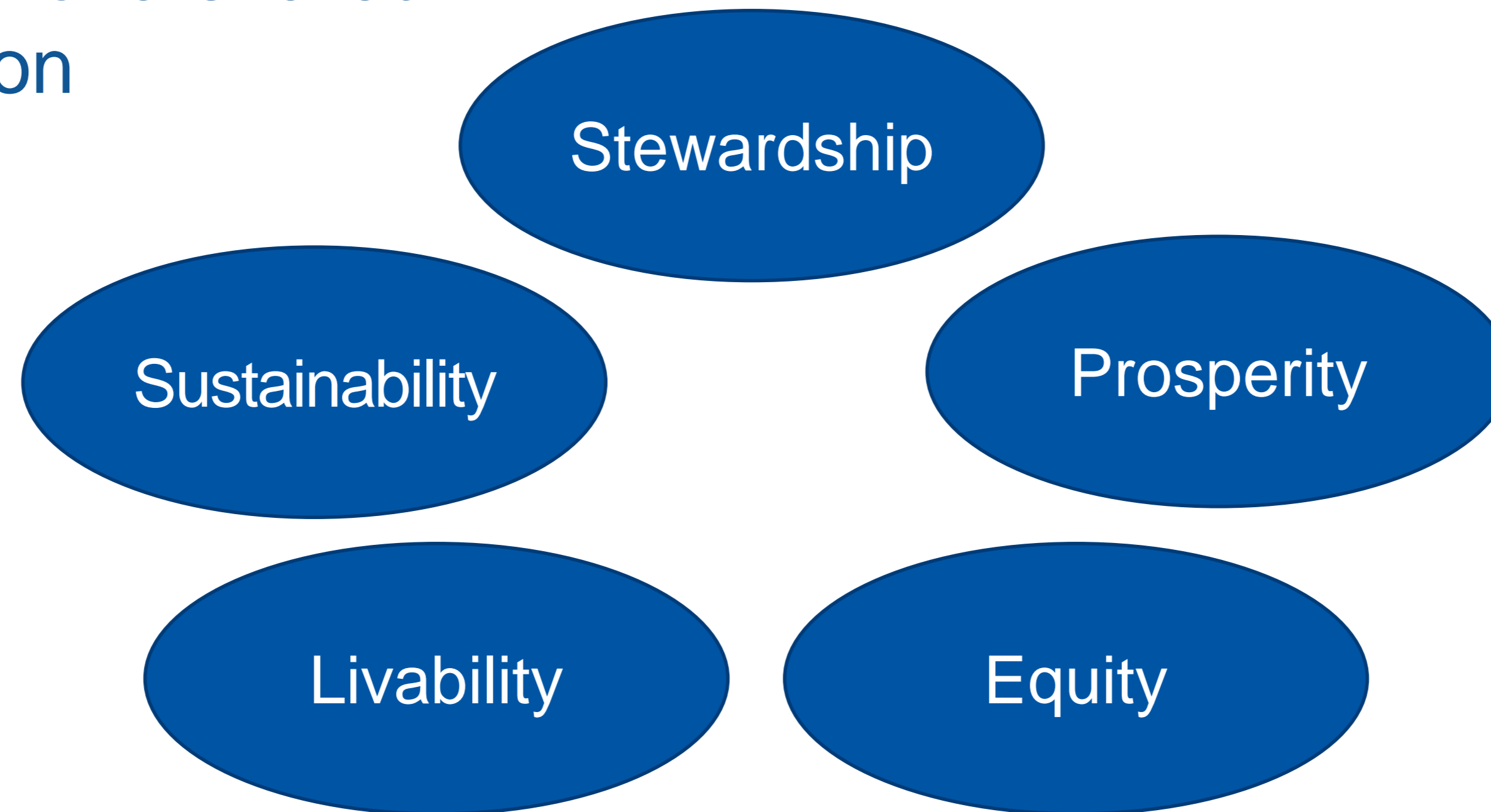


Ideals

*What* people in our region  
aspire to

The start of a shared  
discussion

# Thrive Outcomes



# Changing public involvement



# What we learned

- Value experience and expertise
- Meet people where they are
- Show value in participation
- Plan with constituents
- Share agenda setting
- Expect collaboration
- Build capacity
- Authentic engagement takes time

# *Thrive MSP 2040* equity outcome

- **Engage** a full cross-section of the **community** in decision-making
- Create a Council-Wide **Public Engagement Plan**
- **Collaborate** and **consult** with members of the community
- Focus on developing **lasting relationships** with region's residents and stakeholders
- Making decisions **with people**, not for people.

# A new approach to engagement

- Thrive MSP 2040
- Corridors of Opportunity
- Community Engagement Steering Committee
- Community partners



# Equity Working Group - 2013

- Appointed by Chair Susan Haigh
- Three key questions
  - Changes to public engagement
  - How to diversify advisory committee
  - Whether to create an advisory committee focusing on equity

# Creating the plan



A collaborative effort

- Monthly meetings with Community Engagement Steering Committee and Council senior staff
- Shared definition of engagement
- Principles for engagement



# Principles

- *Equity*
- *Respect*
- *Transparency*
- *Relevance*
- *Accountability*
- *Collaboration*
- *Inclusion*
- *Cultural Competence*



# Supporting Council work, decisions



- Project-based engagement
- Long-term policy development
- Formal processes
- Ongoing strategic efforts
- Building relationships
- New guidance – tribal consultation
- Measuring impact

# Questions?

Thank you!

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