# **Council Workforce: Composition, Trends and** Initiatives

Metropolitan Council 5-22-2019





# Workforce demographics





### Workforce composition: People of color

**Councilwide People of Color** 

	30.6%	30.9%	32.4%	33.6%	34.3%	
	14. <u>2%</u>	15.8%	15.9%	15.6%	<b>16.6%</b>	
	2014	2015	2016	2017	2018	
Total EEs:	4,107	4,152	4,225	4,238	4,279	

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### -% POC Mgr -% POC EE



## **Race/ethnicity by division**

Metro22%Workforce:12.7

DIVISION	TOTAL EE		EE POC %		MGR POC %	
	2014	2018	2014	2018	2014	2018
ES	618	602	10.2%	12.3%	6.7%	9.5%
RA	417	467	19.9%	23.8%	6.5%	10.5%
Transit Bus Operators	1,498	1,509	48.5%	54.8%		
Transit Non-Bus Operators	1,575	1,705	24.4%	26.9%	17.7%	19.7%



### 22% People of Color12.7% Management People of Color



## Workforce composition: Race/ethnicity/disability

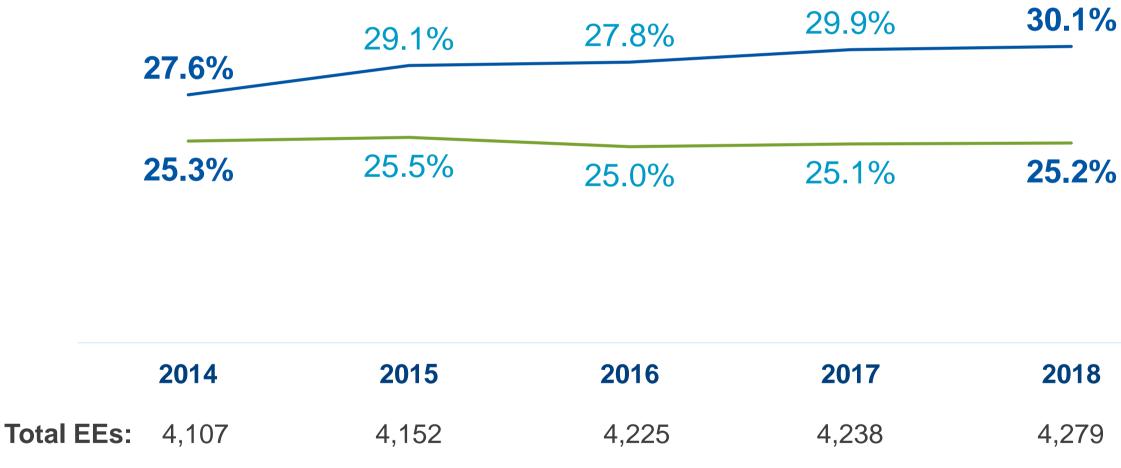
	2014 count	2014 %	2018 count	<b>2018</b> %
American Indian	41	1.0%	50	1.2%
Asian	199	4.8%	246	5.7%
Black	894	21.8%	1,036	24.2%
Hispanic	115	2.8%	132	3.1%
Pacific Islander	7	0.2%	7	0.2%
White	2,851	69.4%	2,811	65.6%
Disabled	81	2%	85	1.8%

### Metro Workforce 0.5% 6.7% 7.4% 5.4% 0.03% 78.2% 5.5%

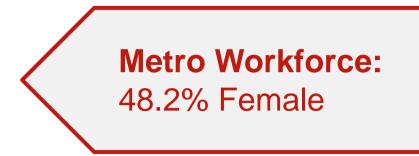


### Workforce composition: Gender

**Councilwide Female** 



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### -% Female Mgr -% Female EE



### Gender by division



DIVISION	TOTAL EE		EE FEMALE %		MGR FEMALE %	
	2014	2018	2014	2018	2014	2018
ES	618	602	24.8%	24.9%	30.7%	29.8%
RA	417	467	55.9%	52.7%	53.2%	54.7%
Transit Bus Operators	1,498	1,509	22.8%	23.2%		
Transit Non-Bus Operators	1,575	1,705	19.7%	19.6%	21.0%	23.9%



### 48.2% Female40.4% Management Female



### Workforce facts

- Average age: 48 years old
- Average tenure: 10.3 years
- Veterans: 8.9%
- Workforce by division:
  - ES: 602 (14%)
  - RA: 466 (11%)
  - MT: 3,211 (75%)
    - Bus Operators: 47%
    - Non-Bus Operators: 53%



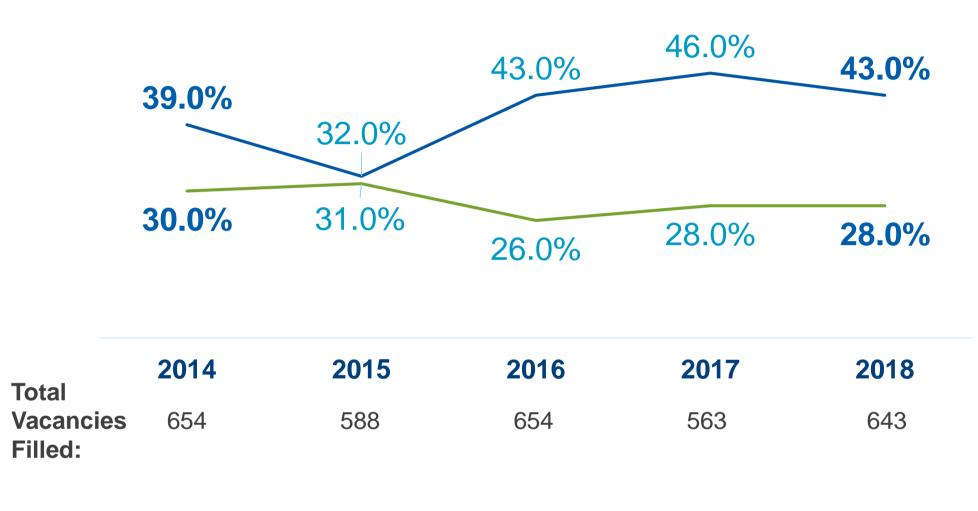


### **Other facts**

- 12 unions/associations
- 2017 engagement: 65% of respondents considered engaged
- Compensation: Average 2018 wage was \$67,675
- % part-time employees: 9.9% (Operators/Transit Police)
- Benefits: Pension, medical/dental/vision insurance, on-site clinic, paid leave, health/wellness/learning programs
- Employment brand message: At the Council, your work matters. Our employees drive the buses, plan the parks, support development, treat wastewater, and plan for future growth all services that help the Twin Cities and its residents thrive.



### **2018 Vacancies filled**



- Of the 643 vacancies filled, 170 were filled internally; that is 26.4%, which has varied from 20% to 28% over the last five years.
- Of the 88 management promotions, 31.8% were women and 27.3% were people of color.
- 47% Millennials (born 1979+) 46% People of color 29.1% Female

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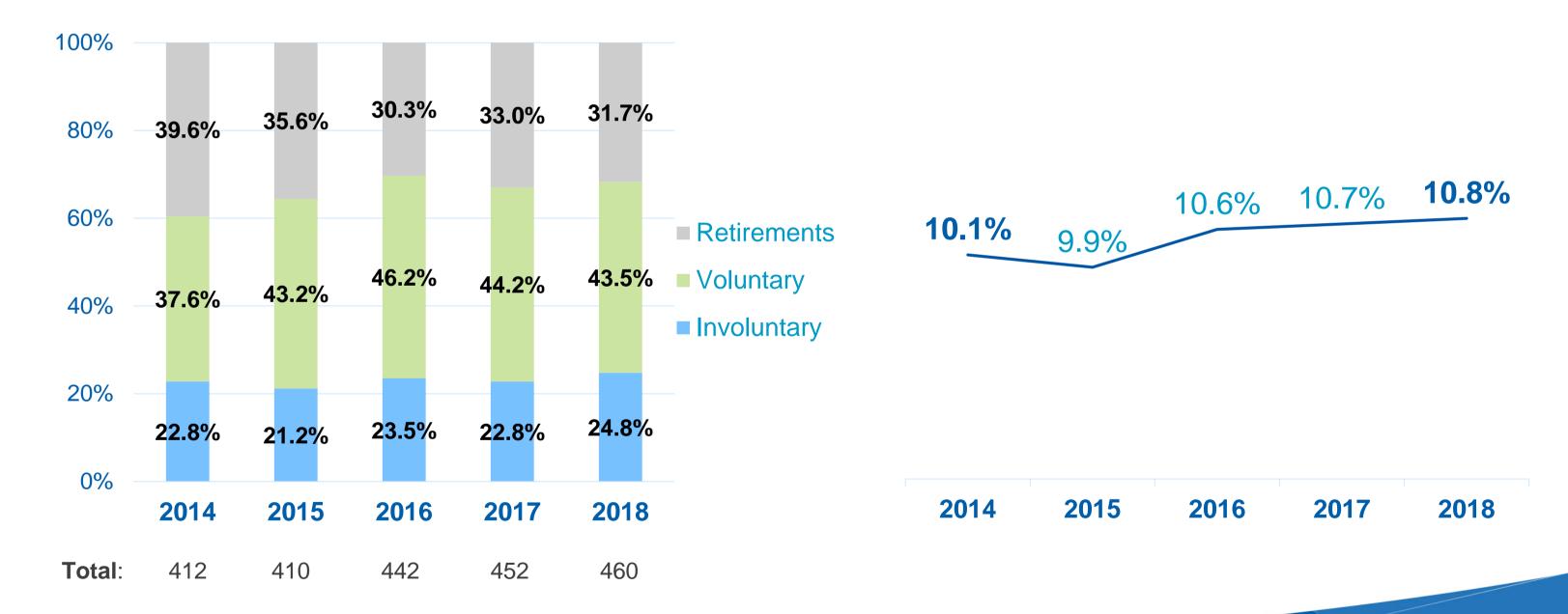


Of the 473 hires of employees new to the Council:



### **2018 Separations**

**Separations by Reason** 



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### Turnover

### More facts about separations

- 2018 separations:
  - 39% people of color
  - 29% female
- Voluntary separations as percentage of workforce: 4.7%
- 26% of voluntary separations occurred during the first year of employment
- 146 employees retired in 2018





# What we're doing to increase workforce diversity





## Recruitment, sourcing, and outreach

- <u>Council employment page</u>
- 47 job fairs and tabling events in 2018
- Two posting partners
- Openings distributed to 250 job boards targeting diverse candidates
- State diversity recruiter
- Social media





## **Applicant diversity**

#### **Applicants by POC and Gender**



	2014	2015	2016	2017
Total applicants:	17,135	17,391	17,384	12,717





18,442

#### 2018







### Fair selection processes

- Positions posted internally and externally
- Managers and recruiters receive training
- Every candidate dispositioned
- Consistent process
  - Diverse interview panels; three or more people
  - Structured interviews; behavior-based questions
  - Managers complete hire justification
  - Office of Equal Opportunity "concur" to hire
- Selection based on ability, knowledge, and skills







## **Council hiring process**

HR and hiring manager tasks

Applicant steps

#### Plan/Post

• HR and hiring manager develop job announcement and recruitment plan

1

#### Apply

- Go to Council employment website
- Complete online application form

#### 2

#### **Review Applications**

- HR screens for minimum qualifications
- Hiring manager conducts structured review for desired qualifications

#### Job-specific testing, if required

#### **Structured Panel** Interview

- Behavioral-based questions with a diverse panel of 3+
- To assess candidate KSA against job requirements

#### 3

#### **Determine Finalists**

• Highest scoring 1-3 candidates advanced from panel interview

- Deeper job-related with finalists
- seniority-based

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#### **Selection Interview**

questions/ conversation • Not conducted when

#### Hire

- Manager decision and justification
- OEO concur to hire
- Background check •
- Job offer •
- Drug/physical
- screen, if necessary
- Start date determined



## Internship program

- 85-100 interns each year: Urban Scholars, regular and high school
- 2018 interns:
  - 44% POC
  - 60% female
- 47 interns hired into regular positions since 2012 (23% were people of color)





## Workforce development

- Part-time Bus Operator programs:
  - Applicant preparedness
  - CDL permit prep
  - Trainee program
  - Operator apprenticeship
- MTT: Mass Transit Technician Program (bus and rail; three cohorts)





# **Building Diversity Initiative**

Recruitment and Selection	Engagement and Training	
1. Evaluate posting partners	<ol> <li>Leadership Forum on Accessibility</li> </ol>	7. Pro tool a st
2. Provide training/tools for hiring managers	4. Launch unconscious bias training	8. Lev dev
	5. Employee resource groups	dive •
	6. Affirmative Action plan and Equity Integration	



#### **Promotion**

ovide management ols to include and build strong, diverse bench

verage programs to velop leadership versity: Mentoring Works Project Management Development



# How you can help



## Extend the Council's reach

- Push openings out to your network
- Identify job fairs, events, or tabling opportunities
- Identify recruitment sources
- Distribute "Careers at the Council" business card or brochure
- Your ideas welcome



# **Questions?**

