



METRO D Line Service Launch

Katie Roth, Director, Arterial BRT

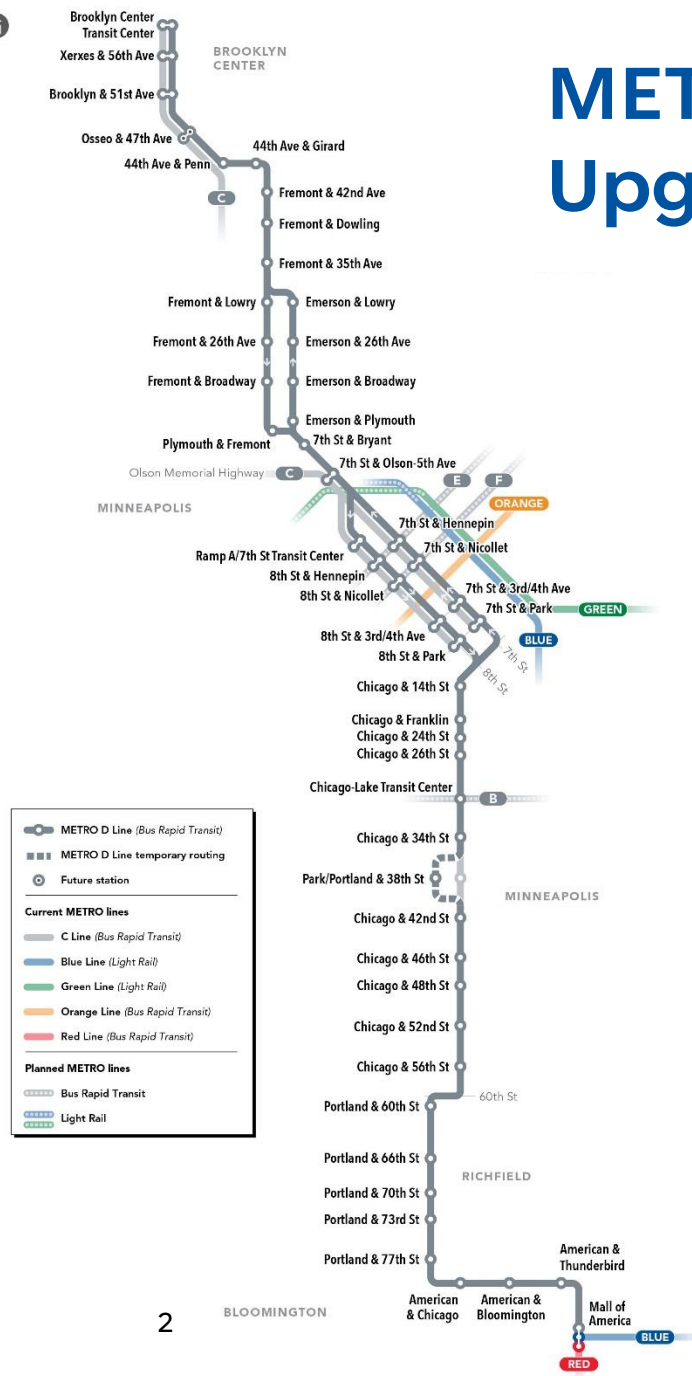
Jonathan Ahn, Project Manager, BRT Operations

Bruce Howard, Director, Marketing and Transit Information



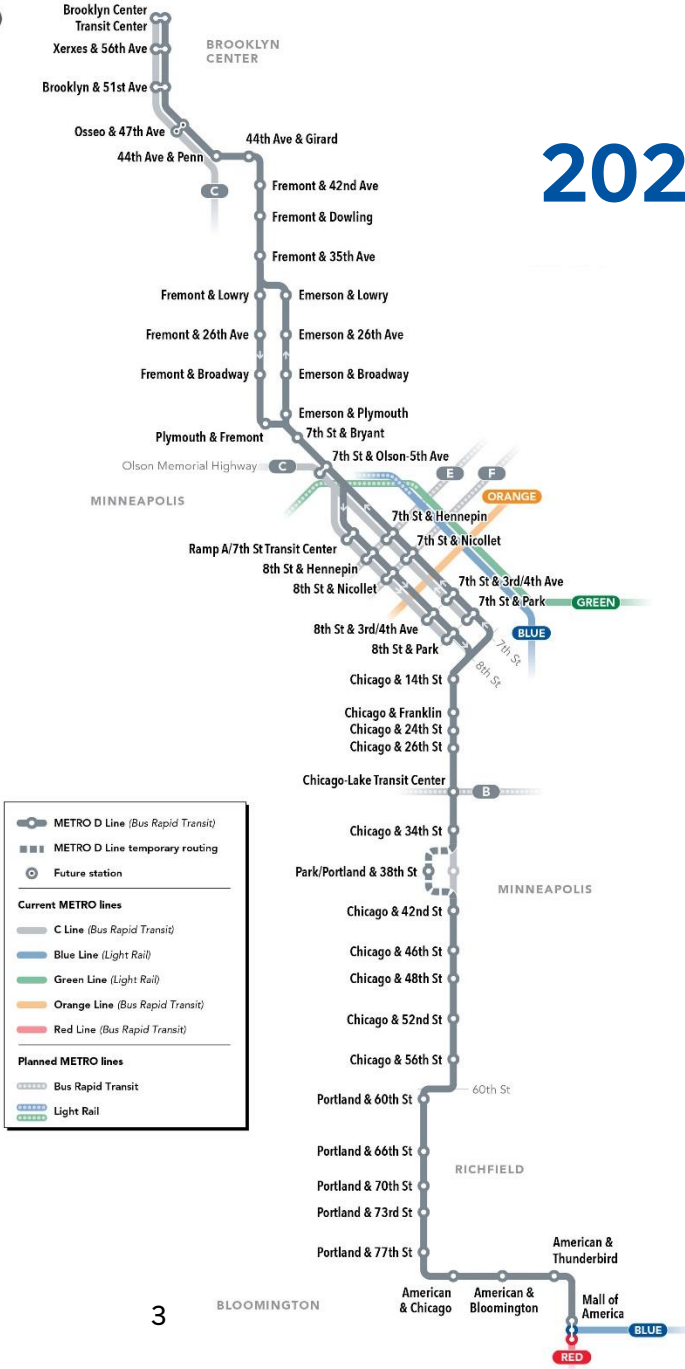
METRO D Line

Upgrading Minnesota's highest-ridership bus route



- 18 miles, Brooklyn Center to Bloomington
- More than 120,000 people live within a 10-minute walk or roll of the D Line
- 1 of 4 households on the D Line does not have a vehicle
- Fall 2022 Route 5 ridership near 60% of 2019, and growing
- Route 5 carries 8% of all Metro Transit bus ridership
- **Service begins Saturday, December 3**

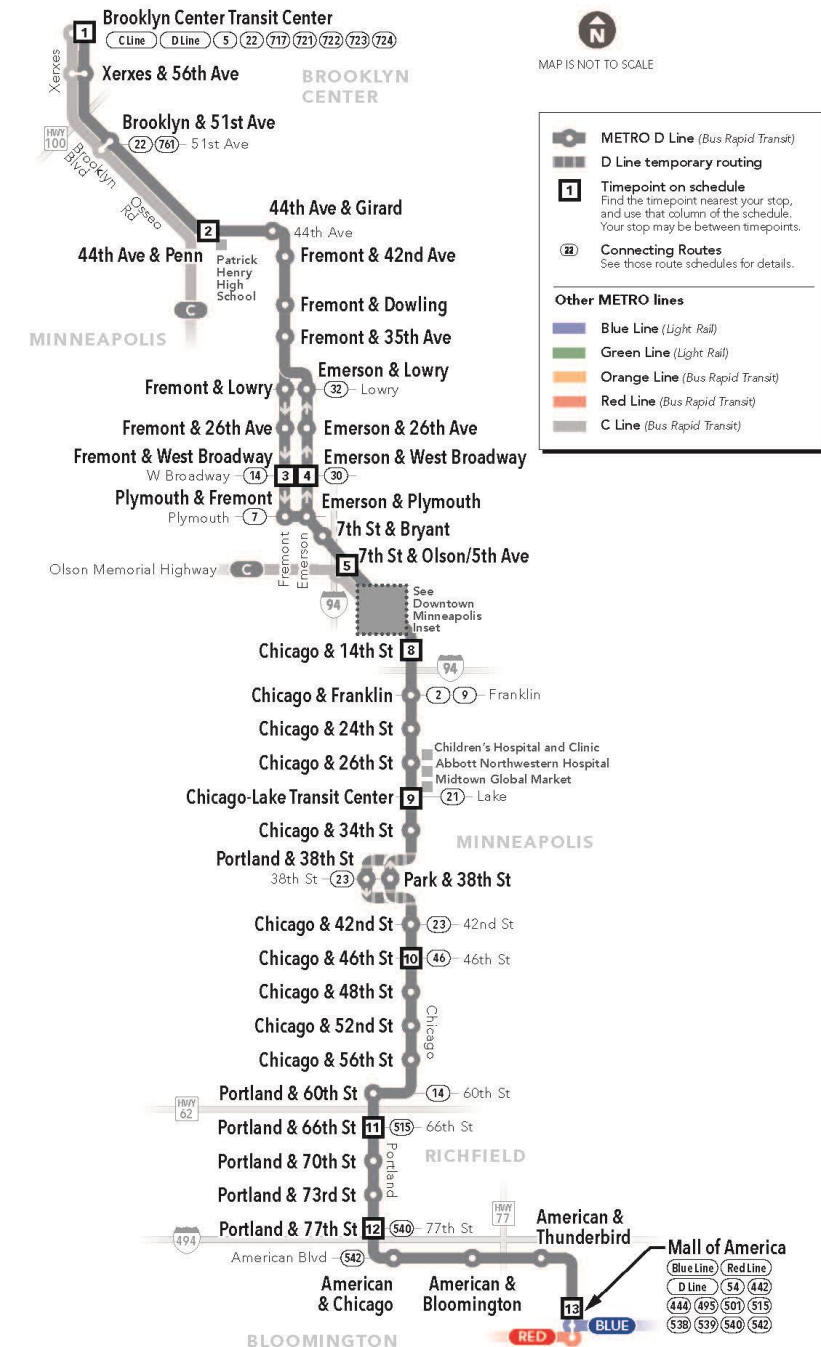
2021-2022 construction highlights



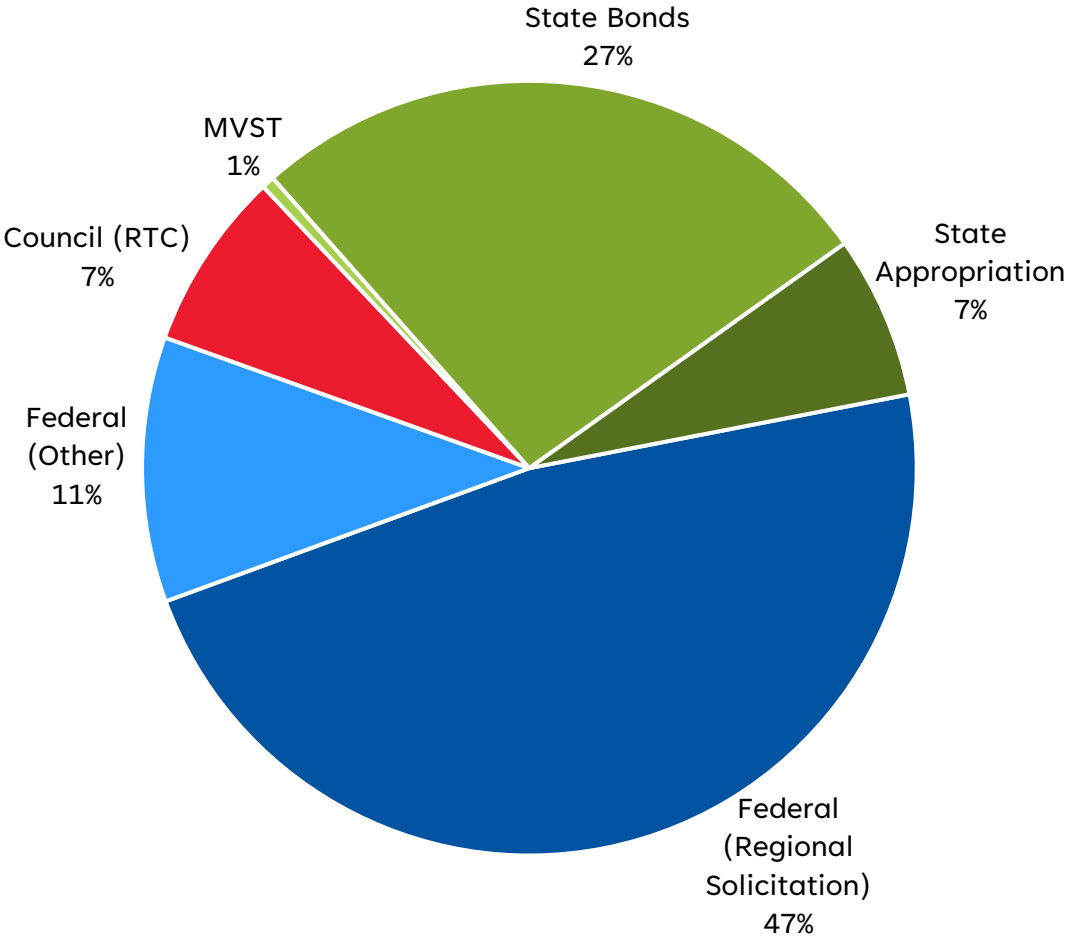
- 61 new D Line platforms with shelters
- 246 shelter heaters
- 230 security cameras
- 78 crosswalks striped
- 80 ADA-accessible pedestrian ramps constructed
- 24 traffic signals rebuilt or upgraded
- 64 total transit signal priority (TSP) intersections
- 22 miles of fiber optic cable

Service plan

- D Line service
 - About every 10 minutes between 11 a.m.- 6 p.m.
 - 12 minutes at most other times of the day
 - Less frequent in early morning and late evening
- Route 5 service every 60 minutes
- Both D Line and Route 5 operate 4:30 a.m. to 1:30 a.m.
- D Line replaces routes 39, 133, and 721/724 service between BCTC and downtown
- 15% increase in weekday trips, 37% increase on Saturdays, 61% increase on Sundays



\$75 million project budget



- **D Line completed on time and under budget**
 - Favorable market for construction in 2020
 - Minimal contingency draws through construction phase
- Funding remains in project budget for additional future construction at three locations
- Phased contingency release to other arterial BRT projects expected in 2023

Key partnerships

- Additional \$6.9 million in local improvements constructed in D Line project
- Complementary street improvements and fiber optic connectivity partnerships
 - City of Minneapolis: \$3.4 million
 - Hennepin County: \$3 million
 - City of Bloomington: \$400,000
- 6 platforms constructed with other projects (44th Avenue N, Portland Avenue)



44th Avenue & Penn Station, built in coordination with Hennepin County's Webber 44 reconstruction project



Photo credit: HDR

Emerson & Plymouth



Photo credit: HDR

Chicago Avenue Bus Lane



Chicago & 52nd Street

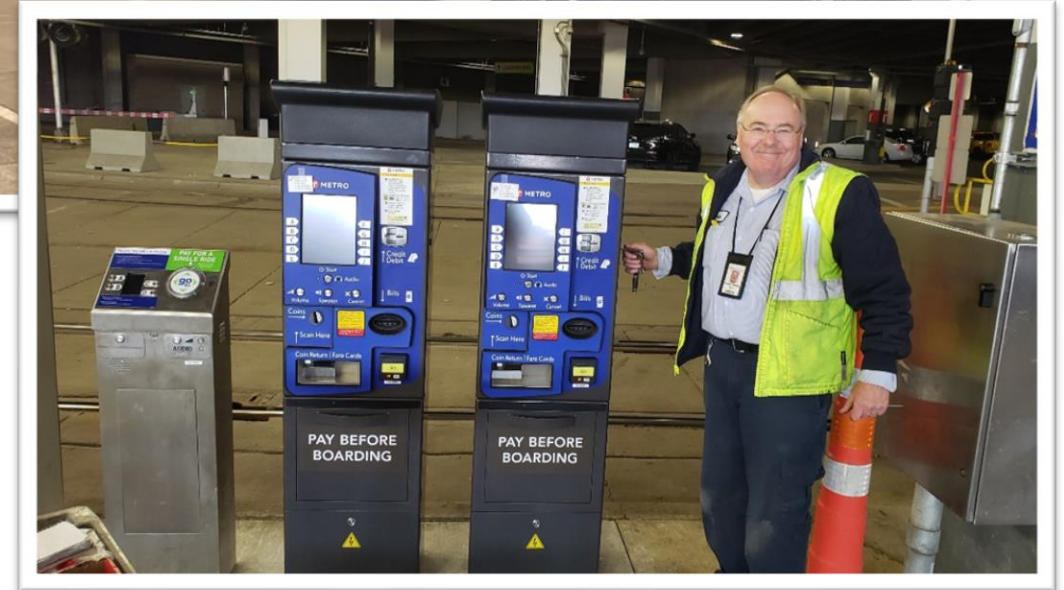


Photo credit: HDR

American & Chicago

Transition to Implementation and Operations

- D Line Implementation Meetings
 - Leading transition efforts from the project-led construction phase into operational phase
 - Monthly/bi-weekly venue for staff from different disciplines, including Bus Operations, to coordinate and collaborate on anything D Line
- Street Operations
 - Asst. Manager and Supervisors assigned for BRT operations



Operational Readiness

- Training
 - New and updated SOPs developed for D Line and MOA Station
 - Over 100 bus operators went through D Line training
- Garage Coordination
 - Heywood Garage bus bays reconfigured to accommodate 26 new D Line BRT buses
- Rider Alerts
 - Developed and deployed

BUS RAPID TRANSIT - D LINE SOUTHBOUND

ENTERING THE MOA

RIDER ALERT

Attention Route 5 Customers

Changes begin December 3.

Effective Saturday, December 3, changes take effect on Route 5:

- Service begins on METRO D Line which replaces large portions of Route 5.
- Route 5 will be replaced by D Line between 56th Street Station and Mall of America.

Updated schedules available now at metrotransit.org.

Thank you for riding with us.

612-373-3333 metrotransit.org/alerts

Metro Transit



Grand Opening Events – December 3-5, 2022

- D Line service begins 4 a.m. Saturday Dec 3
- Ribbon Cutting/Opening events on Dec 3
 - Remarks 10 a.m. Mall of America Transit Station
 - Dignitary Ride on D Line to community events Veterans Park (Richfield)
Juxtaposition Arts (North Minneapolis)
 - Partner info tables, entertainment, concessions (10am – 1pm)
- Rides on D Line are free Dec 3-5
 - No fare required on D Line only
 - Staff ambassadors riding buses
- Tuesday Dec 6 – First day fares are required
 - Staff ambassadors at transit stations



Creative Theme & Media

- Transit fleet
- Digital billboards
- Banner ads
- Community newspaper ads
- Social media
- Geo-fencing
- metrotransit.org/DLine





metrotransit.org/DLine

