



Program Update

Margaret Perez, Manager, HRA

Renae Pereira-Webb, Senior Outreach Coordinator, HRA



MetroHRA.org/CommunityChoice

ccdemo@metrohra.org

651-602-1401

Recent Research: Choice & Opportunity

The New York Times

Vast New Study Shows a Key to Reducing Poverty: More Friendships Between Rich and Poor

By Claire Cain Miller, Josh Katz, Francesca Paris and Aatish Bhatia Aug. 1, 2022



Jimarielle Bowie at her alma mater, Angelo Rodriguez High School, in Fairfield, Calif. A lawyer, she credits some of her success to the friendships she made in high school. Marissa Leshnov for The New York Times

“Growing up in a community connected across class lines improves kids’ outcomes and gives them a better shot at rising out of poverty.”

—Dr. Raj Chetty

Overview: HUD Opportunity

Background

- July 2020 – Federal Registrar Notice to test housing mobility
- Rigorous research study funded by the U.S. Department of Housing & Urban Development (HUD)
- Application submitted in partnership with the Minneapolis Public Housing Authority (MPHA)

Community Choice Demonstration Award

- HUD awarded a total of \$45.7 million to nine sites nationwide
- Metro HRA and MPHA were awarded \$5.2 million
- Each agency will receive 37 Housing Choice Vouchers

Community Choice Demonstration Sites

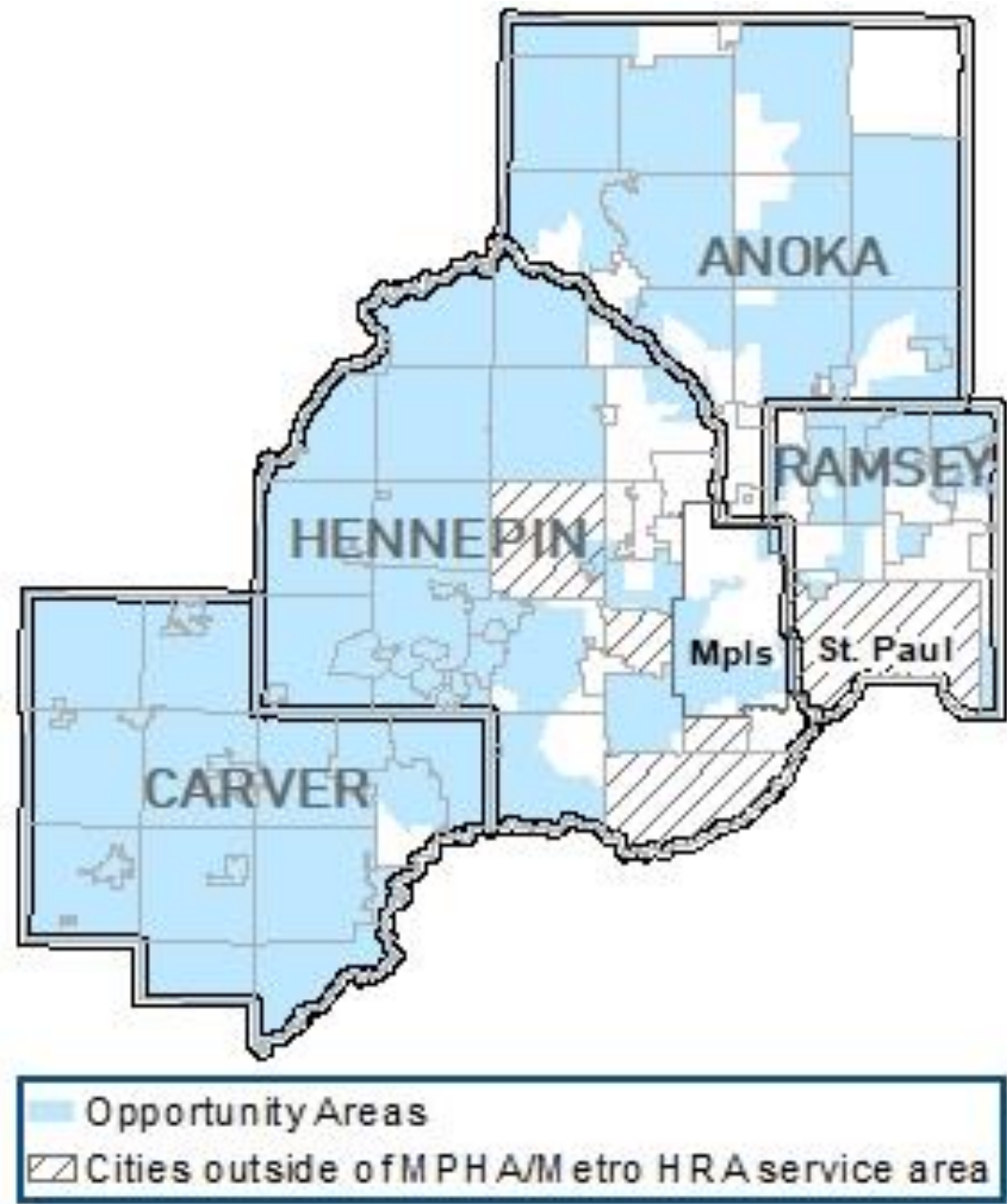


Overview: Community Choice Demonstration



- Expand housing choice and access housing in “opportunity areas”
- Joint Powers Agreement with MPHA
- Not all enrolled families will receive mobility-related services

What are Opportunity Areas?



HUD language – based on census information

- Areas where children and families are expected to have the best opportunity to thrive:
 - Health
 - Wealth
 - Education
- Historically, difficult to access for voucher holders
- Goal is to promote choice and increase access to areas where our participants can place their vouchers
- [MetroHRA.org/lookup](https://metrohra.org/lookup)

Mobility-Related Services: Eligible Uses

- Moves to opportunity areas
- Address barriers to moving
- Housing search support
- Financial support for opportunity moves:
 - Security deposits
 - Application fees
 - Bus or train passes



How Can Mobility-Related Services Help?

Pre- and Post-Move Assistance

- Housing search assistance
- Finding success in new opportunity areas

Landlord Incentives

- Inform and engage landlords
- Education about the program
- Lease-up bonus
- Damage mitigation fund

Financial Assistance

- Security Deposit
- Application Fees
- Transportation to assist with lease-up

Community Choice Demonstration

Research Study



Recruitment and Enrollment

Metro HRA will enroll about 60% of all participants

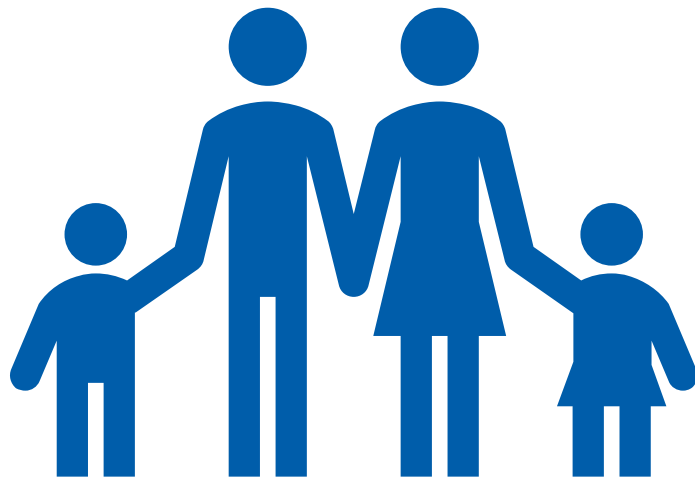
	Targets: Year 1		Targets: Year 2	Targets: Year 3	Targets: Year 4	Targets: Year 5	Total
	Pilot	Balance of Year					
EXISTING VOUCHER FAMILIES—Projected Enrollment by Random Assignment Group							
Treatment Groups	46	108	201*	248	248	248	1,099
Control Group	46	108	175	124	124	124	701
Total	92	216	376	372	372	372	1,800
WAITLIST FAMILIES—Projected Enrollment by Random Assignment Group							
Treatment Groups	2	8	10	18*	18	18	74
Control Group	2	5	7	7	8	8	37
Total	4	13	17	25	26	26	111
Total Study Enrollment		325	393	397	398	398	1,911

*Selected Mobility Related Services (SMRS) begins in Year 2

Study Purpose and Eligibility

The Demonstration is open to both:

- (1) Existing voucher families and
- (2) Families on the waiting list who are invited to apply



1. Existing Voucher Families

Must have at least one child aged 17 or under living in household with a parent or guardian

2. Waiting List Families

Must have at least one child aged 17 or under living in household with a parent or guardian

A Demonstration preference will be used to prioritize eligible families



Questions

Margaret Perez

Manager, Outreach & Special Initiatives
Metropolitan Council Housing & Redevelopment Authority
margaret.perez@metc.state.mn.us

Renae Pereira-Webb

Senior Outreach Coordinator
Metropolitan Council Housing & Redevelopment Authority
renae.pereira-webb@metc.state.mn.us

MetroHRA.org/CommunityChoice

