



Imagine 2050 Outcomes Measurement Program

Next steps on the proposed amendment and measures

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Today's discussion

Imagine 2050 Outcomes Measurement Program

- Outcomes Program amendment narrative
- Option 1 – Discuss regional goal measures
- Option 2 – Discuss policy measures
- Next steps: Release draft amendment (10/22)

Future Action: Imagine 2050 Amendment

SEPT
15

CDC
**Land Use, Housing
& Parks and Trails**

SEPT
23

ENVIROMENT
Water Resources

OCT
8

MET COUNCIL
All Policy Measures

OCT
15

COW *RESCHEDULED FROM 9/3
Regional Goal Measures

OCT
22

MET COUNCIL
Release draft amendment

JAN
14

MET COUNCIL
Adopt amendment

A

How: Outcomes Measurement Program narrative

- Builds on Imagine's Accountability value
- Describes purpose, scope, and guiding principles
- Sets internal commitments and expectations

B

What: Initial outcome measurement slate

- Technical Appendix C
- Fulfills Imagine 2050 placeholders
- Does not supplant adopted 2050 Transportation Policy Plan performance measurement chapter

Amendment placement



SECTION 1: LANDSCAPE OF THE REGION

Across nearly 3,000 square miles, centered around the confluence of three major rivers – Mississippi, Red, and Minnesota – the Twin Cities region is home to more than 3.2 million people who call the Twin Cities region home. Our mid-sized midwestern metro has much to offer the people who live, work, and play here.

The integration of our region's built environment and natural systems is the foundation of a high quality of life valued by our residents. From new arrivals to multigenerational Minnesotans alike, from the clean waters above and below ground that make our lives, neighborhoods, and economy possible, to our nationally renowned parks and trails, our region's diversity in landscapes and outdoor recreation is unique for a major midwestern area and reflects a long history of thoughtful planning for growth and environmental stewardship.

As a key road, rail, and air hub for the Upper Midwest, our regional transportation system is well-developed and reliable, with multimodal freight infrastructure, a highway system, and a growing public transit network. Since our last regional development guide was adopted in 2014, several major transit investments were completed: the METRO A, C, and D lines, our region's first road-traffic bus rapid transit (BRT) lines, and our second light rail line, the METRO Green Line. Two additional

transit projects – extensions of the METRO Blue and Green Lines – secured federal and local approvals. Not only does the regional transportation system facilitate our region's strong and industry-diverse economy, but new transit infrastructure has sparked more housing development, particularly multifamily housing.

Infrastructure and investments in our regional parks, wastewater, and transportation systems support vibrant and varied communities across the region, but it is the investments in our residents that create the greatest returns. Our strong regional economy is underpinned by state, county, and local funding of education, health care, and social services. Minnesota is nationally recognized for high levels of educational attainment and home to a considerable number of educational institutions, including 37 trade schools, colleges, and universities, which attract students from around the world. Minnesota often ranks above the national average for health care quality and costs, rates of insurance coverage, and health outcomes (people large inequalities by race, income, and disability status describe later). Lastly, the people of our region and state invest in themselves as well through strong civic engagement, such as high rates of volunteerism and voter turnout.

The high quality of life in our region isn't happenstance. It reflects a shared commitment

SECTION 2: REGIONAL VISION, VALUES, AND GOALS

To continue to build on the strengths of our region, and in light of the opportunities and challenges that lay before us, Imagine 2050 defines a vision for the growth and development of the Twin Cities region through 2050. The vision, values, and regional goals were developed and informed by several considerations. These include the vision and plans expressed by communities throughout the region in their most recent comprehensive plans, research on important issues for the region including those related to racial disparities, economic strengths and weaknesses, and climate issues, hearings and findings from engagement that the Met Council has conducted since adoption of Thive MSP 2040, including themes that have emerged from conversations, research, and engagement in other planning efforts.

VISION FOR IMAGINE 2050

A prosperous, equitable, and resilient region with abundant opportunities for all to live, work, play, and thrive.

SECTIONS 3 – 7: REGIONAL GOALS

- Our region is equitable and inclusive**
Racial inequities and injustices experienced by historically marginalized communities have been eliminated; and all people feel welcome, included, and empowered.
- Our communities are healthy and safe**
All our region's residents live healthy and rewarding lives with a sense of dignity and wellbeing.
- Our region is dynamic and resilient**
Our region meets the opportunities and challenges faced by our communities and economy including issues of choice, access, and affordability.
- We lead on addressing climate change**
We have mitigated greenhouse gas emissions and have adapted to ensure our communities and systems are resilient to climate impacts.
- We protect and restore natural systems**
We protect, integrate, and restore natural systems to protect habitat and ensure a high quality of life for the people of our region.

***NEW* SECTION 8**

Image 2050 Outcomes Measurement Program Amendment

***NEW* TECHNICAL APPENDIX C**

Program commitments



To implement this program, Met Council commits to...

1. Center diversity of knowledge and expertise, including from those who live the experiences being measured
2. Apply adopted Imagine 2050 equity frameworks
 - Evaluate all measures for data disaggregation (spatial or population groups)
 - Listen to and lift up marginalized communities' interpretation of trends
3. Value and reflect multiple pathways to progress; as tensions arise, prioritize respectful dialogue over achieving consensus
4. Cooperation and collaboration within and across Met Council's divisions and between Met Council and partners; balance the benefits and burdens of new data development and data sharing

Guiding principles

Iterative

- Measure focused
- Relevant topics, data sources or availability, and methods will change
- Consistency and continuous improvement driven by collaborative and transparent process

Adaptable

- Reporting and engagement focused
- Ongoing practice of understanding what regional audiences want and need from this work

Meaningful

- Program focused
- Outcomes not outputs
- Intentional measurement design, common units, and plain language



- Do you have any questions about the program narrative?
- Is there any additional program information that should be included?



- Other comments or questions about draft amendment language?
- Are we on track to release this amendment narrative for public comment on 10/22?

Proposed outcomes measures



Since our short introduction on 9/3:

- Staff experts reviewed proposed measures and updates were made
 - Additions (and a few removals)
 - Identified mini-research projects within measures
 - Refinements to climate and natural systems measures (primarily)
- Availability of federal data sources continues to be difficult to pin down, example: food insecurity
- Feedback, considerations offered at advisory and council committees incorporated (mainly policy measures)

Our region is equitable and inclusive



Essential topics recap

- Racial inequities and injustices experienced by historically marginalized communities have been eliminated; and all people feel welcome, included, and empowered.

PREVIOUSLY

- Disparities
- Concentrated poverty
- Public engagement plan



IMAGINE 2050

- Leading with race
- Historical and reparative context
- Equity frameworks

- The adopted equity frameworks: Environmental justice, anti-displacement, community-centered engagement, and Land, water, and people commitments.
- **More deeply integrated across Imagine 2050**

Our communities are healthy and safe



Essential topics recap

- All our region's residents live healthy and rewarding lives with a sense of dignity and well-being.

PREVIOUSLY

- Public health role limited to operations: water quality, wastewater, transit system



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- All regional systems
- Social Determinants of Health & environmental justice
- Design of built environment impacts individual, social health

- Two truths: Inequities in health and safety outcomes exist and all population groups stand to improve.

Our region is dynamic and resilient



Essential topics recap

- Our region meets the opportunities and challenges faced by our communities and economy including issues of choice, access, and affordability

PREVIOUSLY

- Economic competitiveness
- Infrastructure & investments, specifically transit expansion
- Relative affordability



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- Economic mobility & wealth creation
 - Entrepreneurs and small business
 - Climate resiliency & energy independence
- Regional Economic Framework (2020) and Comprehensive Economic Development Strategy (2025)



- More information needed about proposed measures?
- Does the slate miss any key trends or areas of Met Council's work you want to see included?
- Measures you're particularly interested in or excited about?



Other comments and questions?

*Review &
discussion*

We lead on addressing climate change



Essential topics recap

- We have mitigated greenhouse gas emissions and have adapted to ensure our communities and systems are resilient to climate impacts.

PREVIOUSLY

- Sustainability
- Operations-focus
- Water conservation and reuse



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- Statutory changes
 - Met Council Climate Action Workplan
 - All infrastructure & investments
- Reducing greenhouse gas emissions, limiting climate impacts on infrastructure and natural systems, and calling attention to disproportionate climate burdens

We protect and restore natural systems



Essential topics recap

- Natural systems include the land, air, water, vegetation, and wildlife as well as their connections within ecosystems, natural cycles, and human society.

PREVIOUSLY

- Conservation
- Resource management
- Parks & water focus
- Human livability



IMAGINE 2050

- Protection
- Integration
- Restoration
- All regional systems
- Intrinsic value

- Challenges for natural systems include climate impacts, drought and flooding, contaminants/ pollution, loss of green space and biodiversity

Review

Discussion



- More information needed about proposed measures?
- Does the slate miss any key trends or areas of Met Council's work you want to see included?
- Measures you're particularly interested in or excited about?



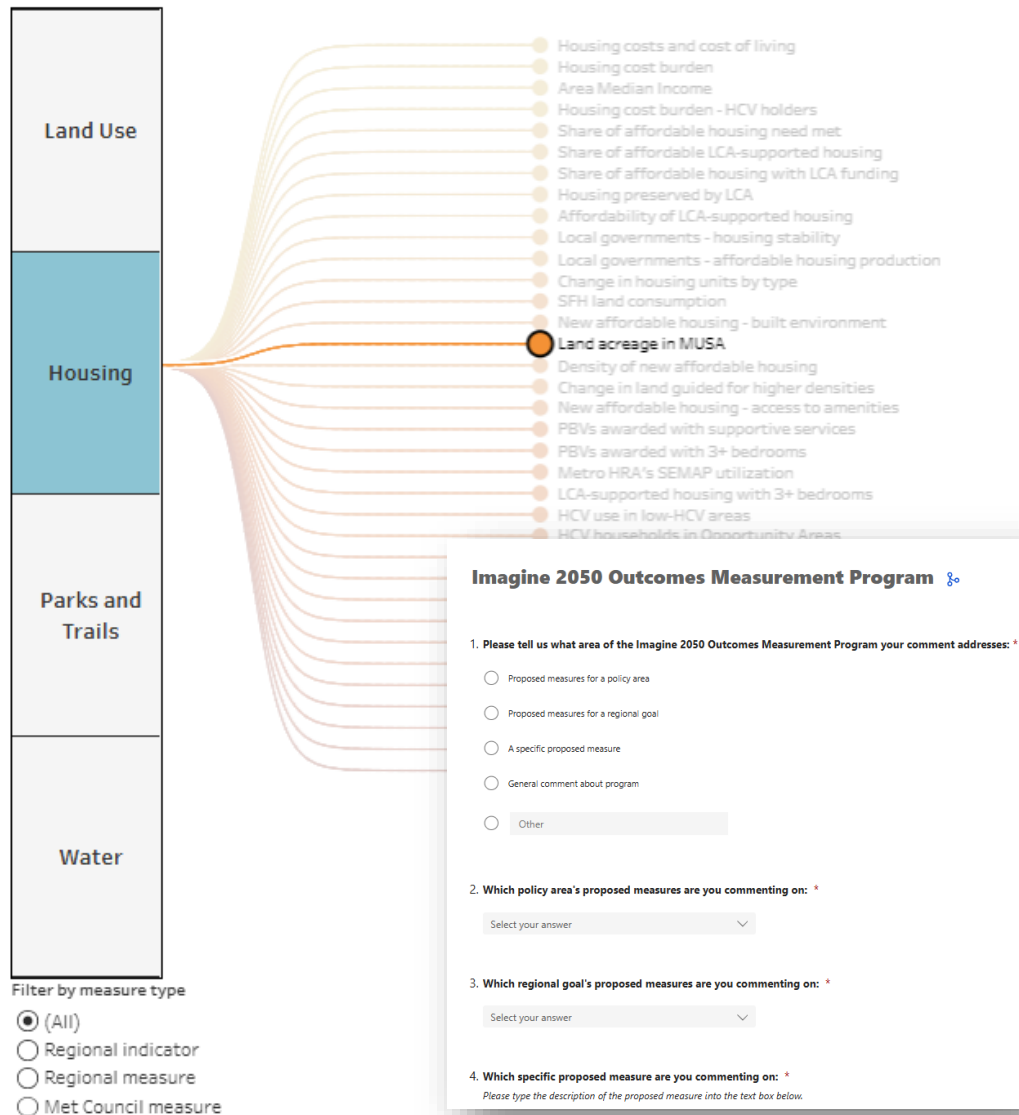
Other comments and questions?

Outcomes program webpage

CLICK ON A MEASURE BELOW TO SEE FULL DESCRIPTION

Net change in land acreage within the Metropolitan Urban Service Area (MUSA) (Regional measure)

This measure is related to Housing Objectives 1 and 2 and is crosslisted with the following policy area(s): Land Use



metro council.org/Imagine2050outcomes

- Program information and key documents
- Interactive tool with updated program measures
- Feedback form
- (Future) public comment details



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